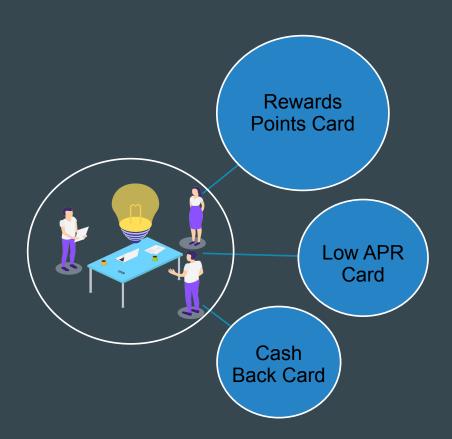


#### Introduction

All over the world people use credit card to purchase, it is essential part of the modern society, but credit cards present opportunities and challenge for banks and other lending institutions. On one hand, credit cards create revenue with fees and interest they generated, on the other hand, there is risk that consumers won't repay the balance, and the banks will lose money. With machine learning, will we be able to help a financial institution to decide whether to issue a credit card to an applicant or not?



#### Overview of the Project

In this project, we will use Python and Machine learning to focus on recognizing, assessing and reducing the financial or other risks that could lead to loss involved in the transaction.

Machine Learning can process a large amount of data to arrive at a single decision; whether or not to approve futur credit card applications.



#### Understanding the problem

what are the standard requirements for an individual to be approved for a credit card?



#### **Project: Credit Card Approval Prediction**

**Technology Stack** 

Dataset: downloaded from



https://www.kaggle.com/rikdifos/credit-card-approval-prediction/code

**Exploratory Data Analysis** 



python



Database, Data Wrangling & Feature Engineering







Machine Learning Pipeline



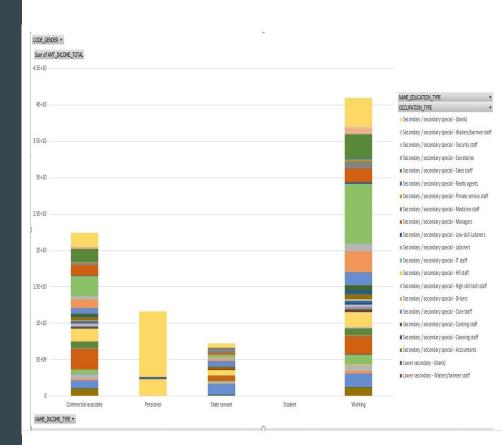
Dashboard Presentation



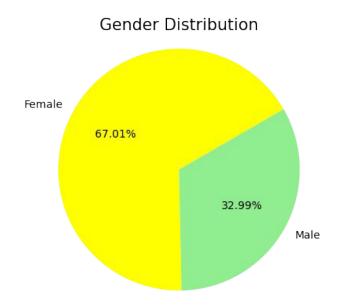
DataSweeper\_Project

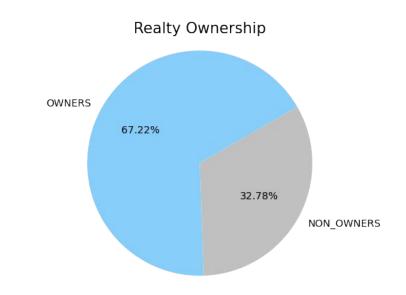
## Data

## Exploration

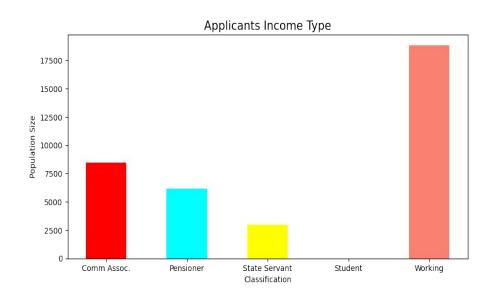


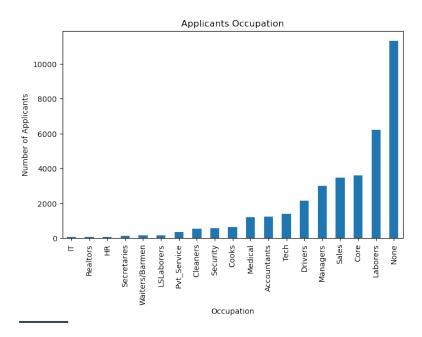
#### DATASET DEMOGRAPHICS Gender Distribution and Realty Ownership



