Revenue by state

Total

₹ 0.3M — ₹ 15.5M

₹ 3.8M   ₹ 3.3M   ₹ 2.4M   ₹ 5.4M   ₹ 2.8M

₹ 2.5M   ₹ 1.7M   ₹ 2.0M   ₹ 4.1M   ₹ 1.3M

₹ 1.0M   ₹ 5.2M   ₹ 11.4M   ₹ 1.9M

₹ 2.8M   ₹ 6.3M   ₹ 10.2M   ₹ 5.1M

₹ 1.4M   ₹ 2.0M   ₹ 3.8M   ₹ 3.3M   ₹ 9.1M   ₹ 6.3M   ₹ 8.1M   ₹ 1.3M

₹ 13.9M   ₹ 8.0M   ₹ 7.0M   ₹ 8.2M

₹ 3.1M   ₹ 2.2M   ₹ 4.2M   ₹ 3.7M   ₹ 4.5M   ₹ 6.4M

₹ 6.5M   ₹ 3.8M   ₹ 2.3M

₹ 15.5M   ₹ 3.7M   ₹ 5.2M

₹ 8.5M

© OpenStreetMap
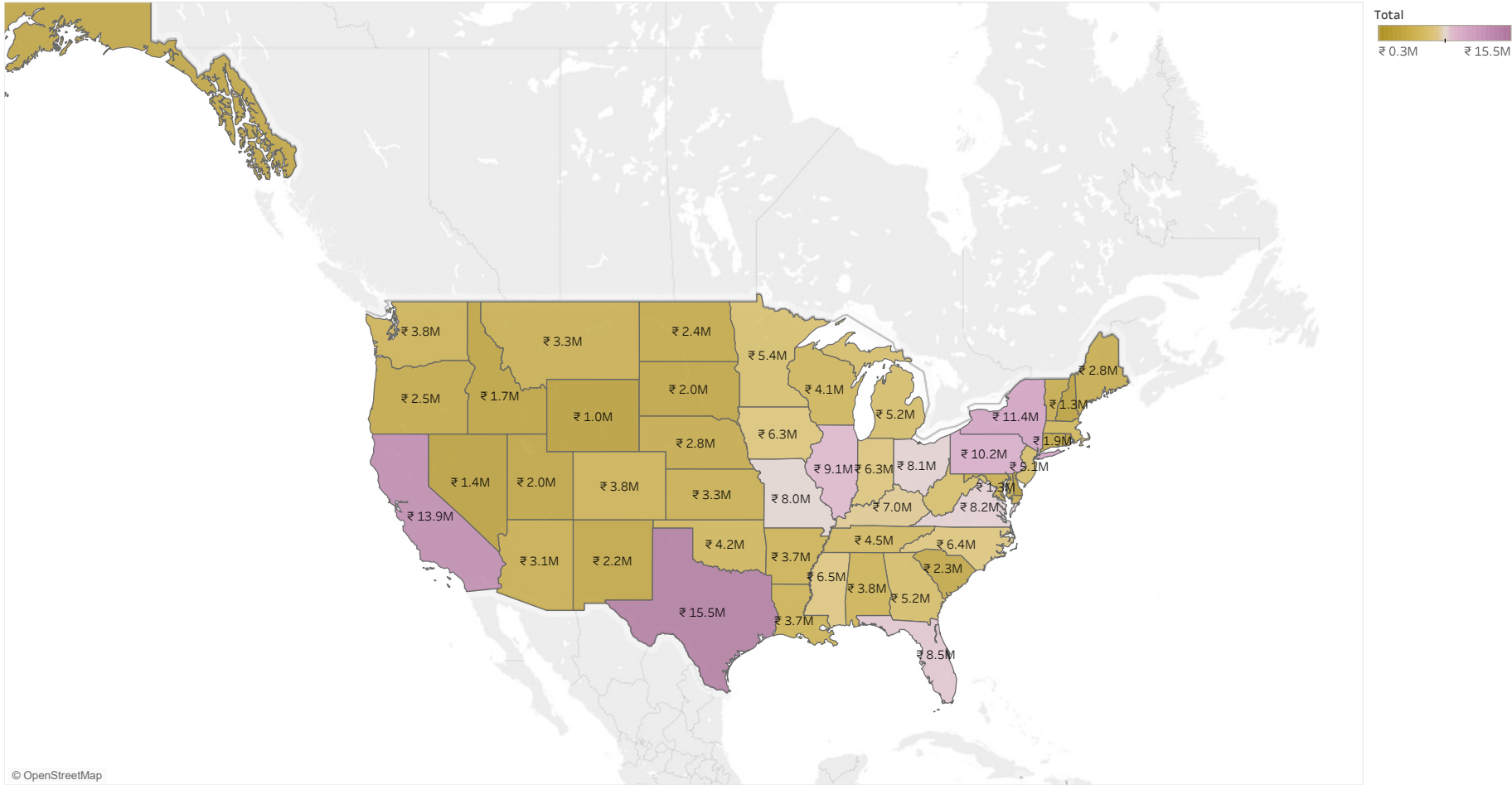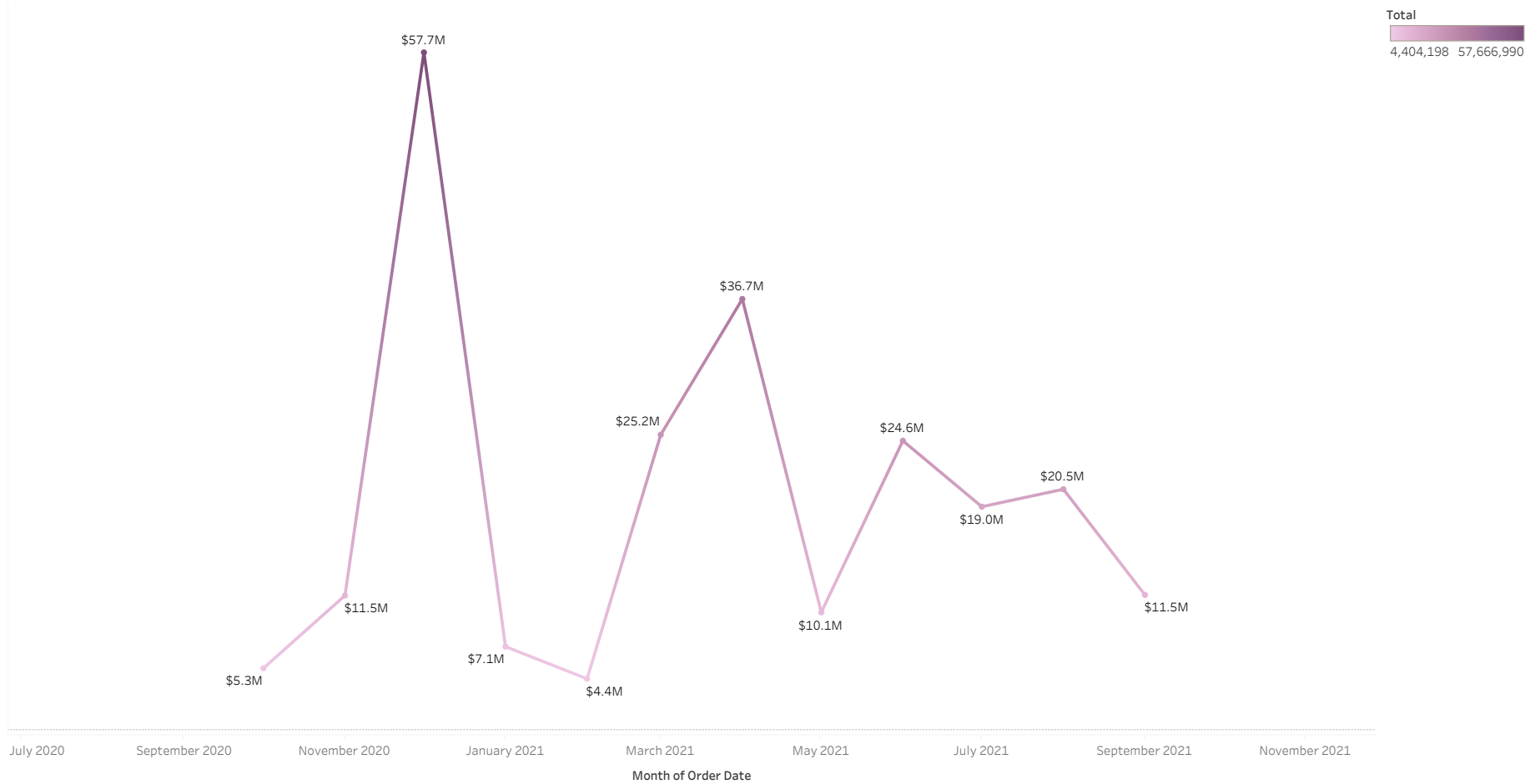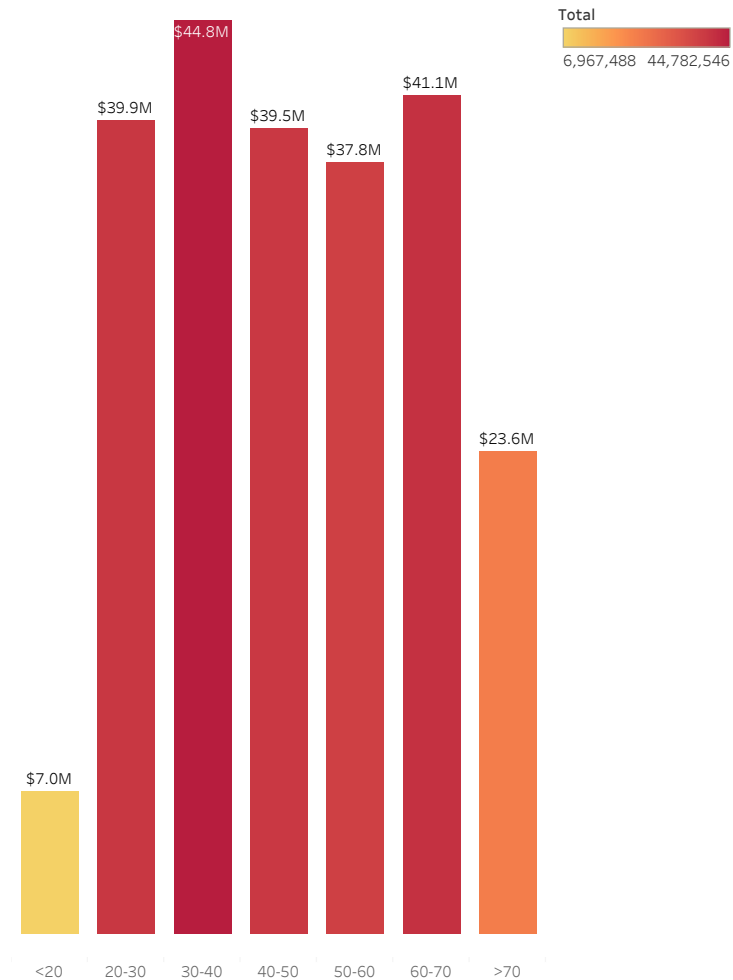
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Total. The marks are labeled by sum of Total. Details are shown for State. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (MONTH(Order Date)) and Action (Region). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (MONTH(Order Date)) filter keeps 12 members. The Action (Region) filter keeps 4 members.

