

MAGGIE SUMMERS

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SKILLS

Languages: Ruby, PHP/Twig, JavaScript/JQuery, CSS/Bootstrap

CMS: Wordpress, Craft, Magento

Frameworks: Rails, Angular

Databases: PostgreSQL, MySQL

- Project Management
- Social Media Strategy
- Media Buying
- Copywriting
- Teaching & Consulting

PROFESSIONAL EXPERIENCE

Sasquatch Advertising

Web Developer

Portland, OR

May. 2018 – Nov. 2018

- Developed websites using Wordpress, Craft and Magento; coding in PHP, Twig, Javascript, CSS, and Bootstrap
- Managed and led internal agency website development including wireframing, database creation, asset collection, and initial page build-out in Craft using Twig
- Key clients: Main St. Bistro, GSI Outdoors, Widmer Brothers Brewing

Sasquatch Advertising

Social Media Manager

Portland, OR

Sept. 2016 – Dec. 2017

- Managed, executed and reported on social media campaigns and strategies
- Managed client media buys (up to \$350,000 annually) on Facebook
- Key clients: Widmer Brothers Brewing, Redhook Brewery, Burgerville, Wiley X

Sparkloft Media

Social Media Strategist

Portland, OR

June 2014 – Sept. 2016

- Developed, managed, executed and reported on social media campaigns and strategies
- Placed and managed client media buys (up to \$250,000 annually) on Facebook and Twitter
- Key clients: Travel Oregon, Macy's, Brand USA, Visit South Africa

Portland Underground Grad School

Instructor

Portland, OR

Oct. 2015, Mar. 2016, Sept. 2018

- Taught month-long classes on social media marketing to small business and non-profit owners in the Portland area
- Highest-rated instructor at PUGS

EDUCATIONAL EXPERIENCE

Epicodus Coding Bootcamp, January-May 2018

Portland, OR

- 20-week intensive coding bootcamp in downtown Portland. Pair programmed 8am to 5pm Monday through Thursday with a code review each Friday. Track included Ruby and Rails, JavaScript, CSS/Bootstrap.

The University of Georgia, Bachelor of Arts, Journalism, English, 2010

Athens, GA

TEFL Academy, TEFL (Teaching English as a Foreign Language) Certified, 2011

Santiago, Chile