Hiring manager would prefer a candidate that is local to Dearborn. Michigan area or within a

commutable distance due to quarterly meetings, but this is not a non-negotiable requirement.

Summary:

Client was founded over 100 years ago for the purpose of lobbying for driver and passenger rights, fair laws and safer vehicles — all to better promote the love of the open road and the adventure of driving. Since then, it has grown to over 60 million members strong, while providing valuable membership services such as roadside assistance. Additionally, they have broadened their horizons to include all types of travel-related services, as well as offer a variety of insurance and financial products and services.

Responsibilities/What you will do:

Provide technical support for the client’s websites and intranet. Collaborate with various departments and internet partners on creating and maintaining web applications and support the web content management system.

Work with project teams and staff from various departments to develop and implement website content and applications.

Develop web pages using a variety of software applications and development tools.

Provide technical site maintenance relative to search engine techniques, link integrity, navigation and other technical web developments.

Identifies and resolves bugs and defects.

Add content tags and updates tracking features in order to optimize marketing efforts to ensure the benefits of content/campaigns.

Use HTML, javascript, Visual Basic or other web-based programming languages to develop code for the consumer websites along with internal intranet.

Create reporting and tracking tools for use by department personnel in analyzing the effectiveness of web content and applications.

Conduct user testing for all system changes to ensure the accuracy and integrity of data.

Maintain knowledge of cutting-edge web development practices and recommends them for use, as appropriate.

Requirements:

Bachelor's degree is preferred. If the candidate does not have a Bachelors degree, then he or she must have course work in computer science information system, Business Admin, or Related Field is non-negotiable

5-8 years experience.

Developing and implementing innovative web applications

Prioritizing, coordinating and meeting deadlines on multiple projects and activities

Creating web project requirements for use by web page coding and layout

Researching, testing and confirming accuracy of site content

Evaluating web content for its value in search engine optimization according to keyword frequency, keyword density, formatting, etc.

Documenting site content manager tools for department and external user groups

Developing and maintaining a tracking schema for all web projects and assets Adding tracking tags for page and campaign reporting purposes

Effectively manage, warehouse and catalog (using tracking schema) all website content assets

Performing user acceptance testing of web content and web application as it pertains to supplied requirements

Correcting website bugs and defects

Strong analytic skills as it pertains to analyzing and creating web reporting (google analytics, internal reporting, etc.)

Knowledge and Skills:

Current and emerging web content practices and procedures

Search engine optimization (SEO)

Cascading style sheets (CSS)

Mobile platforms and apps

Content management systems and approval process flow Application of page layout and format principles

Technical skills:

Development of web applications and web pages in Visual Studio, ASP.NET, .NET, VB.NET, HTML, XML, CSS, jQuery, CMS Tools, JavaScript, Visual Basics

Cross platform web browsers (Internet Explorer, Safari, FireFox Chrome) Windows/Mac, Mobile (Android, IOS) Operating Systems

Google Analytics

Content Management Systems

Ability to:

Planning and organizing a high volume of projects

Planning, prioritizing and decision making

Provide analytical skill/and content knowledge to contribute to team

Review and comprehend vendor manuals

Communicate effectively with a wide variety of internal and external clients Work efficiently in a fast-paced, multiple and diverse product, team environment Research competitors' products and services

Work irregular and/or extended hours to meet deadlines

HIRING PROCESS:

The candidate will go through two, possibly a third interview. The third interview is dependent on success rate during the initial two.

COMP OVERVIEW:

The Web Applications Developer will earn a competitive salary of $80,000.00 to $105,000. annually with annual bonus potential based on performance.

Excellent and comprehensive benefits packages are just another reason to work for our client. Benefits include:

401k Match Medical Dental Vision

PTO

Paid Holidays

Tuition Reimbursement

4% annual bonus incentive eligibility beginning January 2023. Payout: March 2024.

NOTES:

This position is 100% remote work however, we do not accept candidates in the following states:

California, Connecticut, Hawaii, Massachusetts, Montana, New Jersey, New York, Oregon, Washington, and West Virginia.