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Introduction

No company can survive without a large and accurate store of historical data, ranging from sales inventory to intellectual and personal property record. In the modern days effective and efficient data mining plays a vital role in business, and when it comes to data mining data warehouse is the core part of it. Data warehouse has the ability to look back at early trends and which have the accurate and properly formatted data and trend, Data warehouse play significant role for any company to make a better business decision. Let's say if company suddenly needs to know the sales last 24 then rich historical data provided by the data warehouse can make this possible, not only this data warehouse can also add context to this histogram by listing all the key performance and trends that surround retrospective research. This kind of effective and easy overview can no matched by a legacy database. By enabling the historical overview data warehouse permit company to learn form the past trends and challenges. In essence, the benefit of data warehouse is continuous improvement. Data warehouse can also scale with business any growing company needs more and better data, and for this data warehouse can grow in more robust because of the ability of handling queries. The data are store in cloud or other third party by ensuring data security by using encryption and using specific protection set up.

The main benefit so having data warehouse in company is that it offers a weighty increase in competitive approach by enabling metric based, smarter decision on everything ranging from product release to the inventory level to main sales levels. It almost seems impossible for any business to compete in today's market without the advanced of data warehouse.

Data warehouse

Data warehouse is the data management system, which is specially designed to support and enable the business intelligence (BI) activities, especially analytics. It the process of collecting managing data from different sources to give meaningful business insights. It contains a large amount of data which are derived from a wide range of sources like transaction applications, application log etc. By using this huge amount of data, data analyst can analyze it, which allow organization to make right and valuable decision which improve their decision making. Data warehouse give result base on the data so it is considering as the organization 'single source of truth' (Anon., n.d.).

Designing the data warehouse is essential part of the business development, it makes organization to make better business decision. Once the data ware house is implemented on your organization it can benefit company in numerous ways. Given below are the some of the notable benefits of data warehouse.

Advantages of data warehouse

- ➤ Improve the decision-making process
- > Enable organizations to forecast with confidence
- ➤ It can enhance the business intelligence
- > Enhanced data quality and consistency
- > Generate high return on investment
- ➤ Business intelligence from multiple sources
- ➤ Increased Query and system performance.
- > Data warehouse help to get holistic view of current standing and evaluate opportunities and risk.
- > Data warehouse simplifies the flow of information through network by connecting all the related and no-related parties.
- Data warehouse keep all the data in one place and save user's time to access the particular set of data, which can make rapid decision on enterprises actions.

Disadvantages of data warehouse

- ➤ Bigger the organization more the data, and the extra time to load data warehouse run. Data which are generated by data warehouse require the participant of each department in the organization which bother with extra report work.
- > Sometimes the standardization and similarity in the data formats lead to inflexibility and homogenization of data. Which further limit the data in the terms of establishing relation during aggregation and difficult to tune for query speed, and homogenization also cause loss of data.
- > Sometimes centralizing data at once place cause lead to different as they hesitate to share their personal data within central repository. Which also raises ownership and security concern for few departments, so organization must sure that analysis of data is given to trusted individuals within the enterprise.
- > Sometimes internal source of fueling data warehouse keep pushing problems which are undetected for years.

Characteristics of data warehouse

Integration

Integration refers to the shared of entity to scale the all similar data from various database. Data warehouse is built by just integrating data from multiple sources of data. Moreover, it must have the reliable formats and codes, naming conventions. This integration of data warehouse benefits in the analyzation of data. Reliability of column scaling, encoding structure should be confirmed. This integration of data warehouse handles numerous subject related warehouses.

Subject oriented

Data warehouse is process and it is proposed to handle with specific theme, and this theme can be sales, marketing, distribution etc. Data warehouse focus to demonstrate and analyze of data to make the better decision. It also distributes easy a precise demonstration around the special theme just by eliminating data which is not required to make the decisions.

Time variant

Data is maintained in different time period such as weekly, monthly or annually. Data which are resided in the data warehouse is predictable with the particular time interval and delivers information from historic perspective. Another time variance is that once the data is store in data warehouse can not be modified, alter or updated.

Non-volatile

Data which are stored in data warehouse is permanent. Which means data can not be erased or deleted when new data is inserted.

Data warehouse development methodologies

To design the data warehouse there are two methodologies they are Kimball and Inmon theory. Bill Inmon and Ralph Kimball sated different philosophies, for information collecting, information management, and also for the analytics for the decision support. Both theory approach problem from different viewpoints, techniques of designs and implementation of strategies. Both methodologies have their own advantages and disadvantages, based on our requirements we can use either Kimball or Inmon to develop the data warehouse, the more important is which one serves user at low redundancy. At first let's discuss about the bill Inmon's and Kimball theory then we will select the best one for our scenario.

Bill Inman's theory

This theory was introduced by the Bill Inmon. Inmon first start with centralized enterprise-wide data warehouse just by the multiple databases to the analytical needs of departments, which are later known by the data marts. Because of this reason Bill Inmon is consider as the top-down approach. The main core of Bill Inmon theory is enterprise data warehouse. The main central repository of the data combined from all the operations system of organization. This theory is the definitive of all the representation of business data, which means all the organizations choose the naming definitions of which data true and their conflicting values and all the other data cleaning operations are done before enters the warehouse. In this model data is stored in normalization form and also warehouse is not directly created, but data is fed into various data marts which are then filtered down to the subsets of particular needs. For example, sales department will have the data only which are used by the sales team. Applications which re retrieve the data will be joined to data marts. The main advantages of having these model is that it is in normalization form so it makes less data redundancy (Vidhya, n.d.).

Disadvantages of Bill Inman's theory

- > Implementation of the model can become complex over the time as it involves more table and joins query.
- As the resource required experts of data modeling which is hard to find and often expensive.
- More ETL is require as the data marts are built from the data warehouse.
- ➤ Initial set-up and delivery will take more time
- > Specialist team are required to successfully manage the environment.

Advantages of Bill Inman's theory

- In Inman's theory it serves as the single source of truth for the enterprises, data marts and for all the data in Datawarehouse is integrated.
- ➤ Data update anomalies are avoided because of low redundancy, which make ETL process easier and less to failure.

- In this theory business procedures can be understood easily.
- > When the business requirements change, it is easy to update data warehouse.
- ➤ It can handle wide range of reporting needs across the enterprise.

Ralph Kimball

This model is introduced by the Ralph Kimball. This model starts with identifying the business process and questions that data warehouse to answer. Then these sets of information are being analyzed and then documented well. Data is collected using ETL process from multiple data sources called data marts and then it is loaded into common area called staging, then it is transformed into OLAP cube. This approach is also known by the bottom-up approach. This idea is when the data is being in normalized into star schema. This approach makes query writing fast and simple, and also get report very quickly. At first data from particular area are process into a star schema, and that Kimball data marts are connected with shared attributes and that form a dimensional data warehouse. The main advantages of having Kimball model is that we can get report very quickly in comparison to the Inmon and writing query is also very simple and fast (Vidhya, n.d.).

Advantages of Ralph Kimball's theory

- > The first set up phase of data warehouse is easy and will be delivered quickly.
- > Star schema of this theory can be understood easily by business users and easy to use for the reporting.
- > It occupies less space in the database which make management system fairly easier.
- Even small team of developers is enough to keep the data warehouse performing effectively.
- It really works well for the department-wise metrics and KPI tracking, as the marts are geared towards department-wise reporting.
- Database engine will perform 'star join; where cartesian product will create and the fact table will be queried for the selective rows.

Disadvantages of Ralph Kimball's theory

- Redundancy of data can cause data anomalies over the time.
- Adding column in fact table can cause performance issues, this is because fact tables are created in very deep, so if new columns are added the size of the table becomes much larger

- and will no perform well. Which make dimensional model hard because business requirements change.
- > Integration of data in data warehouse can be complex procedures.
- > It cannot handle all the enterprises because reporting needs because model is oriented towards business rather than enterprises as whole.

Key difference between Bill Inman's and Ralph Kimball

Ralph Kimball	Bill Inmon
Relatively it takes less time to implement	It is quite complex and take more time to
	implement
This base theory is difficult to maintain	It is easy to maintain in comparison to Inman
	theory
It cost low in the initial phase because we only	Implementing this approach can cost high at
need data warehouse and cost remain same for	initial phase, but the subsequent project
the remaining phase.	development cost low.
Kimball based data architecture can be set up	This theory base data warehouse set up require
quickly in comparison to Bill Inman approach.	bit more time.
Kimball approach data warehouse require	To apply this based for the data warehouse we
generalist team to implement.	need a specialist team.
Kimball base data warehouse integration focused	Inman based data warehouse integration nee
on the individual business area.	enterprise wide data.
Kimball fallow bottom approaches	Inman fallow top-bottom approach
on the individual business area.	enterprise wide data.

OLTP and OLAP

OLTP

OLTP stands for online transaction processing system. OLTP record data in row and column form, the main focus of OLTP is to record, update and delete the data while transaction. In OLTP queries are short and simpler so it takes less time for processing and it also require a less space. The data of OLTP get update frequently. The example of OLTP data are web application, mobile application, ATM machine where short transactions modify status of our account. OLTP database store data in normalization form (3NF), these OLTP system become source of OLAP (techdifferences, n.d.).

Benefits of using OLTP database system

- ➤ Better for daily transactions of an organization.
- It can widen customer base of an organization just by simplifying individual process.

Drawbacks of using OLTP database system

- ➤ If it fallows hardware failure then online transactions get affect.
- > OLTP permit multiple users to access and modify data at the same time which can created unpredictable situations.

OLAP

OLAP stands for online analytical processing system. It is mainly use for analytical purpose. OLAP database stores historical data which are recorded in the OLTP. Using the OLAP system we can extract the information from a large amount of database and analyze it for decision making. If the transaction is failed in middle it will not harm data integrity as the user use OLAP system to retrieve from large database. User can fire the query again and extract the data for analyzing purpose. In OLAP system transaction are long so it takes more time for processing and requires more space in comparison to OLTP. The table in OLAP database are not normalized, also the data of OLAP system are never deleted. The example of OLAP database is viewing report of financial, budgeting, sales, marketing etc. (techdifferences, n.d.).

Benefits of using OLAP database system

- > It can create single platform for all types of business analytical needs, that include budgeting, planning, forecasting and analysis.
- We can easily apply security restrictions over user and apply regulations to protect the sensitive data.
- > It can help is consistency of calculations an information

Drawbacks of using OLAP database system

- > In OLAP database system implementation and maintenance are dependent on the IT professional, the reason behind this is traditional OLAP need complicated modeling procedures.
- ➤ In OLAP, we need co-operation between employee of different department to be effective which might not always possible

Difference between OLAP and OLTP system

Parameters	OLTP	OLAP
Table	Table in OLTP are in	Table in OLAP database are not
	normalized form	in normalized
Source	OLTP and regular transaction	OLTP databases are the source
	are the source of OLTP	of OLAP database
Query	Inset, update and delete are the	Mostly select operations
	normal query of OLTP	
Method	OLTP use mostly traditional	OLAP uses data warehouse
	DBMS	
Functionality	This is online database	OLAP is online Databse query
	modifying system	management system.
Process	Generally online transactional	OLAP is online analysis
	system. It manages database	retrieving data system.
	modification.	

Characteristic	It is characterized by large	It is characterized by large							
	number of short online	volume of data							
	ransactions.								
Uses	Help to control and run basic	Help with planning, problem							
	needed tasks	solving and to make the							
		decision.							
Operation	Allow read/write operation	Only read and rarely write							
Purpose	Specially designed for real time	Designed for analysis purpose							
	business operations	of business measure by							
		category and attributes.							

Star Schema

Star schema is one of the most important and simplest schemas. This schema is widely used to develop and build data warehouse and dimensional data marts. Star schema consist of one or more than one fact tables indexing any number of dimensional tables. This schema is necessary for the snowflake schema and it is also efficient to handle basic queries. Star schema form a star shape having fact table at the center surrounded by the dimensional table.

The purpose of star schema is to separate numerical "fact" data form the descriptive or 'dimensional" data. The fact table will have only numerical data like weight, price, speed, quantity, i.e., data which are in numerical format. Dimension table will have data like model, color, names, location employees name, salesperson name etc. i.e., descriptive data along with numerical information.

Fact data is organized into the fact table, and dimensional data is into dimension tables. Fact tables are the center of star schema in data warehouse. They allow to analyze the data as a single unit, and allow business systems to access the data together. Dim table manage and hold the numerical and non-numerical data which coverage through fact tables that make up the data warehouse. Fact table keep the track of numerical information related like they might include numeric values, foreign key that map additional dim tables. Dimension table normally list a surrogate primary key which maps to attributes related to the natural key. Let's say we have dim table with the information related to store "dim_store". You can allocate an ID to each store and its row related non-numerical and other information like size, name, location, category etc. Wherever we list the store ID number on fact table "fact_sales" will map to that specific row of store data on the "dim_store" dim table (Smallcombe, 2020).

Characteristics of star schema

- Each dimension in star schema represent with only one-dimension table.
- > Dim tables are connected with fact table using the foreign key
- > Dim tables are not connected with each other
- Fact table would contain key and numeric value
- > Star schema is easy to understand
- > Star schema is supported by BI tools.
- > Dim table are not normalized in star schema

Benefits of star schema

- In this model all the data are connect through the fact table and multiple dimension tables are considered as the large table of information which make query simple and easy to perform
- It is easy to pull the busines reports in star schema
- > It removes the bottlenecks of highly normalized schema, increase the query speed, and improve the performance of read only command.
- ➤ OLPA system can use star schemas to build OLAP cubes.

Challenges of star schema

- > Because of denormalized form of star schema, it does not enforce in data integrity, though star schema use countermeasures to stop from anomalies, a simple update and inset can still cause data incongruities.
- > Database designers shape and optimize star schemas for particular analytical needs. Because of deformalized data sets, they work with comparatively narrow set of simple queries. Relatively normalized schema allows a far wider variety of more complex analytical queries.

Snowflake Schema

In general snowflake schema is an extension of star schema, the difference is that the dim table in snowflake schema is divided into more table, which create a snowflake pattern. Which means dimension tables are normalized which one dim table into additional dim tables. The main purpose of snowflake schema is to normalize the denormalized data in a star schema. Snowflake schema is multi-dimensional structure. Through this snowflake schema, we normalize dim tables by splitting tables into more tables until that dimension tables are completely normalized. Unlike in the star schema dimension tables of snowflake schema can of their own categories, the main idea behind this is to normalized dimension tables. Each dim tables can be described by one or more lookup tables. Each lookup tables are separated until the model is fully normalized. This process of normalizing star schema's dimension tables is called the snowflaking (Smallcombe, 2020).

Characteristics of snowflake schema

- > Snowflake schema make smaller disk space.
- Easier to implement a dimension is added to the schema
- > Because of multiple tables performance of query is reduced.
- > The main challenge of snowflake schema is that you need to perform relatively more maintenance efforts because of more lookup tables.

Benefits of snowflake schema

- > There are some certain OLAP database tools which are used by data scientist for data analyzing and modeling which are particularly designed to work with snowflake.
- Normalize data normally get denormalized in star schema can reduce the disk space requirements, this is because you are converting long strings of non-numerical data to numerical keys which are vividly less taxing from a storage perspective.

Challenges of snowflake schema

- > Snowflake schemas create complexity while normalizing the attributes of a star schema. This complexity requires more complicated join query. In offering a more effective way to store data, snowflake can result in performance declines while browsing complex joins.
- > Because of complex join in snowflake schema it may result in slower data processing. The star schema is normally better for cube data processing.
- > Snowflake schemas provide greater normalization and low risk of data corruption after insert and update commands, but they do not provide the level of transnational guarantee that offer by traditional and highly normalized database structure. So, when we have to load the data in snowflake, we should be very careful about the quality of information.

Data dictionary

In general data dictionary refers to the collection of definitions, names, and attributes for data models and elements. Data dictionary define purpose and meaning of data elements within the context of a project and offer guidance on interpretation, representation and accepted meaning. It also provides the metadata about the data elements. Metadata of data dictionary can assist in defining the characteristics and scope of data elements along with the rules for their usage and application. Data is very important for many reasons like it prove assist in providing data inconsistencies across a project. It can make a data easier to analyze, not only this it can enforce the use of data standards. The main reason companies are using data dictionaries is to document and share data structure and some other information for all involved all database. Using share dictionary can ensure meaning, quality, and relevance for all data elements for all team members. Without using the data dictionary there is also high risk of losing crucial information in transition (ucmerced, n.d.).

