

THE POWER^{of} CREATIVITY

UNLEASING THE POWER OF
CREATIVITY TO TRANSFORM
YOUR LIFE

AUGUSTINE O.BELLO

POWER OF CREATIVITY

Unleashing the Power of Creativity to Transform
Your Life

Augustine O. Bello

*Scripture quotations are taken from the King James Version of the
Holy Bible*

THE POWER OF CREATIVITY

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DEDICATION

This book is dedicated to the Creator of the universe and the Holy Spirit who shows us through inspiration the beauty and profit of creativity in mankind. Lastly, it is dedicated to every individual striving to come to the light of creativity in God's word.

ACKNOWLEDGEMENT

I want to appreciate everyone who helped out in the production and publishing of this book and most importantly God, the helper of mankind. Without him this will not have been possible.

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INTRODUCTION

Without creativity, you cannot escape captivity. Your life, destiny, business, and career will be in captivity without creativity. I came to discover that success in life does not happen only by what we do but also by how we do what we do. Outstanding success is not determined by the kind of job you do but your approach to doing it is a key factor. Many people are working, but only a few are succeeding in their work. When the how is not observed, the doing may not be great. According to Bishop David Oyedepo "wisdom is knowing what to do and doing it". Many know what to do, and they are doing it, but only a few are succeeding in what they know how to do. This means that it is not our engagement that makes success, but how we engage in what we do.

“Whatsoever thy hand findeth to do, do it with thy might; for there is no work, nor device, nor knowledge, nor wisdom, in the grave, whither thou goest.” *Ecc1. 9:10* This scripture simply telling us is not just to do, but do it with thy might. What is might? In this context, might can be defined as creative power. Your work is not done until there is creativity. Creativity is what makes your work special. “And when he was come into his own country, he taught them in their synagogue, insomuch that they were astonished, and said, Whence hath this man this wisdom, and these mighty works?” *Matt. 13:54* Complete teaching of Jesus came to them with creativity, and they wondered at his creativity

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(mighty works). These people in Matthew 13 have been encountering teachers; many teachers have taught them, but Jesus teaching came with creativity. Remember what they said about the creativity of Jesus “And immediately he arose, took up the bed, and went forth before them all; insomuch that they were all amazed, and glorified God, saying, We never saw it on this fashion.” Mark 2:12

As a preacher, you cannot make great marks and impacts without being creative with the word. As a business or career person, you cannot make a difference without being creative. The power of creativity is the power to make outstanding success possible. Many businesses and careers are struggling because they lack creativity. Nobody will patronize you until your product makes a difference. You are not selling because witches and wizards are after you, No! Just because your product is the same as others, they can get it nearby; there is no need to go far. Somebody shared a testimony about the Winners Church. He said I live in Lagos, if this church is in Kogi State I will be going there to worship every Sunday. Why? Creativity in preaching the word! There is no Winners bible, we preach the same King James Version of the bible but creativity makes the difference.

It is not everything that is the devil. Lack of creativity in your business and career is an affliction. Many have fasted, prayed, and given all manner of sacrifices just to have breakthroughs in their businesses and careers. The power of creativity is the power of breakthrough. You can't keep doing things the

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same way and expect different results. The foundation for productivity is creativity. Many are not looking for what to do but for how to do it. How you do it is a function of how creative you are. We are in the days where everything is becoming the same. The government is the same, the people are the same, we talk the same, we work the same way, we sell the same thing, and we behave the same way.

The world is tired of the same thing year in and year out. The world is desperately searching for differences. The world is looking for the generation of Daniel and his friends, men of skill and creativity. ¹⁷*“As for these four children, God gave them knowledge and skill in all learning and wisdom: and Daniel had understanding in all visions and dreams.”* ²⁰*And in all matters of wisdom and understanding, that the king enquired of them, he found them ten times better than all the magicians and astrologers that were in all his realm.”* *Dan. 1:17/20* Creativity was what distinguished those four Hebrew boys. Can I pray for you? After you read this book, your life, business, and career will never be the same in the name of Jesus Christ.

The world needs improvement and needs better and excellent services. Creativity is what brings improvement, creativity is what brings excellence. We may have the same market, but we are not selling the same products and services. We may be selling the same product but not with the same content. We may have the same assignment but not

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with the same alignment. We may have the same background but not the same history and we may have the same history but not the same story.

