

Global fusion of

Real Land & Virtual Land

Land NFT Project

Based on Emerging Market



Land Gold

LandGold

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I . LandGold Platform Overview

01. LandGold Project

LandGold project applies differentiated blockchain technology and NFT technology based on various real assets, including real estate in emerging market with high growth potential, to enable NFT transactions in reality and metaverse virtual space. It is the first global profit-type real asset platform that has been digitalized to enable profit sharing to NFT and LanG Token holders through various real estate business operations such as agricultural development, housing rental and sales business.

02. LandGold Token

LanG Token is a key currency used as a payment method within LandGold project ecosystem. It is a utility token that allows you to purchase real estate NFT in Southeast Asia and other emerging markets and virtual real estate NFT in the metaverse space, receive NFT holding rewards, and enable asset and economic activities through the marketplace.

03. Goal of The Project

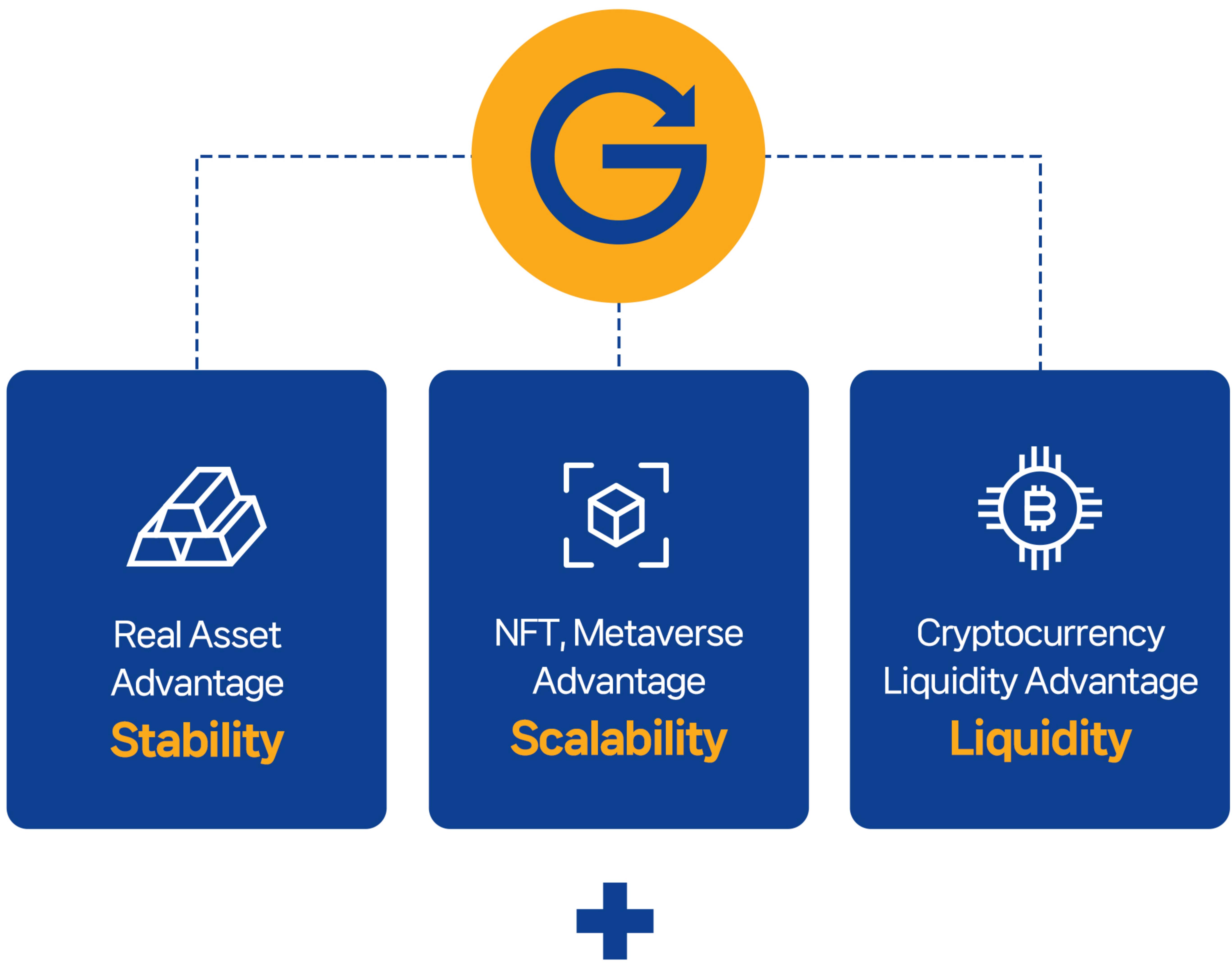
LandGold project uses blockchain and NFT technology to improve irrationality caused by time and space limitations in the process of owning and trading real assets such as real estate. Even in large-scale projects, by supporting the concept of ownership in whole or in part, we aim to build a global real asset trading platform by enabling them to be capitalized, liquidated, and monetized.

LandGold project makes up for the relative lack of real estate ownership devices and transaction transparency, especially in emerging market with high growth potential, with blockchain technology to enable global transactions. It aims to provide customers with verifiable NFT of real estate data so that sellers can trust that they actually have true ownership of the property in question via a blockchain immutable ledger.

04. Mission

LandGold project uses blockchain technology to solve various problems in real estate and other real asset transactions, and to expand the general economy ecosystem to NFT and metaverse virtual space. Through a new concept of smart asset technology that dramatically improves the disadvantages of cryptocurrency by combining the stability of real assets with liquidity, which are advantages of cryptocurrency, and guaranteeing these virtual assets through NFT, real estate transactions become easier and simpler, and by building profitable real estate beyond the concept of simple real estate, we increase the asset value of NFT and support them to expand to the virtual space metaverse.

LanG



01 Safe Blockchain Registration Storage of Ownership

02 Securitization of Real Asset NFT

03 Transaction Transparency and Fraud Prevention

04 Temporal / Spatial Global Transaction Possible

05 Resolving the Inefficiency of Fair Fee Tax

05. Global Real Estate Problems and Solutions Proposed by LandGold Project

① Time and space constraints in global transactions

In general, real estate, unlike general goods, is not an item that can be ordered or shipped internationally, and there are temporal and spatial constraints that make global transactions difficult due to differences in distance, language, culture, and systems of each country.

LandGold project utilizes non-fungible token (NFT) technology in which certificates and land registration certificates are registered in real estate ownership transactions in each country through an online NFT marketplace connected with blockchain technology to enable global real estate transactions to be conducted in real time. It removes barriers caused by time and space constraints by supporting the process to achieve and transfer assets.

② High entry barriers and lack of liquidity

Real estate investment is often not at a level that ordinary people can afford, unlike cases where small amounts of investment such as stocks, cryptocurrencies, funds, and ETFs are possible. The selling process also takes a lot of time. In addition, in the case of co-ownership of real estate, it is impossible to buy and sell real estate alone, and it is possible to obtain the consent of all owners, not the majority, so there are significant restrictions on liquidity. LandGold project leverages the benefits of blockchain applications to allow small amounts to invest in subclassed real estate through governance tokens and NFT, allowing multiple owners to exercise their rights to real estate even if it is shared. In addition, there is no major inconvenience in the transaction, investment, and market activation of ownership, and traders can escape from real estate management and complex registration problems, receive a distribution of profits generated at the same time, and even secure liquidity through tokens managed under the blockchain.

③ Complexity of administrative and legal procedures

The problem of global real estate ownership is the biggest problem between countries with different languages and systems. At the same time, acquisition tax, brokerage commission, and ownership transfer registration costs are basically required to acquire real estate. There are huge costs such as commissions and capital gains tax.

Therefore, in general, an individual's real estate investment requires knowledge of various real estate-related taxes or the help of experts such as brokers and tax accountants, and such administrative and procedural complexity is presented as a problem. LandGold project implements tokenization of real estate assets, faster transaction process, reduced fees, digital authentication in the form of NFT, and NFT real estate auction/trade market through blockchain applications and NFT technology. Through this, we will maintain transparency and efficiency and change it into a procedure that anyone can easily and conveniently do without administrative and procedural complexity.

④ Investment risk bearing and real estate asset management and operation

Risk in real estate investment refers to a situation in which expected returns are not achieved. The risk factors that affect the factors that cause real estate price declines include market risk, location risk, operational risk, financial risk, legal risk, inflation risk, and liquidity risk.

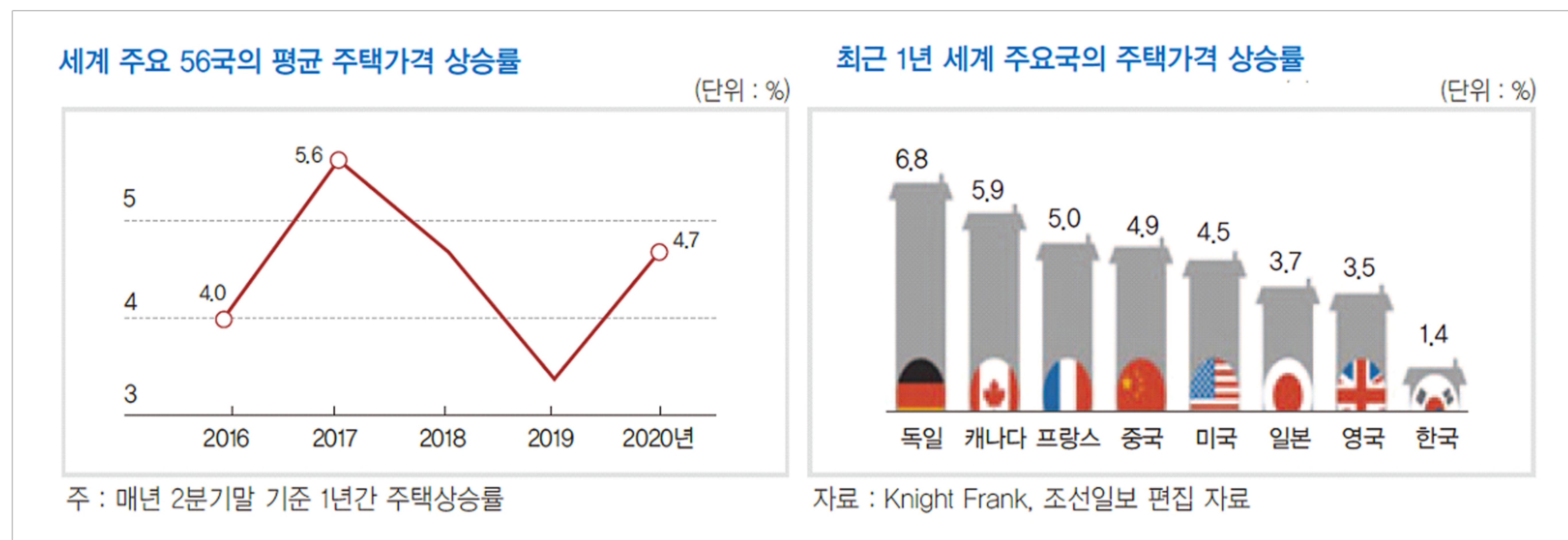
Various environments are constantly changing, which can significantly reduce the expected return on real estate. In terms of management and operation, there are many situations to consider, such as which tenant to seek, how to manage the lease, and how much operation and maintenance costs will be required.

LandGold project starts with emerging markets that are more stable and have higher growth potential than developed countries, where growth is already stagnant due to the limitation of real estate growth. We operate various profit-type real estate such as commercial profits through collaboration with companies.

By registering the smart contract on the blockchain network, the smart contract is executed whenever revenue is generated, and the revenue is automatically distributed to the governance token and NFT holders. Since all these records are also recorded on the blockchain, users can check the details at any time and support a structure that enables profit realization, further increasing the value of their assets and securing stability rather than volatility.

II. Global Real Estate Market Trends

01. Trends in the Global Real Estate Market



In a situation where the global synchronization of the real estate market is deepening and the COVID-19 pandemic, the possibility of differentiation and structural changes by industry in the domestic and overseas commercial real estate market is growing.

As the cross-border transaction volume of real estate investment increases, cross-border linkages between countries are expanding and the possibility of risk spreading is also increasing. Therefore, it is necessary to prepare for the negative impact that the COVID-19 pandemic and changes in domestic and international commercial real estate markets will have on the financial system.