Dim_Flight table data dictionary

Data	Field name	Data	Key	Data quality	Data	Action note
source		type		check	quality	
					issue	
Flight_2017	Flight_id	integer	yes	consistency	N/A	-
Flight_2018		integer	yes	consistency	N/A	-
Flyu_flight						-
Definition	It is unique number					
Note	Flight_id exist in flight	nt_2017, fli	ght_2018	B but not is flyu_	Flgihts	
Flight_2017	Flight_number	varchar	No	consistency	N/A	-
Flight_2018		varchar	No	consistency	N/A	-
Flyu_flight		varcahr	No	consistency	N/A	-
Definition	Flight_number is flight	nt number				
Note	Flight_number consis	t in all data	sources			
Flight_2017	Cancelled	Number	No	consistency	N/A	-
Flight_2018		number	No	consistency	N/A	-
Flyu_flight		Number	No	consistency		-
Definition	This consist flight tha	t has been o	cancelled			

Note	Cancelled column con	nsist in all t	the table			
Flyu_flight	diverted	Number	No	Inconsistency	There is record of diverted when flight is cancelled	Change with appropriate value
Flight_2017		Number	No	Consistency	N/A	-
Flight_2018		Number	No	Consistency	N/A	-
Definition	This consist the flight	which has	been di	verted		
Note	Diverted consist tin a	ll table				
Flight_2017	Origin airport	varchar	No	consistency	N/A	
Flight_2018		varchar	No	Inconsistency	Contain non alphabet value	Update with appropriate value
Flyu_flight		varchar	No	Inconsistency	Contain non alphabet value	Update with appropriate value
Definition	Name of the origin ai	rport			<u> </u>	
Note	All the data source ha	s origin air	ports na	me		
	l					
Flight_2017	destination_airport	varchar	No	consistency	N/A	-
Flight_2018		Varchar	No	consistency	N/A	-
Flyu_flights		Varchar	No	consistency	N/A	-
Definition	Name of the destinati	on airport	1		L	
Note	All the data source ha	e dostinatio				

<u>Dim_complaint table data dictionary</u>

Data source	Field name	Data type	Key	Data quality check	Data quality issue	Action no	te
Flyu_flights	Complaint_id	Number	Yes	consistency	N/A	-	
Definition	It contains the id of dim co	omplaint table					
Note	Only one source flyu_flight	hts					
Flyu_flights	Complaint_type	Varchar	No	consistency	N/A	-	
Definition	It contains the customer ty	/pe					
Note	Only one source flyu_flight	hts					
Flyu_flights	description	Varchar	No	In-	Some of the	Update	with
				consistency	description are empty	appropriate va	ılue
Definition	It consists the description	of flight					
Note	Only one source flyu_flight	hts					
Flyu_flights	Complain_status	Varchar	No	consistency	N/A	-	
Definition	It consists complain status	of flight	<u> </u>				
Note	Only one source flyu_flig	hts					
Flyu_flights	Compensation_amount	Number	No	in	Compensation	Update	e
				consistency	amount is not	with	
					in number	approp	riate
						value	
Definition	It consists the compensation	on amount		l	l		
Note	Only one source flyu_flight	hts					
Flyu_flights	Allocated_to	Allocated_to	No	consistency	N/A	-	
Definition	It consists the description	of flight					
Note	Only one source flyu_flight	hts					

Dim_customers

Data	Field name	Data	Key	Data	Data quality	Action note			
source		type		quality	issue				
				check					
Flyu_flights	Customer_id	Number	Yes	consistency	N/A	-			
Definition	It contains the primary	id of suto	mer						
Note	ote Only one source flyu_flights								
Flyu_flights	Customer_type	Varchar	No	consistency	N/A	-			
Definition	It contains the custom	er type							
Note	Only one source flyu_	flights							
Flyu_flights	description	Varchar	No	consistency	N/A	-			
Definition	It contains the descrip	tion of cus	tomer	type					
Note	Only one source flyu_	flights							
Flyu_flights	Customer_zip_code	Varchar	No	consistency	N/A	-			
Definition	It contains the zip cod	e of custor	ner						
Note	Only one source flyu_	flights							
Flyu_flights	Customer_miles	Number	No	in	Compensation	Update			
				consistency	amount is not	with			
					in number	appropriate			
						value			
Definition	It contains the distance	e of custon	ner mil	les					
Note	Only one source flyu_	flights							

Dim_time

Data source	Field name	Data type	Key	Data	Data	Action note
				quality	quality	
				check	issue	
Flyu_flights	Time_id	Number	Yes	consistency	No data	-
					quality	
					issue	
Definition	It contains the prim	ary key of tim	ne id, w	ihe is automa	tically generate	as a surrogate key
Note	Only one source fly	u_flights				
	ı					
Flyu_flights,	Year	Number	No	consistency	No data	-
Flight_2017,					quality	
Flight_2018					issue	
Definition	It consists the year	of all data sou	irce	l		
Note	Year consist in all t	ables				
Flight_2017,	Month	Number	No	consistency	No month	Update
					data	with
						appropriate
						data
Flight_2018		Number	No	In-	No data	-
				consistency	quality	
					issue	
Flyu_flights		Number	No	In-	No data	-
				consistency	quality	
					issue	
Definition		l	ı	l	<u>I</u>	
Note	Day consist in fligh	t_2018 and fl	yu_flig	thts but not in	flight_2017	

Flight_2017,	Day	Number	No	In-	No day	data		Update
				consistency				with
								appropriate
								data
Flight_2018		Number	No	In- consistency	No quality issue	data	-	
Flyu_flights		Number	No	In- consistency	No quality issue	data	-	
Definition	It consists the day of	of all data so	urce	1	I			
Note	Only one source fly	u_flights						

ETL

ETL stands for Extract, Transform and Load. It is the process in which ETL tool extracts the data from numerous data source systems, transforms data in staging area and then finally load it into the Data warehouse system. It is tempting to think create data warehouse is just simply to extract data from multiple source and load data in the data warehouse, but far from the truth it requires a complex ETL procedure, the ETL procedures require dynamic input from multiple stakeholders including testers, analysts, developers, top executives and is technically challenging. To maintain the value as tool for decision-making, Data warehouse system need to change with business changes. ETL (extraction, tranform, load) is recurrent process like weekly, monthly for a data warehouse and it needed to be automated, agile and should be well documented. Let us understand each of the ETL process in depth.

1. Extraction

This is the fist step of ETL. This is the extraction process, in this step data from multiple source which can be in various formats like XML, SQL, NO SQL, relational databases, into the staging area. It is necessary to extract the data from various source and store it into the stagging are first, not directly into the data warehouse because extracted data is in multiple

formats and it can be corrupted too. So, loading the data directly into the data warehouse may cause problem and it may be very difficult to rollback. Therefore, this is one of the most important steps in ETL procedures.

2. Transform

This transformation process is second step of ETL process. In this stage, some rules or functions are applied on the extracted data to convert it into a single standard format. This transformation may involve following process.

- Filtering
- Cleaning
- Joining
- Splitting
- Sorting

3. Load

Third and final step of ETL procedures is loading. In this step transformed data is finally loaded into the data warehouse occasionally data is updated by loading into data warehouse very often and sometimes it is done after longer but regular intervals. Load time is depending upon the requirements and varies from system to system.

Project overview

Designing the data warehouse is essential part of the business development, it makes organization to make better business decision and its future insights. As flyU being the airlines company data warehouse is required to properly manage the data, to make better decisions based on historical data. It keeps the records of flight that leave each airport. Record of departure arrival times, along with actual arrival and departure time from and to each airport. They also kept the record of passenger on each flight and raise complaint against flights if they have any issues. Using all of this data company can plan for the future, make better decision and they can also track the business ongoing progresses. So here the flyu airlines wan to use data warehouse and they want to mainly focus on given below main factors.

- ➤ Deliver quality service
- > Ensure customer satisfaction
- > Grow the company

Here my role is an analyst/developer on data mart project to support the design analysis and collection of information relating of FlyU, I have to concern with company grow. To achieve this requirement, I have made some aim and objectives of the project, which are given below.

Project aim and objectives

As being the data analyst of flyu airlines company my main aim and objective of the project is to analyze the data so that company can make better decision to grow the companies. As per the requirement of company i have to a design and developed the data warehouse so that company can grow their business. Here are some of the project aim and objectives.

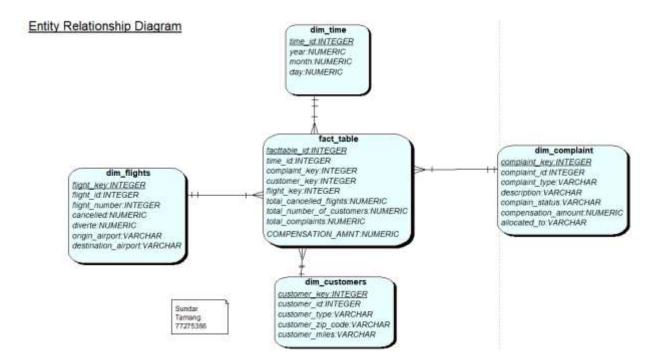
- Design and developed data warehouse from the existing data of flyu flights.
- > Carefully analyze the issues and give better decision options to the company
- ➤ Keep and track the company progress in well structure.
- Listing and recording customer feedback and complaint.
- > Predict the insight future of company using historical data.
- > Design and developed report that could support company to make better decision.

To grow the business, we can make sure that customer complaints are addressed, so that we provide quality service to them and which automatically increase the customer number. To support more of this, we have made five reports which are given below.

Reports to be supported by star schema

- 1. Number of customers per year
- 2. Airlines with most complain
- 3. Total compensation amount
- 4. Number of cancelled flights in each destination
- 5. Number of flights that are diverted each month

Base on the above reports, if we developed the diagram base on star schema then it will look like this.



Base on the above reports, if we developed the diagram base on snowflake schema then it will look like this.

Considering the requirement of company and many other benefits like easy to pull the business report, increase query speed also improve the performance of read only command and also OLAP can use this schema easily I am going to use the star schema model for this project. Because star schema dim tables do not have another dim table which mean there will be not any complex join query, which make very fast to retrieve data from database. It allows BI tools to deeper across several star schema and which can generate reliable insights for the future of flyu flight to make effective decision and plan for future

Load data from sources

Upload flight 2017 data into oracle apex

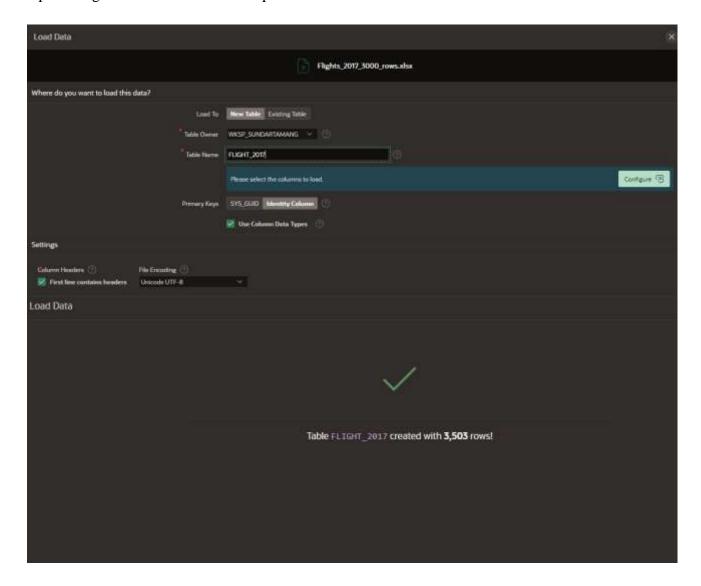


Fig: successfully uploaded flight 2017 data. Table name is flight_2017 in oracle apex.

Upload flight 2018 data into oracle apex

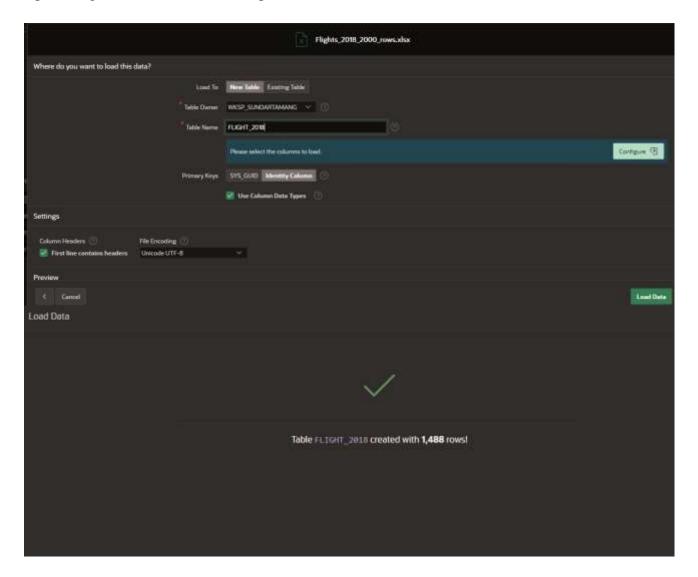


Fig: successfully uploaded flight 2018 data. Table name is flight_2018 in oracle apex.

Run flyu_flight 2020 sql script and insert data in table

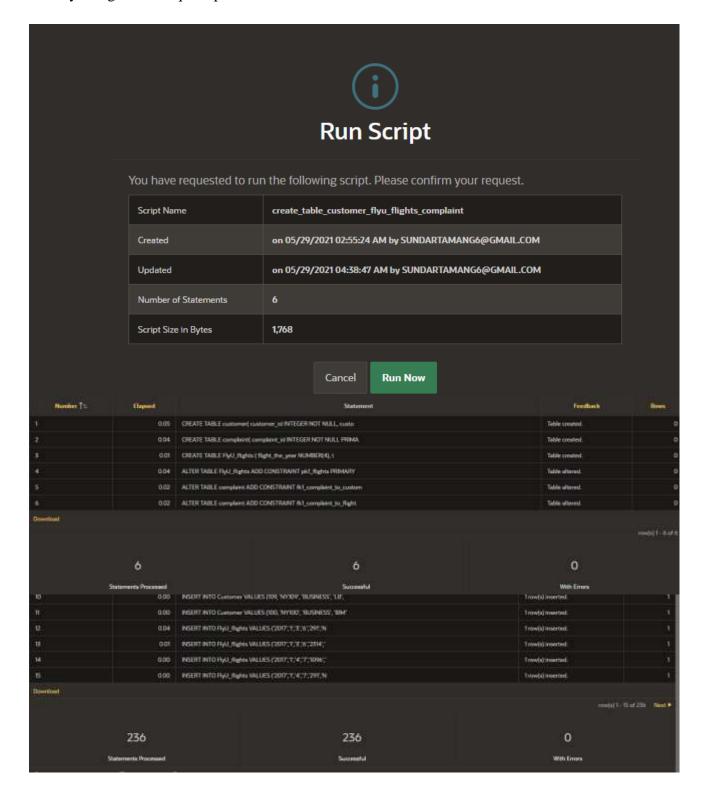


Fig: successfully uploaded data. Table name is flyu_flights, complaint and customer in oracle

apex.

SQL script generate by Qsee

```
-- Table Creation --
-- Each entity on the model is represented by a table that needs to be created within the Database.
-- Within SQL new tables are created using the CREATE TABLE command.
     When a table is created its name and its attributes are defined.
-- The values of which are derived from those specified on the model.
-- Certain constraints are sometimes also specified, such as identification of primary keys.
      Create a Database table to represent the "fact_table" entity.
complaint_id
customer_id
                                        INTEGER,
             customer_id INTEGER,
flight_id INTEGER,
flight_id INTEGER,
total_cancelled_flights MLMERIC(8,2),
total_number_of_customers MLMERIC(8,2),
total_number_of_customers MLMERIC(8,2),
fkl_time_id INTEGER_NOT_NULL,
fkl_flight_id INTEGER_NOT_NULL,
fkl_complaint_id INTEGER_NOT_NULL,
fkl_customer_id INTEGER_NOT_NULL,
fkl_customer_id INTEGER_NOT_NULL,
-- Specify the PRIMARY KEY constraint for table "fact_table".
-- This indicates which attribute(s) uniquely identify each row of data.
CONSTRAINT pk_fact_table PRIMARY KEY (facttable_id)
-- Create a Database
CREATE TABLE dim_flights(
INTEGER NOT NULL,
   - Create a Database table to represent the "dim_flights" entity.
               flight_number
                                         INTEGER NOT NULL,
              cancelled
                                           NUMERIC(8,2),
              diverte MUMERIC(8,2),
              origin_airport VARCHAR(200),
              destination_airport VARCHAR(200),
-- Specify the PRIMARY KEY constraint for table "dim_flights".
                -- This indicates which attribute(s) uniquely identify each row of data.
                                         pk_dim_flights PRIMARY KEY (flight_id)
              CONSTRAINT
    - Create a Database table to represent the "dim_time" entity.
CREATE TABLE dim_time(
              time_id INTEGER NOT MULL,
              year DATE NOT NULL, month DATE NOT NULL,
              day DATE NOT MULL,
-- Specify the PRIMARY KEY constraint for table "dim time".
                   This indicates which attribute(s) uniquely identify each row of data.
              CONSTRAINT
                                         pk_dim_time PRIMARY KEY (time_id)
);
    Create a Database table to represent the "dim_compalint" entity.
CREATE TABLE dim_compalint(
             TABLE DIM COMPAINT(
complaint_id INTEGER NOT NULL,
complaint_type VARCHAR(200),
description VARCHAR(200),
complain_status VARCHAR(200) NOT NULL,
              compensation_amount NAMERIC(8,2),
allocated_to VARCHAR(208),
-- Specify the PRIMARY KEY constraint for table "dim_compalint".
                  This indicates which attribute(s) uniquely identify each row of data.
MSTRAINT pk_dim_compalint PRIMARY KEY (complaint_id)
    Create a Database table to represent the "dim_customers" entity.
CREATE TABLE dim_customers(
             TABLE dim_customers(
customer_id INTEGER NOT NULL,
customer_type VARCHAR(200) NOT NULL,
customer_tip_codm VARCHAR(200),
customer_tip_codm VARCHAR(200),
customer_miles VARCHAR(200),
-- Specify the PRIMARY KEY constraint for table "dim_customers".
-- This indicates which attribute(s) uniquely identify each row of data.
CONSTRAINT pk_dim_customers PRIMARY KEY (customer_id)
);
```

```
-- Alter table to add new constraints required to implement the "fact_table_dis_time" relationship
-- This constraint ensures that the foreign key of table "fact_table"
-- correctly references the primary key of table "dis_time"

ALTER TABLE fact_table ADD CONSTRAINT fki_fact_table_to_dis_time FOREIGN KEY(fki_time_id) REFERENCES dis_time(time_id) ON DELETE RESTRICT ON UPDATE RESTRICT;

-- Alter table to add new constraints required to implement the "fact_table_dis_flights" relationship
-- This constraint ansures that the foreign key of table "fact_table"
-- correctly references the primary key of table "dis_flights"

-- Alter TABLE fact_table ADD CONSTRAINT fk2_fact_table_to_dis_flights FOREIGN KEY(fk2_flight_id) REFERENCES dis_flights(flight_id) ON DELETE RESTRICT ON UPDATE RESTRICT;

-- Alter table to add new constraints required to implement the "fact_table_dis_compalint" relationship

-- This constraint ansures that the foreign key of table "fact_table"
-- correctly references the primary key of table "dis_compalint"

-- Alter TABLE fact_table ADD CONSTRAINT fk3_fact_table_to_dis_compalint FOREIGN KEY(fk3_complaint_id) REFERENCES dis_compalint(complaint_id) ON DELETE RESTRICT ON UPDATE

-- Alter table to add new constraints required to implement the "fact_table_dis_customers" relationship

-- This constraint ensures that the foreign key of table "fact_table_dis_customers" relationship

-- This constraint ensures that the foreign key of table "fact_table_dis_customers" relationship

-- This constraint ensures that the foreign key of table "fact_table fine_customers" relationship

-- This constraint ensures that the foreign key of table "fact_table"
-- correctly references the primary key of table "dis_customers"

-- ALTER TABLE fact_table ADD CONSTRAINT fk4_fact_table_dis_customers FOREIGN KEY(fk4_customer_id) REFERENCES dis_customers(customer_id) ON DELETE RESTRICT ON UPDATE
```