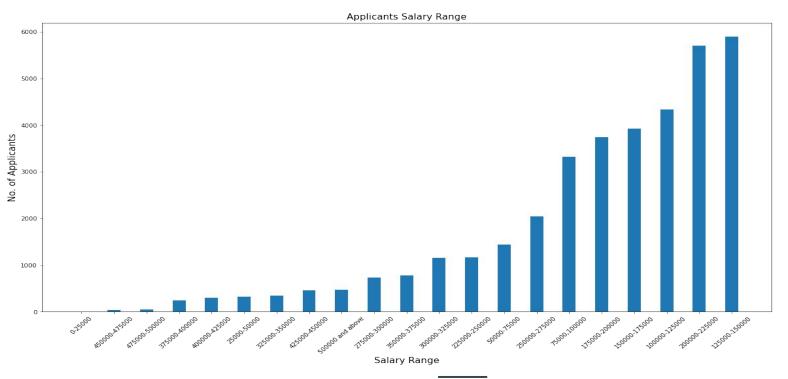


#### DATASET DEMOGRAPHICS Applicants Income Type & Occupation





#### DATASET DEMOGRAPHICS Applicants Salary Range



#### MACHINE LEARNING



**Data Processing** 

Clean the data Joins  $\rightarrow$  pgAdmin Merge  $\rightarrow$  Pandas



**Features** 

Random Oversampling SVM Decision Tree Random Forest



**Training & Testing Sets** 

Y value → X value →



Model Choice

?



**Accuracy Scores** 

Training  $\rightarrow$  Testing  $\rightarrow$ 

## Data

## Analysis

Logistic Regression

Actual High Risk	5068	2011
Actual Low Risk	1379	657

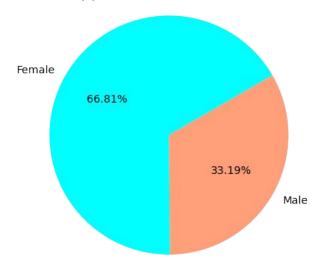
Accuracy Score : 0.5193059398963868

Classification Report

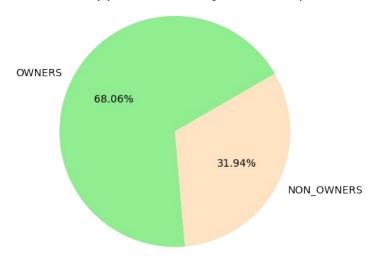
	precision	recall	f1-score	support	
0	0.78	0.52	0.63	7079	
1	0.23	0.50	0.32	2036	
accuracy			0.52	9115	
macro avg	0.51	0.51	0.47	9115	
weighted avg	0.66	0.52	0.56	9115	

