SUMAN LAMA

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- Great interest in researching user experience, trends, and target demographic.
- Experience in brand designing and graphic layouts.
- Solid experience in utilising design tools: Photoshop, Illustrator, and XD.
- Highly IT proficient. Ability to code in Html, CSS, and JavaScript with some experience in SEO optimisation.

Work Experience

Freelance Digital and Graphic Designer, JHR Nature Cure

July 2019, (Active)

As a sole digital and graphic designer, I have successfully achieved:

- Designs:
 - o Company Logo
 - o Products' branding and Logos
 - Marketing Campaigns
 - o E-commerce website
 - Email and Invoice

Furthermore, I am continually delivering the following at present:

- Product photos and edits for social media and website.
- Updates for their websites with newer contents, promotions, and features.
- Research and briefs for public communications and marketing strategies with the director and manager.

Sales and Customer Service, Firewood and Solid Fuel Center

September 2016 – Present

My duties to reach the sales objectives includes:

- Attending to customers enquiries and ensuring that they benefit from our services to satisfaction.
- Executing administrative tasks such as replying emails and making phone calls.
- Coordinating and allotting delivery schedules by consulting with the customers.
- Supervising and training part-time and new staffs.

Education

Bachelor's in Fine Art Printmaking

University of Brighton - Brighton and Hove 2013 to 2016

Foundation degree in Art and Design

Stroud College - Stroud 2012 to 2013

A Levels in English Language, Media studies and Fine Art

Cirencester College - Cirencester 2010 to 2012

Skills

Adobe Photoshop Adobe Illustrator

Adobe XD Bootstrap
JavaScript
Microsoft Office 365 jQuery

Html

CSS

Other Interests

Photography Football Music Basketball

Languages

English Hindi

Nepali

Hiking