In all these, the difference is the power of creativity. The solution you have been longing for is finally here. Glory to God! Failure over your life, business, and career is finally over in the name of Jesus Christ. You shall not be stranded and stagnated again. Come with me on this journey as you receive the baptism of the spirit of creativity to be productive in life and fulfill your destiny.

Jesus is Lord!

__CHAPTER 1__

CREATIVITY: THE NATURE OF GOD

We serve a God of creativity; what makes God the almighty is that there is nothing he cannot create. We said that mighty acts are creative acts. So when you hear Almighty God, it means all-creative God. The relevance of God is in his creative tips. The wonder nature of God is His creative nature. He (God) created himself to create things for himself. *“In the beginning God created the heaven and the earth.” Gen. 1:1* God is a creative God and the nature of God is creativity. *“All things were made by him; and without him was not anything made that was made.” Jn.1: 3*

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In other words, all things were created by him, and without him, nothing was created. This tells us the creative nature of God. You were created with that nature. The nature of God is the nature of every child of God. Like beget like, if I called them gods, in whom the word of God came, the scripture cannot be broken. The creative nature of God is in you. *“And God said, Let us make man in our image, after our likeness: and let them have dominion over the fish of the sea, and over the fowl of the air, and over the cattle, and over all the earth, and over every creeping thing that creepeth upon the earth. So God created man in his own image, in the image of God created he him; male and female created he them.” Gen. 1:26 -27*

You are a product of creativity. The creative ability is in you. The proof of Christianity is creativity. You are not a real Christian until you are a creative Christian. Christianity is not a religion, but a reality. Religion is an attempt to reach God. Today, instead of Christians becoming wonders in creativity, we are now wanderers looking for what is created. The value of Christianity is creativity. *“All things were made by him; and without him was not anything made that was made. ⁴In him was life; and the life was the light of men. That was the true Light, which lighteth every man that cometh into the world. ¹⁰He was in the world, and the world was made by him, and the world knew him not.” Jn. 1:3–4:9–10*

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God created man and the entire universe to earn himself value. One of the laws of greatness is that you must be creative. What makes the word of God great is its creative power. Nobody will value you until you create a system of value. Every genuine encounter with the word of God creates something in you in order to create your world. The kingdom of wealth is a product of creativity. You are not needed until you have what is needed. The reason you are in need is because you are not meeting your needs.

What will save you and your generation from poverty is the frustration that is in you. Now tell yourself: I have the ability to create what my generation is looking for. I have the ability to create what my world needs. Yes! It's in you. May the spirit of creativity rest upon you now, in Jesus name.

It takes the power of creativity for Noah to save himself and his generation from eternal destruction. Noah created the ark that saved him and his generation from the flood. Today there is a flood of poverty, a flood of economic depression, a flood of lack and want, a flood of hunger sweeping your generation, a flood of business stagnation and frustration, a flood of problems, a flood of no or low patronage, and so on. The world is dying hard looking for solutions, ranging from spiritual, physical, human, economic, and leadership, just to mention a few. Lack of solutions has thrown humanity into frustration, stagnation, poverty, and so on.

The restoration of human joy lies in the creativity of believers. "Thus saith the LORD of hosts; In those days it

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shall come to pass, that ten men shall take hold out of all languages of the nations, even shall take hold of the skirt of him that is a Jew, saying, We will go with you: for we have heard that God is with you.” *Zech. 8:23* We will go with you (means employ you, patronize you, do business with you) for we have heard that God is with you.

In other words, we have heard how creative you are and the creative power of your work. We have heard you have the solution to our challenges. You know the way out of our crisis. Please save our organisation and our business. Your relevance as a businessman or woman, as a contractor, as a preacher, or as a career man or woman is the function of your creativity. No one has ever carried God and not been creative, because creativity is the nature of God. Lack of creativity is the impossibility of God. *“May be able to comprehend with all saints what is the breadth, and length, and depth, and height; ¹⁹And to know the love of Christ, which passeth knowledge, (creative power) that ye might be filled with all the fulness of God. ²⁰Now unto him that is able to do exceeding abundantly above all that we ask or think, according to the power that worketh in us” Eph. 3:18–20.*

You have no knowledge until your knowledge is creative in nature. Every piece of working knowledge is creative knowledge. There is a saying that goes thus, Knowledge is power! The power of knowledge is the power of creativity. Hear what the Bible says: *“Now unto him that is able to do*

