



# PRECIOUS OBROIDHE

PORTFOLIO: [CONTENTSTATE.COM/PORTFOLIO](https://contentstate.com/portfolio)

## CONTACT

[precious@contentstate.com](mailto:precious@contentstate.com)

## LINKEDIN

<https://www.linkedin.com/in/preciousoboidhe1/>

## OVERVIEW

Resourceful content marketer with experience in content production processes, from ideation to distribution across social channels and forums. I also manage writers and have a grasp of digital ads.

## SOME TOOLS I USE

Ahrefs	SEMrush
WordPress	Photoshop
Google Analytics	Canva
Search Console	Grammarly
Hemingway app.	Clickup
Screaming frog	Slack
Google Drive	Hootsuite
SimilarWeb	BuzzSumo

## SOME CLIENTS I WORK WITH

HubSpot  
CoSchedule  
EngageBay  
Nutshell  
Financial Cents

## WORK EXPERIENCE

### CONTENT MARKETER

[contentstate.com](https://contentstate.com) | May 2020 – Present

- I own this website and share content marketing related assets
- I promote blog content via social media distribution channels and guest posts
- I monitor organic rankings and update the blog posts where necessary

### CONTENT MARKETING SPECIALIST

[foundationinc.co](https://foundationinc.co) | October 2021 – June 2022

- Assisted with creating content strategy for a Unicorn brand
- Wrote SEO content and marketing case studies
- Create distribution documents for SaaS brands and Foundationinc social media pages
- In 30 days, I taught the team how they can leverage LinkedIn to build their brand. This effort made one team member to have 200,000+ views from one post and I got a side gig from this effort

### CONTENT WRITER

[engagebay.com](https://engagebay.com) | August 2021 – Present

- I create and execute topic ideas from draft to CMS publishing

### SEO COMMUNITY MANAGER

[contentdistribution.com](https://contentdistribution.com) | May 2021 – June 2021

- I wrote LinkedIn posts for the team
- I wrote and published 1 post that resulted in 5 free trial users of the agency's tool on the same day

### GUEST AUTHOR

April 2021 – Present

- I have written guest posts for CoSchedule, Single Grain, Content Marketing Institute, Jeff Bullas, Hackernoon, and Business2Community.

### FIVERR

[fiverr.com](https://fiverr.com) | August 2017 – January 2021

- I worked with 300+ clients and provided them with ghostwritten blog posts, ebooks, and lead magnets. I also managed multiple writers during this time.



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## PERSONAL QUALITIES

- Results-oriented
- Self-starter
- Dedicated
- Fun to work with
- Team motivator
- Confident
- Accountable

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## HOBBY

Chess

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## EDUCATION

### UNIVERSITY OF IBADAN, NIGERIA

Master of Science: 2017 – 2018

- Environmental Chemistry (Distinction)

### UNIVERSITY OF BENIN, NIGERIA

Bachelor of Science: 2011 – 2014

- Industrial Chemistry (Second class upper division)