Healthcare

Problem Statement:

Millions lack access to quality healthcare in rural or underserved areas. Mental health support is often overlooked, and public awareness is low.

Proposed Solution:

Develop a mobile + web platform for remote consultations with doctors, mental health support, health tracking, and AI-powered symptom checker in regional languages. Include awareness campaigns via gamified health tips.

Education

Problem Statement:

Many students in remote areas face challenges accessing affordable, high-quality education. Inequality persists in learning tools, digital resources, and individual attention.

Proposed Solution:

Create a digital learning platform with adaptive learning paths, AI tutors, regional content access, doubt-solving bots, and career guidance tools. Focus on low-bandwidth usage and mobile-first design.

Fintech

Problem Statement:

Financial illiteracy, lack of secure digital payments, and difficulty in accessing credit still affect large populations, especially in Tier 2/3 cities.

Proposed Solution:

Develop a UPI-integrated app for budgeting, goal saving, real-time fraud detection alerts, gamified financial literacy content, and vernacular language support.

Sustainability

Problem Statement:

People are unaware or disengaged from sustainable practices. Waste management, water conservation, and carbon tracking are neglected.

Proposed Solution:

Design a platform that rewards eco-friendly habits. Allow waste collection requests, track household carbon emissions, suggest improvements, and integrate smart device data for real-time feedback.