#### GOOD APPLICANTS DEMOGRAPHICS Gender Distribution & Realty Ownership

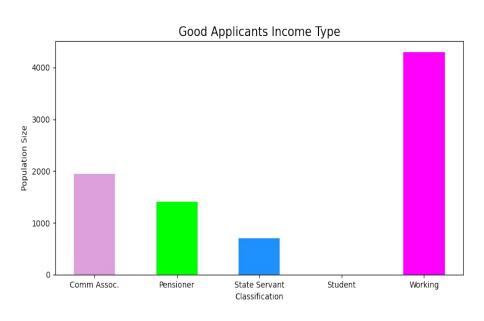
Good Applicants Gender Distribution

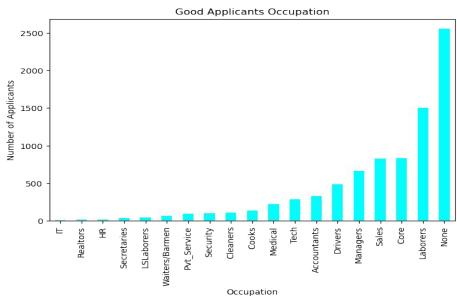


#### Good Applicants Realty Ownership

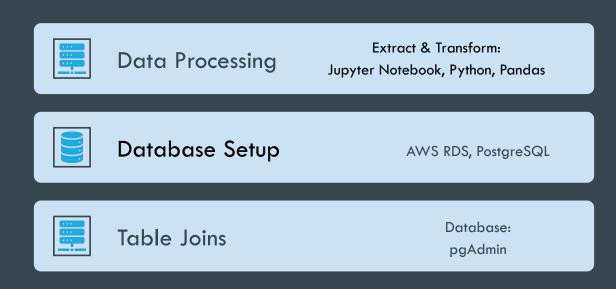


#### GOOD APPLICANTS DEMOGRAPHICS Income Type & Occupation

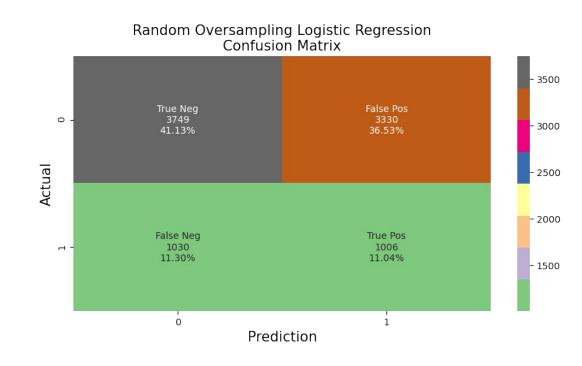




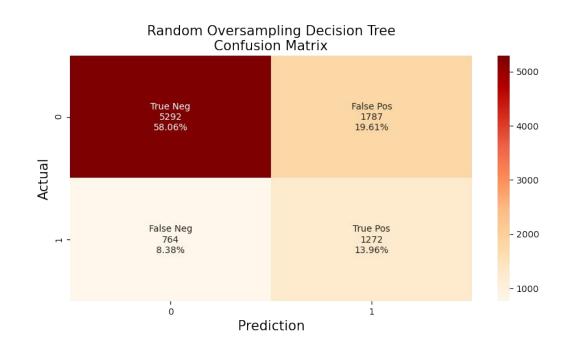
#### DATABASE



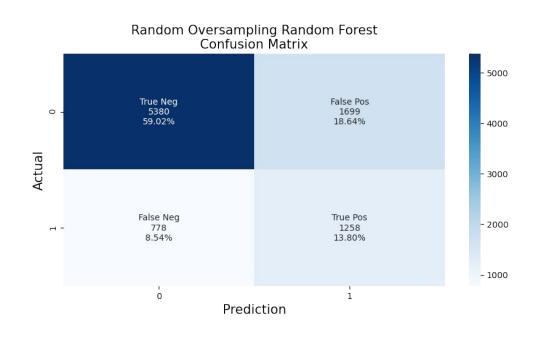
## RANDOM OVERSAMPLING CONFUSION MATRIX Logistic Regression



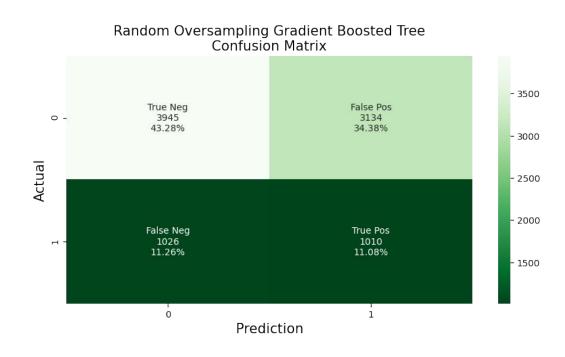
## RANDOM OVERSAMPLING CONFUSION MATRIX Decision Tree