Fig: successfully generated SQL script from qsee

Create dim tables with related sequences and trigger

```
facttable_id
              time_id INTEGER,
             complaint_key INTEGER,
customer_key INTEGER
             customer_key
             flight_key INTEGER,
37
38
30
40
             total_cancelled_flights NUMERIC(8,2),
             total_number_of_customers NUMERIC(8,2),
             total complaints NUMERIC(8,2),
COMPENSATION_AMMI NUMERIC(8,2),
-- Specify the BRIMARY MAY CONSTRU
                     MAINT pk_fact_table PRIM
                                                               MY KEV (facttable id)
                      if din_flights(
          flight key INTEGER NOT MALL,
flight id INTEGER NOT MALL UNION
flight number INTEGER NOT MALL,
cancelled NUMERIC(8,2),
diverte NUMERIC(8,2),
           origin_airport VARCHAR(200),
            destination_airport VARCHAR(200),
                      s indicates which sitributs(
AINT pk_dim_flights PKINNAY
            time id INTEGER
            year NUMERIC(8,2) NOT NULL, south NUMERIC(8,2) NOT NULL,
                 This indicates union attribute(s) uniquely identify each row of data.

This indicates union attribute(s) uniquely identify each row of data.
               MSTRAINT pk_dim_time HRIMAY KEV (time_id)
```

```
72 V CREATE TABLE dim complaint(
73 complaint key INTEGEN MOT NALL,
74 complaint id INTEGEN MOT NALL UNIQUE,
75 complaint type VARCHAR(200),
                                         VARCHAR(200).
                  complain_status VANCHAR(200) NOT NALL,
                   compensation_amount MMERIC(8,2),
                  allocated to VARCHAR(200), - Specify the PRIMARY KEY con
                  - This indicates which attribute(s) uniquely identify as COMSTRAINT pk_dim_complaint PRIVARY KEY (complaint_key)
          - Create a Database table to represent the "dim customers" entity.
                CATE TABLE dim customers(
customer_key INTEGER NOT NOLL,
customer_id INTEGER NOT NOLL UNIQUE,
customer_type VARCHAR(200) NOT NOLL,
                 customer_zlp_code VARCHAR(200),
                 customer_zlp_code vancounces,
customer_miles vancounces),
- Specify the PRIMARY ETV constraint for table "dim_customers",
- This indicates which attribute(s) uniquely identify each row of data
- This indicates which attribute(s) uniquely identify each row of data
- This indicates which attribute(s) uniquely identify each row of data
- This indicates which attribute(s) uniquely identify each row of data
           ALTER TABLE FACT table ADD CONSTRAINT FRI_FACT_table_to_dim_time FORETHIN COV(time_id) NOTIFICATED ADD CONSTRAINT FRE_Id) ON OULTE CASCADE;
          ALTH TABLE fact_table ADD CONSTRAINT fk2 fact_table_to_dis_flights FOREIGN REV(flight_key) MFFERNOTS dis_flights(flight_key) ON DELETE CASEAGE;
         ALTER TABLE fact table ADD CONSTRAINT FRE fact table to dis complaint FOREIGN EEV(complaint key) SEPERINCES dis complaint(complaint key) ON DELETE (ASSAULT)
          ALTIA VALLE fact table ADD CONSTRAINT FAX fact table to dia customers FOREIGN REV(customer key) MATERIALES dia customers(customer key) ON ORIETT CASCAL
            create sequence seq_fact_table start with 1 increment by 1; create sequence seq_dim_flight start with 1 increment by 1; create sequence seq_dim_flight start with 1 increment by 1; create sequence seq_dim_time_start with 1 increment by 1; create sequence seq_dim_complaint start with 1 increment by 1; create sequence seq_dim_customer start with 1 increment by 1;
141 --Trigur for fact table
142 CREATE ON REPLACE INTEGER tri fact table
143 BEFORE INSERT ON fact table
144 FOR EACH HOW:
145 V NEGER
            :new,facttable_id := seq_fact_table.NEXTVAL;
#MD;
158 --Trigger for dim_flights
151 CREATE OR REPLACE TRIGGER tri_dim_flights
152 BEFORE INSERT ON dim_flights
153 FOR EACH NOW
154 V REGIN
                :hes.flight_key := seq_dim_flight.NEXTVAL;
            -- Trigger for dis_time
CREATE ON REPLACE TWIGGEN tri_dis_time
NEFORE INSERT ON dis_time
FOR EACH NOW
            :omw.time_id := seq_dim_time.NEXTVAL;
END;
```

Fig: script to create fact table, dim tables and with its related sequences and triggers.

Successfully created dim tables, with its related sequences and triggers.

Dim tables are: dim_time, dim_flights, dim_customers, dim_complain

Fact table: fact_table

Sequences are: seq_fact_table, seq_dim_flight, seq_dim_time, seq_dim_complain, seq_dim_customer.

Triggers are: tri_fact_table, tri_dim_flights, tri_dim_customers, tri_dim_complain, tri_dim_time

Note:

I have removed foreign key (fk1_time_id, fk2_flight_id, fk3_complaint_id, fk4_customer_id) from fact_table and made time_id, compliant_key, customer_key and flight_key is foreign key in fact_table.

```
AINT fk1 fact table to dim time FORTING EVY(time id) |
      TABLE fact_table ADD CONSTRAINT fk2_fact_table_to_dis_flights FOREIGN NEV(flight_key) MFFERENCES dis_flights(flight_key) ON DELETE CASCADE;
ALTER LUMIE fact table 400 CONSTRAINT FRE fact table to dim complaint FOREIGN (Complaint key) SEPARAGES dim complaint (complaint key) ON DELETE FASCADE;
 ALTER TABLE Fact_table ADD CONSTRAINT FR4 fact_table_to_dim_customers FOREIGN EEV(customer_key) #EFFRENCES dim_customers(customer_key) ON DELETE CANCAL
```

Fig: script to change foreign key in table.

Dim tables data structure, constraint and triggers

Dim_flight table

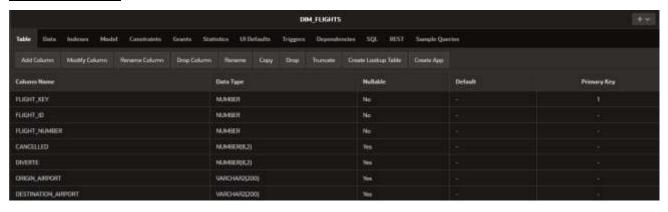


Fig: structure of dim_flight table.

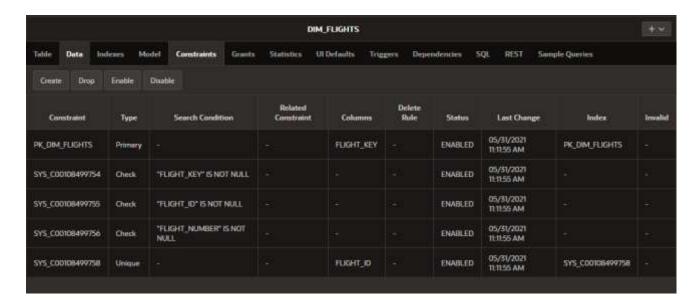


Fig: constraint of dim_flight table.

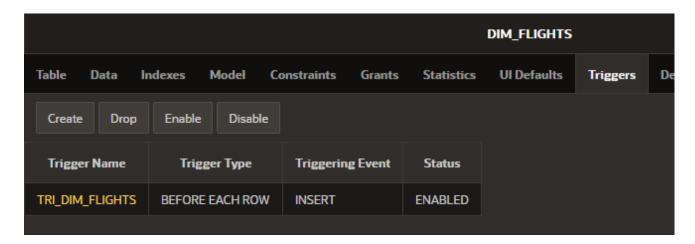


Fig: trigger of dim_flight table.

Dim_complaint table



Fig: structure of dim_complaint table.

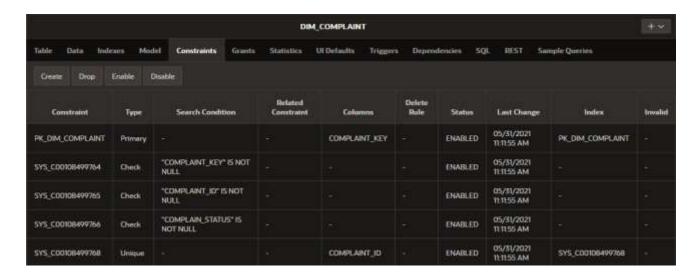


Fig: constraint of dim_complaint table.

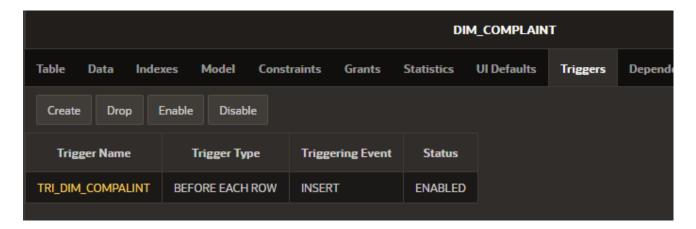


Fig: trigger of dim_complaint table.

Dim_customer table

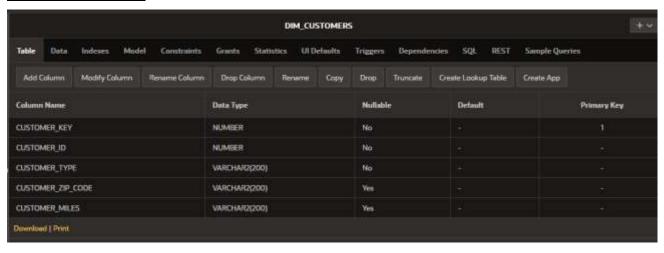


Fig: structure of dim_customer table.

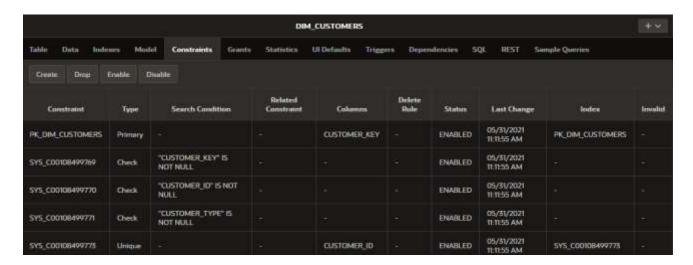


Fig: constraint of dim_customer table.

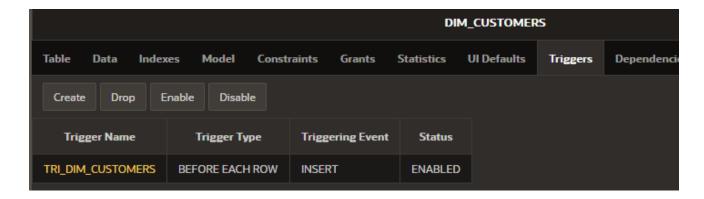


Fig: trigger of dim_customer table.

Dim_time table

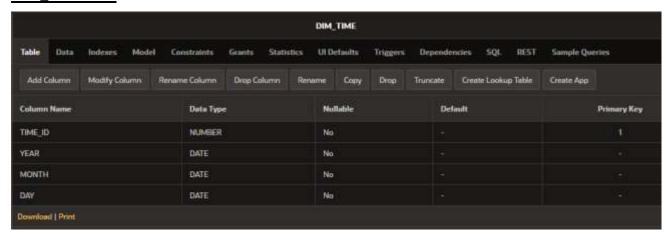


Fig: structure of dim_time table.



Fig: constraint of dim_time table.

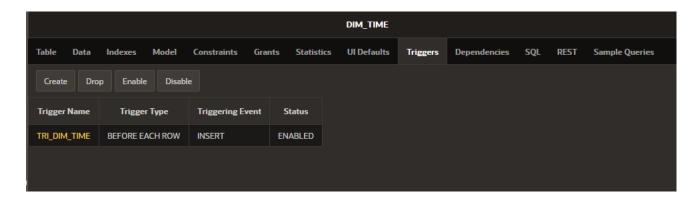


Fig: trigger of dim_time table.

Fact_table table

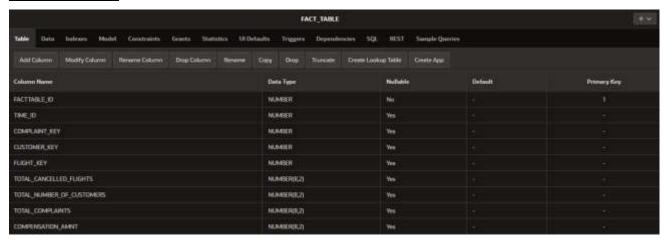


Fig: structure of fact_table table.

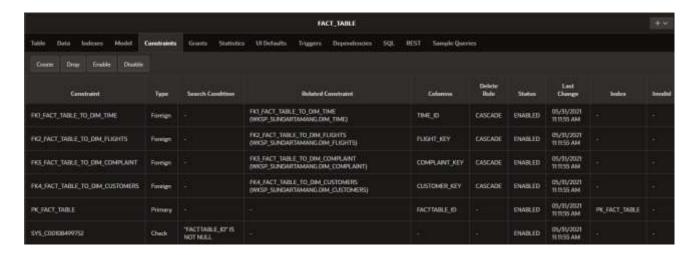


Fig: constraint of fact_table table.

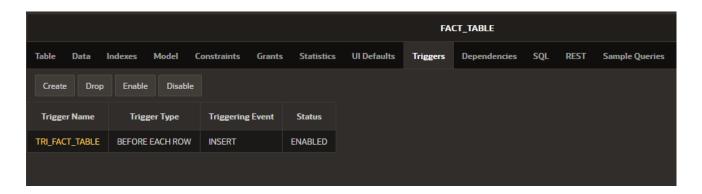


Fig: trigger of fact_table table.

Stagging table creation

```
create stagging tands for create table stage_flight
                   flight_key number(5),
                 tilght key munne(s),

tail_number varchar(30),

flight_number varchar(30),

cancelled number(10),

diverted number(10),

origin_airport_varchar2(50),

destination_airport_varchar2(50),

conterned_d_number(30)
                 customer_id number(18),
the_year number(4),
the_month number(2),
                 the_day number(2),
db_source varchar2(38),
constraint pk_stagging_flight primary key (flight_key)
      -- To preste stagging table for sustaner create table stage_customer
             customer_id number(38),
customer_type varchar2(58),
customer_tip_code varchar2(58),
busiosss varchar2(38),
               customer_miles varchar(100),
db_source varchar2(30),
constraint pk_stagging_customer_minury key (customer_key)
            -- To create stagging table for complaint create table stage_complaint
                     complaint key number (5),
             complaint_id number(10),
complaint_type varchar2(58),
             complaint_type varchar2(58),
complaint_description varchar2(180),
complaint_status varchar2(30),
compensation_amnt varchar2(30),
allocated_to varchar(180),
customer_id number(18),
flight_number_lamber(18),
the_year_number(40),
the_month_number(2),
the_month_number(2),
the_day_number(2),
db_source_varchar2(30),
constraint_pk_stagging_complaint_primary_key_(complaint_key));
- Supported cross sugarants seq_stageflight start with 1 increment by 1; cross sugarants seq_stagecomplaint start with 1 increment by 1; create sequence seq_stagecustomer start with 1 increment by 1;
--Trigger for stage tables
CREATE ON REPLACE THISGER tri_stage_flight
NEFORE INSURT ON stage_flight
FOR EACH HOW
HESTIN
:new.flight_key := seq_stageflight.NEXTVAL;
```

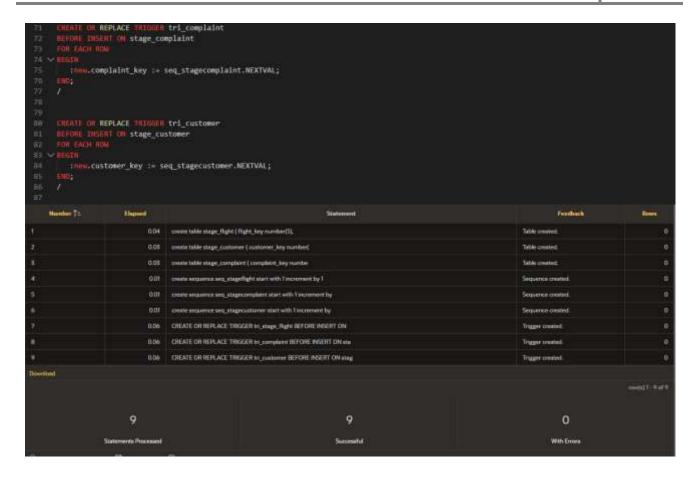


Fig: script to create stagging table with related sequences and triggers

Stagging tables are: stage_flight for flight data, stage_customer for customer data, stage_compliant for complaint data.

