Skincare company in search of a witty, personable beauty content creator for brand launch. Creator chosen will be responsible for outlining and planning social media content (Instagram / Facebook) which will include engaging with our audience and aiding trendy ideas for upcoming campaigns.

Job Duties + Responsibilities:

Create daily original content (Instagram stories, social media feed posts etc.) that relates to the brand’s audience.

Create content with purpose that may directly engage customers while following brand guidelines.

Coordinate with marketing team and create clear calls of action that converts engagement into sales.

Must be able to work independently and creatively.

Stay up-to-date with trends in the skincare industry.

Educate and make public aware of the products and services of the brand.

We ask that applicants have background knowledge in skincare / beauty, (please do not apply if you do not meet this requirement).

Must Attach your social media handle as well as work that was completed in skincare / beauty or a similar industry. Work done outside of the skincare / beauty industry will not suffice and submissions without will be ignored.

Content Creation: 3 year (Required)

Instagram: 3 year (Required)

Work Location:

New York

Benefits:

Flexible schedule

Job Type: Contract

Experience:

social media: 3 years (Required)

social media marketing: 3 years (Required)

marketing: 3 years (Required)

Contract Length:

More than 1 year

Work Location:

Fully Remote

This Company Describes Its Culture as:

Detail-oriented -- quality and precision-focused

Innovative -- innovative and risk-taking

Aggressive -- competitive and growth-oriented

-- results-focused with strong performance Other