

# Sungeun Kim

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<https://sun712k.github.io/portfolio/>

*"My multidisciplinary background spanning industrial design, international development cooperation, and UX design, combined with a focus on data science, provides a unique blend of problem-solving and critical analysis skills."*

## SKILLS

- Python: NumPy, Pandas, Scikit-learn, Keras, TensorFlow
- Statistical Analysis and Exploratory data analysis
- Classification, Clustering, Feature Engineering, Model Evaluation
- Data Visualization: Matplotlib, Seaborn, Tableau

## EDUCATION

### **DeepLearning.AI** TensorFlow Developer Certificate

Jan 2024

### **Google** Advanced Data Analytics Specialization Certificate

Oct 2023

### **DeepLearning.AI** Deep Learning Specialization Certificate

Jul 2023

### **DeepLearning.AI** Machine Learning Specialization Certificate

Apr 2023

### **Yonsei University**, Seoul, Korea

*Master of Global Affairs and Policy in International Cooperation*

Mar 2015 - Aug 2017

### **Hongik University**, Seoul, Korea

*Bachelor of Fine Arts in Industrial Design*

Mar 2008 - Aug 2013

## EXPERIENCE

### **IXI**, UX Planner

Jul 2022 – Sep 2022, Seoul, Korea

Crafted a comprehensive usability evaluation survey for an AI speaker, leveraging quantitative and qualitative data analysis techniques

Executed market research and identified key user pain points and developed a user journey map for a mobile application

### **KOICA (Korea International Cooperation Agency)**

Feb 2019 – Feb 2021, various places

#### Development Cooperation Coordinator, Paraguay office

Feb 2020 – Feb 2021, Asuncion, Paraguay

Managed formulation and planning of the Asuncion ICT Innovation Center Project, utilizing data-driven insights to inform decision-making and secure approval from the Project Development Evaluation Committee.

Oversaw the human resources development training program and achieve 117% of the annual goal through strategic promotional efforts.

#### Junior Consultant, Ethiopia office

Dec 2019, Addis Ababa, Ethiopia

Participated in the Feasibility Study with UNDP for the project of Restoring Ethiopia's Bamboo Forest & Driving the Green Industrial Economy with Bamboo.

**Research Assistant, ODA Research & Information Center**

February – December 2019 / Seoul, Korea

Conducted research and authored two reports

**Tide Institute, Researcher/K-Lab Manager**

Jan 2018 – Jan 2019, Yangon, Myanmar

Directed strategic operations for the Korean Digital Fabrication Lab (K-Lab) Project, implementing efficient data management techniques via the digitization of educational documents, resulting in surpassing the annual target for K-Lab users by over twofold.

**Work Together Foundation, KOICA Young Professional**

Jan – Jun 2016, Nairobi, Kenya

Revised the project plan for The Youth Entrepreneurship Support Project.