

# Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work.

Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at

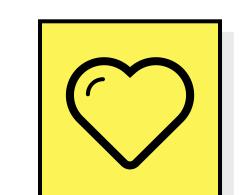




# Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

GOAL



#### SAY&DO

How to improve the electrical energy efficiency in India?

how to reduce the electrical consumption in different sectors and region in India?

what are the impact of Government policies on electicity consumotion in India?

Installing solar power to use, prefer LED lights

Unplugg
the electronics
when not in
use,choose the
right ventilation
system..

Financing power sector programmes including private sector participation



### **PAINS**

Electrical

consumption

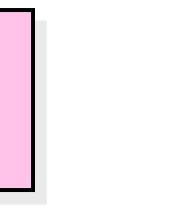
causes the air

pollution, climate

change ,water

pollution , thermal

What are the effects of electricity consumption in agriculture?



#### **GAINS**

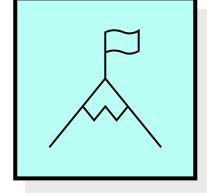
What are the major contribution to the consumption?
What are the policies to promote renewable energy developement in India?

The study of consumption behavior plays a central role in both macroeconomics and microeconomics

(PM KUSUM)
scheme aims to
add solar and
other renewable
energy sources.

#### THIN

What are the policies and program to promote energy efficiency in India?



How to make investment deciision to the investors?

How can we improve the electricity in rural areas with non electricity?

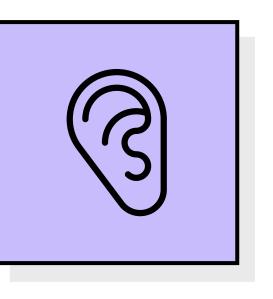
What are the strategies to meet the growing demand for electricity in India?

Market Transformation for energy efficiency(MTEE);
Under MTEE, two programmes have been developed. Example;
Bachat Lamp
Yojana(BLY),Super efficience equipment programme (SEEP).

Plane
strategically,
Design
investment,
energy
mplement and
monitor.
elect

Use the renewable energy sources in non electrical areas.

New primary
energy sources are
being supplied and
the number and
capacity of the cycle
power plants where
energy conversion is
required



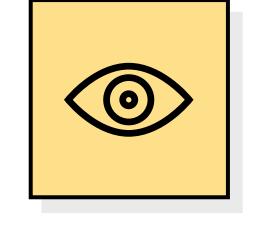
#### HEAR

what are the impact of elecrticity consumption in agriculture?

what are the impact of electricity consumption during covid - 19 /

Due to the emission of green house gases, it lowered the soil PH level

Electricity demand dropped to the Sunday level under lockdown and higher residential uses.



## SEE

Where the electricity consumption is high in India? Where the electricity consumption is low in India?

The electrical consumption is high in Maharastra

The electrical consumption is low in Bihar,

Assam

,Nagaland

,Manipur.