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exceeding abundantly above all that we ask or think, according to the power that worketh in us,” Eph. 3:20

The level of your creativity is the level of power at work in you. So, what God cannot do is what you are not creative about. The dimensions of God you have not seen are the dimensions you have not created. *“And if ye be Christ's, then are ye Abraham's seed, and heirs according to the promise.” Gal. 3:29 “Now we, brethren, as Isaac was, are the children of promise.” Gal. 4:28*

Whatever God promised to do or ordained you to fulfill, you must be creative to fulfill it. God needs your creative mind to do what he wants to do in your life. *“But without thy mind would I do nothing; that thy benefit should not be as it were of necessity, but willingly.” Phil. 1:14* God is crippled without your creative mind. Yes, God has given us all things pertaining to life and godliness through the knowledge of Jesus, which has called us to glory and virtue. He has given us all things according to his creative power, you need creative knowledge to access what God has given. The glory of God is a function of creative virtues. The glory of God is the value of life. Life has no value without the glory of God, and you cannot experience the glory of God in any area of your life without creative virtue.

The profitability of life lies in your creativity. God's profit from life lies in his creative nature. You must be creative to fulfill your destiny. Lack of creativity is a loss to destiny. It is not enough for God to speak to you; you need to be creative

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to fulfill what he has said. It is not enough to have encounters with God. It takes creativity for encounters to count in your life. When encounters cannot find creativity, losses will be tallied. Let's take a look at these bible characters.

Abraham

He was a man of covenant who prospered through creativity. Every covenant requires creativity to be activated. The covenant will never produce a result until you are creative. ***“And the LORD appeared unto Abram, and said, Unto thy seed will I give this land: and there builded he an altar unto the LORD, who appeared unto him.” Gen. 12: 7***

You must create a difference for God to differentiate your business or career from others. Nobody told Abraham to build an altar. That can only happen with creative minds. There is something you need to create around your business or career to avoid failure. ***“And when Abram heard that his brother was taken captive, he armed his trained servants, born in his own house, three hundred and eighteen, and pursued them unto Dan.” Gen. 14:14*** Abraham trained his servant that he created, and it was that creativity that saved him from the shame and reproach of the enemy when he was invaded by the enemy. It takes creativity to recover from loss. Your creative ability is what brings the hand of God into your life, destiny and business covenants notwithstanding.

Isaac, the promised

Isaac is the promised child, a covenant seed. He founded himself in a given land. It took him the power of creativity to succeed and prosper in the land where others were stagnant and frustrated (Read Gen. 26:1-22). Isaac is the epitome of creativity. He took over the land through creativity. By the power of his creativity, he builds systems of irrigation farming. He kept digging wells in spite of the enemy distraction until he arrived at his Rehoboth. It takes creativity to access your Rehoboth Gen. 26:22 says, ***“And he removed from thence, and digged another well; and for that they strove not: and he called the name of it Rehoboth; and he said, For now the LORD hath made room for us, and we shall be fruitful in the land.”*** You can’t be fruitful until you are creative. Your creativity is what creates room for you in your field of endeavor. You have no future in what you do until you are creative. ***“A man's gift maketh room for him, and bringeth him before great men.”*** Prov. 18:16

In other words, a man’s creative ability makes room for him. You have no place in life until you create one. So it is not covenant that makes convenience but a creative covenant mentality. Many covenant people are living in inconvenience because they lack creativity. Receive the spirit of creativity in the name of Jesus.

Jacob

Creativity gives destiny value. No matter how glorious anyone's destiny may be, it takes creativity to be fulfilled. Lack of creativity leaves many destinies unfulfilled. No matter how draining anyone's destiny may be, it can be reignited by creativity. The power of creativity is the power to reign even in a draining destiny. Jacob's creativity made him a force to be reckoned with in the house of Laban (Read Gen. 34: 30–40) .The power to increase is creativity. You cannot cheat a creative individual, he or she will create a way of restoration. Lack of creativity is a loss to life, destiny, business, career, and so on. The power of creativity is the power of preservation. God preserves humanity through creativity. Until you are creative, you cannot be saved.

