



Alan Lee

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Dear Hiring Manager,

I am interested in filling the position of Technical Project Manager at Reddit. I discovered this posting on /r/redditjobs. I am currently working full-time as the Associate Digital/Interactive Project Manager at a multicultural and total market advertising agency in San Francisco. While working full-time, I am also a full-time student at Golden Gate University, where my classes are taken at night or online. As a long-time redditor, I believe Reddit is a great place to inspire innovation with all the great things it has done so far; it truly deserves the title of "the front page of the internet."

I have worked in the marketing and advertising industry for over two years. As a project manager, I have coordinated the with various teams including creative, account managers, and producers to create digital ads, mobile apps, micro and websites, social media campaigns, web and mobile based games, and more. I have created roadmaps and planned campaign lifecycles for one of our biggest client's website and mobile apps. Also during my time at IW Group Inc., I took the initiative to become DoubleClick QA certified as it was a much needed skill set for the digital department. Aside from digital campaigns, I have also managed print, out-of-home, tv, and radio based ads. A typical week for me at work would be managing anywhere from 6 to 12 projects at a time (each project may also range from 1 to 5 languages). On my free time, I have also done some freelancing for smaller local businesses.

Outside of working in advertising, I have over 6 years of retail and services, and operations experience, in addition to being a full-time student. I had taken a hiatus from school previously to help support my family in a dire situation. Since then, I am near completion of my undergrad degree and have been working full-time.

I believe my experience in QA and project management, and my passion for Reddit being such an accessible source for information will make me a good fit for this position. The commitment share a voice in the community is something I want to be apart of. I look forward to hearing from you soon.

Sincerely yours,

Alan Lee