

YIXIAO SUN

No.163, Xianlin Avenue, Nanjing, Jiangsu, 210023

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Update: June 2023

1 EDUCATION

Nanjing University

Nanjing, China

M.A. in Communication; Advisor: Dr. Cheng-Jun Wang

2022-present

Sichuan International Studies University

Chongqing, China

B.A. in Network and New Media (graduated with honors); GPA: 92.58

2018-2022

2 CONFERENCE PAPER

- (2) **Sun, Y.**, Yan, X.-F., Chen, J., Chen, Z. Wang, C.-J. (2023). From Imperialism to Cultural Imperialism: Localized Versus Globalized Advertisements of Imported Commodities in China (1932–1937). *Presented at the 73rd Annual International Communication Association Conference (ICA)*, Toronto, Canada.
- (1) Zhang, Y., Lu, G., **Sun, Y.**, Chen, Z. Wang, C.-J. (2023). Traversing the Valley of Despair in Affective Mobilization: Issue Engagement, Emotion, and Online Donation on Sina Weibo during the Outbreak of the Covid-19 Pandemic. *Presented at the 73rd Annual International Communication Association Conference (ICA)*, Toronto, Canada.
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3 HONORS and AWARDS

- Chongqing Excellent Graduation Thesis Award Jan 2023
 - Chongqing Distinguished Graduate Student Award Jun 2022
 - National Scholarship for Undergraduate Student Dec 2021
 - Challenge Cup National Academic Works Competition (Provincial Second Prize) Aug 2021
 - National Advertising Art Competition (Provincial Third Prize) Jul 2021
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4 GRANTS

- CAST Science Popularization Program (KXYJS2022063), ¥30000, *Research Fellow* 2022-2024
Project title: *The Dissemination of Science Popularizing Information in Public Health Emergencies and Its Impact on Social Mobilization*
 - Chongqing College Students' Innovation Training Program (S202010650015), ¥2500, *PI* 2020-2021
Project title: *Research on the Visualization of Public Opinions along the Belt and Road from the Perspective of Geopolitics—Twitter as an Example*
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5 ACADEMIC SERVICES

Computational Communication Collaboratory, Nanjing University	Nanjing, China
Student Member	Sep 2022-present
Chongqing Overseas Publicity Research Center	Chongqing, China
Global Public Opinion Research Intern	May 2020-May 2022

6 SKILLS

- **Statistical Programming / Markup Languages:** Python, R, Stata, LATEX, HTML
- **Languages:** Mandarin (Native), English (Proficient)

- **Applications:** Photoshop (Proficient), Premier Pro (skilled), Animate (skilled), Tableau (skilled)
 - **Music:** Piano (Level 8 Certificate), Singing
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7 REFERENCES

Cheng-Jun Wang (Advisor)

Associate Professor of Communication

School of Journalism and Communication, Nanjing University

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