Sequences are: seq_stageFlight, seq_stagecomplaint, seq_stagecustomer

Triggers are: tri_stage_flight, tri_stage_customer, tri_stage_complaint.

Merge required data into stagging tables.

```
replace pencedure pr_stage_flight a
                   STAGE FLIGHT I
             FLIGHT_2017 5
         (s.flight_number = d.flight_number und d.DE_SOURCE='FLIGHT_2017')
                 TAIL_NAMBER - s.tall_number,
                 CANCELLED - s.cancelled,
DIVERTED - s.diverted,
                 ORIGIN_AIRPORT - s.origin_airport,
                 DESTINATION AIRPORT - s.destination airport, CUSTOMER ID - s.FK_CUSTOMER_ID,
            theory (FLIGHT MAMBER, TAIL NUMBER, CANCELLED, DIVERTED, ORIGIN AIRPORT, DESTINATION AIRPORT, CUSTOMER ID, THE YEAR, THE MONTH, THE DAY, DE SOURCE)
                     (s.flight_number, s.tail_number, s.cancelled, s.diverted, s.origin_airport, s.destination_airport, s.FE_CUSTOPER_ID, s.year, noll, o
        morgo into STAGE FLIGHT d
Using FLYU FLIGHTS s
on (s.flight_number - d.flight_number and d.DB_SOURCE='FLYU_FLIGHTS')
                  TAIL_NUMBER = 5.tail_number,
                 CANCELLED - s.carcelled,
DIVIRIED - s.diverted,
ORIGIN_AIRPORT - s.origin_airport,
DESTINATION_AIRPORT - s.destination_airport,
                  CUSTOMER ID = 6.FK CUSTOMER ID,
THE YEAR = 5.flight the year.
                  THE MONTH - s.the month,
THE DAY - s.the day
                    PT (FLIGHT MAMBER, TAIL MAMBER, CANCELLED, DIVERTED, ORIGIN AIRPORT, DESTINATION AIRPORT, CUSTOMER_ID, THE VEAR, THE MONTH, THE DAY, DB_SOURCE)
              values (s.flight number, s.tail number, s.cancelled, s.diverted, s.origin_mirport, s.destination_mirport, s.FK_CUSTOMER_ID, s.Flight_the_year, s.the_month, s.the_day, 'FLYU_FLIGHTS');
       procedure for stage_cutomor table
create or replace procedure pr_stage_customer as
begin
earge into stage customer d
using customer cu
           (cu.customer_id = d.customer_id)
日田県別
                  CUSTOMER_TYPE = cu.customer_type,
CUSTOMER_ZIP_CODE = cu.customer_zip_code,
BUSINESS = cu.business,
CUSTOMER_MILES = cu.customer_miles,
OB_SOURCE = 'customer'
                       (CUSTOMER ID, CUSTOMER TYPE, CUSTOMER ZIP CODE, BUSINESS, CUSTOMER MILES, DB SOURCE)
(Cu.customer_id, cu.customer_type, cu.customer_zip_code, cu.business, cu.customer_miles, 'customer');
         procedure for stage complaint table
waite or replace procedure pr_stage_complaint as
              | Into stage_complaint d
| COMPLAINT cmt
         (cmt.COMPLAINT_ID - d.COMPLAINT_ID)
                 COMPLAINT_TYPE = cmt.complaint_type,
COMPLAINT_DESCRIPTION = cmt.complaint_description,
                 COMPLAINT STATUS - cmt.complaint status,
COMPENSATION AWNT - cmt.compensation_ment,
ALLOCATED_TO - cmt.allocated_to,
CUSTOMER_ID - cmt.CUSTOMER_ID,
                 FLIGHT_NUMBER = cmt.FLIGHT_ID_NO,
THE_YEAR = cmt.THE_YEAR,
                  THE MONTH - CHT. THE MONTH,
                   THE DAY - CHIL THE DAY,
                  DB_SOURCE - COMPLAINT
```

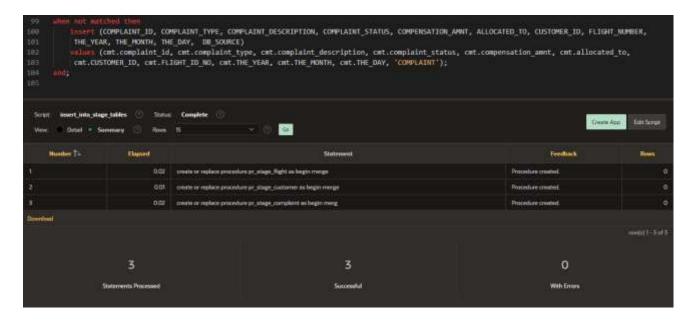


Fig: script to create procedure to insert data into stagging table

Procedures are: pr_stage_flight to insert data from flight_2017, flight_2018 and flyu_flights, pr_stage_customer to insert customer data, pr_stage_complaint to insert complaint data.

Fired created procedures

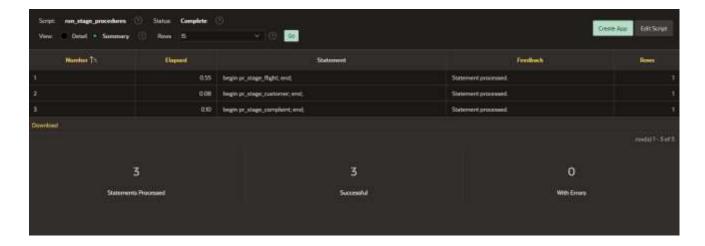


Fig: successfully fired created procedures

We have successfully fired created procedure, which means we have successfully inserted data into stagging tables.

Let's see data into stagging tables

Data of stage_flight table

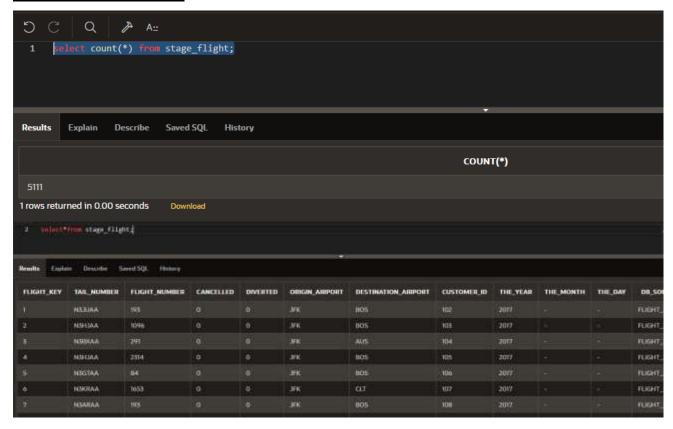


Fig: Data of stage_flight table

We have successfully inserted 5,111 data into stage_flight table from three data sources (flight_2017, flight_2018 and flyu_flights).

Data of stage_complaint table

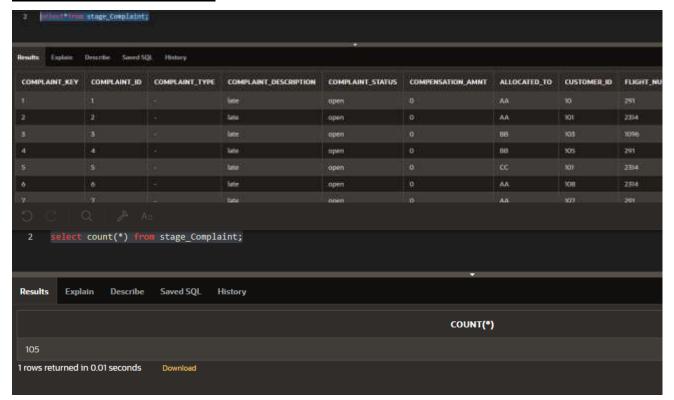


Fig: count all the data of stage_complaint table

We have successfully inserted 105 data into stage_complaint table from complaint data source.

Data of stage_customer table



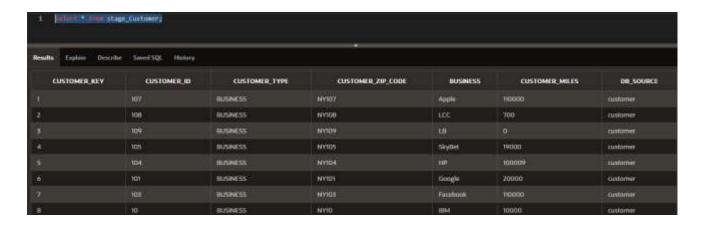


Fig: count all the data of stage_customer table

We have successfully inserted 11 data into stage_customer table from customer data source.

From business perspective – rules

- > Every plane should have tail number
- ➤ If flight is cancelled then there can't be flight diverted, which means if cancelled is 1 then diverted can't be 1.
- > Destination and origin airport name should be in alphabet
- ➤ If complaint_type is null then there cannot be complaint description.
- ➤ Complaint_type should be either A, B or C.
- ➤ Complaint_allocated should be either to AA, BB, CC or DD.
- ➤ Airport name should be in alphabetic.
- > Compensation amount cannot be in negative.
- > Customer miles can not be in negative

Good data and bad data

Create good data and bad data tables

```
-- create clean tables
    create table clean_flight as select *from stage_flight where 1=0;
    create table clean_complaint as select *from stage_complaint where 1=0;
    create table clean customer as select *from stage customer where 1=0;
    create table bad_flight as select *from stage_flight where 1=0;
    create table bad_complaint as select *from stage_complaint where 1=0;
    create table bad_customer as select *from stage_customer where 1=0;
12
     create table data_issues(
13
          issue id number not null,
          table name varchar2(100),
          row_id number,
16
17
          data_error_code number(10),
          issue_description varchar2(100),
          issue date DATE,
          issue_status varchar(100),
          status update date DATE
21
22
      );
23
25
      create sequence seq_dataIssue start with 1 increment by 1;
26
27
      CREATE OR REPLACE TRIGGER tri_data_issues
29
      BEFORE INSERT ON data issues
      FOR EACH ROW
         :new.issue_id := seq_dataIssue.NEXTVAL;
      END;
```

Fig: script to create table for bad and good tables with require sequences and triggers

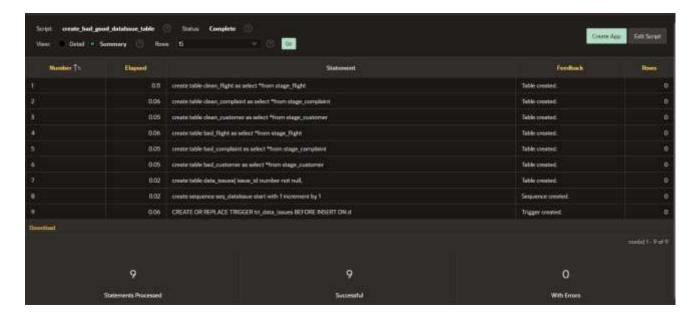


Fig: successfully created table for good, bad data with related sequence and trigger

Successfully created tables for good and bad data with related sequence and trigger.

Bad tables for bad data are: bad_flight, bad_complaint, bad_customer,

Good tables for good data are: clean_flight, clean_customer, clean_complaint

Sequence: seq_dataIssue,

Trigger: tri_data_issue.

Drop script to drop bad and good data tables

```
1 -- drop clean tables
2 drop table clean_flight cascade constraint;
3 drop table clean_complaint cascade constraint;
4 drop table clean_customer cascade constraint;
5
6 -- drop bad tables
7 drop table bad_flight cascade constraint;
8 drop table bad_complaint cascade constraint;
9 drop table bad_customer cascade constraint;
10
11 -- drop sequences
12 drop sequence seq_dataIssue;
```

Fig: script to drop good bad data tables and sequence

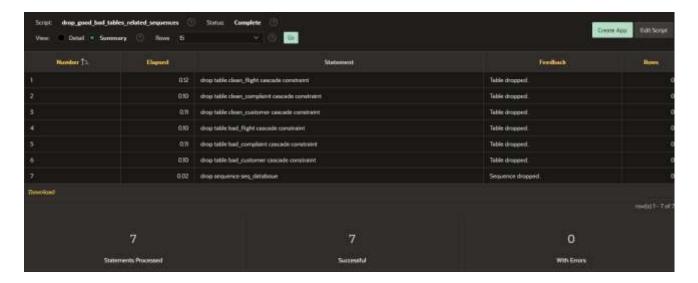


Fig: successfully dropped good, bad table and sequence.

Successfully dropped all the tables with related sequence and trigger

Add bad data to the table

```
1
     update stage_flight
     set diverted = 1 where flight_key = 9;
     update stage_flight
     set diverted = 1 where flight_key = 11;
     update stage_flight
     set origin_airport = 'J@K' where flight_key = 5110;
11
     update stage_flight
     set origin_airport = 'J1K' where flight_key = 4001;
12
13
     update stage_complaint
     set COMPENSATION_AMNT = '500w' where complaint_key = 10;
17
     update stage_customer
     set CUSTOMER_MILES = -500 where customer_key = 10;
```

Fig: script to add bad data in the tables.

Update diverted 1 in two rows where flight_key 9 and 11. In thee two row flight is cancelled, which means there is flight when flight is cancelled, so this is against business rule.

We have update airport name so that can be become bad data

In compensation amount we have added w word to make it bad data

And there is customer_miles which is in negative number

Clean Data

Separate good data and bad data of stage_flight table

```
bad_data number(18);
     clean_data := 0;
     TAIL NUMBER IS HOLD
         FLIGHT NUMBER IS THE
         CANCELLED IN HUND
         DIVERTED IS mill
         ORIGIN_AIRPORT IS mill
         SHREET TER (ORIGIN_AIRPORT, '['0-ZA-Z]')
         DESTINATION_AIRPORT IS MAIN
          EGENE-LINE (DESTINATION_AIRPORT, '[co-ra-2]')
         CUSTOMER_ID #8 mills
         THE YEAR IS THE
         THE_MONTH IS mill
         THE DAY IN HULL
         DB_SOURCE_IN | 1011
      ad_data :- SULMACOUNT;
     Obes_output.put_line('Total bad data input is : '|| bad_data);
    Insurt into data_issues(IABLE NAME, ROW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_BYDATE_DATE)
(color: 'stage_flight', bf.flight_key, ie, 'Null data - tail number is null', SYSDATE, 'unflxed', '' from bad_flight bf uname
tail_number_in null');
```

```
Insert into data issues(TABLE_NAME, RCM_ID, DATA_ERROR_COOR, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select 'stage_flight', bf.flight_key, 20, 'Data_entry - flight_diverted even flight is cancelled', SYSDATE, 'unfixed', '' fro
bad_flight_bf_where CANCELLED = 1 and DIVERTED = 1);
               Insert Into data issues(TABLE NAME, ROW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(select 'stage flight', bf.flight key, 30, 'Hull data - flight number is noll', SYSDATE, 'unfixed', '' from bad flight bf when
                       t into data issues(TABLE NAME, ROM ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
et 'stage_flight', bf.flight_key, 48, 'Mull'data - cancelled is null', SYSDATE, 'unfixed', '' from bad_flight bf unorm CANCELLED is null);
                     ert inte data issues(TABLE NAME, ROM_ID, DATA_ERROR_CODE, ISSUE DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS UPDATE_DATE)
Loct 'stuge_filght', bf.filght_key, 50, 'Null data - diverted is null', SYSDATE, 'unfixed', '' from bad_filght bf where DIV
                                                                                                                                                                          from bad flight of whose DIVERTED is mult);
                     ort into data_issuec(TABLE_NAME, ROW ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
Not 'stage_flight', bf.flight_key, 58, 'Noll data - origin_aleport is noil', SYSDATE, 'unfixed', '' from bad_flight bf whom
                                                                                                                                                                                                                         ORIGIN_AIRPORT
                              to data_issues(TABLE_NAME, NOM_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_IMPORTE_DATE)
                       <! 'stage_flight', bf.flight key, 60, 'Noo consistency - mirport name consist invalid character', SYSDATE, 'unfixed',
secure_live(origin_AIRPORT, '['s-zA-Z]'));</pre>
               insert into data issues(TABLE NAME, NOW 1D, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(select 'stage flight', bf.flight key, 70, 'Mull data - destination airport is null', SYSDATE, 'unfixed', ' from bad flight t
DESTINATION AIRPORT (1 mull);
                                                                                                                                                                                           from bad flight bf w
               Insert into data Issues(TABLE NAME, ROM ID, DATA_ERROR CDDE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select 'stage_flight', bf.flight key, BB, 'Non-consistency - mirror name consist invalid character', SYSDATE, 'unfixed', '' from bad_flight bf
whome REGINALINE(DESTINATION_AIRPORT, '["a-zA-Z]")):
                               m data_lssoms(TABLE_MAME, ROM_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
                        of 'stage_flight', bf.flight key, 90, 'Mull data - customer id is null', SYSOATE, 'umfixed', '' (roo had_flight bf where CUSTOMER_ID is null);
                    mert into data issues(TABLE NAME, MON ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
Hert 'stage flight', bf.flight key, 188, 'Null data - year is null', SYSDATE, 'unfised', '' (rem bad_flight bf secret THE_YEAR IS ===11);
               Insert into data issues(TABLE_NAME, ROW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select 'stage_Flight', bf.flight_key, 110, 'hall data - month is null', SYSDATE, 'unfixed', '' from bad_flight bf observe DBE_0
                         into data issue (TABLE NAME, ROW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPCATE DATE)

" 'stage flight', bf.flight key, 111, 'Null data - day is mull', SYSDATE, 'unfixed', '' from had flight bf where the day is mull';
83
84
85
              (select 'stage flight', bf.flight key, 111. 'Mull date - day is null', SYSDATE, 'unfixed', '
00
87
88
89
              insert 1000 data issues(TABLE NAME, ROW ID, DATA_ERROW CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(select 'stage_flight', bf.flight key, 112, 'Mull data - db_Source is null', SYSDATE, 'unfixed', '' from bad flight bf where THE DAY is null);
                maint into clean flight (
select * from stage_flight where
(CANCELLED - 1 and DIVERTED - 0 or CANCELLED - 0 and diverted - 0 or cancelled - 0 unit diverted - 1)
                     TATE NUMBER IS NOT WILL
                     FLIGHT_MANGER in not mall
                     CANCELLED IN mot make
                     DIVERTED IN BOX HALL
                     ORIGIN AIRPORT IN NOT HALL
                       NOT MEGENT LINE(ORIGIN_AIRPORT, "["H-Z,A-Z]")
                     DESTINATION AIRPORT IS NOT THE
                       NOT REGIOD LINE (DESTINATION_AIMPORT, '['0-2,A-Z]')
100
110
                     customer 1d 1s not null
                     the month in not mill
                     the day it not will
                        DB_SOURCE Is not mul!
                 clean_data :- SQL%ROWCOUNT;
                 dbms_output.put_line('Total clean data input is : '|| clean_data);
```

Fig: script to insert bad data of flight into bad_flight table and clean data into clean_fligght table

Above SQL code was written to insert good data into clean_flight table and bad data into bad_flight table. There were 3503 bad data and 1608 clean data, and all the bad data is inserted into bad_flight table while clean data is in clean_flight table.

