

Danielle Summers

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Objective

Seeking a career opportunity where I may use my coding and creative background, along with my interpersonal skills to further develop my learning

Experience

YouTube – YouTube Personality

6/12 - Present

Develop persuasive marketing tactics and brand images to promote channel growth. Create YouTube videos using Final Cut Pro X and Adobe Premiere Pro on a wide array of subjects resulting in a subscriber list of over 30,000 users. Creation and maintenance of nappydanny.com through programming. Utilize Adobe Illustrator to create brand images.

The Prodigy Studio – Front-end Web Developer (Contract)

5/16 – 8/16

Created The Prodigy Studio logo using Adobe Illustrator. Developed and maintained theprodigystudio.com through NetBeans 8.1 and WordPress. Formulated sale pitch to potential prospects for our business services.

Miss Tuskegee University – Graphic Design Artist (Contract)

7/14 – 4/15

Designed brand graphics through Adobe Illustrator and Photoshop. Assisted in the marketing for the campaign of Miss Tuskegee.

Sheriff Campaign – Graphic Designer and Web Developer (Contract)

3/14 – 11/14

Designed and managed HTML based website. Developed graphics and brand images through Adobe Photoshop and Illustrator. Created and maintained Twitter and Facebook pages for promotion.

Education

Kennesaw State University

May 2018

Relevant coursework include: Application Development I, Principles of Marketing, Web Development I, Systems Analysis and Design and Information Systems and Communication.

Skills

Social computing; Language coding (HTML5, CSS3, PHP, JavaScript, WordPress); Graphic Design; Proficient in Adobe Dreamweaver, Photoshop, Illustrator, and Premiere Pro; Final Cut Pro X; NetBeans; FileZilla; Social Media (Facebook, Twitter, LinkedIn, YouTube, Instagram); Microsoft Office (Word, PowerPoint, Excel); Responsive web development; Time management; Strategic thinker; Attention to detail; Strong communication skills