

MUH. SUNAN JAYA IRMAWAN

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SUMMARY

Aspiring student majoring in **Informatics and Computer Engineering**, with a passion in **Project Management** field. I am highly motivated and continually seek for experiences that would leverage my interpersonal skills.

WORK EXPERIENCE

PT. MALEWA INTERMEDIA INDONESIA

Makassar, Indonesia

IT Business Analyst Intern

January - June 2024

- **Managed in the development of a Web-Based Attendance System**, which conducted comprehensive project documentation leading to product launch.
- **Developed a web app for Athletes System Information**. Conducting in **developing use-case models** and **creating System Requirement Specifications** improving the team's understanding and execution of project requirements.

UNIVERSITAS NEGERI MAKASSAR

Makassar, Indonesia

Lecture Assistant of Computer Networking Course

February - June 2023

- Collaborated closely with the Lecturer to **develop course materials and instructional content**.
- **Assisted in grading assignments and exams**, providing constructive feedback to students.

ORGANIZATIONAL EXPERIENCE

LPM PROFESI UNM

Makassar, Indonesia

Social Media Admin

July - December 2024

- **Developed and executed** comprehensive **content strategies** for **@profesiunm** Instagram platform.
- Increased overall engagement by **creating daily posts** that drove a significant rise in follower interaction. Managed to **increase +1.2% to reach 22.3K followers** from the last 3 months.
- Created a content plan that **uploaded a daily content** and managed to **reach 1.1M views** and a total of **69.432 account reached** from the last 3 months.
- **Reached 24.1K interactions** from the last 3 months and a total of **6.351 account engaged**.

Photojournalist

April - July 2024

- Gained extensive experience in **on-location photojournalism** while being in Profesi UNM.
- Directly responsible for **shooting, editing, and producing news visual stories** on the platforms.
- Photographed and edited news stories as they were written to continue for **editorial in Profesi UNM Issue** which published every month.

News Reporter

July 2023 - April 2024

- Published an **online daily news** to **Profesi-UNM.com** portals reporting cover diverse news beats, including politics, local events, entertainment, and human interest.
- Assisted as a **Live Reporter** for **Profesi TV** news videos.
- Generated story ideas and **hosting the PROCAST - Profesi Podcast** that airs on Profesi TV YouTube channel and Spotify channel.

KAMPUS MENGAJAR BATCH 6 - SD NEGERI LABBAKKANG

Makassar, Indonesia

Team Leader

August - December 2023

- **Coordinated** as a **team leader** in **lesson planning and student assessment strategies**.
- **Implemented customized class** for **students with limited proficiency**, addressing school-specific literacy and numeracy needs.

EDUCATION

UNIVERSITAS NEGERI MAKASSAR - Makassar, Indonesia

Bachelor of Engineering, GPA 3.86/4.00

ADDITIONAL INFORMATION

- **Soft Skills:** Leadership | Teamwork | Time Management | Problem Solving | User Research | Resource Planning
- **Hard Skills:** Microsoft Office | Web Development | Debian | Filmora | Capcut | Canva | Social Media Campaign | Content Creator | Content Writer | Photograph & Videograph | Software Requirement Specification (SRS)