Revenue by month

Total
4,404,198 57,666,990

$57.7M

$36.7M

$25.2M

$24.6M

$20.5M

$19.0M

$11.5M

$11.5M

$10.1M

$7.1M

$5.3M

$4.4M

July 2020   September 2020   November 2020   January 2021   March 2021   May 2021   July 2021   September 2021   November 2021
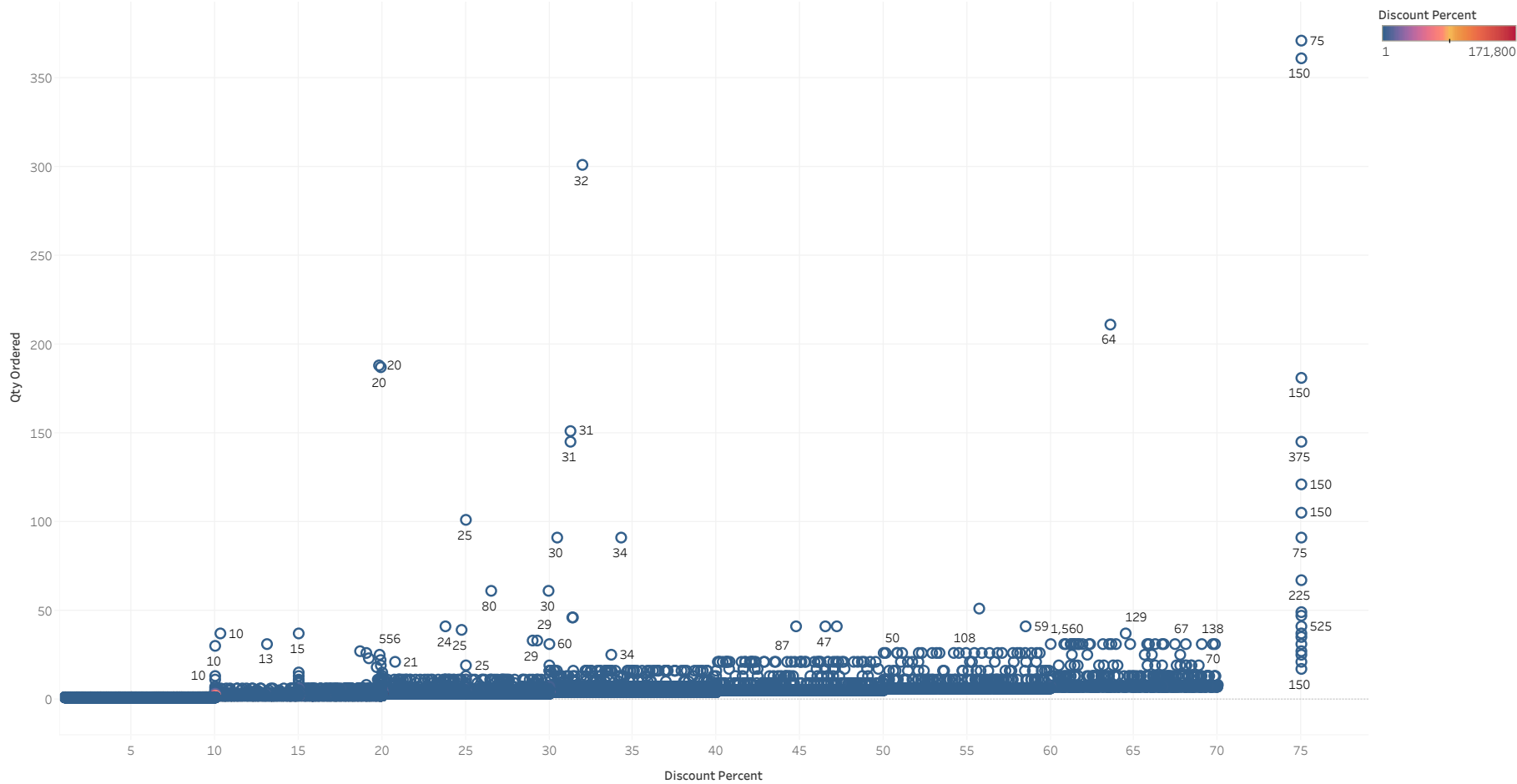
Month of Order Date

The trend of sum of Total for Order Date Month. Color shows sum of Total. The marks are labeled by sum of Total. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (State) and Action (Region). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (Region) filter keeps 4 members.