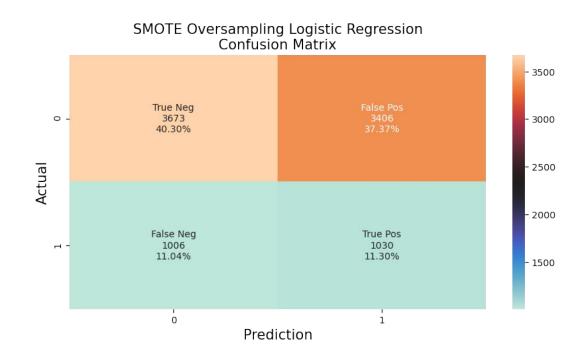
## RANDOM OVERSAMPLING CONFUSION MATRIX Random Forest



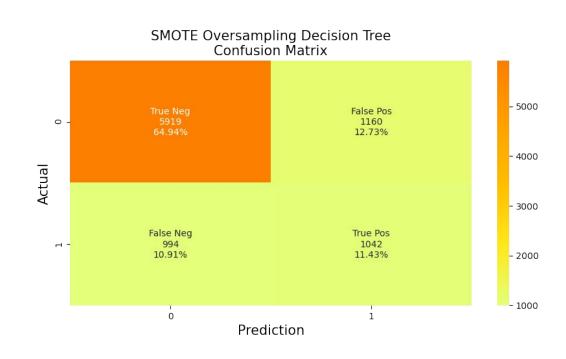
## RANDOM OVERSAMPLING CONFUSION MATRIX Random Forest



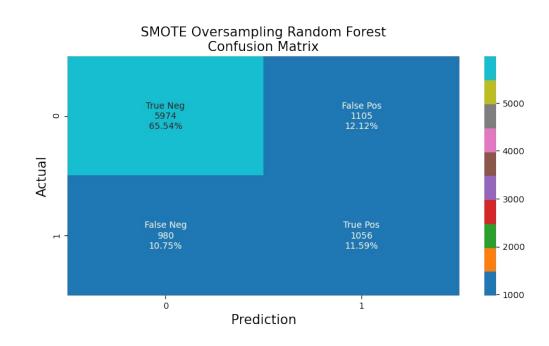
## SMOTE OVERSAMPLING CONFUSION MATRIX Logistic Regression



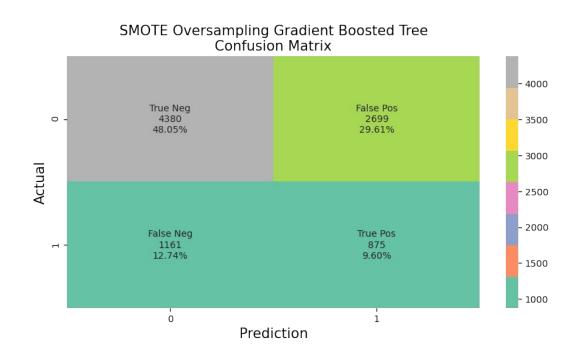
## SMOTE OVERSAMPLING CONFUSION MATRIX Decision Tree



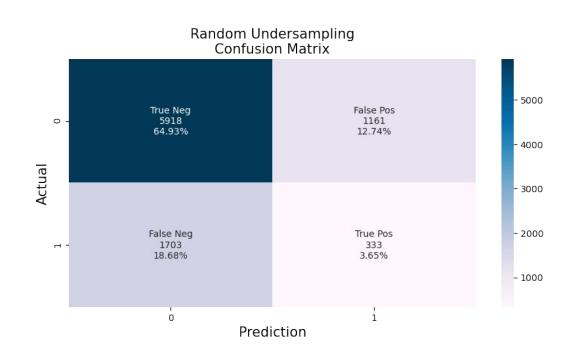
## SMOTE OVERSAMPLING CONFUSION MATRIX Random Forest



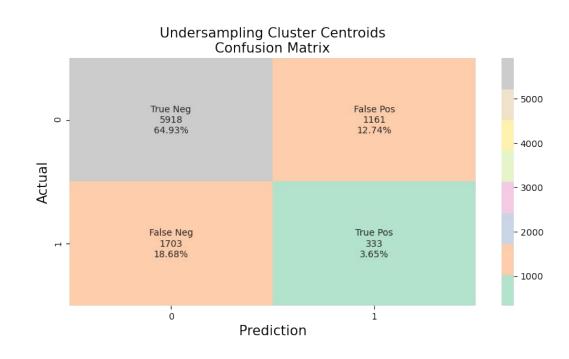
## SMOTE OVERSAMPLING CONFUSION MATRIX Gradient Boosted Tree