Separate good data and bad data of stage_complaint table

```
clean_data number(10);
had_data number(10);
    clean_data := 0;
     bad_data := 0;
                    bad_complaint_(select *from stage_complaint amore
          COMPLAINT_ID IN
          COMPLAINT_TYPE IN THE
          COMPLAINT DESCRIPTION IN THE
          COMPLAINT STATUS IS THE
          COMPENSATION ANNT IN HILL
          REGENT LIKE (COMPENSATION_AMNT, '[*0-0]')
          CUSTOMER ID
          FLIGHT NUMBER IN HULL
          THE YEAR IN THE
          THE_MONTH IS IN !!
          THE DAY IS NOT
          DO_SOURCE IS mill
     //
bad_duta := SQUENOWCOUNT;
dbes_output.put_line('Total bad_duta input is : '|| bad_duta);
     Insert line data_issues(TABLE_NAME, NOW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UNDATE_DATE)
(select "stage_complaint", bc.complaint_key, 1, "Mull data - COMPLAINT_ID is null", SYSDATE, "unfixed", "" from bad_complaint bc where COMPLAINT_ID
```

```
insert into data issues(TABLE NAME, NOW ID, DATA_ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(select 'stage_complaint', bc.complaint_key, 2, 'Null data - COMPLAINT_TYPE is null', SYSDATE, 'unfixed', ' from bad complaint bc w
COMPLAINT_TYPE is null');
                insert into data_issues(TABLE_NAME, ROW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(**sloct 'stage_complaint', bc.complaint_key, 3, 'hull data - complaint_DESCRIPTION 1s null', SYSDATE, 'unflied', '' from bad_complaint_DESCRIPTION 2s null');
                                                                                                                                                                                                                      If from had complaint be who
                Insure into data issues(TABLE NAME, NOW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS OPERATE DATE)
(select 'stage_complaint', bc.complaint_key, 4, 'Null data - COMPLAINT_STATUS is null', SYSDATE, 'unfixed', '' from bad_complaint bc who COMPLAINT_STATUS is null';
                images into data issues(TABLE NAME, ROW 1D, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(select 'stage_complaint', bc.complaint_key, 5, 'Null data - COMPENSATION_ANNT is null', SYSDATE, 'unfixed', '' from bad_complicementation_ANNT in null);
170
188
                Insert Into data issues(TABLE NAME, NOW_ID, GATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select 'stage_complaint', bc.complaint', bc.complaint key, 6, 'Non consistency - COMPENSATION_AMMT is not in string format', SYSDATE, 'unfixed', ' from bad_complaint bc where NEECON_LIBE(COMPENSATION_AMMT, '['0-9]'));
                                  data issues(TABLE NAME, NOW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
                           'stage complaint', bc.complaint key, 7, 'Hull data : ALLOCATED TO is null', SYSDATE, 'unfixed',
                ALLOCATED TO 1
                Insert Into data_issues(TABLE_NAME, NOW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(wellot 'stage_complaint', bc.complaint_key, N, 'Mull data - CUSTOMER_ID is null', SYSDATE, 'unfixed', '' from bad_complaint b
CUSTOMER_ID is null);
                                                                                                                                                                                                      from bad_complaint bc wh
               Insert into data issues(TABLE NAME, NOW ID, DATA EMBOR CODE, ISSUE_DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
[Delect 'stage_complaint', bc.complaint_key, 9, 'Mon consistency - FLIGHT_MAMBER is not in string format', SYSDATE, 'unfixed', '' fr
| pad_complaint bc under FLIGHT_MAMBER is not);
                Import into data issues(TABLE NAME, NON ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
(meloct "stage_complaint", bc.complaint key, 10, "Null data - year is mull', SYSDATE, 'unfixed', '' from bad_complaint bc where THE YEAR is mull);
                      ert into data issues(TABLE NAME, NOW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
lect 'stage complaint', bc.complaint_key, 11, 'Mull data - month is null', SYSDATE, 'unfixed', ' from bad_complaint bc where THE_MONTH is null);
282
283
284
285
285
287
288
289
218
                         t into data issues(TABLE NAME, NOW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
ct 'stage complaint', be complaint key, 12, 'Mull data - day is null', SYSDATE, 'unfixed', ' from bad complaint be where THE DAY is null';
                insert into data issues(TABLE NAME, NOW ID, DATA_ERROR_CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS_UPDATE_DATE)
GARDLET 'stage_complaint', bc.complaint key, 13, 'Mull data - De_SQUECE is rull', SYSDATE, 'unfixed', '' from bad_complaint bc
[mill];
                                                                                                                                                                                                      from bad complaint be where DB SOURCE In
                            into clean complaint(select * from stage complaint where
                      COMPLAINT ID IN NOT THE
                      COMPLAINT TYPE IS NOT HALL
                       COMPLAINT DESCRIPTION is not mail
                       COMPLAINT STATUS IN hos mall
                       COMPENSATION_AWAY IS NOT .....
                             HEGETP LINE (COMPENSATION AMOUT, "[*0-9]")
                       CUSTOMER TO 14 MOR MALE
                       FLIGHT NUMBER IN not mill
                       THE YEAR IS MISS
                        THE MONTH IS NOT THE
                       THE DAY IS NOT THE
                       DB SOURCE IN NOT THE
                clean_data := NOLTHOMCORNIT;
                dbes_output.put_line('Total clean data input is : '|| clean_data);
```

```
Results Explain Describe Soved SQL History

Fortal not onto Imput is - 75.

Total class data input is : 38

1 **ew(s) Inserted.

013 seconds
```

Fig: script to insert bad data of complaint into bad_compalint table and clean data into clean_complaint table

Above SQL code was written to insert good data of stage_complaint into clean_complaint table and bad data into bad_complaint table. There are 75 bad data and 30 clean data, and all the bad data is inserted into bad_complaint table while clean data is in clean_complaint table.

Separate good data and bad data of stage_customer table

```
clean_data number(10);
had data number(18);
           clean_data := 0;
           bad_data := 0;
insert late bad_customer (salact *from stage_customer_uno
                      COSTOMER_ID
                      CUSTOMER_TYPE TO THE
                      COSTOMER ZIP CODE IN THIS
                       BUSTNESS IN .....
                        CUSTOMER MILES AN INCIDEN
                        CUSTOMER MILESKE
                       DB SOURCE
            bad_data := SQLEROWCOUNT;
dbms_output.put_line("Total bad_data input is : "|| bad_data);
              Indent into data_issues(TABLE_NAME, ROM_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_IMPORTE_DATE)
(select 'stage_customer', bc.customer_key, 100, 'NuIl data - CUSTOMER_ID is null', SYSDATE, 'unfixed', '' from bad_customer bc
CUSTOMER_ID is null);
            inant into data issues(TABLE NAME, ROM ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE DATE,
                                             o data issues(TABLE NAME, ROW ID, DATA ERROR CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS UPDATE DATE)
              Insert into data issues(TABLE NAME, NOW_ID, DATA_ERROR_CODE, ISSUE DESCRIPTION, ISSUE DATE, ISSUE STATUS, STATUS_UPDATE_DATE)
(**slage_customer', bc.customer_key, 100, 'Null data - customen_ZIP_COOK is null', SYSDATE, 'unfixed', '' from bad_custocustomen_ZIP_COOK is null');
              insert into data issues(TABLE_NAME, NOW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select "stage_customer", bc.customer_key, and, "Null data - BUSINESS is null", SYSDATE, "unfixed", " from bad_customer bc who
BUSINESS is null");
               Limit into data issues(TABLE_NAME, NOW_ID, DATA_ERROH_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_UPDATE_DATE)
(select 'stage_customer', bc.customer_key, 580, 'Mull data = CUSTOMER_MILES is mull', SYSDATE, 'unfixed', '' from bed_customer
CUSTOMER_MILES is noll );
                                                       TO GATE_ISSUES(TABLE_NAME, NOW_ID, DATA_ERROR_CODE, ISSUE_DESCRIPTION, ISSUE_DATE, ISSUE_STATUS, STATUS_EPDATE_DATE)
                         dect 'stage customer', bc.customer key, 600, 'Data not consistency - CUSTOMER MILES can not be less than 0', SYSDATE, 'unflied',
m bad customer bc where CUSTOMER MILESCO);
```

Fig: script to insert bad data of customer into bad_customer table and clean data into clean_customer table

Above SQL code was written to insert good data of stage_customer into clean_customer table and bad data into bad_customer table. There were 1 bad data and 10 clan data, and all the bad data is inserted into bad_customer table while clean data is in clean_customer table.

After successfully executing above query let's see good data in good tables and bad data in bad tables

Good data of flight table which are now migrated into clean_flight table



Fig: total number of good data in clean_flight table

Total number of good data is 1606 which are now migrated into clean_flight table

Good data of complaint table which are now migrated into clean_complaintt table



Fig: total number of good data in clean_complaint table

Total number of good data is 30 which are now migrated into clean_flight table

Good data of customer table which are now migrated into clean_customer table



Fig: total number of good data in clean_customer table

Total number of good data is 10 which are now migrated into clean_flight table

Bad data of flight

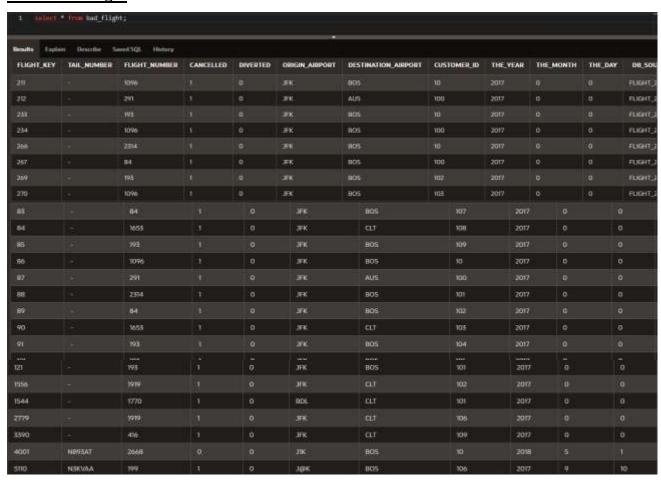


Fig: bad data

In total we have 3505 bad data in stage_flight table, and all the bad date is now migrated into

bad_flight table.

Bad data of complaint

COMPLANT, NET	COMPLANT D	COMPLAINT_TYPE	COMPLAINT_DESCRIPTION	COMPLAINT, STATUS	COMPENSATION, MART	MADEWIED TO	CLETONER, RI	FUGIT_HUNGER	THE YEAR	THE HORTH	THE DAY	DR_NOUNCE
9):			tee	open :								COMPLANT
15			late	open		44	int .	201	2007			COMPLAINT
			=	care.				THE				COMPLANT
120			-	oper	i	*	-	246	200			COMPA AND
			les:	rem:				-014				COMMANDE
(22)				open		AK .	da .	400	200			COHEA.ARET
T			les:	rapidat			160					COMPLANT
.0			ter:	ceers				1006	2017			COHPLANT
			ler.	restrict		16.		2014	age!			COMPLAINT
Et :	u I		in .	epen.	100s	OL:	44	-104	2017			COMPLANT
*			w	ranti			103	100	age!			COMPLAINT
0	0		*	epert		**	94	1994	20HT		10	COMPLANT
9)			let.	rgarfy.		16.		769	AND THE			COMPLANT
(#)	H .		-	open .			108	1996	2041	ji		COMPLANT
*			-	garn .			**	284	and .			SEMPLANT
(E)	* 1		in .	riper .	a	00	(M)	1996	20/E	4	D	COHPLANT
9			let	gen .		Dis		284	and.			DEMPLANT
			let.	open.	a	AA.	100		20et:	1	10	COMPLAINT
*			-	open.				1916	libro			EDMPLANT
an .	20		late:	speri				M1	2007			COMPLAINT
26			line	sant :					2009			EDMPLANT.
#	D D		ior	operi		CE.	NO.	204	2017			COMPLAINT
28			line:	name's					3009			COMPLANT
24	24		late	open.		**	10	291	2017	1		COMPLANT
-26			leir	name's				2014	2019			COMPLANT
2	2		late:	1971.i			104	291	2007	1	30	COMPLANT
201			les:	180Y					300			COMPLAINT
28	28			more)		AN .	104	234	2017		7	COMPLANT
*			**	sem :					2017			COMPLANT
	¥0		les:	apen		000	18	254	200	1.0	34	CONSTANT
200				1000					2017			COMPLANT
# 2.5	No.		les:	apen .		oc.	4.	**	201	1.5		CONFLANT
#	10		# D	SAME I	10	00	100	204	300		1	CONTABLE
34	14 25		No.	spen :		00	100	94	3007	i)——	ů.	COMPLANT
				(Spin)		**				4		COHPLANT
	31 37		No.	98 TO 1		AA BE	W W	201	2017	1	3	CONTANT
			**	pper-	,	03	104	1664	2017		и	COHPLANT
	w		ier .	num -		a.	100	281	2007		70	COMPLANT
-			-	spen	7.	*	107	204	and .	1	20	COMPLANT
-	4			speri		AK .	100	291	2007		20	CONPLANT
4	40		-	5981		in a	907	2284	2017		2	COMPLAINT
48	4		ler .	agen :		100	9	Tare .	2017		20	COMPLANT
241	#		W	spen i		oc.	100	40	2017	4		COMPLAINT
*			les .	special section in the section is a section in the					2007			COMPLAINT
247	All		ter	spen :		AA	901	48	2017	4	3	COMPLAINT
			les:	we.		m						COMPLAINT
200	4		144	spen :		on.	100		and	4		COHPLANT
(4)			live:	CERTAIN .				28	2017			DEMPLANT
	10:		**	ripori	0	00	ker	286	20tf	*	19	COMPLANT
2007			lee .	ESPECIAL CONTRACTOR OF THE PERSON NAMED IN CONTRACTOR OF THE PERSON NAMED				HAID	2017			DOMEST, ARET
NZ	e e		H41	report)	0	AA	104	ø	9017		30	COHPLANT
the second			les .	egent.				28	2017			DENFLARET
34	14		Mr.	report)	0		199	ø	20tT		21	CONFLANT
			tie .	1000	0	88		26	2017			DENFLARE
SH .			West Control	rigidati	0	CC	199	100	30tT	*	24	COHPLANT
4	W.		tide	CORNEL TO SERVICE STREET	0	.44	-	28	2017	3	18	DOMPLAND

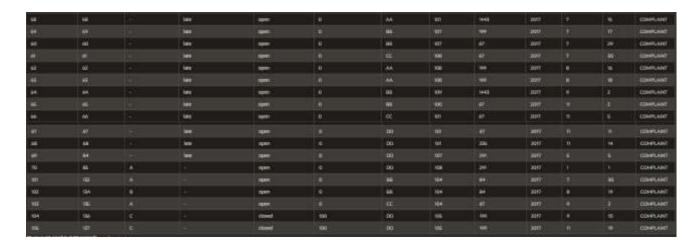


Fig: bad data

In total we have 75 bad data in stage_complaint table, and all the bad date is now migrated into bad_complaint table.