02. Real Estate Trends in ASEAN Emerging Markets

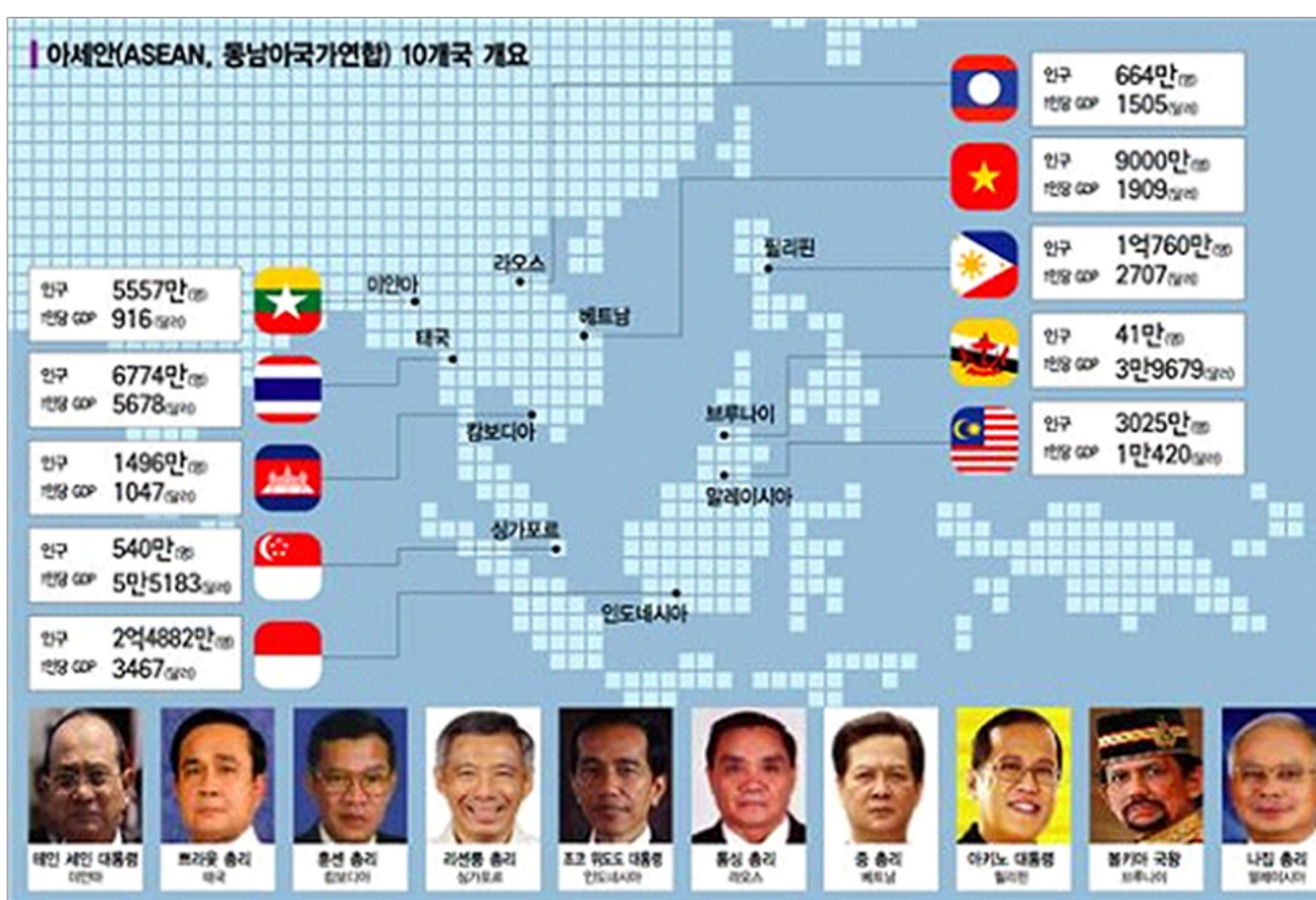
* 10 ASEAN Emerging Markets

Starting with Cambodia, LandGold project will gradually expand to 10 ASEAN countries, including Viet nam, the Philippines, Thailand, and Indonesia, which have high growth potential.

Asian emerging markets are almost the only market that can secure real estate assets that can be stable and grow because developed countries have already stagnated growth potential due to the limitation of real estate growth.

* Growth market with population of 660 million and GDP of \$3.162 trillion

The name is ASEAN (Association of Southeast Asian Nations), and the ASEAN Community was launched in 2015. It is composed of three areas of community: the ASEAN Political-Security Community (APSC), the ASEAN Economic Community (AEC), and the ASEAN Socio-Cultural Community (ASCC). Southeast Asian countries continue to play a leading role in forming the East Asia community (EAc), which is being discussed as an ASEAN+3 center, by enhancing the quality of life of the people and at the same time raising the status of Southeast Asia through these communities.



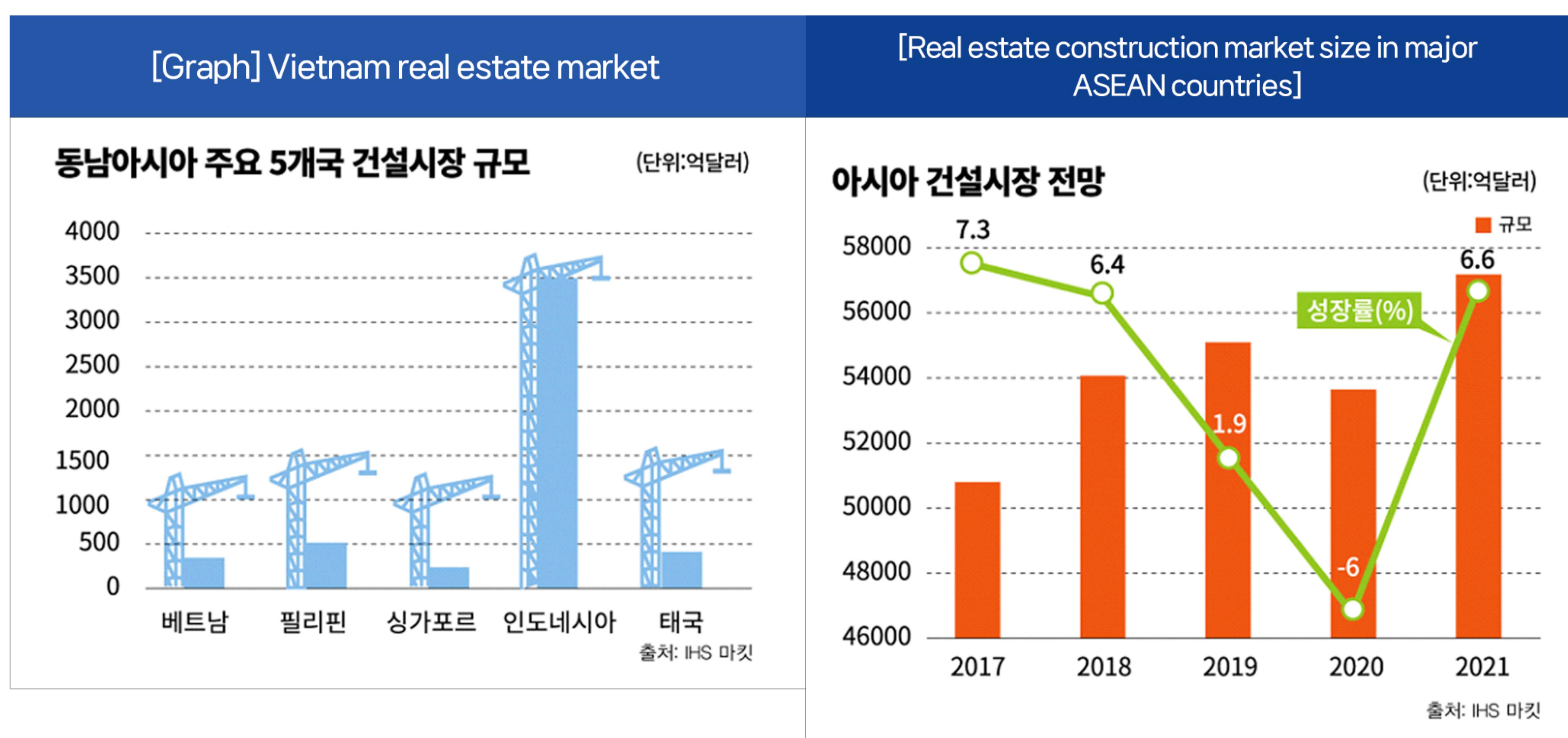
List of ASEAN countries GDP [edit]

List of ASEAN countries GDP - data are according to International Monetary Fund's October 2016 estimates.^[1]

Rank	Country	Population in millions	GDP Nominal millions of USD	GDP Nominal per capita USD	GDP (PPP) millions of USD	GDP (PPP) per capita USD
1	Indonesia	260,581	940,953	3,362	3,256,730	12,422
2	Thailand	68,147	390,592	5,742	1,246,640	17,731
3	Philippines	103,701	311,687	3,002	873,966	8,224
4	Malaysia	31,973	302,748	9,501	922,894	28,612
5	Singapore	5,607	296,642	52,888	508,449	90,249
6	Vietnam	92,700	205,860	2,088	645,333	6,895
7	Myanmar	54,363	68,277	1,212	342,205	6,501
8	Cambodia	15,626	19,476	1,144	64,365	4,020
9	Laos	6,492	13,761	1,787	44,880	6,149
10	Brunei	417	10,458	30,993	35,817	83,513

* Prospects of the ASEAN real estate market

The Southeast Asian real estate market is a market that is fiercely competitive as it is also a field of new opportunities as demand for real estate such as construction, infrastructure, and housing is increasing along with the growth of industry and GDP. Due to its relatively high economic growth rate and large population, the market itself is large, and demand for basic infrastructure expansion is also high.



03. Advantages of the Real Estate Market in Cambodia



* Higher degree of economic freedom than neighboring countries

It is an index of economic freedom announced by the Heritage Foundation of the United States as an indicator of investment attractiveness. As of 2019, Cambodia's economic freedom ranked 105th out of 186 countries worldwide and 22nd out of 43 countries in the Asia-Pacific region. The score for Cambodia's economic freedom index was 57.8 points, slightly lower than the Asian region's average score of 61 points. However, five of the total 12 sectors (Fiscal, Government Intervention, Tax, Currency and Labor) were rated above the world average for degrees of freedom.

① High economic growth

Through general elections in 1993, Cambodia adopted a constitution based on a market economy system and formed a new government to carry out economic reconstruction and restoration projects in earnest. In addition, with the enactment of the Investment Act in August 1994 and the most favored nation treatment from the United States in 1997, foreign investment in earnest began in earnest, especially in the sewing sector. From 1999, the economy began to stabilize as it entered a phase of recovery. Since 2001, it has maintained a high GDP growth rate of more than 7% per year. In 2009, the economic growth rate slowed down to 0.1% due to the global economic crisis, but in 2010, thanks to the boom in the sewing industry, it returned to a 5% growth rate and entered the growth phase again. Currently, it is maintaining a high growth rate of around 7% due to the boom in the construction and real estate markets and the rapid increase in investment inflow from China, and recorded a growth rate of 7.5% as of 2018.

② Establishment of a market economy system

Since Cambodia is a market economy country, individual ownership of legally acquired land and real estate is guaranteed. In addition, foreign exchange transactions are freely conducted through financial institutions, and although there is a national currency, 'Riel', most transactions are conducted in dollars.

③ Accelerate the development of social overhead capital (SOC)

The Cambodian government is making great efforts to develop the social overhead capital (SOC) sector. Currently, the Cambodian government's project development plan is focused on infrastructure expansion, such as roads, electricity, and water resource development. Demand for overall infrastructure, such as roads, bridges, railways, ports, ICT, and urbanization, is continuously increasing, and the demand for connecting infrastructure is also expanding to increase regional connectivity and international cooperation, such as ASEAN connectivity and Mekong River development cooperation. The Cambodian government plans to invest 53.8% of its public investment plans from 2020 to 2022 in infrastructure development projects.