Revenue by age

Total
6,967,488   44,782,546

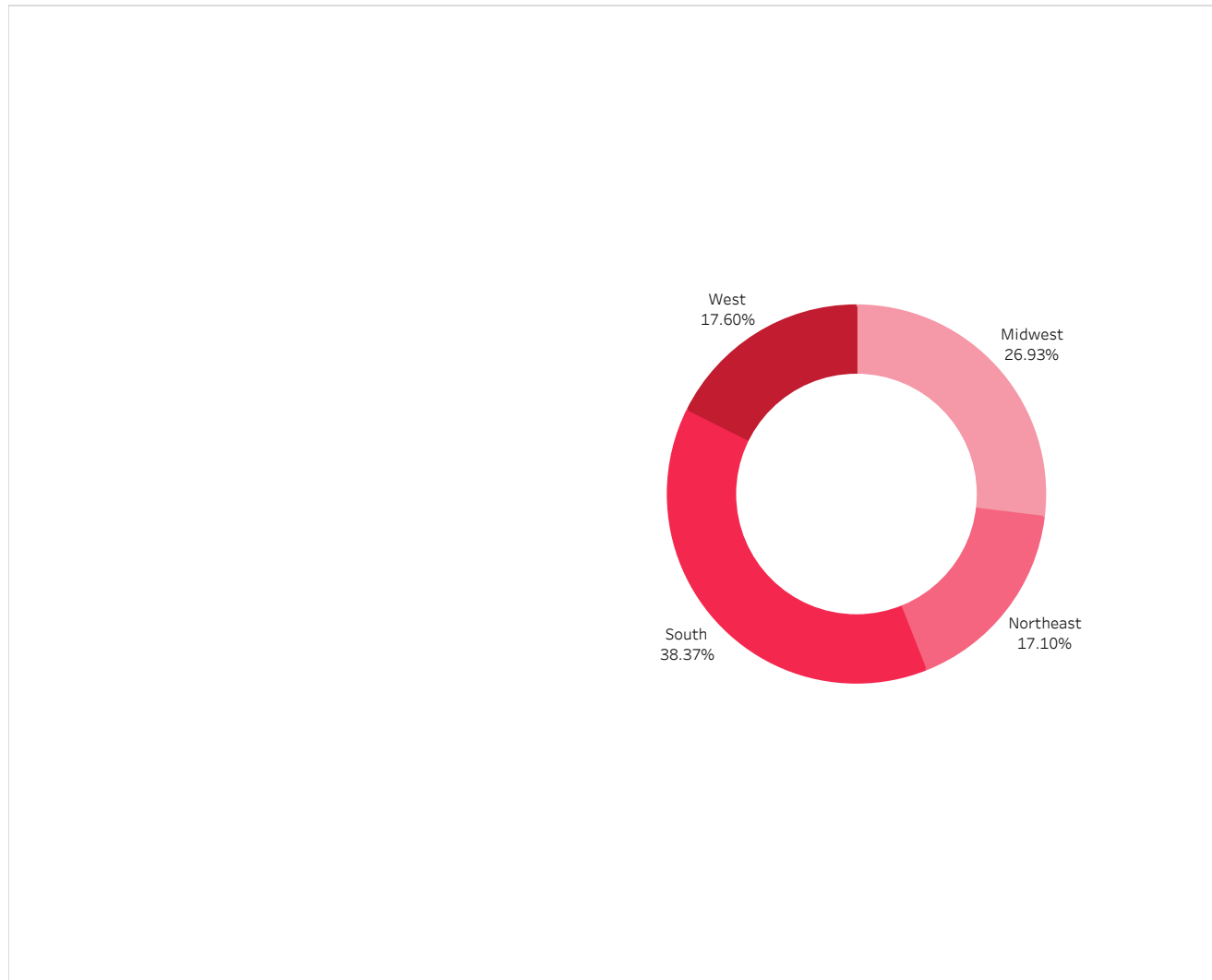|		$44.8M				
	$39.9M		$39.5M		$41.1M	
				$37.8M		
						$23.6M
$7.0M						
<20	20-30	30-40	40-50	50-60	60-70	>70

Sum of Total for each Age (bin). Color shows sum of Total. The marks are labeled by sum of Total. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (State), Action (MONTH(Order Date)) and Action (Region). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members. The Action (Region) filter keeps 4 members.

Quantity - Discount correlation

Discount Percent vs. Qty Ordered. Color shows sum of Discount Percent. The marks are labeled by sum of Discount Percent. The data is filtered on Category, Action (State), Action (MONTH(Order Date)) and Action (Region). The Category filter keeps 15 of 15 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members. The Action (Region) filter keeps 4 members. The view is filtered on Discount Percent, which includes values greater than or equal to 1.00.