Bad data of customer

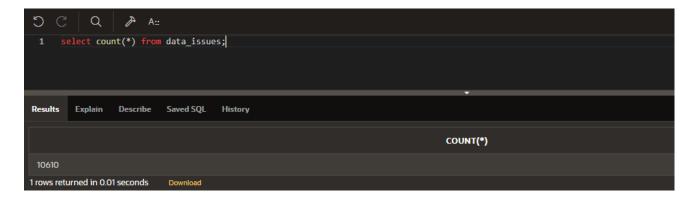


Fig: bad data

In total we have 1 bad data in stage_customer able, and all the bad date is now migrated into bad_customer table.

Data_issues table

Data_issues table have all the information of bad data.



In total we have issues with 10610 data. Which means all together we have 10610 bad data in all tables. These are the bad data from stage_flight, stage_complaint and stage_customer tables. Now we have to fix issues of these data, which mean we will convert bad data into good data.

Clean bad data from bad tables

Let's create procedure to clean data of bad tables

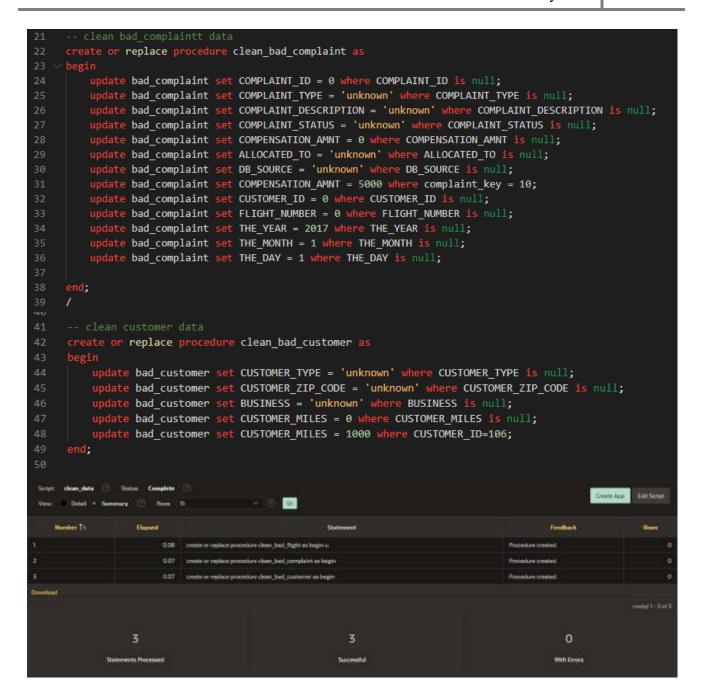


Fig: successfully created procedure to clean data

We have successfully created procedure to convert bad data into good data now the next step is to migrate that converted good data from bad table to good table.

Fire procedures

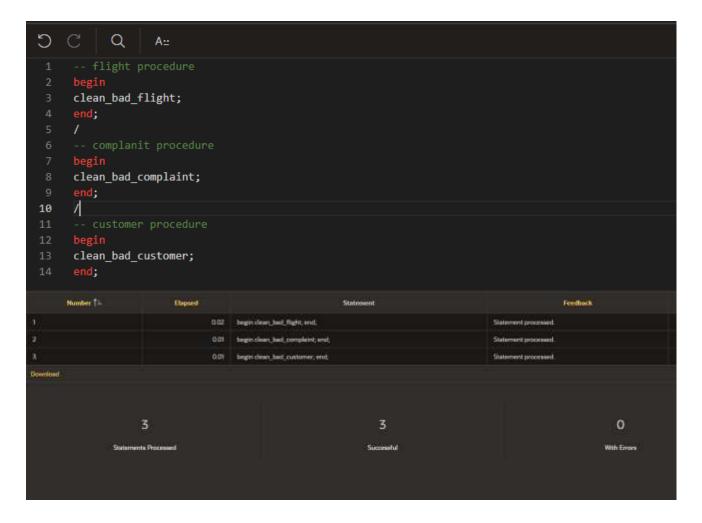


Fig: fire clean_data procedure

Successfully fired the procedure to convert bad data.

Migrate good data from bad table to good table

We have successfully updated the bad data from bad_flight, now let's create procedure to migrate converted good data from bad_flight

```
migrate converted flight data
              CLEAN FLIGHT &
    ing BAD_FLIGHT s
(s.flight_key = d.flight_key)
     TAIL NUMBER + s.tail number,
FLIGHT MANNER - s.flight number,
CANCELLED - s.cancelled,
DIVERTED - s.diversed,
OHIGHN ATRAPORT - s.arigin_airport,
      DESTINATION_AIRPORT = s.destination_airport,
       CUSTOMER ID - s.CUSTOMER ID,
      THE YEAR - A. the year,
DB_SOURCE - 5.db_sour
                        (s.flight_key, s.tail_number, s.flight_number, s.cancelled, s.diverted, s.origin_airport, s.destination_airport, s.CHSYMMER_ID, s.the_year,
      sithe_month, sithe_day,
for complaint data water or replace procedure wignate_converted_complaint_data as
     orga into CLEAN COMPLAINT d
sing BAD_COMPLAINT cmt
| (cmt.complaint_key = d.complaint_key)
               til CLEAN_COMPLAINT d
       COMPLAINT ID - cmt.complaint id,
        COMPLAINT_TYPE - cet.complaint_type,
       COMPLAINT DESCRIPTION - cmt.complaint description,
COMPLAINT STATUS - cmt.complaint status,
COMPENSATION_ANNT - cmt.compensation_amnt,
ALLOCATED_TO - cmt.allocated_to,
CUSTOMER_ID - cmt.CUSTOMER_ID,
       FLIGHT_NUMBER - cmt.FLIGHT_NUMBER,
       THE YEAR - CMT. THE YEAR,
THE MONTH - CMT. THE MONTH,
       THE_DAY - cmt. THE_DAY,
        THE DAY - CHI. THE DAY,
       DIT_SOURCE = cut.db_source
  imper values (cet.complaint key, cet.complaint id, cet.complaint type, cet.complaint description, cet.complaint status, cet.compensation_aent, cet.allocated_to, cet.cusTOMUR_1D, cet.FLEGHT_MARMER, cet.THE_VEAR, cet.THE_MONTH, cet.THE_DAY, cet.db_Gource);
For mustomer data entering migrate_converted_customer_data as
  merge into CLEAN_CUSTOMER d
     (cu.customer_key - d.customer_key)
       CUSTOMER_ID - cu.customer_id,
       CUSTOMER_TYPE = cu.customer_type,
       CUSTOMER_ZIP_CODE = cu.customer_zip_code,
BUSINESS = cu.business,
        CUSTOMER_MILES - cu.customer_miles,
       DE_SOURCE - cu.db_source
                 walking (cu.customor_key, cu.customor_id, cu.customor_type, cu.customor_zip_code, cu.business, cu.customor_miles, cu.db_source);
migrate clean data into good data 🕛 Status. Complete
                                                                                                                                                                                                      Edit Script
  Detail . Summary
                                                                                                                                                                            Freebuck
                                 BIZ create or replace protesture migrate_converted_Flight_statu as
                                 0.01 Create or replace procedure migrate, converted complete, data
                                        create or replace procedure migrate; conversed customer data
                                                                                                                                                                                0
                        3
                                                                                                    3
                                                                                                                                                                             With Elmon
```

Fig: script to create procedure to migrate data

Successfully created procedure to migrate data from bad table to good tables.

Procedures are:

migrate_converted_flight_data to migrate good data from bad_fligh table.

migrate_converted_complaint_data to migrate good data from bad_complaint table. migrate_converted_customer_data to migrate good data from bad_customer table.

Let's fire procedures

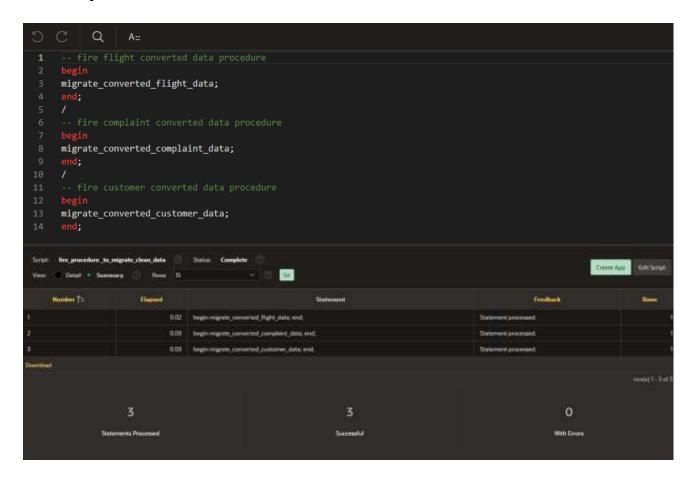


Fig: script to create procedure to migrate data

Successfully fired procedure which means we have successfully migrated good data from bad tables.

Clean data table

Let's count total number of data in good data table. If total number if good data table is equal to total number of data of stagging table then our migration is successful otherwise it's not.

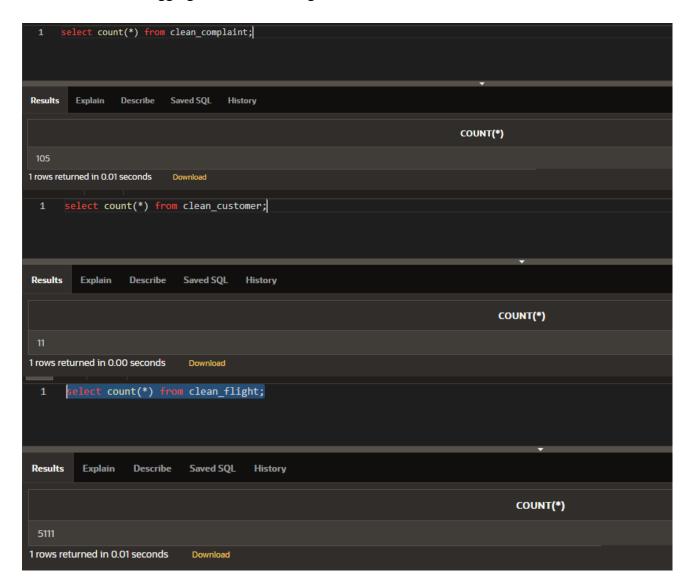


Fig: count data in clean table

Clean table's data is equal to total number data of stagging table. Which means there isn't any data loss.

Confirmation in clean table

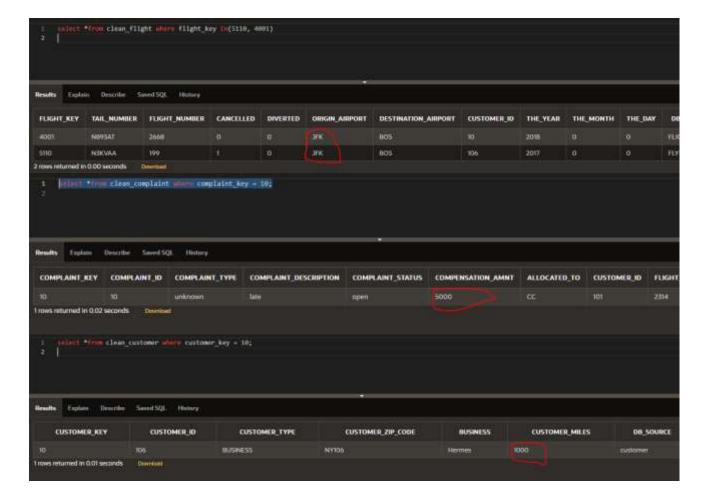


Fig: migrated clean data from bad tables

As seen in the image above we have successfully converted and migrated data from bad tables to good tables.

Converted bad data of bad_flight

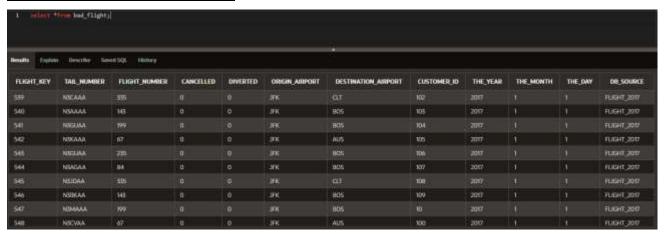
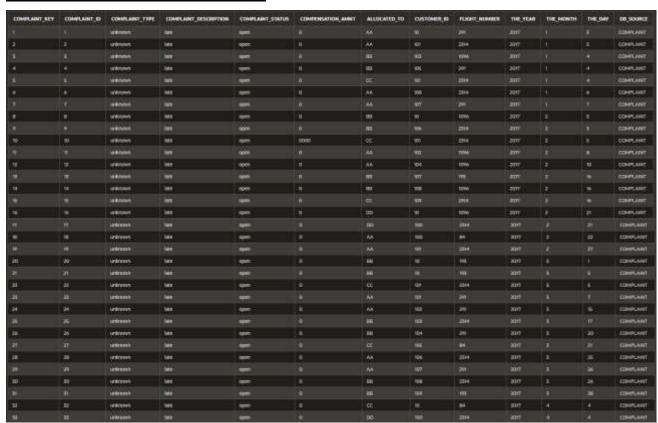


Fig: Converted bad data of flight

As we see in the above, we have successfully converted bad data of flight into good data.

Converted bad data of bad_complaint



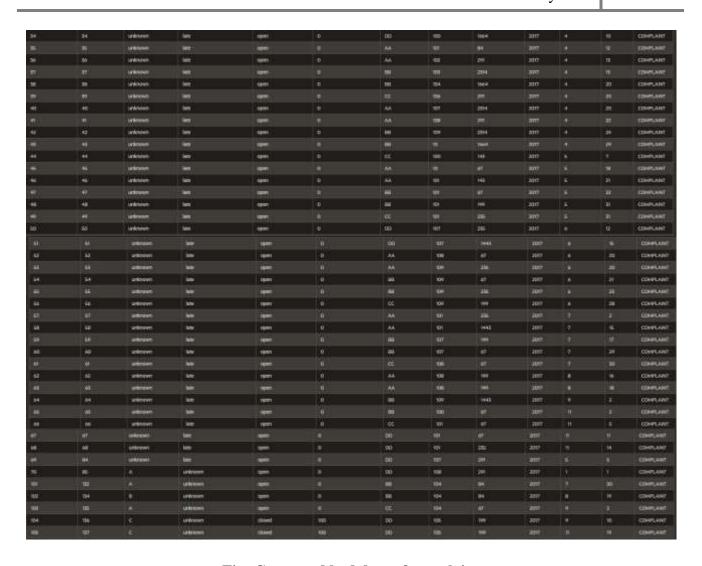


Fig: Converted bad data of complaint

Successfully converted bad data into good data of complaint.

Converted bad data of bad_customer



Fig: Converted bad data of customer

Successfully converted bad data into good data of customer.

Update data_issues table

To update data_issues table let's create procedure

```
data_issues_smt_ISSUE_STATUS = "fixed", STATUS_UPDATE_DATE = SYSDATE
                                                                                               DATA ERROR CODE - 18:
                           ISSUE_STATUS - 'Fixed', STATUS_UPDATE_DATE - SYSUATE
                                                                                                DATA_ERROR_CODE = 20;
         data issues
                           ISSUE STATUS - 'FEXAM', STATUS UPDATE DATE - SYSDATE
                                                                                                DATA_ERROR_CODE = 30;
         data_issues
                           ISSUE_STATUS - 'Fined', STATUS_UPDATE_DATE - SYSDATE
                                                                                                DATA ERROR CODE - 40;
                           ISSUE_STATUS - 'Fixed', STATUS_UPDATE_DATE - SYSDATE
                                                                                               DATA ERROR CODE - Se:
         data issues
         data issues
                           ISSUE STATUS -
                                             'Flied', STATUS_UPDATE_DATE - SYSDATE
                                                                                               DATA_ERROR_CODE = 68;
                           ISSUE STATUS - 'Fixed', STATUS UPDATE DATE - SYSDATE
                                                                                                DATA ERROR CODE
                           ISSUE_STATUS - 'fixed',
                                                       STATUS_UPDATE_DATE - SYSDATE
                                                                                                DATA_ERROR_CDDE = 88;
                           ISSUE_STATUS - 'flxed', STATUS_DPDATE_DATE - SYSDATE
                                                                                               DATA ERROR CODE - 90;
         data issues
         data_issues
                           ISSUE_STATUS - 'fixed', STATUS_UPDATE_DATE - SYSDATE
                                                                                               DATA_ERROR_CODE = 100;
                           ISSUE STATUS - 'Fixed', STATUS UPDATE DATE - SYSDATE
         data_issues
                           ISSUE STATUS - 'fixed', STATUS_UPDATE_DATE - SYSDATE
                                                                                               DATA ERROR CODE - 111;
         data issues set ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE where DATA ERROR CODE - 112;
        replace proces
                          or update data issue of complaint as
         data issues set ISSUE STATUS = 'fixed', STATUS UPDATE DATE = SYSDATE data issues set ISSUE STATUS = 'fixed', STATUS UPDATE DATE = SYSDATE
                                                                                                   DATA ERROR CODE - 1:
                            ISSUE_STATUS - 'fixed', STATUS_UPDATE_DATE - SYSDATE
                                                                                                   DATA ERROR CODE - 2;
                                                                                                   DATA ERROR CODE
                             ISSUE STATUS - "fixed", STATUS UPDATE DATE - SYSDATE
          data_issues
                                                                                                   DATA_ERROR_CODE =
                            ISSUE STATUS - 'FIXER', STATUS UPDATE DATE - SYSDATE
                                                                                                   DATA ERROR CODE - 5;
                            ISSUE_STATUS = 'flxed',
          data_issues
                                                         STATUS UPDATE DATE - SYSDATE
                                                                                                   DATA_ERROR_CODE = 6;
                            ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE
         data Issues
                                                                                                   DATA ERROR CODE - 7;
         data_Issues
                             ISSUE_STATUS - 'fixed', SYATUS_UPDATE_DATE - SYSDATE
                                                                                                   DATA_ERROR_CODE
                            ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE
ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE
         data issues
                                                                                                   DATA ERROR CODE - 9;
                                                                                                   DATA_ERROR_CODE = 10;
         data_issues_set_issue_status = 'fined', Status_uppate_date = sysdate u
data_issues_set_issue_status = 'fixed', Status_uppate_date = sysdate u
data_issues_set_issue_status = 'fixed', Status_uppate_date = sysdate u
                                                                                                   DATA_ERROR_CODE - 11;
                                                                                                   DATA ERROR CODE = 12;
                                                                                                   DATA ERROR CODE - 13;
update data insula of custom
       replace pro
                           e update_data_issue_of_customer w
        data_issues int ISSUE_STATUS = 'fixed', STATUS_UPDATE_DATE = SYSDATE
                                                                                                DATA_ERROR_CODE = 100;
        data_Issues set ISSUE_STATUS = 'Fixed', STATUS_UPDATE_DATE = SYSDATE
                                                                                                DATA_ERROR_CODE = 200;
                           ISSUE STATUS - 'fined', STATUS UPDATE DATE - SYSDATE
                                                                                                DATA ERROR CODE - 300;
        data issues s
                           ISSUE_STATUS - 'fixed', STATUS UPDATE DATE
        data_issues s
                                                                                                 DATA ERROR CODE -
        data issues set ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE
data issues set ISSUE STATUS - 'fixed', STATUS UPDATE DATE - SYSDATE
data_issues set ISSUE_STATUS - 'fixed', STATUS_UPDATE_DATE - SYSDATE
                                                                                                 DATA_ERROR_CODE -
                                                                                                 DATA ERROR CODE - 688
                                                                                                DATA ERROR CODE = 700;
                                                                                                                                                  Crease Acres Tida Screen
                                 de or replace procedure update, data, issue, of nucli
                3
                                                                                                                                          0
               ents Processed
                                                                                                                                       With Errors
```

Fig: script to create procedure to update data_issues table

As seen in the image above we have successfully created procedure to update data_issues table.