〈캄보디아 주요 인프라 프로젝트 현황〉			
프로젝트명	금액 (억불)	국가/기업/내용	비고
프놈펜-시하누크빌 고속도로	20	China Road and Bridge Corporation. (190km)	캄 최초 고속도로 ('18년 말 공사 시작)
프놈펜 신공항	15	캄 OCIC-중국정부 지원	부지매입완료
Thai Bunrong Twin Tower	30	캄 TBRC-중국 (133층무역센터)	캄정부 승인(2016)
프놈펜 순환고속도로(Ring 3)	5	캄 건설부(MPWT) (47km구간)	Ring 1과 2는 2019년 완공 예정.
프놈펜-바벳 고속도로	20	일본(160km)/자금 확보중	2015년 타당성 조사 완료
시하누크빌 항만 확장	2.1	일본JICA, 100만 TEU 및 Deep Sea Port	입찰중(코오롱건설 입찰참여)

자료 : 현지 언론, 국토관리부 발표 자료 종합

According to the United Nations, the proportion of Cambodia's urban inflow population recorded 22% of the total population in 2018 and is expected to continue to expand. Urbanization is gradually expanding following a small number of cities (capital Phnom Penh), but development is still heavily concentrated in a small number of cities, and the pace of urbanization is slower than neighboring countries, so the demand for infrastructure is expected to remain high.

④ Development potential of endowed resources

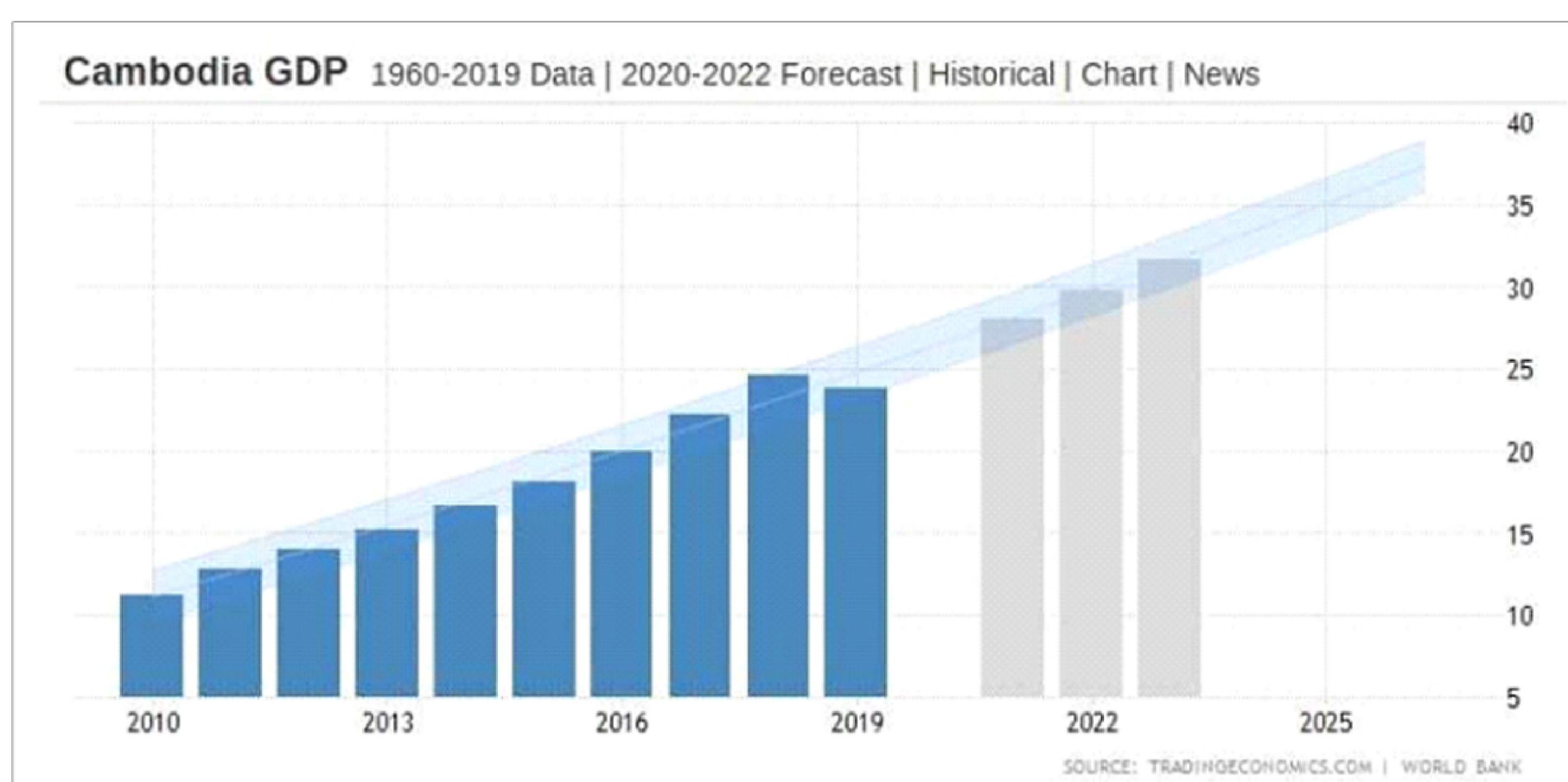
There are crude oil and natural gas deposits in the Gulf of Thailand in Cambodia and in the vicinity of Tonle Sap Lake, Asia's largest. There are a total of 6 blocks, A to F, in the Gulf of Thailand. The Cambodian government estimates the crude oil reserves of Block A to be 30 million barrels, and natural gas is stored in 2 blocks in the Tonle Sap Lake area. It is estimated that there is a high possibility that Block A also contains natural gas reserves. In addition, gold mine, bauxite, iron ore, cement, and bio projects are also being actively pursued.

⑤ Abundant labor force, low labor cost



Cambodia's minimum wage in 2019 is \$182, and sewing factory workers receive a real wage of around \$190, including various allowances, for working 48 hours, 6 days a week. Considering that it is 216 dollars in the Philippines, 223 dollars in Thailand, and 300 to 400 dollars in China, it is analyzed that it has secured competitiveness in relatively low-wage labor-intensive industries. In terms of age structure, people under the age of 28 account for 60.8% of the total, and the baby boom generation in the 1980s introduced 250,000 people a year, so the labor force is abundant.

04. LandGold Project Real Estate Development in Cambodia



The main project of LandGold project is to secure farm NFT by cultivating Kenaf, one of the world's three major textile crops, which has recently seen a rapid increase in demand and active research and development of utilization, and Napier Grass, which is suitable for hot and humid climates and has strong regenerative power, based on real estate land in Cambodia. Transactions with LanG tokens allow both NFT holders and LanG token investors to generate huge returns.

Boasting high valuation potential and rental yields in excess of 6%, Cambodia is arguably the best place to buy property in Southeast Asia. Real estate developers in Cambodia also meet global standards.

In Cambodia, which also has a significant amount of untapped land and a typical tropical monsoon climate, where crops can be raised up to 4 crops and cheap labor is plentiful, purchasing real estate land during a global food crisis is an excellent way to harness the potential of the global economy. Real estate in Cambodia is inexpensive, but investors can reap huge returns thanks to rising property values and high operating returns.

Above all, Cambodia is investor-friendly. The country's visa process is simple, and foreigners have few restrictions on owning property. With Cambodia's abundant and cheap real estate, foreign investment is attracting developers to Phnom Penh and its surroundings.

III. NFT Market Analysis

01. NFT Concept (Non Fungible Token)

LandGold project is based on Non-Fungible Token (NFT) Blockchain technology.

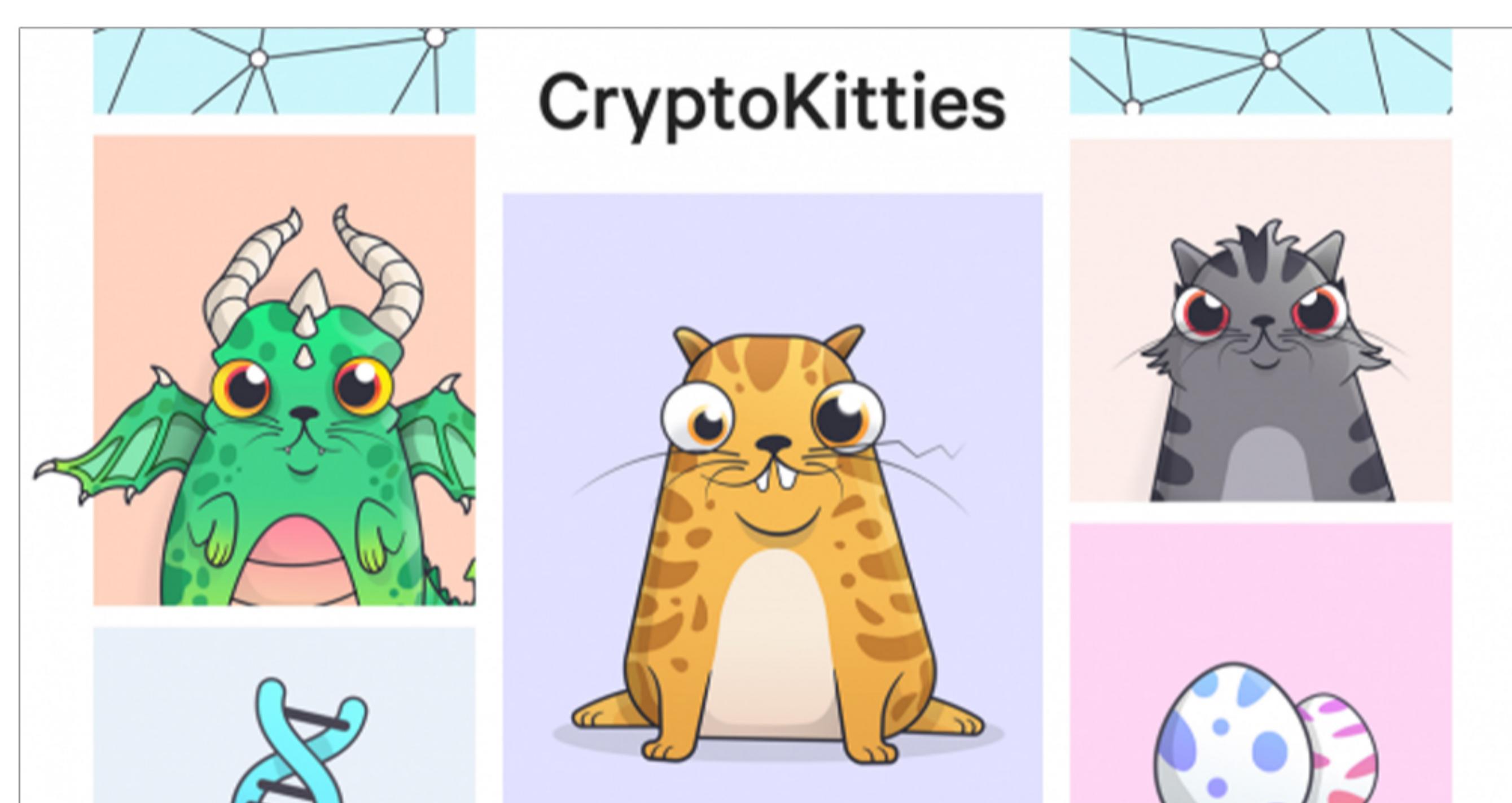
NFT refers to a token that represents a digital asset with scarcity. NFT utilize blockchain technology, but unlike existing virtual assets, they are characterized by the fact that they are not interchangeable because they give digital assets a separate and unique recognition value.

In other words, by clearly hashing the individual ownership of various items such as photos, videos, and works of art with NFT technology and storing them in the blockchain, they are digitalized as assets, enabling trading and distributed ownership. Because NFT can add values of scarcity and uniqueness to virtual assets, their influence is rapidly increasing, especially in the fields of digital art, online sports, and game item trading.

02. NFT Market Status

* The beginning of NFT

The origin of NFT is the 'Crypto Kitties' game launched by startup company Dapper Labs in 2017, which is a collection game that collects and breeds cats with different characteristics online.