The nature of every child of God is creativity because so is the nature of God. "According as his divine power hath given unto us all things that pertain unto life and godliness, through the knowledge of him that hath called us to glory and virtue: ⁴Whereby are given unto us exceeding great and precious promises: that by these ye might be partakers of the divine nature, having escaped the corruption that is in the world through lust." 2 Pet. 1:3–4 From the scriptures, all that God has given us is accessible through creativity. Creativity is a virtue that makes life and destiny glorious. God has called us to glory through our creativity, called virtue. It takes creativity to behold the glory of God. Note also that as we partake of his divine (creative) nature, we

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escape failure, stagnation, shame, frustration, and loss. It takes creativity to escape the corruption that is in the world today. To be free and escape corruption in this present world, you must be creative. Isaac escaped the famine and corruption in the land of the Philistines through creativity. Receive the creative nature of God now in the name of Jesus. May creativity become your nature, henceforth in Jesus name.

__CHAPTER 2__

KEYS TO CREATIVITY

The kingdom of God is the kingdom of creativity. Anyone doing business in this kingdom must be creative to make the most of it. Until you give life what it requires, it cannot give you what you desire. You are the kingdom of God in person. Every child of God is the kingdom of God in person. His kingdom is in you; neither shall they say you are a creative being in the Kingdom of God, so you ought to be creative to make the most of your life and destiny.

There are keys that unlock your creative nature. May these keys unlock the creative nature in you as you take them raw into your system in the name of Jesus. *“Thy words were found, and I did eat them; and thy word was unto me the*

joy and rejoicing of mine heart: for I am called by thy name, O LORD God of hosts." Jer. 15:16

The Word "Key"

"For every one that useth milk is unskilful in the word of righteousness: for he is a babe." Heb. 5:13 The creative nature and pattern of God are revealed in his word. The word of God is creative in nature. Every child of God is created by God's word. The whole world was created by the word of God. *"Through faith we understand that the worlds were framed by the word of God, so that things which are seen were not made of things which do appear." Heb. 11:3* God could not create anything without his word. Jesus is the word of God. There is nothing made without the word. *"¹In the beginning was the Word, and the Word was with God, and the Word was God. ³All things were made by him; and without him was not anything made that was made." Jn. 1:1/3* According to this scripture, you cannot be creative without the word. For you to be creative, you must become the word of God. That is the word (Christ) that lives in you.

You must become like Christ to be creative. The power of creativity is activated by the power of God's word. Until the word dwells in you richly, you cannot create riches, success, value, and so on. *"Let the word of Christ dwell in you richly in all wisdom; teaching and admonishing one another in psalms and hymns and spiritual songs,*

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singing with grace in your hearts to the Lord.” Col. 3:16

The amount of the word in you is a function of the level of value system you created. The word empowers our creative mind. You run out of ideas and inspiration, which stir creativity, when you run out of the word of God.

Lack of creativity makes life, destiny, business, and career wayward. We escape waywardness by the word of God. When you are creative in your business, you cannot be rubbish in that business. Any preacher who is not creative in the words he preaches cannot have outstanding success. The basic key to creativity is the word of God. When the word shapes your mind, thinking, and action, it opens you up to creativity doing things with difference. It is your creativity that distinguishes and differentiates your work, business, and career. Until you become the word, you cannot behold your world. It takes words to create your world. Until you create your world, you have no worth in life. Your worth is a function of your creativity. The world was created (formed) by the word of God, so you need the word to be creative.

The Knowledge Key

Creativity is a product of knowledge. The problem you don't know it existence you cannot create it solution. Having the knowledge of existing problem is the beginning of it solution creation. Many are not creative because they lack the knowledge of existing challenges. Until you know what is wrong, you cannot correct it. The creative works of God are

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products of his excellent knowledge of the universe. ¹²*For wisdom is a defence, and money is a defence: but the excellency of knowledge is, that wisdom giveth life to them that have it.* ¹³*Consider the work of God: for who can make that straight, which he hath made crooked?"* Eccl. 7:12–13

Creativity is not possible without knowledge. What you know you don't have, you seek to acquire. Until you see the area where your business or career needs improvement, you cannot create that improvement. The problem you don't know has a solution you can't create. *"And by knowledge shall the chambers be filled with all precious and pleasant riches.* ⁵*A wise man is strong; yea, a man of knowledge increaseth strength."* Prov. 24:4-5 The more knowledge you have, the more creative you become. The fountain of creativity is found in knowledge "but with knowledge the depths are broken up and the clouds drop down the dew." Knowledge is the power of creativity. You lack creative power until you are knowledgeable. Knowledge is what stirs creation. The mind of creativity cannot be stirred until knowledge is acquired.

