

Business 9609

Business and its environment

Paper 1 Short Answer and Essay

Time: 1 hour 15 minutes

Section A (Short Answer):

Answer all the questions.

1. a. Define the term **quaternary sector**. (2)
b. Explain one factor of production needed for business activity. (3)
 2. a. Define the term **takeover**. (2)
b. Explain one disadvantage to a business of **external growth**. (3)
 3. a. Define the term **social enterprise**. (2)
b. Explain one weakness of **family businesses**. (3)
 4. Analyze one responsibility to a business of an **employee** as a stakeholder. (5)
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Section B (Essay):

Answer one question only.

5. a. Analyze two limitations of using the number of employees to measure the size of business. (8)
b. Evaluate whether small retail businesses have an important role in the economy. (12)
OR
 6. a. Analyze two reasons why a business should set **SMART objectives**.
b. Analyze the advantages and disadvantages of a **public limited company (plc)** as a legal structure for a business. (8)
OR
 7. Discuss whether a new entrepreneur who wishes to set up her own **cafe** should take out a franchise with a well-established international cafe company. (20)
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