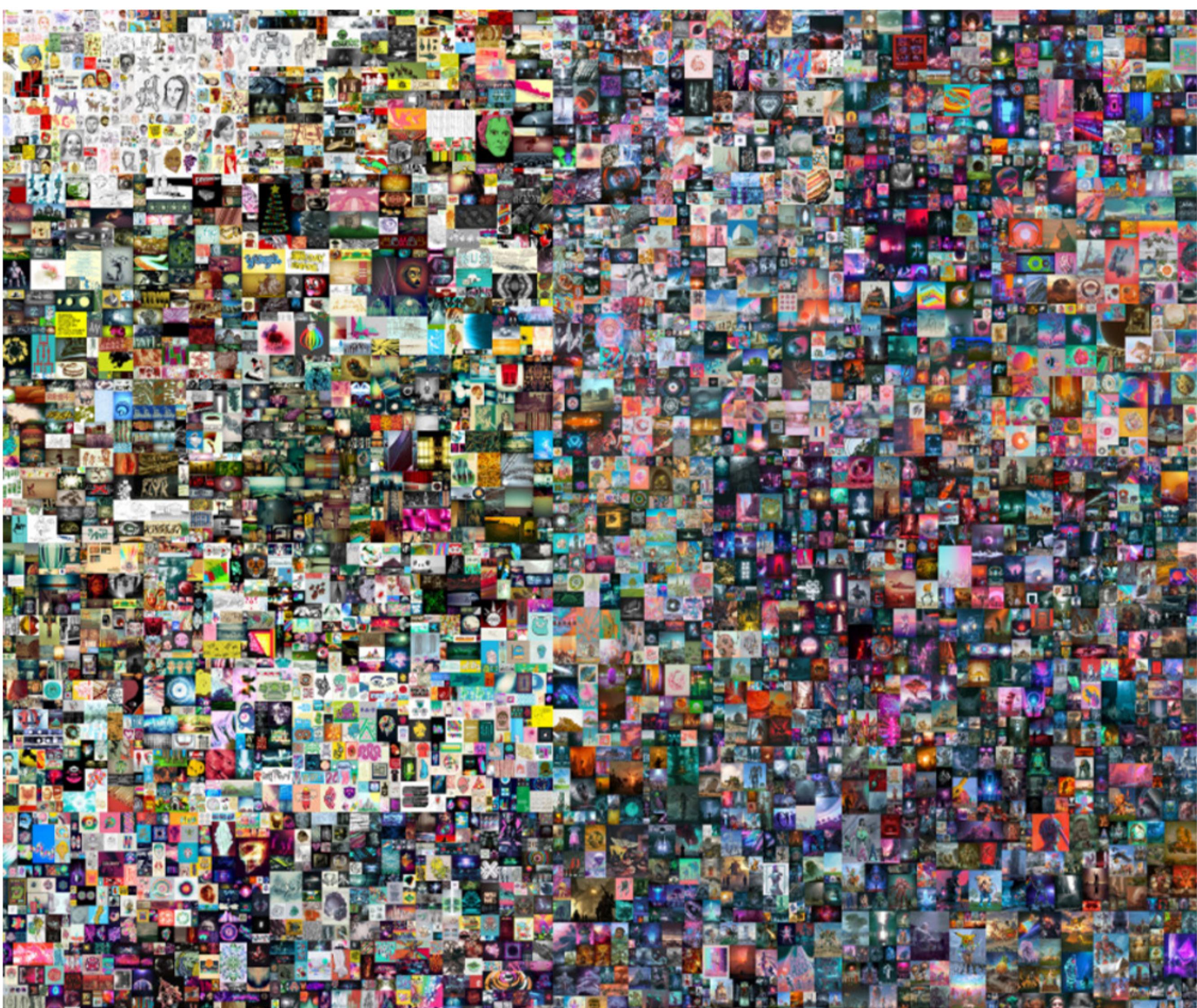


Each cat is NFT and given a unique serial number, and users can buy and sell cats with cryptocurrency. In particular, the cat character called 'Dragon', which was the most expensive traded at the end of 2017, was traded at 600 Ethereum (ETH) and has gathered a big topic enough to reach \$1.3 million at the current (2021.4) market price.

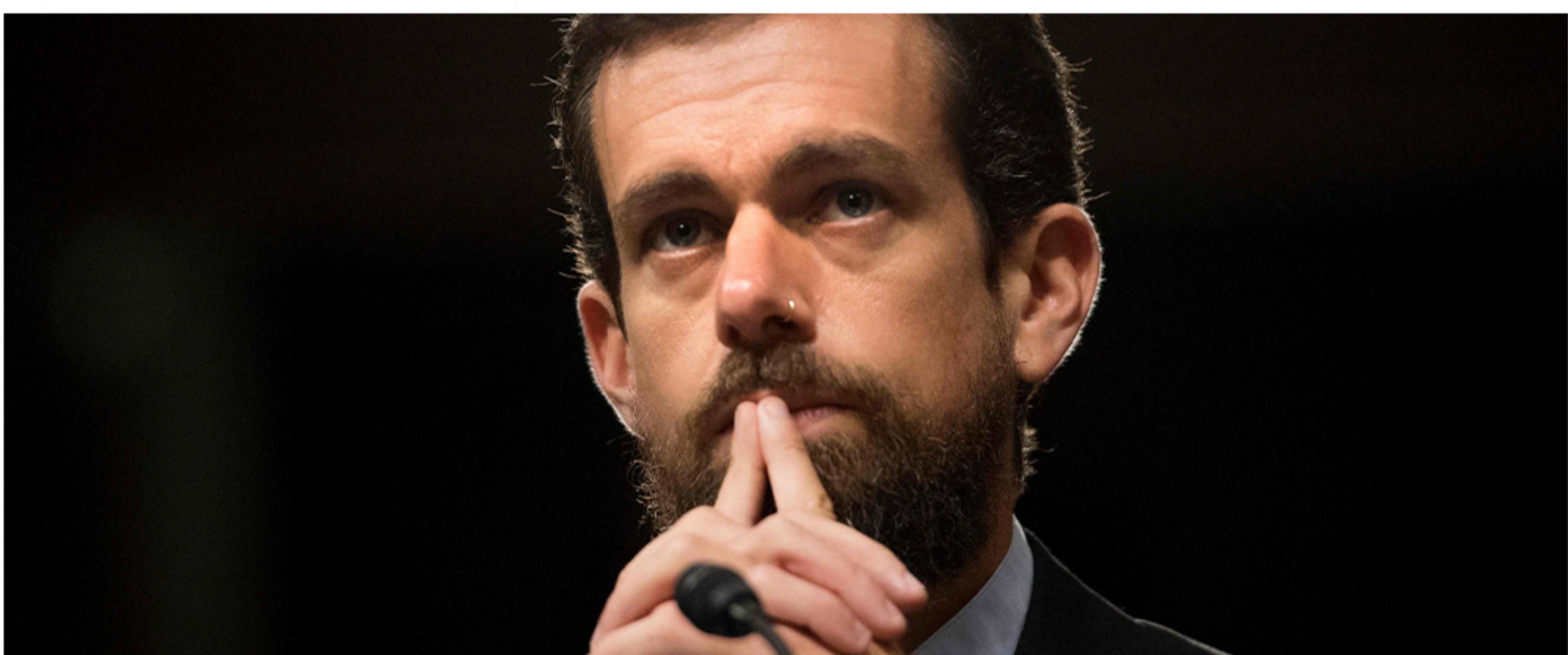
* Representative NFT transaction cases



Since 2020, Dapper Labs has partnered with the National Basketball Association (NBA) to operate an NFT trading platform called 'NBA Top Shot', where users can trade short edited videos of highlights of famous players. Dapper Labs has a license agreement with the NBA and is making and selling NFTs in limited numbers to maintain their scarcity.



A 10-second video clip created by digital artist 'Beeple' Winkelmann can be viewed online for free at any time, but in February 2021, it was sold for \$6.6 million (KRW 7.4 billion) on the NFT market place.



just setting up my twttr

9:50 PM · Mar 21, 2006 · Twitter Web Client

117.6K Retweets 12.5K Quote Tweets 150.6K Likes

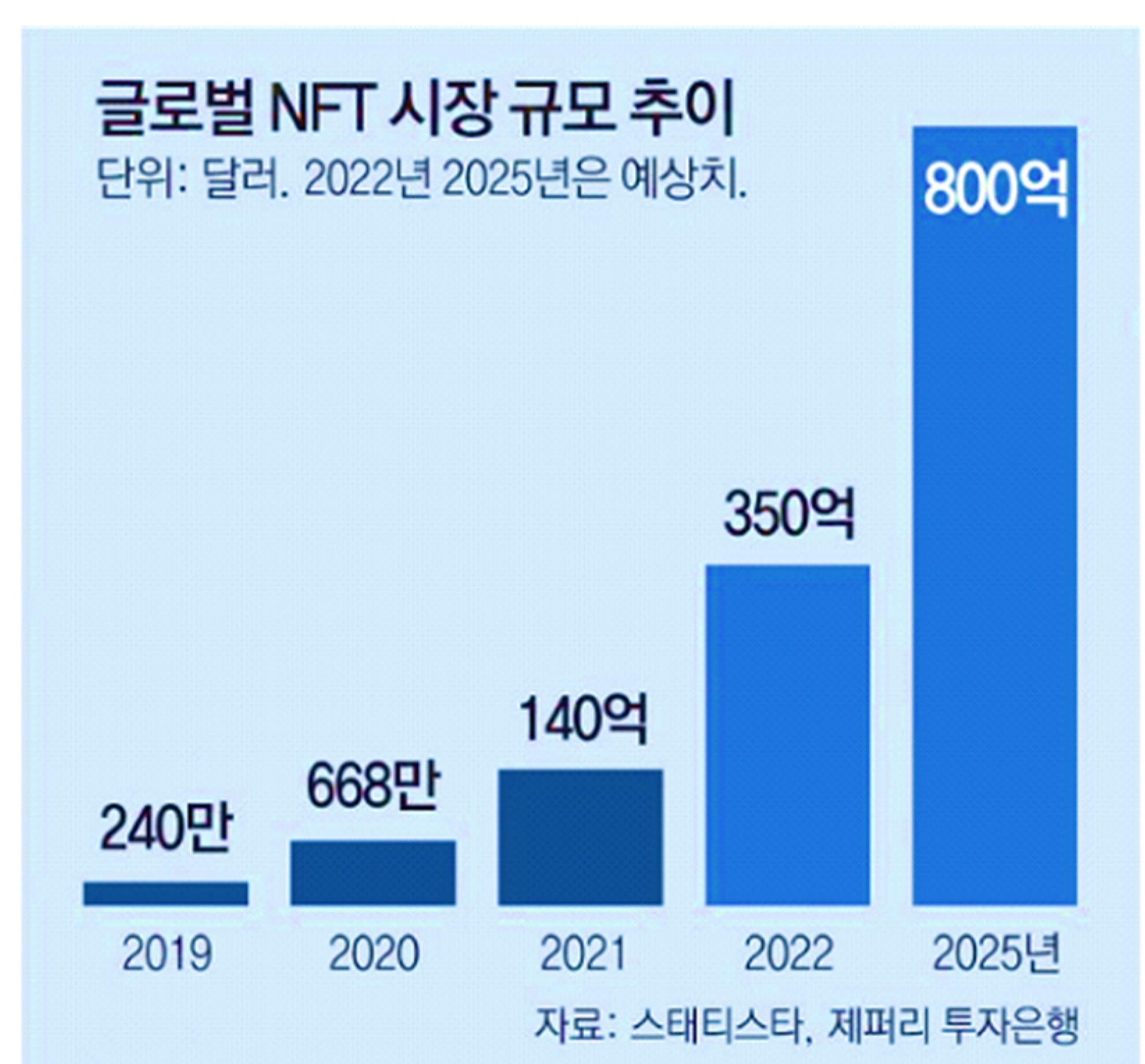
An NFT that recognized the ownership of the first tweet in history written by Twitter founder Jack Dorsey was sold for \$2.9 million (KRW 3.27 billion) through auction.

03. NFT Market Outlook

According to a report published by NonFungible.com, an NFT analysis site, and the BNP Paribas L'Atelier Institute, the amount of NFT transactions using US dollars quadrupled from \$62.86 million in 2019 to \$250.85 million last year.

The number of digital wallets used for NFT sales and holdings also doubled from the previous year as of 2020 to 222,179, and according to the statistics of Dapp Radar, a cryptocurrency media outlet, this year's growth is even steeper. The NFT market transaction amount, which was \$71 million in January 2021, was 2 In March, it rose to a whopping \$342 million. NFT is expected to continue growing by combining with new trends such as the metaverse.

