Reports snapshot ✓ ▾

A All Users   Add comparison +

Last 28 days   Mar 28 - Apr 24, 2022 ▾

Users | **New users** | **Average engagement time** ? | **Total revenue** ?
43 | 43 | 0m 20s | $0.00

03 Apr   10   17   24

50
40
30
20
10
0
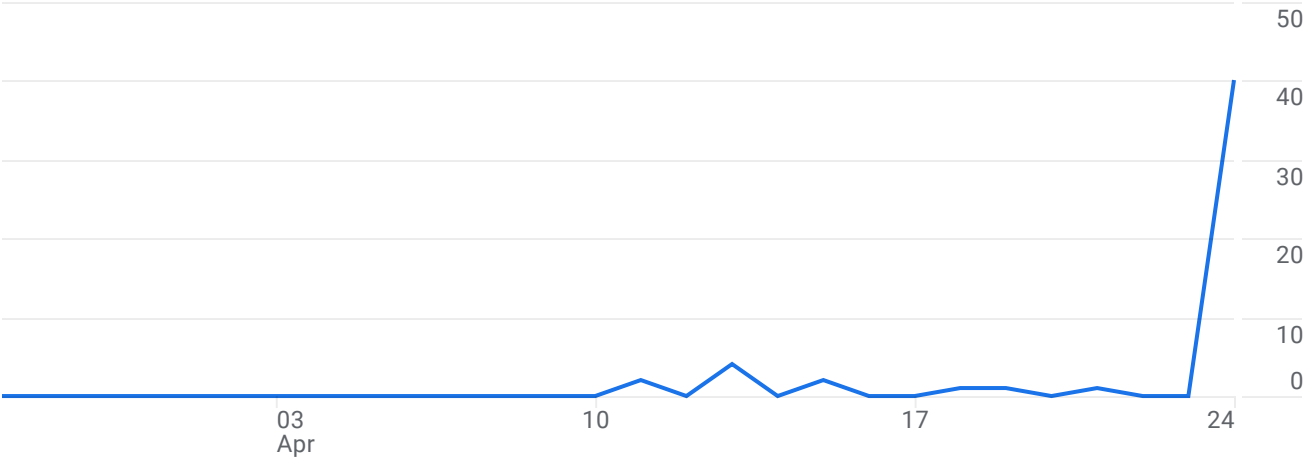
WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾

Organic Social

Direct

0   10   20   30   40
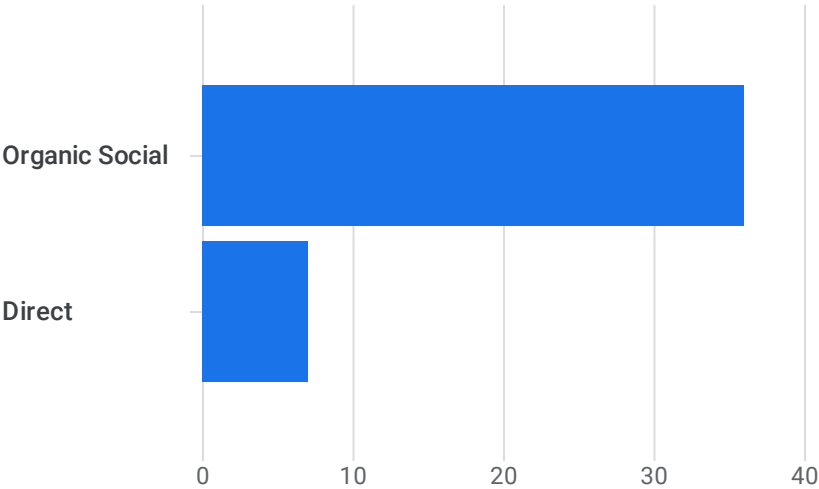
View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G…	SESSIONS
Organic Social	36
Direct	32

