Understanding Data Loss Prevention

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What is DLP?

- Complying with business and industry standards is critical in todays world and in order to do that, we must have a way to prevent certain pieces of information from being exfiltrated.

- Data Loss Prevention's number one goal is to prevent data leakage from occurring in your environment

Examples of sensitive compliance info:

- Financial Data
- PII (Personally Identifiable Information)
- PHI (Protected Health Information)
- Tax information
- Countless other sensitive pieces of information

DLP works with information protection sensitivity labels:

- Identify sensitive information
- Prevent accidental sharing of sensitive information
- Monitor and protect sensitive information even on desktop apps
- Help users learn how to stay compliant
- Generate reports for assesments