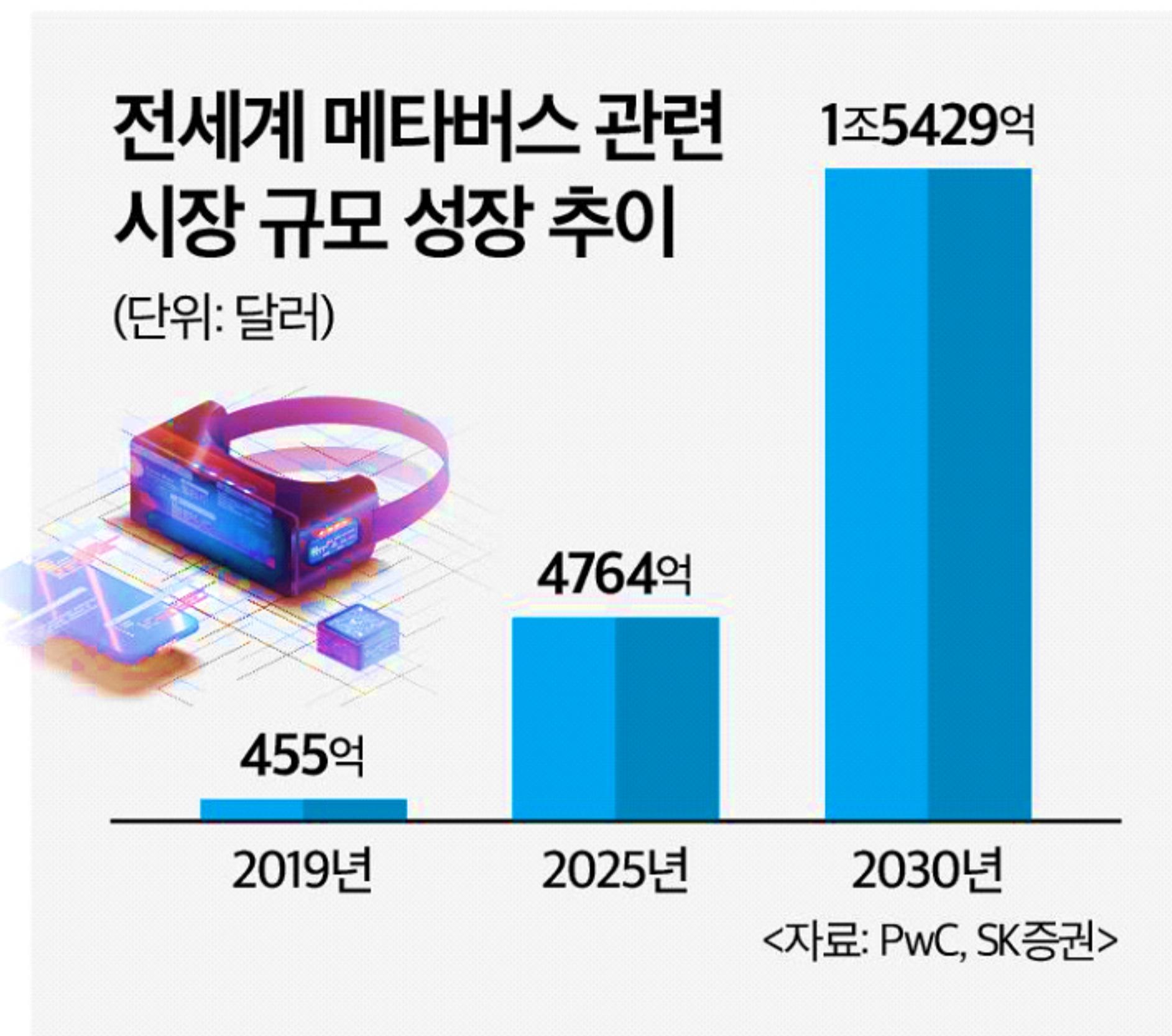
Market research firm Strategy Analytics (SA) predicts that the 'metaverse economy' represented by VR/AR will grow to \$280 billion (KRW 314.58 trillion), more than six times the current level by 2025.



04. Metaverse

Metaverse is a compound word of meta, which means processing/abstraction, and universe, which means the real world. Users can communicate and enjoy games with each other in the form of avatars in the 3D virtual world online, and can continue real life activities such as productive work and economic activities.

Currently, it is widely used in games, entertainment, and corporate business environments, as if replicating daily activities in virtual space.



05. Utility NFT Development of LandGold Project

As the NFT market is growing rapidly, the number of NFT owners has also increased, but investor sentiment has deteriorated due to interest rate hikes and profitability that rely on aids or celebrity recognition. In addition, due to the chaos in the virtual asset market, there were very few benefits.

LandGold project is characterized by issuing utility NFT pegged to real estate, holding the value of real assets and providing various benefits to those who own the NFT.

Since we also use blockchain technology for utility NFT, we can expect safe transactions and value preservation and increase by fundamentally blocking the possibility of forgery and falsification.

IV. LandGold Major Projects

Project 01

Real Estate (Land and Buildings) NFT Transaction Process

Based on the real estate assets secured by the foundation, it is divided into tradable units to issue NFT that can each prove ownership and allow NFT to be traded through blockchain applications.

Profits generated from farm operation, rental and sale are distributed to NFT owners, we increase the value of NFT assets through these utility NFT and support global real estate transactions with confidence.

Step 01: Divide the property into tradable units

Using cadastral maps, we divide sectors to enable smooth transactions by considering conditions such as the area, model, surface slope and condition of the real estate.

Step 02: NFT Minting

NFT is proof of ownership. We issue NFT, including descriptions and legal data of assets, including documents, images, and videos that can prove ownership, such as certified copies of registers and land registration certificates. Legally, the person who owns the NFT owns all or part of the real estate assets.

* Some NFT products, which are marked separately, are products in which only real estate operation revenues are distributed, excluding land ownership.

Step 03: NFT Marketplace Registration

Those NFT on the distributed ledger can be registered on the marketplace to be traded and transferred from a real estate NFT-centric market to a traditional NFT market for sale.

Step 04: NFT Marketplace Transaction

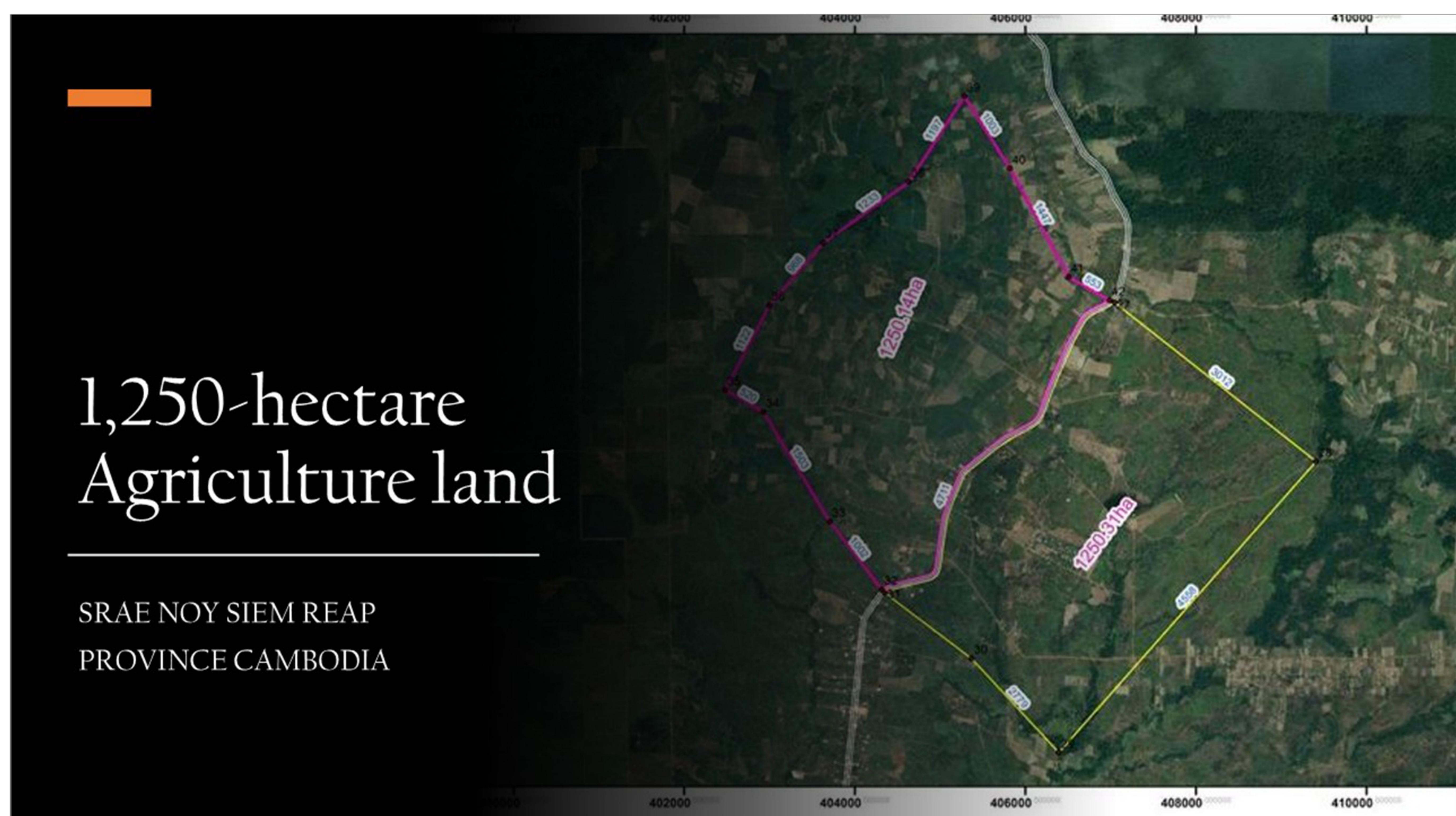
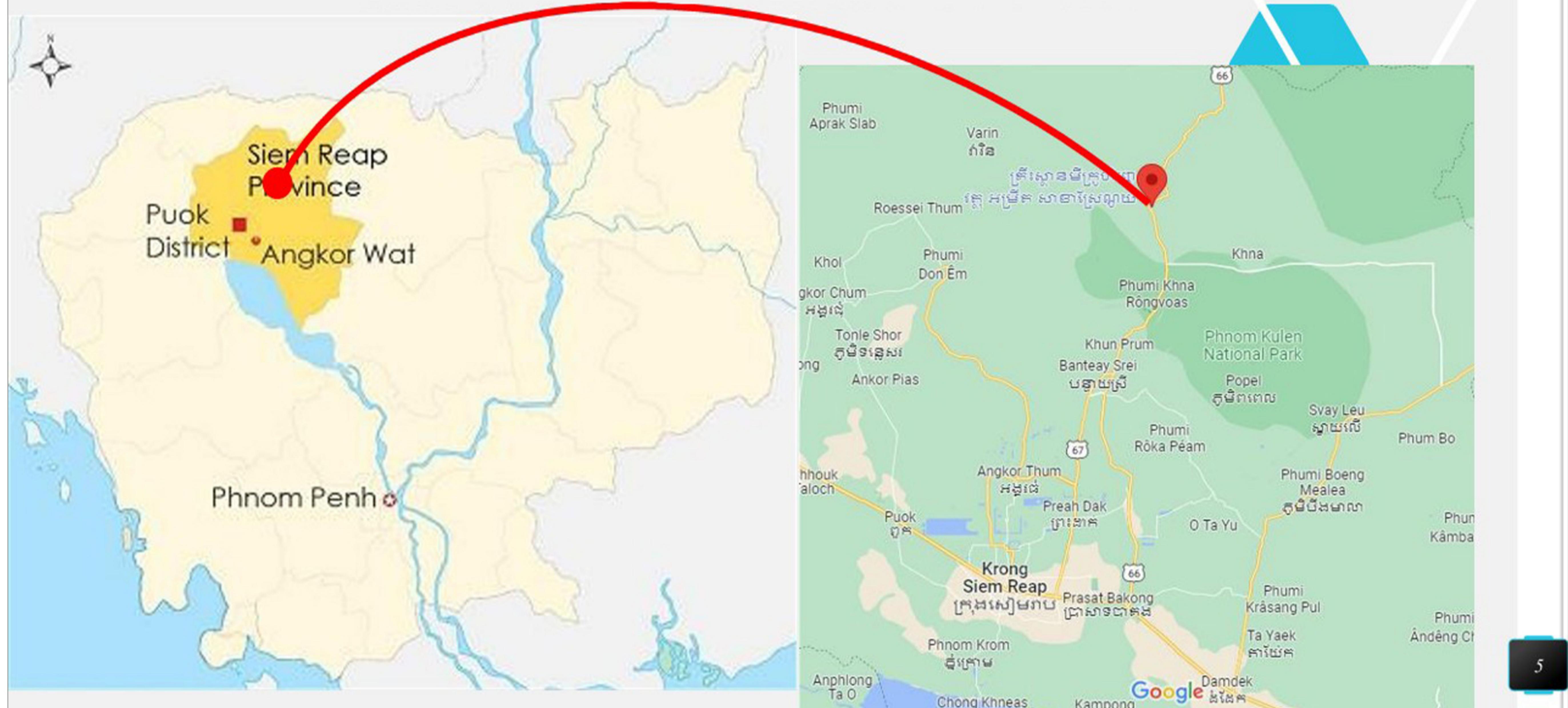
When purchasing or selling NFT, you can participate in transactions and auctions through the marketplace with LandGold (LanG) token or cryptocurrency designated by the LandGold Foundation. If the transaction goes through, the NFT is sent to the wallet managed by the buyer after the funds are released to the seller or developer.