Until you know what to do, you cannot do anything. The day you discover what is needed, you will create a way to meet the need. The knowledge that no light created light and the knowledge that no road created road. Isaac took knowledge of no water to the farm and created a well that birthed an

irrigation system. Until you are a thinker, you cannot be a creator.

Wisdom and Understanding Key

Creativity is an act of wisdom and understanding. It takes wisdom to be an inventor. Invention is a function of wisdom and understanding. The proof of wisdom and understanding is creativity.

¹³Happy is the man that findeth wisdom, and the man that getteth understanding. ¹⁴For the merchandise of it is better than the merchandise of silver, and the gain thereof than fine gold. The LORD by wisdom hath founded the earth; by understanding hath he established the heavens.” Prov. 3:13-14/19 God created the earth and the heavens through wisdom and understanding. Many are stagnated in their business because the goods and service they offer is outdated and nobody patronize them again. You need wisdom to create and repackage your goods and services to remain in business. You keep struggling in business and career until you access wisdom for creativity, or creative wisdom. It is your creative wisdom that makes prudence in business and career decisions. *“I wisdom dwell with prudence, and find out knowledge of witty inventions.” Prov. 8:12*

Whatever you find by knowledge, you need wisdom and understanding to create it. You need the understanding that

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comes with creative wisdom to succeed in life, business, and career. ***²⁴Therefore whosoever heareth these sayings of mine, and doeth them, I will liken him unto a wise man, which built his house upon a rock:**²⁵And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell not: for it was founded upon a rock.” Matt. 7:24–25* You need creative wisdom to create a system around your life that cannot be messed with. You need creative wisdom to build your business and your career; you cannot easily fall victim to market forces fluctuations. The difference between a succeeding and failing business is the creative wisdom at work in the succeeding business. The difference between popcorn and ‘guguru’ (a locally made popcorn) is the package. That is creative wisdom.

They saw how Jesus packaged his gospel ministry. They shouted, "What wisdom is this? "And when he was come into his own country, he taught them in their synagogue, insomuch that they were astonished, and said, Whence hath this man this wisdom, and these mighty works?" Matt. 13:54 They had been hearing preaching and teaching, but the way Jesus packaged his own and presented it to them was amazing. Every act of divine wisdom comes with creative and mighty works. Solomon’s wisdom was creative in nature which explains why other queens and kings came to learn from it like the queen of Sheba. “And God gave Solomon wisdom and understanding exceeding much, and largeness of heart, even as the sand that is on the sea shore.” 1 Kings 4:29

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Your wisdom cannot be relevant until it is creative. You are not creative until the impossible becomes possible with you. All things are possible with God because he is the creator. You are created in the same image as God. You need creative wisdom to create solutions to those impossible situations in your life and in your business. You cannot be stranded with creative wisdom. Receive that wisdom now in the name of Jesus.

The Revelation Key

Creativity is a product of secrets. Access to secrets is what brings something new, something extra, something extraordinary. Creativity means doing something extraordinary, something exceptional. Whatever is exceptional is revelational in nature. Until eyes see, hands cannot create. Deep imagination gives birth to creativity. What you cannot imagine, you cannot merge (create). So revelation comes with imagination that is, seeing things with the mind. *¹¹Moreover the word of the LORD came unto me, saying, Jeremiah, what seest thou? And I said, I see a rod of an almond tree. ¹²Then said the LORD unto me, Thou hast well seen: for I will hasten my word to perform it.” Jer. 1:11-12*

Creation is borne out of revelation. Until God saw the light, creation never began. *²And the earth was without form, and void; and darkness was upon the face of the deep. And the Spirit of God moved upon the face of the*

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waters. ³*And God said, Let there be light: and there was light.* ⁴*And God saw the light, that it was good: and God divided the light from the darkness.” Gen. 1:2–4* It takes light to see and know what is needed. You cannot make a difference in your business, career, ministry, and so on. without seeing something new. It takes revelation to add value to your life, business, and career. Exploit is a product of knowing (revelation) their God: *“they who do know their God shall wax strong and do exploits.” Dan. 11:32* You cannot be creative like God until you are like him. You cannot live beyond what you see as far as your eyes can see. Until you know better, you cannot go further. Every act of creativity is an act of revelation. Receive the spirit of revelation in the name of Jesus.