View traffic acquisition →

Users ▾ by Country

COUNTRY	USERS
United States	43
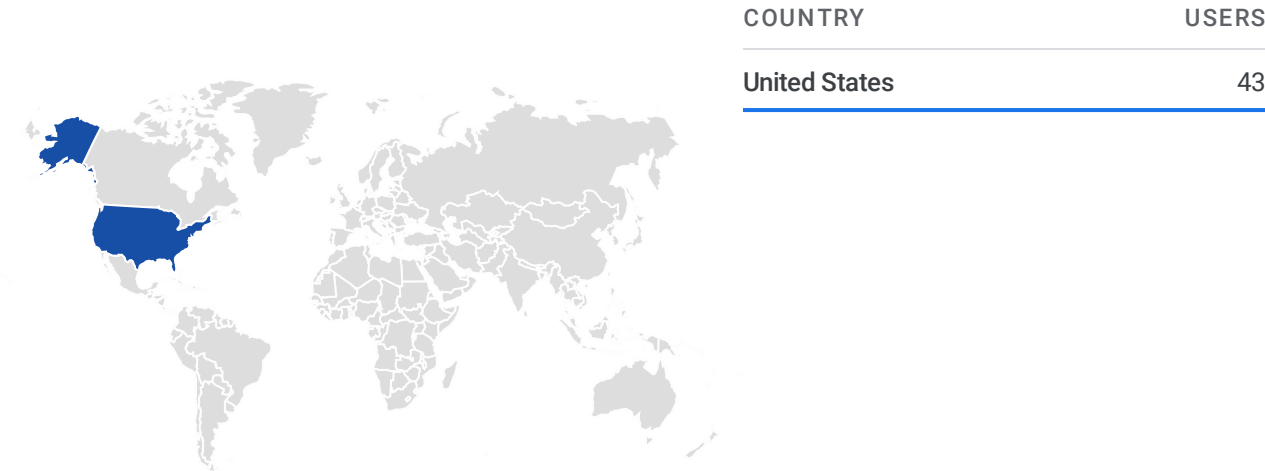
View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- 30 DAYS
  43
- 7 DAYS
  40
- 1 DAY
  40
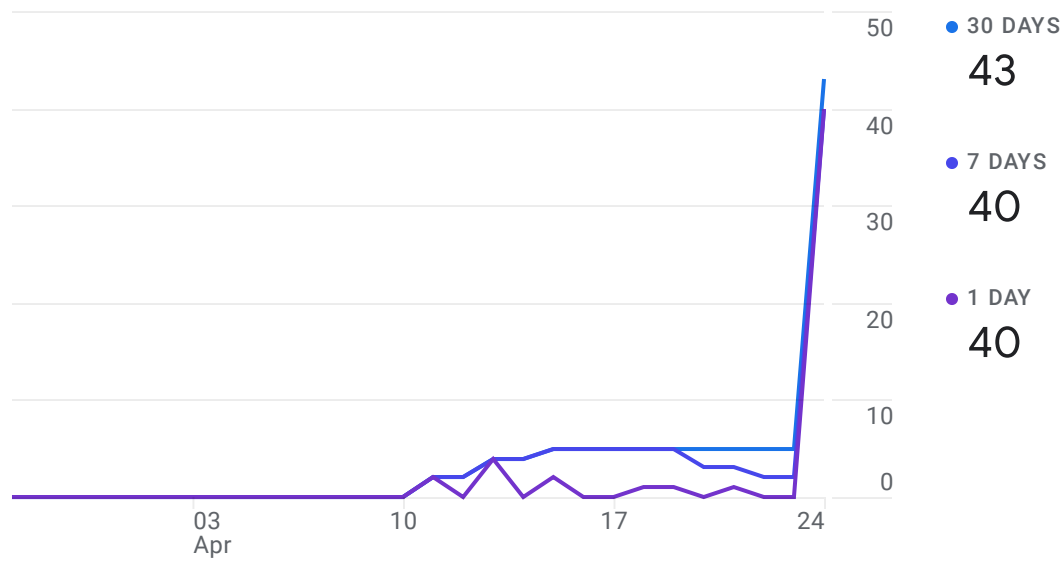
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	40.0%	0.0%	0.0%	0.0%	0.0%
Mar 13 - Mar 19						
Mar 20 - Mar 26						
Mar 27 - Apr 2						
Apr 3 - Apr 9						
Apr 10 - Apr 16						
Apr 17 - Apr 23						

6 weeks ending Apr 23

View retention →

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Summer Edwards	78

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	78
session_start	68
first_visit	43
scroll	29
user_engagement	24
click	1

View events →

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS

No data available

View conversions →

WHAT ARE YOUR TOP SELLING PRODUCTS?

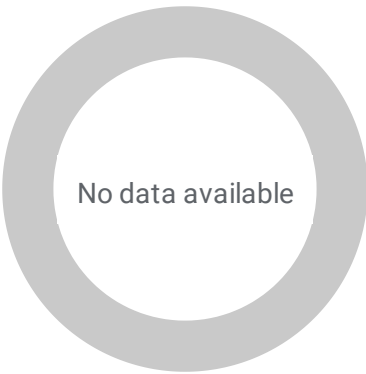### Ecommerce purchases by Item name

ITEM NAME	ECOMMERCE PUR...

No data available

View items →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▾ by Platform

No data available

View tech details →