Revenue % by region

West
17.60%

Midwest
26.93%

Northeast
17.10%

South
38.37%

Sum of Zero axis and sum of Zero axis. For pane Sum of Zero axis: Color shows details about Region. Size shows sum of Total. The marks are labeled by Region and % of Total Total. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (State) and Action (MONTH(Order Date)). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members.
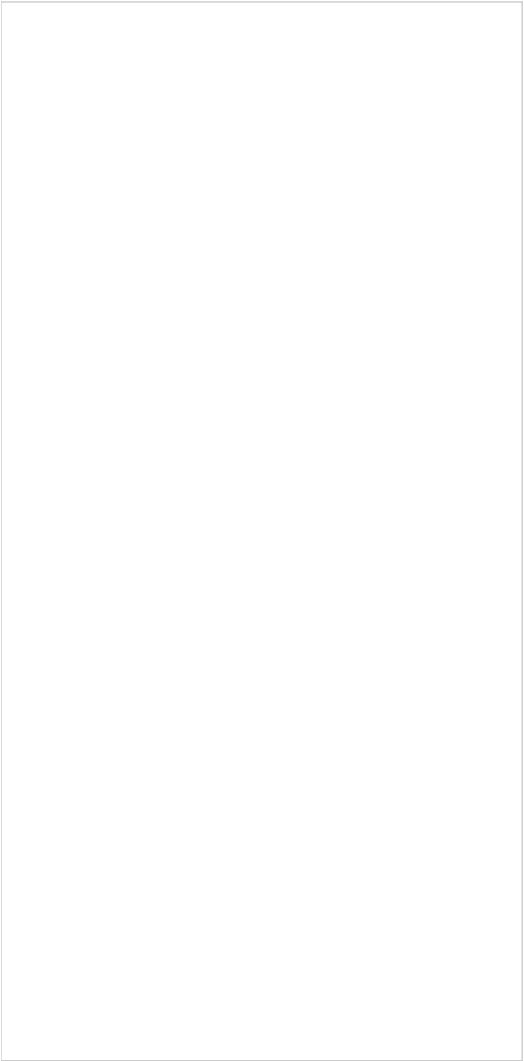
Revenue % by region

Total
233,650,194

Region
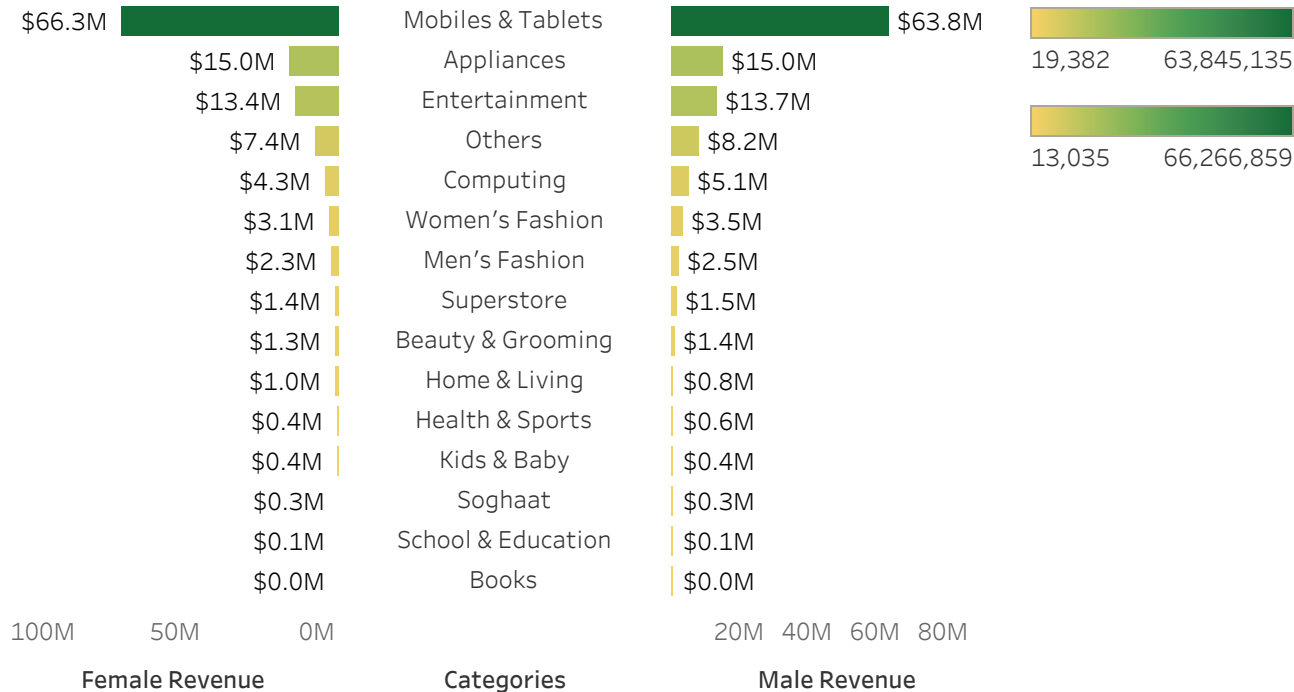- Midwest
- Northeast
- South
- West

