



**Empowering mothers with real-time health
monitoring for a safer pregnancy journey**

Problem

Deaths One in five pregnancies worldwide faces complications, leading to potential risks for both mothers and babies.

Fetal Distress Detection of **fetal distress** through abnormal or reduced fetal movements, enabling timely medical intervention.

Healthcare Inaccessibility lack of timely access to medical services, often due to factors like geographic location

Delayed Interventions postponement or lack of timely medical treatment or action in response to a health issue

Missed Pregnancy refers to the failure to detect early symptoms or warning signs of potential complications during pregnancy



Solution



A wearable pregnancy belt that provides real-time monitoring for both the mother and fetus



ability to identify potential health risks or abnormalities in both the mother and fetus at an early stage



Healthcare Access in Remote Areas enables timely medical support in underserved locations.



Convenience and Comfort ensure easy use and a pleasant experience, prioritizing user well-being.

Our product



Core Capabilities

Maternal and Fetal Health Tracking



Heart rate of
Both fetus and
mother



Blood pressure



Body and environment
temperature

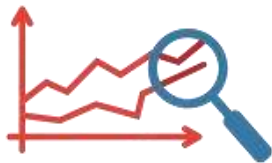


Stress
Levels



Contraction
Monitoring

AI Innovations



Predictive Analytics



wellness

Personalized
Wellness



Multilingual &
Voice-Assistance



Fetal Movement
Detection

Market Adoption



RURAL

- Essential healthcare solution for underserved regions, where access to prenatal care is limited.
- **Key Demographic:** Pregnant women in remote areas, rural healthcare organizations, and government health initiatives.



Urban

- Tech-savvy and premium segment, looking for advanced prenatal care
- solutions that integrate AI and real-time health monitoring.
- **Key Demographic:** Expecting mothers, healthcare providers, and hospitals in metropolitan cities.

Competitive Advantages



Fetal Movement
Detection



Dual Monitoring System



Body water content
monitoring



Smart Alerts & Emergency
System



Biodegradable

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