Fire procedure



Fig: successfully fired procedure

Successfully fired procedure, which means we have updated the data_issues table successfully. To confirm it lets checkout data_issues table.

Confirm update

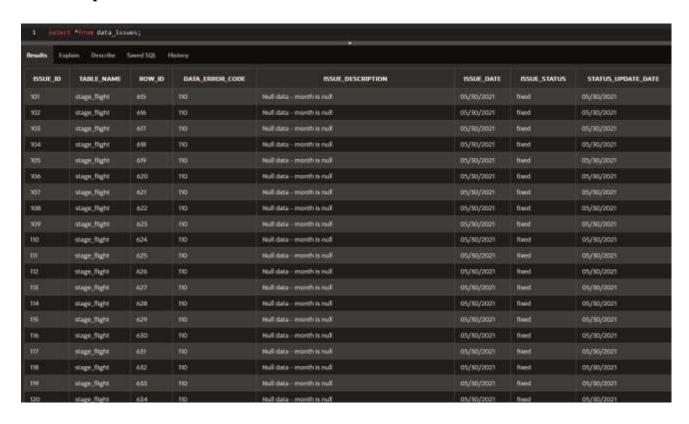


Fig: successfully update data_issues table

Successfully updated the bad data information in data_issues data table. So, in future if anyone wants to know the error description, when it was fixed then they can checkout this table.

Transformation

Create transformation table

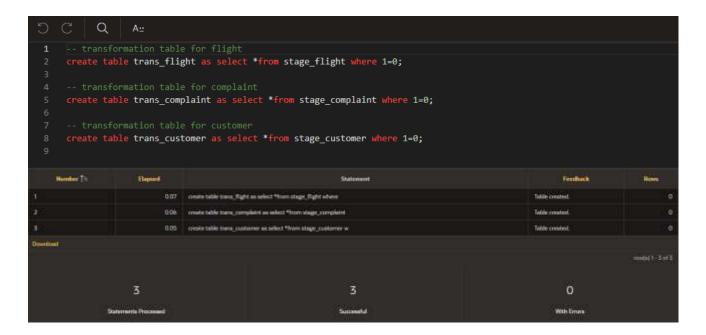


Fig: successfully created transform table

Successfully created transform table

Tables are: trans_flight to transfer data from clean_fight table, trans_complaint to transform data from clean_complaint table, trans_customer to transform from clean_customer table.

Create procedures to migrate data into transform table

```
trans clean tilen
                  trans flight d
         ing clean flight s
(s.flight key - d.flight key)
           TAIL_MURSER = s.tail_number,
FLIGHT_MURSER = s.flight_number.
           CANCELLED = s.cancelled,
DIVERTED = s.diverted,
           ORIGIN AIRPORT - s.origin_airport,
DESTINATION_AIRPORT - s.destination_airport,
           CUSTOMER ID - s.CUSTOMER ID,
THE YEAR - s.the year,
OB_SOURCE - s.db_source
          insert values [s.flight_key, s.tall_mamber, s.flight_number, s.cancelled, s.diverted, s.origin_alrport, s.destination_airport, s.CostoMER_ID, b.the_wore, s.the_month, s.the_day,
           s.db_source);

    procedure for complaint transformation table
create or replace procedure trans_clean_complaint as
    begin

       mnrgm into trans_complaint d
uning clean_complaint cmt
on (cmt.complaint_key = d.complaint_key)
           COMPLAINT_ID = cmt.complaint_id,
            COMPLAINT_TYPE = cmt.complaint_type,
COMPLAINT_DESCRIPTION = cmt.complaint_description,
             COMPLAINT_STATUS = cmt.complaint_status,
COMPENSATION_AWNT = cmt.compensation_amnt,
             ALLOCATED_TO - cmt.allocated_to,
              CUSTOMER_ID = cmt.CUSTOMER_ID,
            FLIGHT_NUMBER = cmt.FLIGHT_NUMBER,
             THE_YEAR + cmt.THE_YEAR,
THE_MONTH - cmt.THE_MONTH,
        THE DAY - COT. THE DAY,
DE_SOURCE - COT. db_sour
     insert values (cet.complaint key, cet.complaint id, cet.complaint type, cet.complaint description, cet.complaint status, cet.compensation_ment, cet.allocated to, cet.CUSTOMER_ID, cet.Fil9HT_NAMBER, cet.THE_YEAR, cet.THE_MONTH, cet.THE_DAY, cet.db_source);
procedure for complaint transformation table
treats or replace procedure trans_clean_customer as
      worgs late trans_customer d
using clean_customer cu
on (cu.customer_key = d.customer_key)
          CUSTOMER ID + co.customer id,
          CUSTOMER_ZIP_CODE = cu.customer_zip_code,
BUSINESS = cu.business,
          CUSTOMER MILES - cu.customer miles,
DB_SOURCE - cu.db_source
                    valume (cu.customer key, cu.customer ld, cu.customer type, cu.customer_zip_code, cu.business, cu.customer_miles, cu.db_source);
```

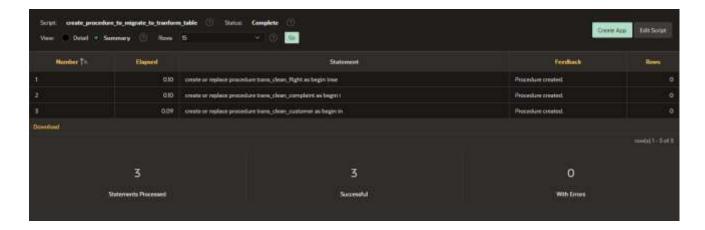


Fig: successfully created procedure

Successfully procedure to migrate data from clean table to transform table.

Fire procedures

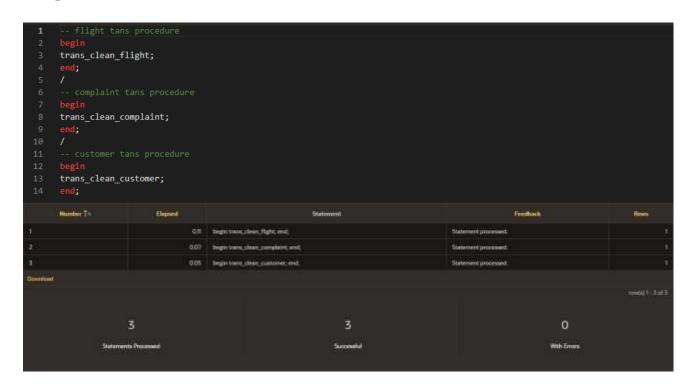


Fig: successfully fired procedure

Successfully fired procedure to migrate data from clean table to transform table. Which means we have successfully migrated data into transform table.

Migrate data from transformation table to dim table

Now I am going to load the data from transformation table to dimension table that we have recently added into tranform table.

Create procedure to migrate into dim tables

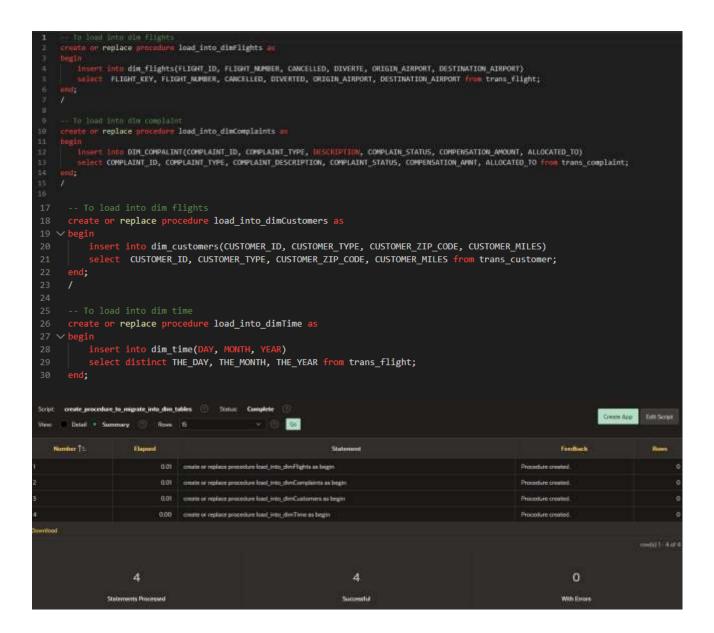


Fig: successfully created procedure

Successfully created procedure to migrate data into dim tables.

Fire procedures

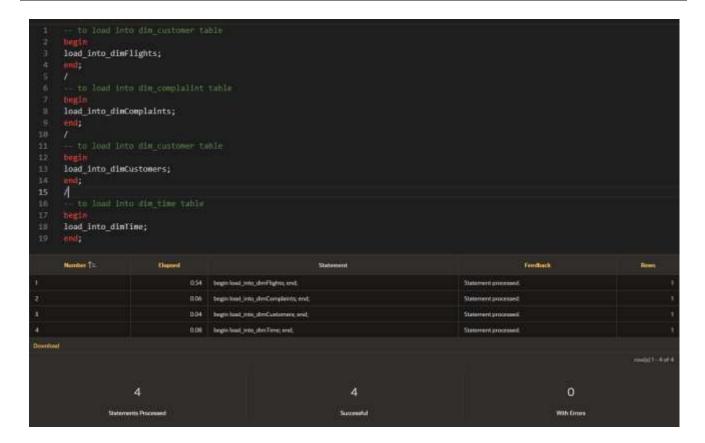


Fig: successfully fired procedure

Successfully fired procedure to migrate data from transform table to dim tables. Which means we have successfully migrated data into dim table

Dim_flight table

Let's checkout data in dim_flight

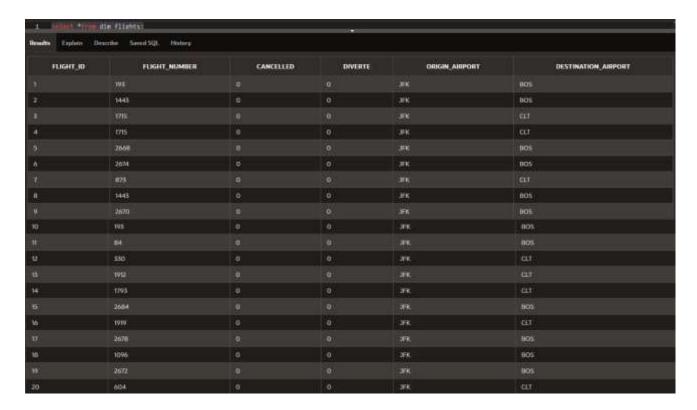


Fig: dim_flight data

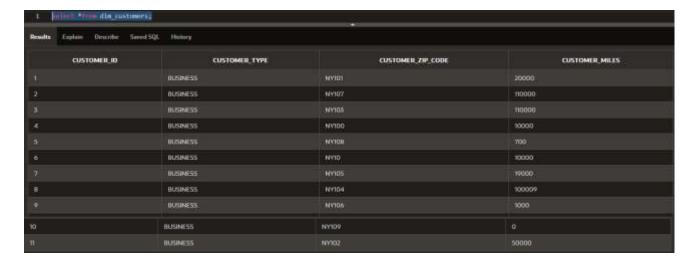
Let's check if there is any data loss or not



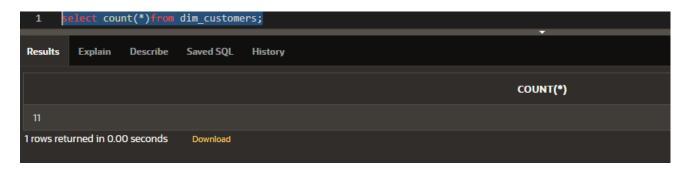
No data was loss while comparing dimension table with stagging table

Dim_customers table

Let's checkout data in dim_customers



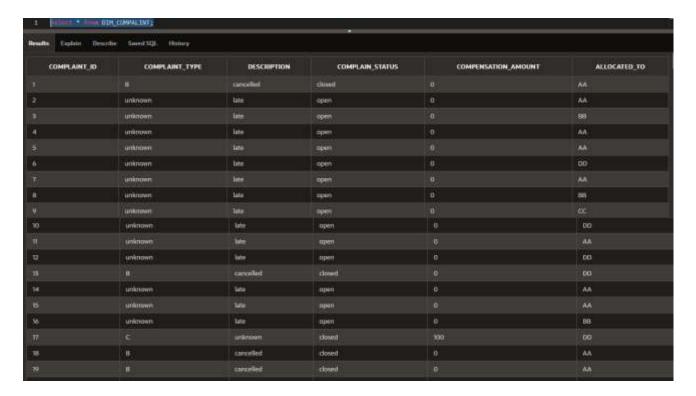
Let's check if there is any data loss or not



No data was loss while comparing dim table with stagging table

Dim_compilant table

Let's checkout data in dim_customers



Let's check if there is any data loss or not



No data was loss while comparing dimension table with stagging table

Migrate data into fact table

Create procedure to load data into fact_Table

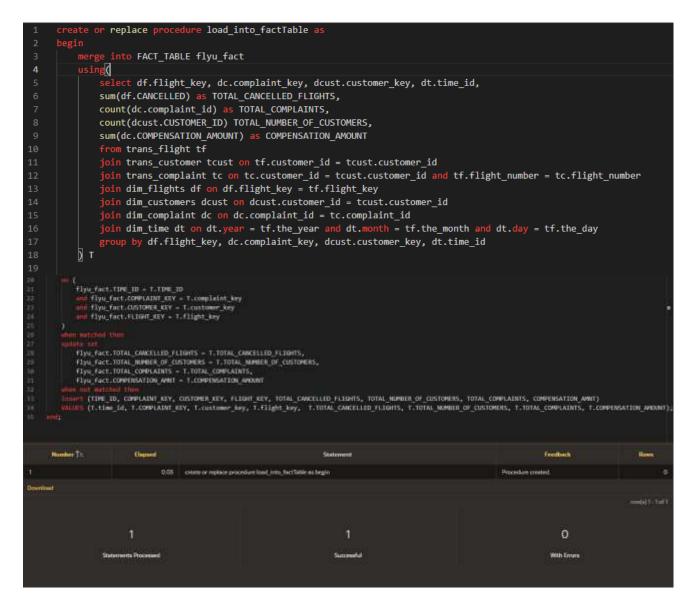


Fig: Successfully created procedure

Successfully created procedure to load data into fact table.

Fired procedure

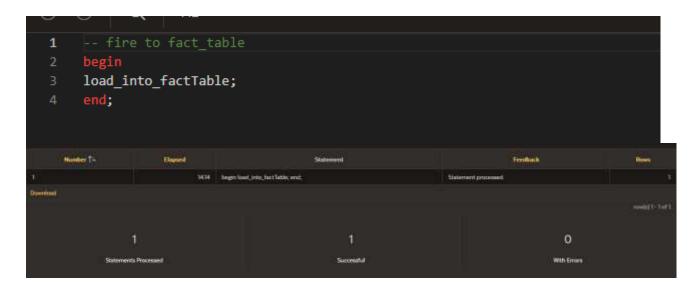


Fig: successfully fired procedure

Successfully fired procedure to load data into fact tables. Which means we have successfully migrated data into dim table.

