



Cheese, Crust & Charts: Pizza Sales Dashboard by Sunakshi Gaikwad



Hot Picks & Slow Movers



Top Picks

◆ Peak Sales Times

Orders are at their highest on weekends, especially Friday and Saturday evenings.



Bottom Sellers

◆ Peak Sales Times

Orders are at their highest on weekends, especially Friday and Saturday evenings.



Pizza Category

- ☐ Chicken
- ☐ Classic
- ☐ Supreme
- ☐ Veggie

Pizza Name

- ☐ The Barbecue Chicken ...
- ☐ The Big Meat Pizza
- ☐ The Brie Carre Pizza
- ☐ The Calabrese Pizza

Order Date

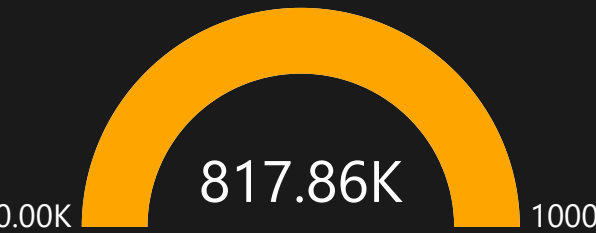
1/1/2015



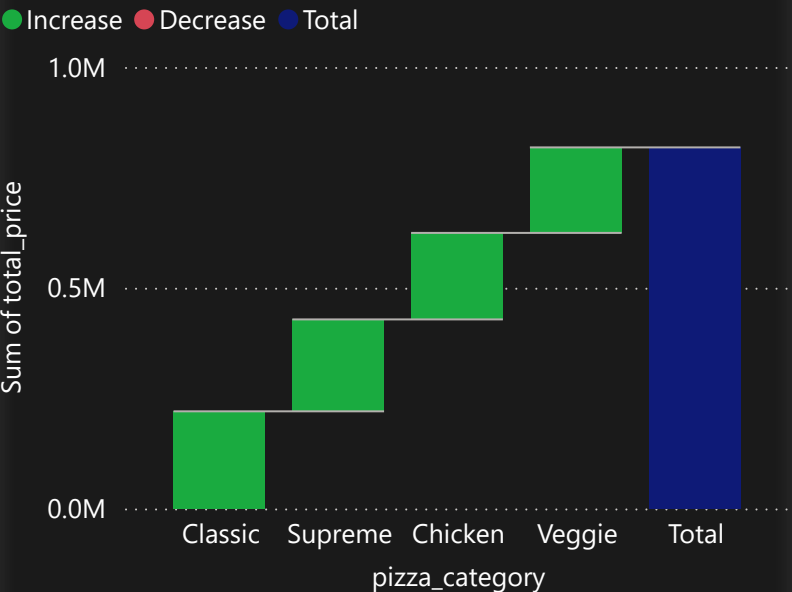
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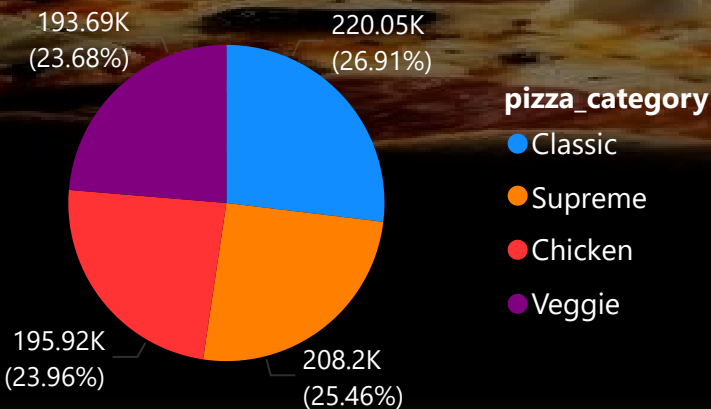
Total Revenue and Max Order Target