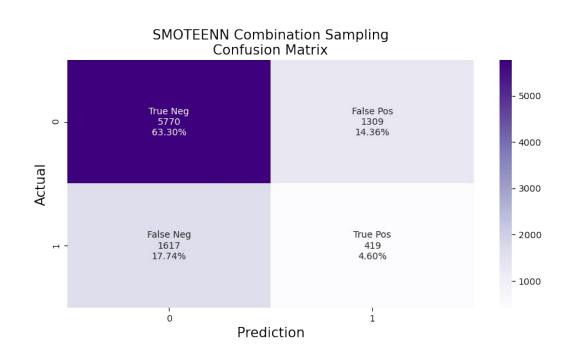
## UNDERSAMPLING CONFUSION MATRIX Random



## UNDERSAMPLING CONFUSION MATRIX Cluster Centroids



## COMBINATION SAMPLING CONFUSION MATRIX SMOTEENN



#### **Dashboard Description**

Tools: JavaScript, HTML

#### Interactive element(s)Features:

- Age
- Education
- Occupation
- Net income
- Rent

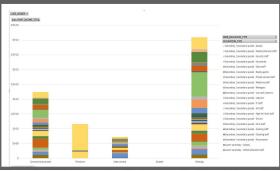


#### Credit Card Approval Prediction Dashboard

Using personal information and data submitted by credit card applicants, the model will predict the probability of future defaults and credit card borrowings.

#### **Approve or not?**

The objective of this project is to help a financial institution to decide whether to issue a credit card to an applicant. Using personal information and data submitted by credit card applicants, the model will predict the probability of future defaults and credit card borrowings.



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id [PK] character varying (10)	code_gender character varying (2)	flag_own_car character varying (2)	flag_own_realty character varying (2)	cnt_children integer	amt_income_total real	name_income_type character varying (40)	name_education_type character varying (40)	name_family_status character varying (40)
5008805	M	Υ	Υ	0	4.275	Working	Higher education	Civil marriage
5008806	M	Υ	Y	0	1.125	Working	Secondary / secondary spec	Married
5008808	F	N	Y	0	2.7	Commercial associate	Secondary / secondary spec	Single / not married
5008809	F	N	Y	0	2.7	Commercial associate	Secondary / secondary spec	Single / not married
5008810	F	N	Υ	0	2.7	Commercial associate	Secondary / secondary spec	Single / not married
5008811	F	N	Υ	0	2.7	Commercial associate	Secondary / secondary spec	Single / not married
5008812	F	N	Υ	0	2.835	Pensioner	Higher education	Separated
5008813	F	N	Υ	0	2.835	Pensioner	Higher education	Separated
5008814	F	N	Υ	0	2.835	Pensioner	Higher education	Separated
5008815	M	Y	Υ	0	2.7	Working	Higher education	Married
5112956	M	Υ	Y	0	2.7	Working	Higher education	Married
5008819	М	Υ	Υ	0	1.35	Commercial associate	Secondary / secondary spec	Married
5008820	M	Υ	Υ	0	1.35	Commercial associate	Secondary / secondary spec	Married
5008821	M	Υ	Υ	0	1.35	Commercial associate	Secondary / secondary spec	Married
5008822	M	Υ	Y	0	1.35	Commercial associate	Secondary / secondary spec	Married
5008823	M	Υ	Y	0	1.35	Commercial associate	Secondary / secondary spec	Married

# WHAT WOULD WE DO DIFFERENTLY?



#### The Team



Binoy Luckoo

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor



Samir Rifi

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat



Jane Huang

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur



Lucas Chandra

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

## QUESTIONS



## CITATIONS

Slide 1 Background picture:

https://wowplus.net/these-are-the-new-upcoming-changes-toyour-credit-score-and-credit-cards/ (sept,2021)

Slide 2 pictures:

https://godmen.org/2021/02/20/best-credit-card-offers-what-are-the-best-offers/ (sept,2021)

Data:

https://www.kaggle.com/rikdifos/credit-card-approval-prediction