Step 05: Acquire NFT staking reward

LandGold project LAND NFT is a utility NFT that, when held, can acquire ownership of real estate assets. In the case of NFT staking, the foundation automatically distributes profits using smart contracts on the blockchain when income is generated on behalf of land development and operation.

Cases of local real estate sales held by LandGold Foundation

Cambodia Srae Noy Siem Reap



Project 02

Profit Distribution through Real Estate Development and Operation

01. Rewards for LAND NFT Staking (Farming, Sell, Rental Income)

LAND NFT can be traded through the NFT Marketplace, and can be stored and staked in LANG WALLET, a decentralized blockchain wallet.

When NFT staking is in progress, Land Gold Foundation operates real estate and can earn steady and high profits not only from sales and rental income, but also from cultivation profits through mass cultivation of crops such as Kenaf and Napier Grass, which take advantage of Cambodia's local strengths. Operating profits are distributed using blockchain smart contracts according to the NFT staking situation.

Kenaf is known as one of the world's three major fiber crops. The characteristics of kenaf, which blooms only in subtropical or tropical climates, are well suited to Cambodia's typical tropical monsoon climate and grow quickly, allowing up to 4 crops per year, cheap land and labor.

You can create profits through steady cultivation by adding up to advantages. Kenaf not only absorbs a lot of carbon dioxide, but also is necessary for the production of high-quality paper, eco-friendly wallpaper, construction boards, bioplastics, automobile frames, functional clothing, charcoal, feed, oil absorbents, media for mushroom and plant cultivation, barn mats, bioethanol, etc. It can be used in various ways as an eco-friendly industrial material, and it is a crop that has recently attracted worldwide attention.



Kenaf (KENAE, Hibiscus Cannabinus)

- An annual herbaceous plant native to West Africa.
- The growth rate is fast and the plant height is large
- Tropical: 5-8m, Temperate: Grows up to 3-6m / 120 days
- Utilized in various fields to be considered as one of the three major fiber crops
- Possible to grow even in poor soil
- CO₂ absorption is up to 9 times higher than that of pine trees
- Crude protein content of leaves is 34% higher than that of beef.
- Excellent for anti-cancer, anti-inflammatory, anti-oxidation, anti-aging, and adult diseases due to high polyphenol content
- Contains kaempferitrin (natural insulin) to show effects on diabetes
- Excellent absorption and cohesiveness due to many perforations in plants

Napier Grass is a perennial flower and herb native to the rainfall region of the highlands of tropical Africa. It is a high-yielding variety suitable for hot and humid climates and has strong regeneration.

As a crop with high feed value due to its high protein content, continuous harvest is possible throughout the year due to its strong regenerative power.



Napier Grass

- Perennial grass of the Poaceae cultivated in warm regions for use as feed for livestock
- Also called elephant grass and is native to tropical Africa and was a crop in the early 20th century.
- The length of the grass is 2~5m, and the thickness of the stem is 2~3cm
- A magnificent column with a diameter of 1m and the number of stems exceeding 100 by tilling many prostrate stems
- The leaves are thin and long, and the large ones are over 1m long and 3cm wide.
- Cultivation at low cost even in places unsuitable for grain production
- Characteristics of rapid growth in tropical regions
- Evaluation of excellent harvest efficiency and low cost

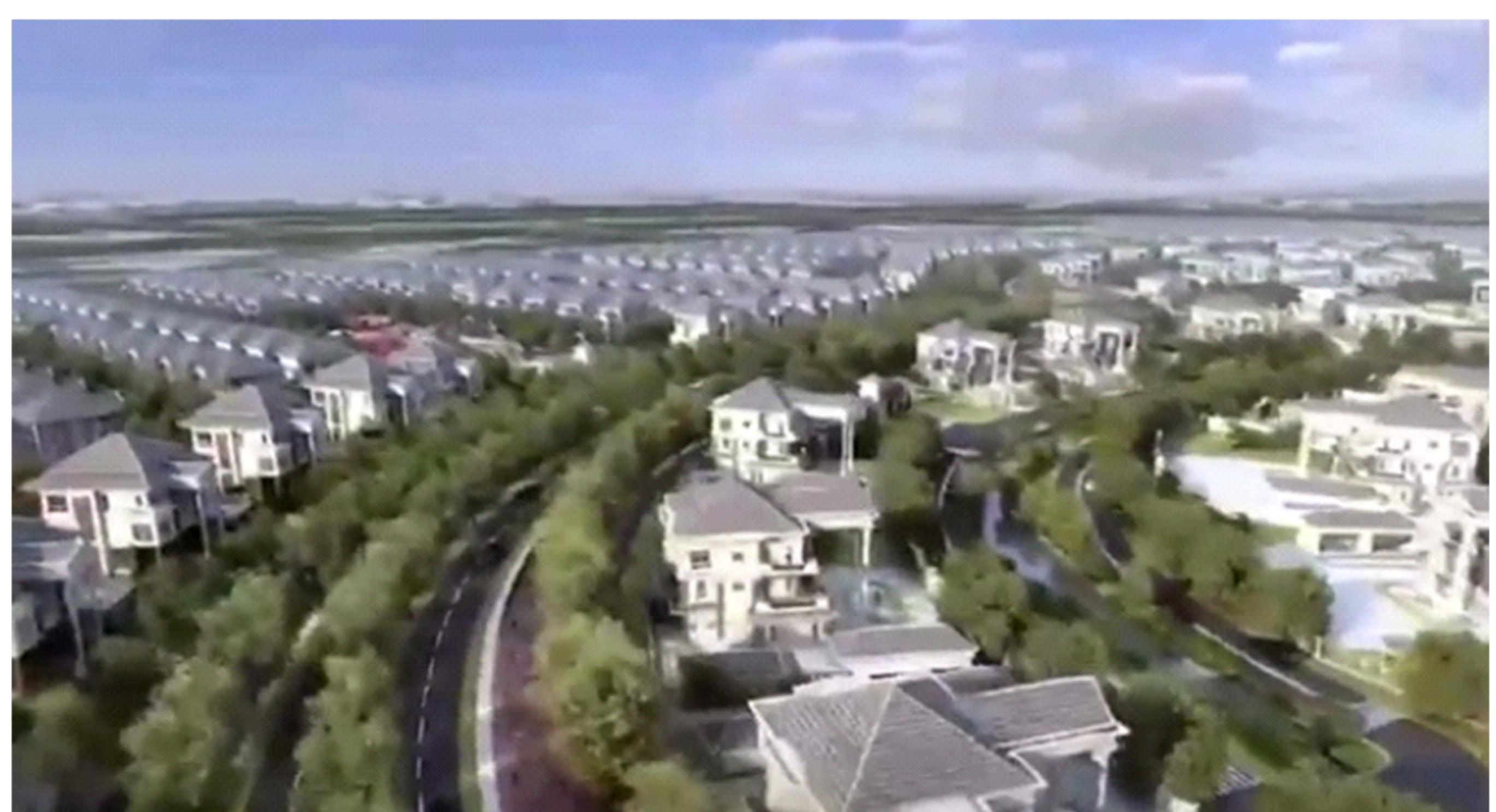
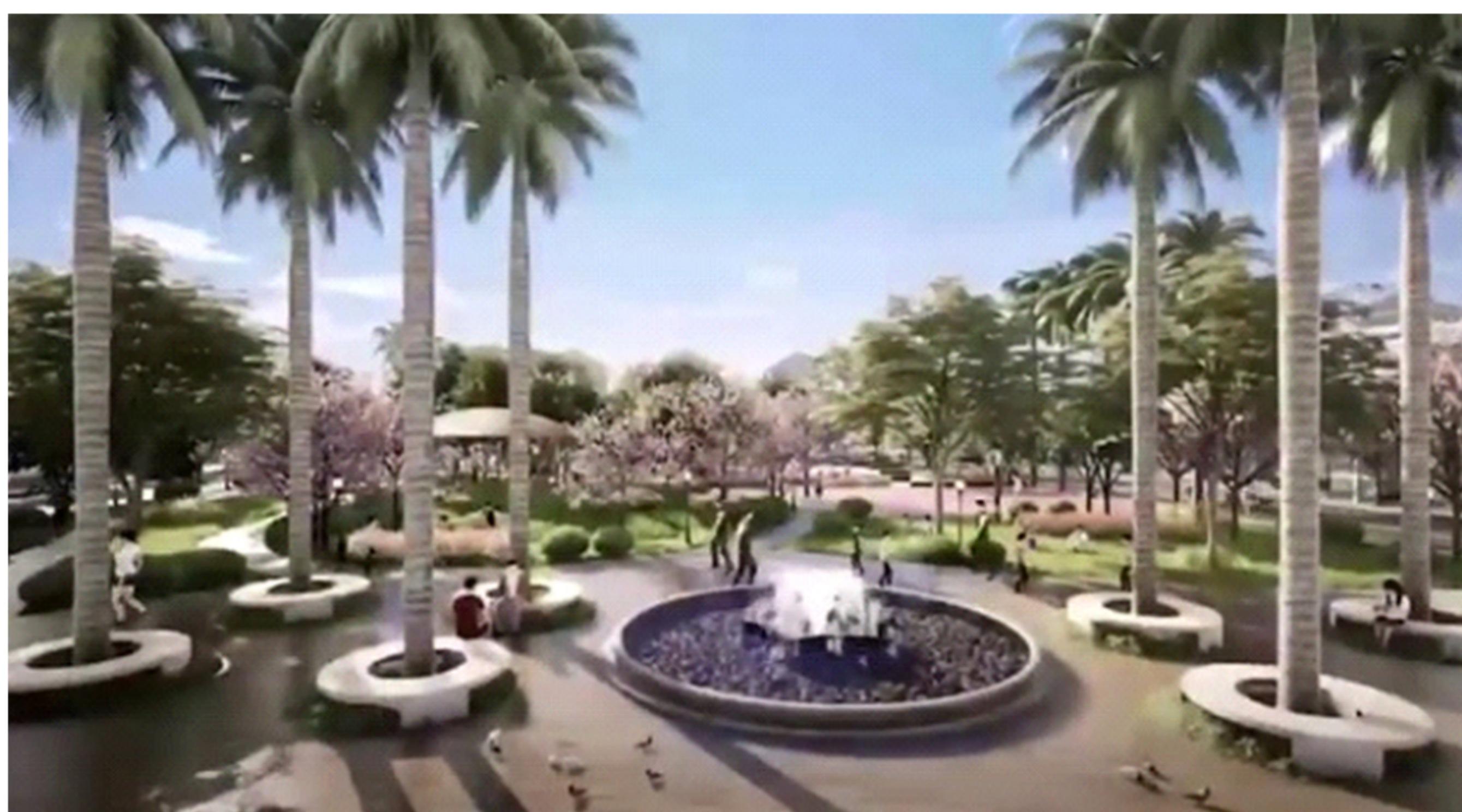
02. LanG-DeFi System (Interest Income)

Even if you don't own LAND NFT, you can stake the purchased LanG Tokens.

When staking LanG Tokens, LandGold Foundation creates actual profits by renting farmland through deposited assets to grow crops or constructing buildings and operating profit-type real estate businesses such as sale or rental. It's DeFi project that pays interest according to the staking rate of LanG Tokens.