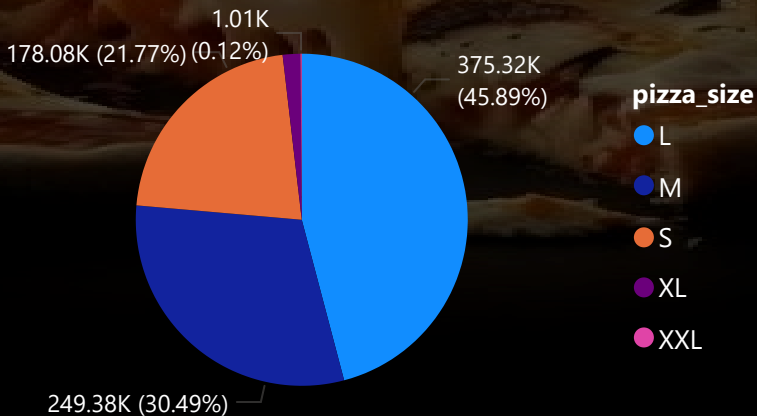
Sum of Total Price by Pizza Category



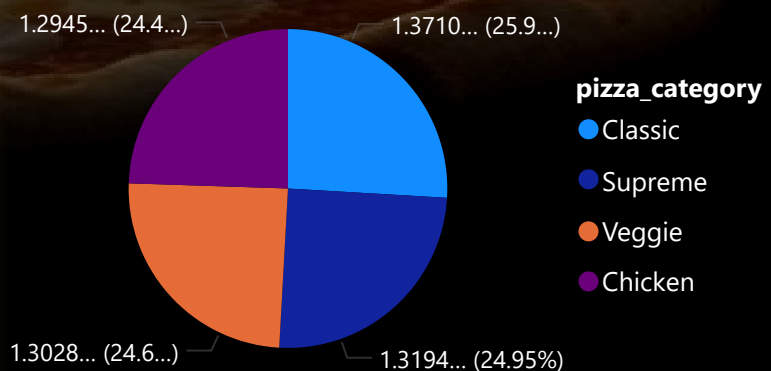
Total Revenue by Pizza Category



Total Revenue by Pizza Size



Average Pizza Sale by Pizza Category





Sunakshi's Pizza Insights : Top & Bottom Performers



Pizza Category

All

50K

Total Pizza Sale

2.32

Average Pizza Sale

38.31

Average Order Reven...

817.8...

Total Revenue AA

21K

Total no of orders-AA



Home



Fun Insights /
Recommendations



◆ Special Pizza Recommendation

"Based on trends, customers might love a
Cheese Burst Special next!"



◆ Most Ordered Combo

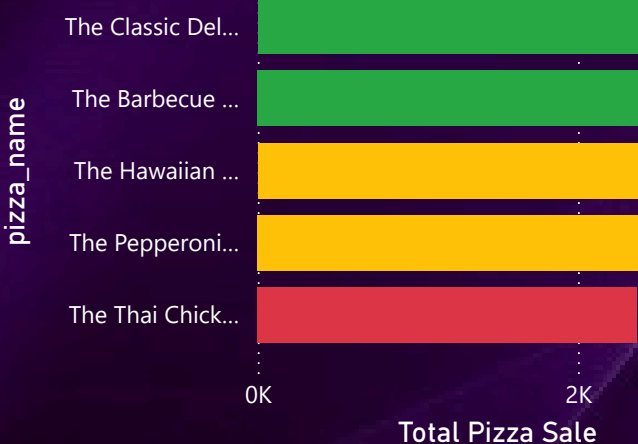
"The most popular combo is [Pizza +
Beverage/Dessert]!"



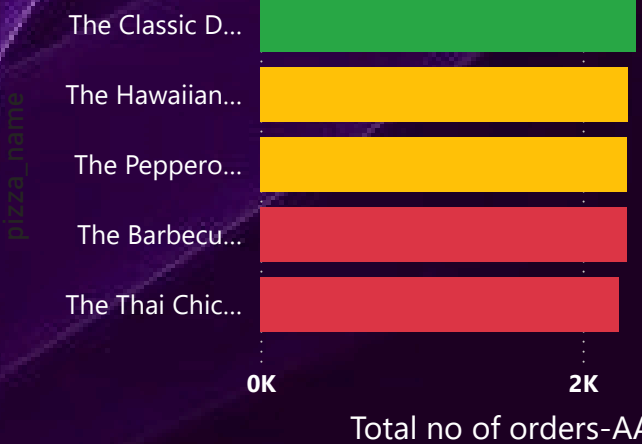
Top 5 Pizza by Revenue



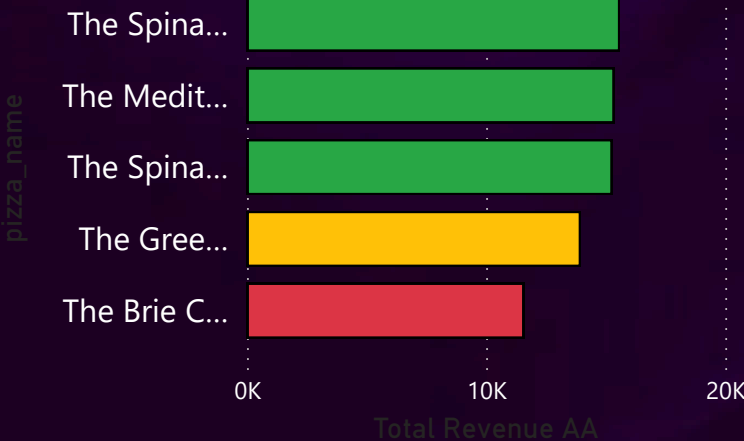
Top 5 Pizza by Quantity



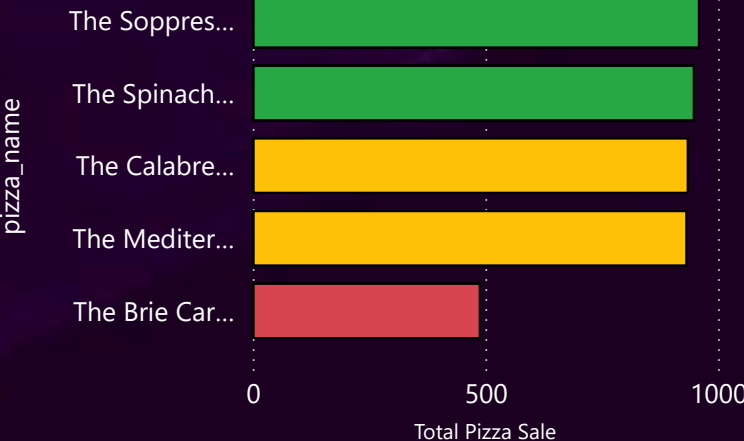
Top 5 Pizza by Total Orders



Bottom 5 Pizza by Revenue



Bottom 5 Products by Quantity



Bottom 5 Pizza by Total Orders

