WATS 3010 Imaginary Page Task List

1. **Obtain (create) approved copy for:**
   - the product description
   - features list
   - testimonials

2. **Obtain images for testimonials (x3)**

3. **Create Wireframe PDF (try balsamiq)**

4. **Create Information Architecture PDF (try balsamiq)**

5. **Include product slogan (Signup and save!) as call-to-action (CTA)**

6. **Include video (very important to client $$$)**

7. **Include contact information in footer**