Sum of Zero axis and sum of Zero axis. For pane Sum of Zero axis: Color shows details about Region. Size shows sum of Total. The marks are labeled by Region and % of Total Total. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (State) and Action (MONTH(Order Date)). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members.

Revenue by category & gender

Female Revenue	Categories	Male Revenue
$66.3M	Mobiles & Tablets	$63.8M
$15.0M	Appliances	$15.0M
$13.4M	Entertainment	$13.7M
$7.4M	Others	$8.2M
$4.3M	Computing	$5.1M
$3.1M	Women's Fashion	$3.5M
$2.3M	Men's Fashion	$2.5M
$1.4M	Superstore	$1.5M
$1.3M	Beauty & Grooming	$1.4M
$1.0M	Home & Living	$0.8M
$0.4M	Health & Sports	$0.6M
$0.4M	Kids & Baby	$0.4M
$0.3M	Soghaat	$0.3M
$0.1M	School & Education	$0.1M
$0.0M	Books	$0.0M

Female Revenue axis: 100M 50M 0M

Male Revenue axis: 20M 40M 60M 80M

Color legend 1: 19,382 — 63,845,135

Color legend 2: 13,035 — 66,266,859

Sum of Female Revenue, sum of Zero axis and sum of Male Revenue for each Category. For pane Sum of Female Revenue: Color shows sum of Female Revenue. The marks are labeled by sum of Female Revenue. For pane Sum of Male Revenue: Color shows sum of Male Revenue. The marks are labeled by sum of Male Revenue. The data is filtered on Action (Discount Percent,Qty Ordered), Action (State), Action (MONTH(Order Date)) and Action (Region). The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members. The Action (Region) filter keeps 4 members. The view is filtered on Category, which keeps 15 of 15 members.

