## **Total Revenue** Category **Customer Data Analysis** \$233,650,194 Revenue by category & gender Quantity - Disco Revenue by state \$66.3M Mobiles & Tablets \$15.0M **Appliances** \$15.0M \$13.4M Entertainment \$13.7M 300 \$7.4M Others \$8.2M \$4.3M Computing \$5.1M Qty Ordered ₹3.8M \$3.1M Women's Fashion \$3.5M ₹2.4M ₹ 3.3M 200 20 \$2.3M Men's Fashion \$2.5M ₹2.0M ₹2.5M ₹1.7M \$1.4M Superstore \$1.5M ₹1.0M \$1.3M Beauty & Grooming \$1.4M 250 100 ₹2.8M \$1.0M Home & Living \$0.8M 15 <sup>24</sup> OC ₹1.4M₹2.0M ₹3.8M ₹3.3M ₹8.0M \$0.4M Health & Sports \$0.6M ₹13.9M \$0.4M Kids & Baby \$0.4M ₹ 4.2M ₹ 3.1M ₹ 2.2M \$0.3M Soghaat \$0.3M 20 \$0.1M School & Education \$0.1M ₹15.5M Disc \$0.0M Books \$0.0M 100M 50M 0M 20M 40M © OpenStreetMap Female Revenue Categories Male Revenue Revenue Revenue % by region Revenue by age West \$44.8M \$57.7M 17.60% \$41.1M Midwest \$39.9M \$39.5M 26.93% \$37.8M \$23.6M \$25.2M \$7.0M \$11.5M \$5.3M \$7.1M