Data in fact table (fact_table)

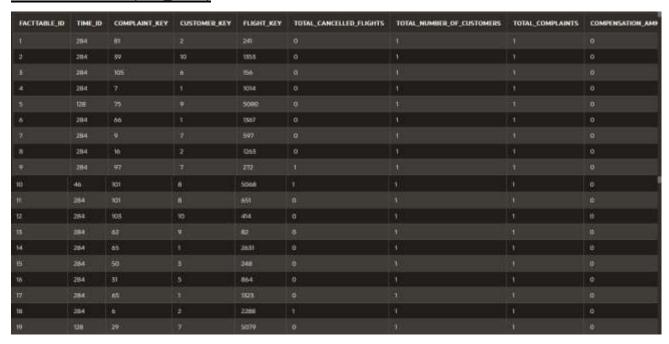
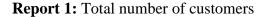


Fig: Data in fact table

Above shown is the sample of data in fact table.

Reports

OLAP is mainly use for analytical purpose. OLAP database stores historical data which are recorded in the OLTP. Using the OLAP system we can extract the information from a large amount of database and analyze it for decision making and future insights. User can fire the query again and extract the data for analyzing purpose. The example of OLAP database is viewing report of financial, budgeting, sales, marketing et. OLAP database can be linked with the BI tools. In this report we are going to use tableau with our data to create some reports, which could help company to make better decision and insight future.



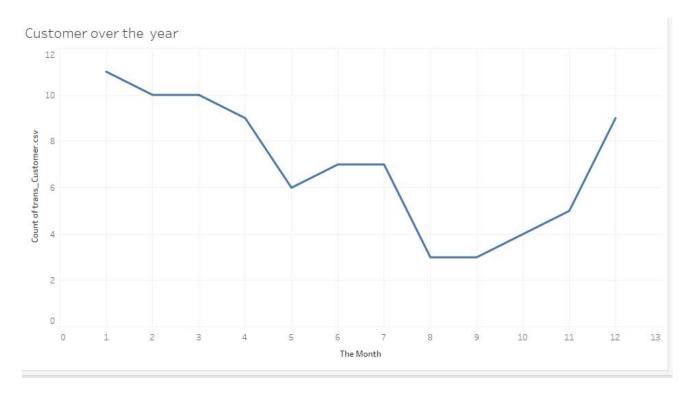


Fig 1: Number of customers over with respect to month

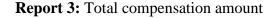
As seen in the above graph the number of customers is high at the first and last month of the year (high in January and December). From august to September there is least number of customers. From the quick analyze customers travelled more during new year time. So, to increase more and more customers we can provide them additional facility like air ticket discount offer for new year, prize for lucky draw winner etc., which can attract more customers. From September to October there is least number of customers, to mitigate this

Report 2: Airlines with most complain



Fig 2: Airlines complaints for flight number

As seen in the above flight number 2314 have the highest number of complaints, flight number 291 have the second highest number of complaints fallowed by flight number 67 and 84 respectively. This reason might have a several reason, it could be because of flight delay, cancelled, couldn't get ticket etc. To overcome from this company needs to focus on using website, mobile app and offline message to provide the information for customer. For example, if the flight was about to cancel then company inform customer through website, mobile and direct message to customers, if customer have booked the ticket then they can book ticket from online which could save their time. Also company needs to focus on hospitality management, food provided by flight, frequent maintenance of plane like 234, 192, 67, 84 etc.



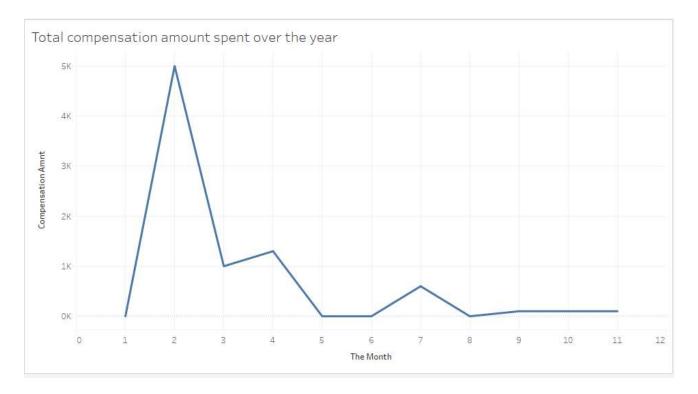


Fig 3: compensation amount spent over the month

From the above line we can clearly see that, the month around 2 to 4 have the highest amount of compensation which is month around march and April. At this time there is high chance of thunderstorm and storm, and this type of bad weather might be the reason of cancelled flight which resulted in high compensation amount during that months of the year. If could mitigate this type of problem then it would help company in huge loss of money. For this company should use less flight during that period, also they can use the flight number which are in better condition for example flight number 178, 143, 1664, 143 could be a better option because they have the less complaint in comparison to other.

Report 4: Number of cancelled flights

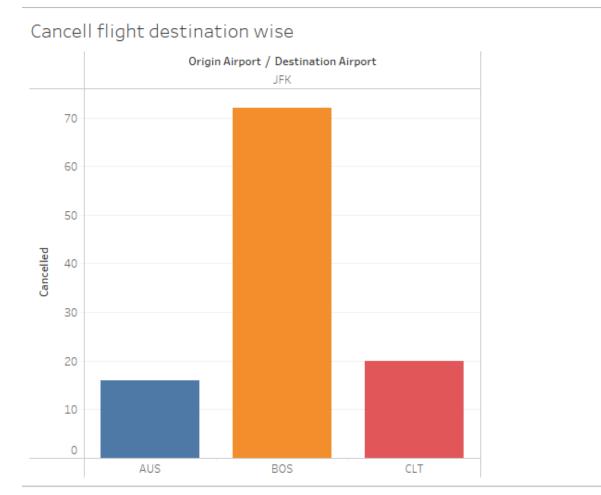


Fig 4: Cancelled flight destination wise

As seen in the above bar graph, flight from JFK to BOS have the highest number of cancelled. Which is fallowed by the JFK to CLT and JFT to AUS respectively. If we did not mitigate flight cancellation then it can effect on the company's finance. Flight cancelation might have several reasons, it could be geographical, airline traffic jam, security issues, lack of passenger, bird strike, computer glitch, plane condition etc. if it is the geographical issues then company needs to use the plane which are really in good condition to avoid from cancellation, if it is the bird issues then company needs use the bird detection radar to detect the bird so that air pilot can react before it strikes with bird. If it is computer glitch issues then company should replace with new one and also hire professional computer operators. If it is the issues with flight then flight number like 83, 143, 144, 1676 could be the better option because they do not have any cancellation yet.

Report 5: Number of flights that are diverted

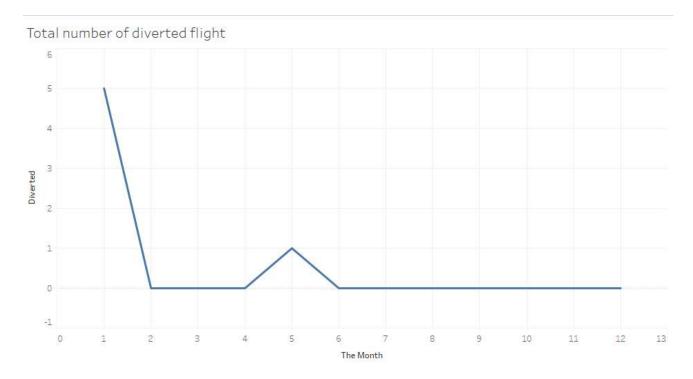


Fig 5: Diverted flight month wise

Diverted cannot satisfy customer, and customer dissatisfaction means loss of customer which could lead to company loss. So, we need to digitate this type of problems. As seen in the above month around 1 is December/January at this time weather is cold and, because of less rain air pollution can cause smog, which can lead to less visibility, and in this period, there is also a chance of radiation fog. Month 4 to 6 is may, June, July and this is rainy and cloudy season and this type of bad weather can divert flight. To overcome from this company needs to make the flight schedule fallowing the weather forecasting, use weather radar that could pilot to see inside the clouds ahead of them, use of wind shear system because it could help to detect hazardous condition ahead making accidental condition caused by the thunderstorms, if all of this is not possible then provide better training for pilot to prepare for the unexpected and also use the flight which are in good condition and better option could be flight number like 67, 143, 1664, 143 could be a better option because they do not have the any diversions yet.

Report 6: customer total miles busines wise

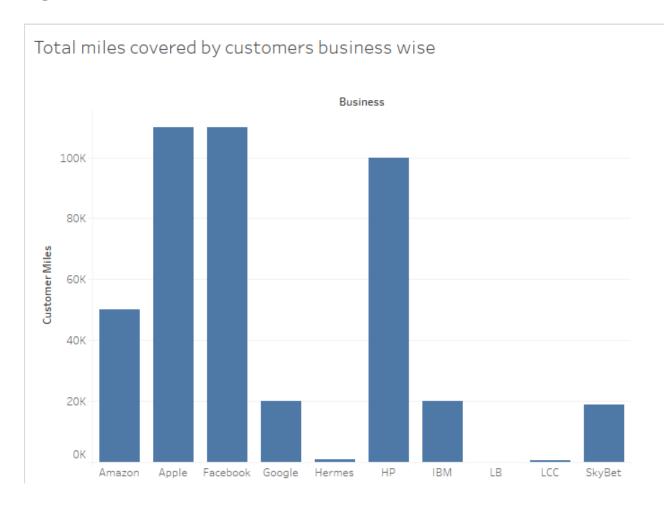


Fig 6: Total miles cover by customer business wise

From the above bar graph, it is clear that company have huge number of customers who are fall under apple and Facebook business. Apple and Facebook have the highest number of customers which is fallowed another two business giants HP and Amazon respectively. So, the company needs to focus more on the customer who are from Apple and Facebook like providing better service quality, better hospitality management etc.

Conclusion

To conclude, at first, we have loaded data into oracle from multiple sources (flight_2018, flight_2017, flyu_flights, customer and complaint table). After that we have migrated data into stagging tables, flight_2018, flight_2017 and flyu_flights data migrated into stage_flight, customer data into stage_customer, complaint data into stage_customer table. After that we have separated good data and bad data from stagging tables. Good data are migrated into clean tables and bad data are migrated into bad tables. After that we have cleaned the bad data and migrated them into clean data tables. Then, we have created transformation table and migrated clean data into transform tables. After all of this extraction, cleaning and tranformation, finally we have loaded data into dimension tables. After the confirmation of no data loss during the entire ETL process we have loaded the data into fact tables too.

Data warehousing approaches with respect to FlyU

As I have explained above, there are two methodologies to design the data warehouse namely Ralph Kimball and Bill Inmon's. Bill Inmon and Ralph Kimball have different philosophies, for information collecting, information management, and also for the analytics for the decision support. Both theory approach problem from different viewpoints, techniques of designs and implementation of strategies. Both methodologies have their own advantages and disadvantages. Based on our requirements we can choose any of these methodologies to design data warehouse base on our project requirements. Here I am going to discuss about the both approaches with respect to flyu flights and choose the best one for our project.

Bill inmon fallow top-down approach. The main core of bill inmon theory is enterprise data warehouse. It starts with centralized enterprise-wide data warehouse just by the multiple databases to the analytical needs of departments, which later known by the data marts. In this model data is stored in normalization form and also the data warehouse is not directly created, but the data is fed into is multiple marts which are then filtered down to the subsets of particular needs. Ralph Kimball fallow bottom-up approach. In this model data is collected using the ETL procedure from the multiple data sources and then loaded into common area called stagging then transformed into OLAP cube. This approach uses dimensional model such as star schema and snowflake schema to maintain the data in data warehouse. This approach makes query writing fast and simple, and also get report very quickly.

Ralph Kimball approach with respect to flyu flights

To design and develop the data warehouse of flyu flights airlines companies I have used this (Ralph Kimball) model approaches. At first, I have identified and collected the requirement, questions that needed to be present in the data warehouse. After that I have made report then make star schema diagram which is given below.

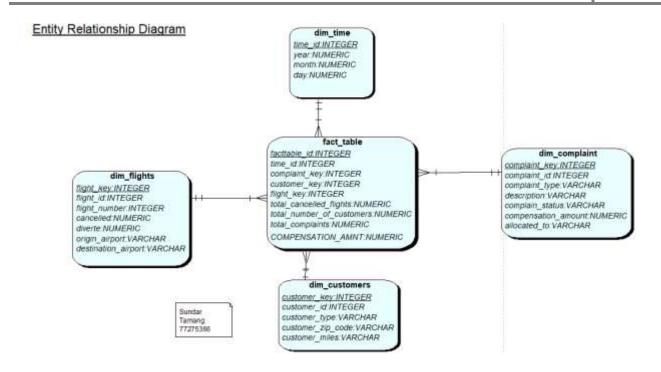


Fig: star schema diagram

Then I have loaded the data from various sources, 'flight_2017' 'flight_2018' which are excels data, 'flyu_flights' which is written in script in SQL. After data is loaded into oracle database, I have created three stagging tables 'stage_flights', 'stage_complaints', 'stage_customer' then migrate data into these tables. This process of Ralph Kimball is known as the extraction. Secondly, three bad, good tables and one data issues table were created to migrate bad data and good data into the respective tables, where in data_issues table I migrated bad data with its information and details. Then I have cleaned all the bad data and transformed them into the good data, after that updated the 'data_issues' table with appropriate information. Then I have created three transform table with respect to 3 good table, and transformed them into the transform table, this is known as the transformation in Kimball model. After data is transformed into transformation table, I have created dim tables using the SQL code which are generated from the QSEE. At last I have loaded the data into dim tables and fact tables.

Some of the advantages of Ralph Kimball with respect to flyu flights

- > This approach does not fallow normalization, which make it quick to build which will definitely help to store the ailines company to store data as soon as possible.
- ➤ Kimball theory of star schema can be easily understanding and because of this it could simplify query and also easy to analyze which could help flyu companies' employee.
- > In star schema dim tables do not have another dim table which mean there will be not any

- complex join query, which make very fast to retrieve data from database.
- ➤ It allows BI tools to deeper across several star schema and which can generate reliable insights for the future of flyu flight to make effective decision and plan for future.

Some of the flaw of Ralph Kimball with respect to flyu flights

- ➤ Because of denormalization data redundancy might occur in the data warehouse.
- > It cannot handle all the BI reporting requirements which may arise issue while demonstrating data reports.
- > It may require professional skillful manpower because of incorporation of large amount of legacy data.
- ➤ It is difficult to make any changes in the business.

Bill Inmon approach with respect to flyu flights

As I have explained above there are two methodologies to design and develop the data warehouse, and Bill inmon approach is one of them, this methodology fallows the top-down approach. It explains as a centralized enterprise-wide data warehouse just by the multiple databases to the analytical needs of departments, which are later known by the data marts. Because of this reason Bill Inmon is known then as the top-down approach. The main central repository of the data combined from all the operations system of organization. These approaches use 3NF which is normalized form to build the data warehouse. Unlike in Kimball approach where data warehouse procedures are done afterwards it is done before data marts and then characterized to the different data marts then it fallow normalization in OLAP cubes. At last data is transferred to the correspond tables. If we fallow normalization model and make schema diagram then it is called snowflake diagram, if we make snowflake diagram of above star schema diagram then somehow it looks like below.

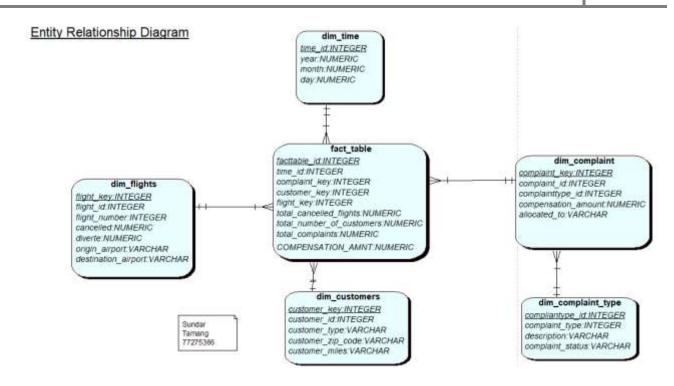


Fig: snowflake schema diagram

Some of the advantages of Bill Inomon model with respect to the flyu flights airlines

- ➤ It fallows the 3NF which make ETL data warehouse procedures less susceptible to failure which will definitely help flyu company to bearing from data loss.
- ➤ It offers us flexibility, which will make it easier to update the data and any changes in the business requirements which would definitely help flyu flights company to keep the data updated.
- ➤ It could simplify the business procedures, as the logical model represents detail objects of business which could help the airlines company to view report of the data in more easy manner.

Some of the flaw of Bill Inmon with respect to flyu flights

- ➤ To set up and delivery of data required more time, this time consuming for the flyu airlines company.
- > Complexity and difficulty level increase as more tables are added to the data model over the time, which could affect to provide service in future.
- ➤ It would require more time for the flyu company for additional ETL operation

Additional ETL operation is needed since the data marts are created after the data warehouse is create which could lead to required more time for the company.

Conclusion

To conclude, both methodologies have their own advantages and disadvantages, based on our requirements we can use either Kimball or Inmon to develop the data warehouse, the more important is which one serves user at low redundancy, and these design approaches are built and produced as per the needs of users or a business and keeping budget in context. Bill Inmon approach is used for the in-depth output while Ralph Kimball approach give quick results. Base on business need I have chosen Kimball model as it would allow to take quick decision and risk management for the airlines company, it also takes less time, human resources and budget by providing several facilities so it is more suitable for flyu airlines company.

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