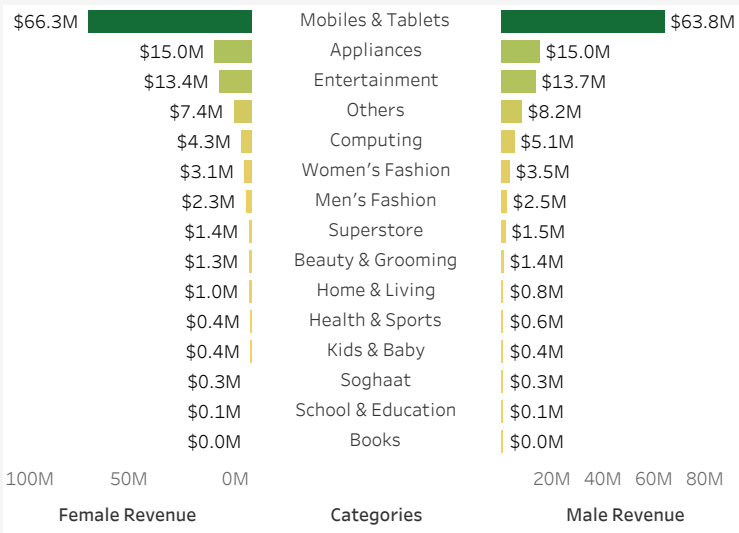# Total Revenue

$233,650,194

Sum of Total. The data is filtered on Category, Action (Discount Percent,Qty Ordered), Action (State), Action (MONTH(Order Date)) and Action (Region). The Category filter keeps 15 of 15 members. The Action (Discount Percent,Qty Ordered) filter keeps 17,541 members. The Action (State) filter keeps 51 members. The Action (MONTH(Order Date)) filter keeps 12 members. The Action (Region) filter keeps 4 members.
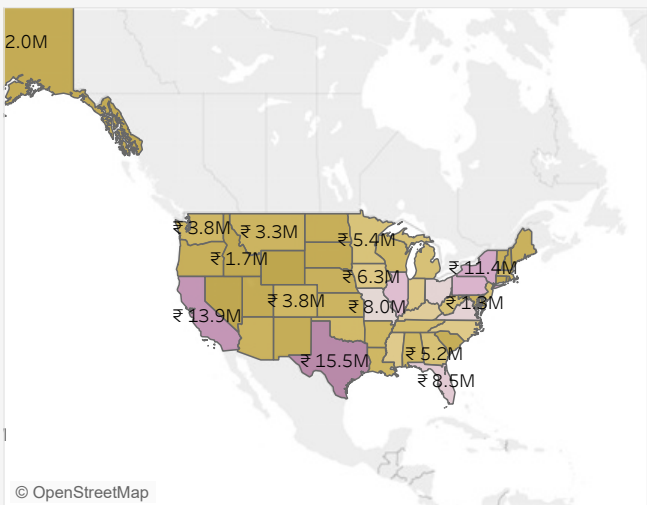
Customer Data Analysis
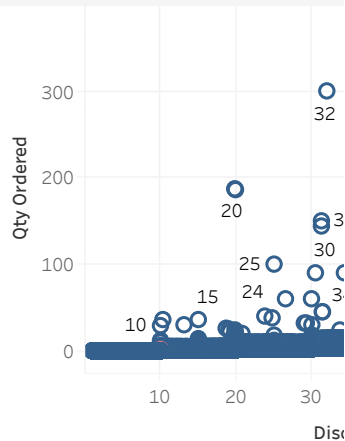
Category
All

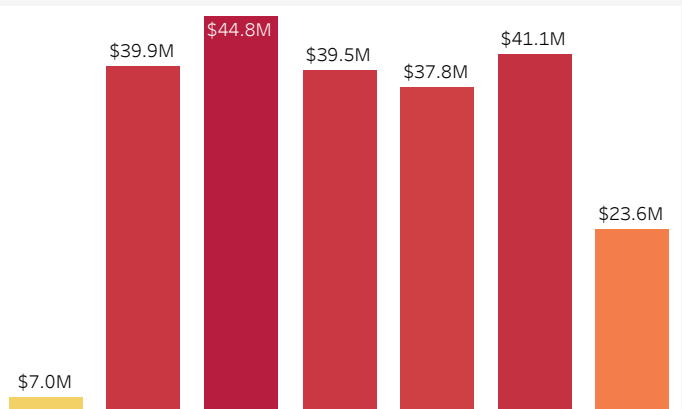**Total Revenue**
$233,650,194

Revenue by category & gender

Female Revenue	Categories	Male Revenue
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$4.3M	Computing	$5.1M
$3.1M	Women's Fashion	$3.5M
$2.3M	Men's Fashion	$2.5M
$1.4M	Superstore	$1.5M
$1.3M	Beauty & Grooming	$1.4M
$1.0M	Home & Living	$0.8M
$0.4M	Health & Sports	$0.6M
$0.4M	Kids & Baby	$0.4M
$0.3M	Soghaat	$0.3M
$0.1M	School & Education	$0.1M
$0.0M	Books	$0.0M

100M 50M 0M   20M 40M 60M 80M

Revenue by state

₹2.0M ₹3.8M ₹3.3M ₹5.4M ₹1.7M ₹11.4M ₹6.3M ₹3.8M ₹8.0M ₹13.9M ₹15.5M ₹5.2M ₹8.5M

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Quantity - Disco...

Qty Ordered: 300, 200, 100, 0
32, 20, 25, 30, 15, 24, 10
Discount: 10 20 30

Revenue by age

$7.0M $39.9M $44.8M $39.5M $37.8M $41.1M $23.6M

Revenue % by region

West 17.60%
Midwest 26.93%
Northeast

Revenue...

$57.7M
$25.2M
$11.5M
$7.1M
$5.3M
$4.4M