Generate revenue by selling or renting buildings, condominiums, hotels, etc. on the land secured by the foundation

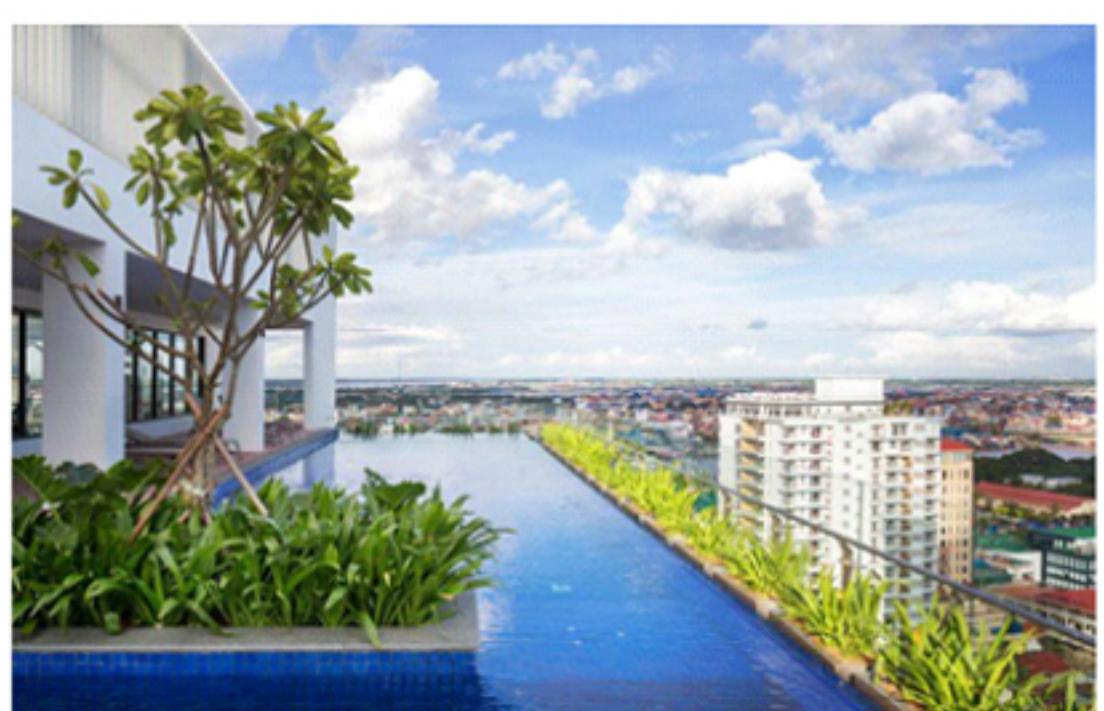
(Example) Our City Land project (City Land)



03. Profit Creation through Collaboration with Local Companies : UrbanLand

LandGold project is promoting real estate development and profit-making business in Cambodia through collaboration with Urban Land. Urban Land is a longstanding award-winning company in residential and commercial real estate.

CAMBODIA Real-Estate



Urban Land

A unit at Embassy Central typically costs upwards of \$200,000. Likewise, a one-bedroom condominium at the Embassy Residences costs \$250,000.



Times Square, Sihanoukville's first mall.

RAN primarily sells luxury units. Villas at Borey Woodland in Phnom Penh cost between \$190,000 and \$380,000. Likewise, units at the Peak sell for upwards of \$200,000.

One of Cambodia's first luxury condos, Embassy Resident was built by Urban Land.

Urban Land has currently completed 4 projects in Cambodia, and 2 projects are underway.

Two of the completed projects (Embassy Central and Embassy Resident) are primarily residential. The other four projects are commercial, retail or mixed use.

Urban Land is targeting luxury developments.

Through collaboration with Urban Land, LandGold project can utilize LanG token for condo sales, rentals, and additional services, and generate revenue here.

Project 03

Metaverse Virtual Real Estate Trading Platform (Meta-LanG-Space)

You can purchase virtual land or buildings in the metaverse space and design and interior them according to your purpose. In addition, as in reality, the necessary infrastructure such as road, building, port, and railway can be equipped and virtual item resources are LanG Tokens can be traded.

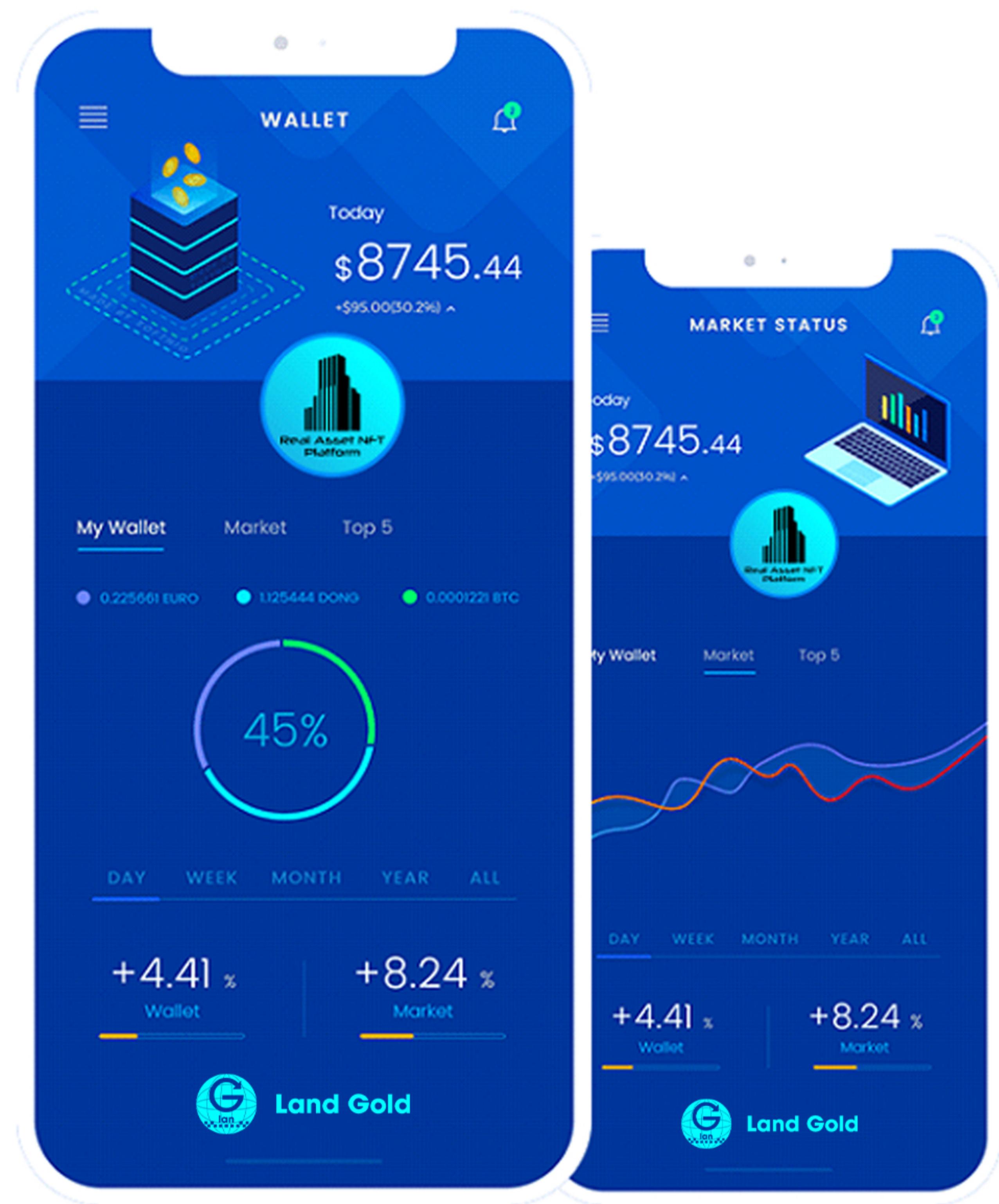
O2O Business, payment, land and building virtual real estate operation, item sales, etc. can be used to obtain LanG Token revenue, and a mining system that can receive a certain amount of LanG Token is also possible.

LandGold Metaverses Platform



Project 04

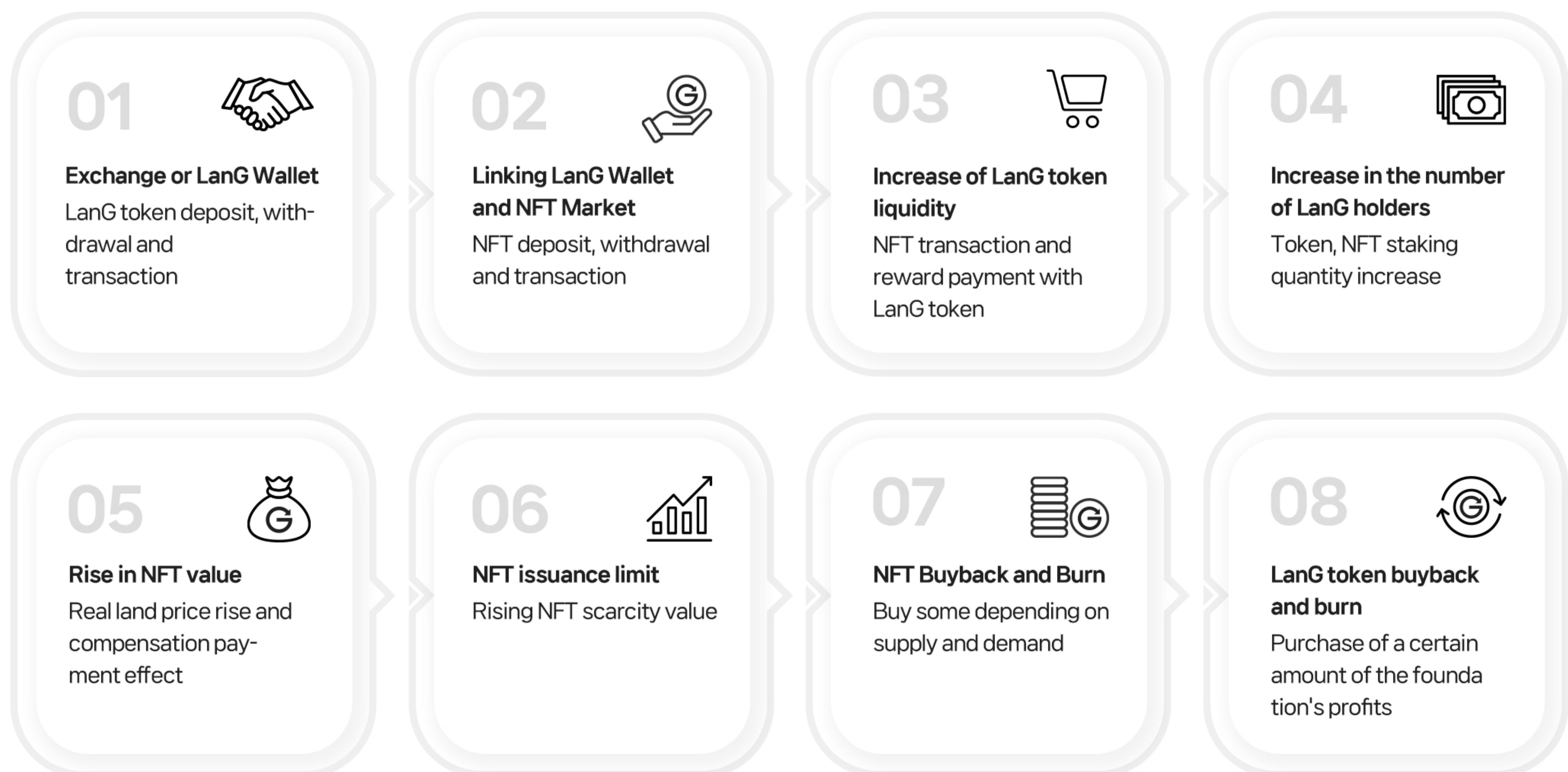
Real-Time Transaction Wallet (LanG Wallet)



As a decentralized blockchain wallet, you can not only deposit and withdraw coins, but also trade real asset NFT in real time, and swap and staking functions between coins are all supported by decentralized blockchain technology.

Through LanG mobile platform, liquidity and profitability can be checked in real time without time and space constraints, and global real estate NFT assets can be traded easily and reliably.

LandGold ECO SYSTEM



Expansion of global NFT and token holder infrastructure by securing needs through reliable announcements such as new land sales and business promotion, community expansion, partnerships, and additional listings on exchanges.

V. Token Economy

01. LandGold Issuance and Protocol

- Total Issuance : 2,733,000,000 LanG
- Protocol : **BEP-20 (Binance Smart Chain)** Standard Compliance
- Symbol : **LanG (LANDGOLD)**

02. Token Allocation

Allocation	Percentage
Staking Rewards	15%
Ecosystem	20%
Marketing	8%
Development	15%
Strategic Partnership	12%
Team & Advisors	20%
Reserve	10%
Total	

03. Price and Distribution Policy

※ The LanG token distribution policy is subject to change according to the progress of LandGold project, and cannot be used as a deciding factor for investment.

◆ Where to use LanG Token

Real estate purchases and building construction within LandGold project are used for various contents, and are also used as a payment method in the metaverse space.

As content is updated in the future, usage and acquisition will become more diverse.

◆ Burn Policy

LandGold Foundation can purchase and burn LanG tokens in the market on a regular or irregular basis if necessary to stabilize the token price, or burn a certain amount of tokens held by the foundation to reduce the circulation and stabilize the price.

◆ Air Drop

LandGold project will be a dynamic ecosystem full of participants and various events. Occasionally events include participation in LanG token, such as airdrop.

New projects that have been launched will have various promotions as securing new users is important. Utilizing ad networks effectively will be key, and another important tool that can be exploited is airdrops. Airdrop is actually a widely used form of promotion in the blockchain industry, and its effectiveness has been proven. The system of LandGold is operated with tokens that purchase and utilize real estate or real assets, so tokens can be airdropped to acquire users for new games.

Airdrops are primarily focused on users who own LanG token. Because they are the most active users on the platform and have the highest purchasing power. Those who want airdrop tokens become the most active supporters of the platform and act as an essential factor for the long-term growth of the ecosystem.

VI. Core Team

LandGold project team has a power team, including a field expert group with more than 20 years of real estate real estate operating performance, and an advisor group composed of blockchain developers and NFT metaverse experts.



Mahesh Dalton | CEO

From the Harilela family which owns 19 hotels properties around the world.



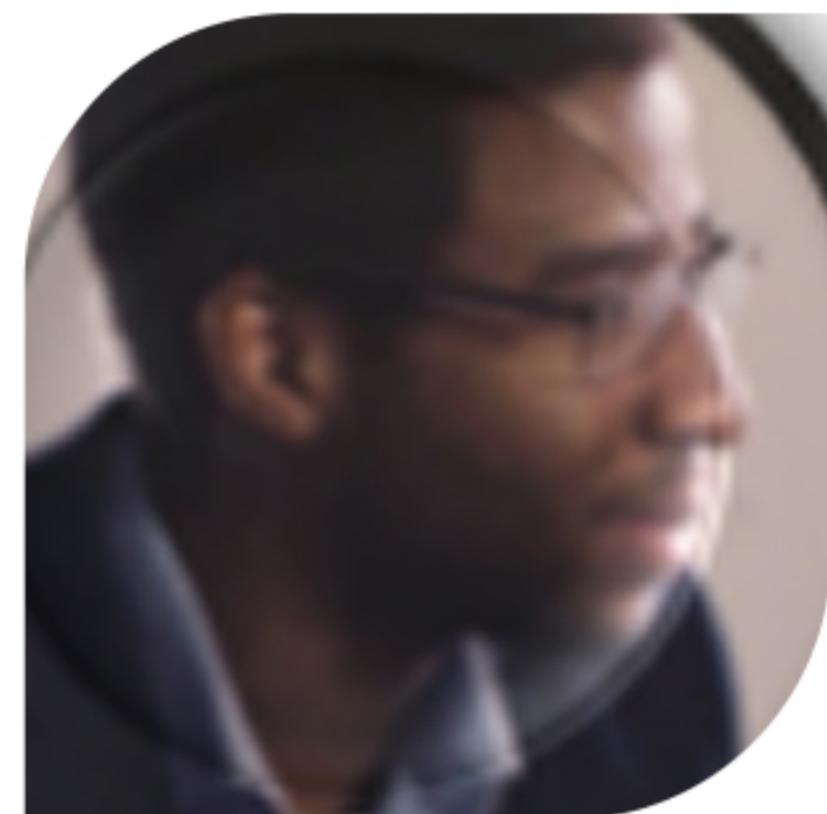
Patrick Harary | CMO

Experience venture building and family office investments into technology companies globally.



Joshua Peng | CTO

Participated in the design of several blockchain projects and is well-versed in the industry.



Jeff Reed | CFO

Capital markets expert with experience in trading, digital currency



Ean Lee Lyse | Chairman and CSO

Chairman of ECO GMS Company and ECO Group immediately before CCTH in the industry.

ADVISOR



Jeffrey Do | ADVISOR

Localist, Real Estate Analyst, Overseas experts including ASEAN. Focusing on Cambodia, Vietnam and the Philippines..in the industry.



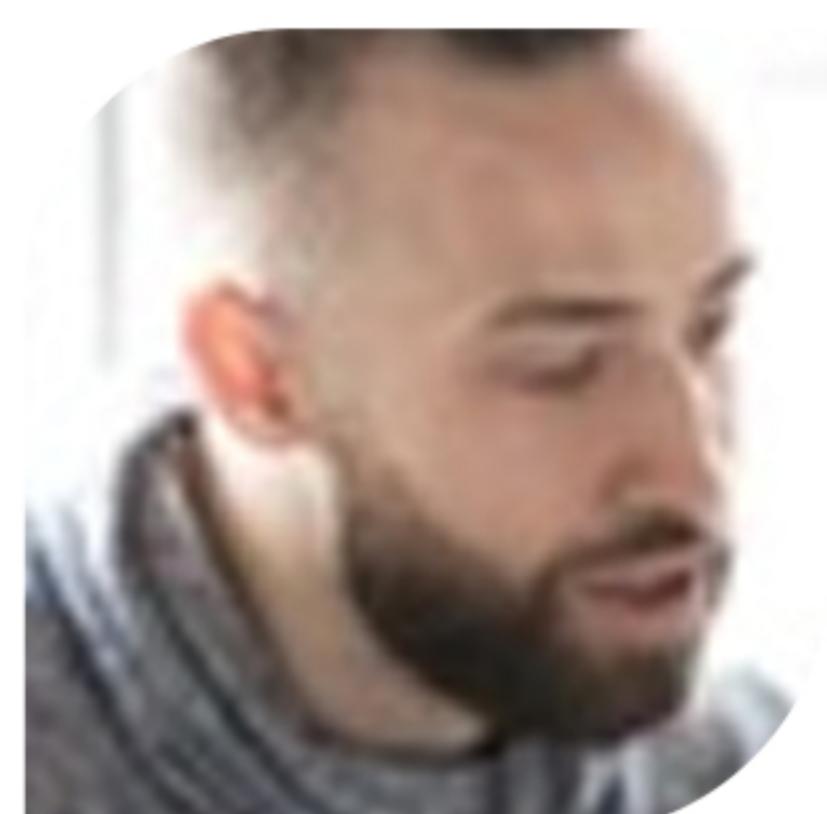
Dr. Sam Sokhom | ADVISOR

Cambodia Security Exchange Board Member(CSX)



Kenny S. Kwon | ADVISOR

Just before CCTH, Vice Chairman of ECO Group and CEO of C.K Partner Company



Dr. Simon | Legal Advisor

Skills that range from investigating cyber to Blockchain NFT law.,



Awarded Cambodia National Reconstruction Medal (LanG, Jeffrey Do)



LandGold project real estate development site in Cambodia



Local community service and donation activities (Donation of rice and computers in Cambodia)



PARTNERS NETWORK

Hoorangky Bae



GMCK
Global Marketing Chain Korea

BTS Labs



LUXURY
PANDA

STARK^{AD}



YCONS

KNCA
한국NFT공인인증원

SOFTWARE
DEVELOPMENT
PVT.LTD

Lidya HK

Hexlant.

배동진 예술문화원



LIBERTA



한국 예술문화평가원

ARA ART
CENTER



VII. LanG Roadmap

LandGold project aims to activate a truly global profitable real estate NFT platform.

LandGold is growing by autonomous organization, breaking away from the standardized planning and control of real estate real estate entities by centralized country, and revolutionizing the decentralized real estate NFT platform.

To achieve these goals, we continuously work with experts in each field, and have a systematic LandGold roadmap and activation strategy.

2022. 3Q	<ul style="list-style-type: none">• LandGold Project Planning and Market Research• LandGold Project Planning based Real Estate• Consultation on Securing Major Real Estate Assets in Cambodia
2022. 4Q	<ul style="list-style-type: none">• Release of LandGold Project White Paper V 1.0• Emerging Market Cambodia Site Survey and Asset Securing• Issuance of LanG Token BSC-BEP20• LanG Token Listed on Global Exchange• Global Grand Marketing• Development of Real Estate Digital NFT Asset Exchange V 1.0
2023. 1st Half	<ul style="list-style-type: none">• LanG Token Listed on 3 Additional Global Exchanges• LandGold Development of Digital Asset Rental Management Service DApp
2023. 2nd Half	<ul style="list-style-type: none">• Registration of 1,000 Types of Real Estate and Launch of Commercial Real Estate Information System• Expansion into 3 ASEAN Countries• Additional Listing on Global Exchanges
2024.	<ul style="list-style-type: none">• Launch of LandGold Metaverse Real Estate Transaction System• Entering The Real Estate Asset Market in 5 Asian Countries
2025.	<ul style="list-style-type: none">• LandGold Digital Assetization, Diversification and Market Expansion• Virtual Real Estate Sales Amount 5 billion dollars• Commercialization of Real Asset Automatic Trading System

VIII. Risk Factor

① Price fluctuation risk

The price of the LanG Token of LandGold project depends on the success or failure of the business plan, prices, trends in other markets such as the foreign exchange market and the stock market, natural disasters, wars, coup, strengthening regulations, and the spread of other similar virtual currencies. It may be affected by unexpected or special phenomena.

② Funding in the early stage of the project

Financing before the start of other projects or in their early stages is often extremely uncertain. If the planned project ends in failure, there is a possibility that the customer will lose all the invested funds, but LandGold project is less likely to lose the invested funds because tokens are paid as bonuses based on real assets.

③ Risk inherent in issued tokens

Tokens are not legal tender (US Dollars, British Pounds, Euros, Japanese Yen, etc.). Also, its value is not guaranteed by a specific person. Risks may be inherent in the token itself, such as bugs in the program.

④ Liquidity risk

Depending on the circumstances of the coin's market trend or trading volume, there is a possibility that trading may become impossible or difficult, or trading may inevitably occur at a significantly unfavorable price.

⑤ Cyber attack risk

There is a risk that account authentication information, etc. is leaked due to a cyber attack, and tokens held by customers are sent without permission.

⑥ Risk due to network

In coin transactions, the transaction is not established until sufficient transaction confirmation (transaction authentication in Blockchain) is completed, and the transaction is suspended for a certain period of time. There is a possibility that it will not be reflected and the customer's transaction may be canceled. In addition, since coins are electronically recorded and their movement is performed on the network, there is a risk of loss.

⑦ Risks of changing laws and tax systems

At this point, the laws and tax system regarding tokens are in flux. In the future, there is a possibility that the holding or trading of tokens may be restricted or treated more unfavorably than the present due to prohibitions and restrictions or strengthened taxation in accordance with changes in laws, tax systems or policies, etc., and unexpected losses may occur in such cases.

⑧ Other risks (But, not limited to the following)

When purchasing coins, there is a possibility that a third party may display the cryptocurrency address in a fraudulent way for payment and take the cryptocurrency purchased by the buyer. In addition, the words virtual currency and cryptocurrency used in this white paper mean the same thing in a broad sense.

IX. Exemption Clause

This document is provided for informational purposes to the public.

Nothing in this document should be construed as an offer to do business with any company or person mentioned herein. In addition, nothing in this document should be considered as advice, consultation or recommendation regarding the token sale, and you should be aware that all actions taken by those who trust this document are at their own risk and based on their own evaluation. LandGold Project and its related companies do not accept any responsibility for the consequences of such actions.

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