“¹⁷That the God of our Lord Jesus Christ, the Father of glory, may give unto you the spirit of wisdom and revelation in the knowledge of him: ¹⁸The eyes of your understanding being enlightened; that ye may know what is the hope of his calling, and what the riches of the glory of his inheritance in the saints, ¹⁹And what is the exceeding greatness of his power to us-ward who believe, according to the working of his mighty power.” Eph. 1:17-19 From the above scriptures, we discover that the power of creativity lies in the power of revelation. The mighty power of God that created the heavens and earth initiated the birth, death, and resurrection of Christ. That is the power of revelation. This power of revelation is the power of hope, dominion, glory, and

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fulfillment. Glory! By this revelation, limitation is over in your life in Jesus name.

The Diligent and Consistent Key

Diligence here means consistently doing it until you find a new way of doing it. You are not diligent enough until you do it in a different and better way. Creativity requires consistency. The level of your consistency determines the level of your diligence. Many are diligent but not consistent, and they are not creative. Creativity answers to consistent hard work. *“Children in whom was no blemish, but well favoured, and skillful (creative) in all wisdom, and cunning in knowledge (i.e., having diverse ways of doing things), and understanding science, and such as had ability in them to stand in the king's palace (diligent), and whom they might teach the learning and the tongue of the Chaldeans.” Dan. 1:4*

If your life, business, career, and ministry lack value because they lack creativity, it is because you are not diligent and consistent. Your diligent and consistent nature is your pathway to a prominent future. Note also that your prominent future is a product of your creative nature. You cannot arrive at a future you did not create. *“The slothful man saith, there is a lion without, I shall be slain in the streets.” Prov. 22:13 “Not slothful in business; fervent in spirit; serving the Lord;” Rom. 12:11* When you are slothful, you will miss your slot in life and

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destiny. You will be running at a loss in the race of life without a creative approach.

Life is for those who will creatively approach it. To be creative in approaching life, you must be diligent and consistent. Keep doing it until you do it in a way that neither eyes nor ears have seen, until you bring it to reality. What has not entered the heart of any man, don't stop trying to do it until they shout, Whao! "We have not seen it in this fashion before!" receive grace.

The Spiritual Key

Spirituality empowers creativity. The ultimate key to creativity is spirituality key. The effectiveness of any key listed above depends on spirituality. You cannot get anything from the word of God until you are spiritual. True knowledge is manifested by righteousness. Trying to know anything in carnality is more painful. ***"He shall spare the poor and needy, and shall save the souls of the needy."*** ***Ps. 72:13*** Unrighteous wisdom is foolishness, and wisdom without spirituality will waste anyone's life and destiny. Spirituality gives you access to an understanding of the things that make life meaningful.

Carnal understanding is calamity (death), while spiritual understanding is life. ²***"But as it is written, Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them***

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that love him. ¹⁰But God hath revealed them unto us by his Spirit: for the Spirit searcheth all things, yea, the deep things of God. ¹¹For what man knoweth the things of a man, save the spirit of man which is in him? even so the things of God knoweth no man, but the Spirit of God. ¹²Now we have received, not the spirit of the world, but the spirit which is of God; that we might know the things that are freely given to us of God. ¹³Which things also we speak, not in the words which man's wisdom teacheth, but which the Holy Ghost teacheth; comparing spiritual things with spiritual. ¹⁴But the natural man receiveth not the things of the Spirit of God: for they are foolishness unto him: neither can he know them, because they are spiritually discerned.” 1 Cor. 2:9–14

Things that make a difference in life, career, business, ministry, marriage, and so on are accessible through spirituality. No one has ever become supreme without spirituality. “¹⁰I was in the Spirit on the Lord's day, and heard behind me a great voice, as of a trumpet, ¹¹Saying, I am Alpha and Omega, the first and the last: and, What thou seest, write in a book, and send it unto the seven churches which are in Asia; unto Ephesus, and unto Smyrna, and unto Pergamos, and unto Thyatira, and unto Sardis, and unto Philadelphia, and unto Laodicea.” Rev. 1:10-11

In other words, what thou seest, create it and send it to the world. Every lasting and ever-dominating creativity in the

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kingdom is rooted in spirituality. It takes spirituality to add meaningful value to your life, destiny, business, career, ministry, and so on. Spiritual sensitivity can turn a dummy into a living wonder. Carnality always produces causality. Receive grace to be spiritual.

__CHAPTER 3__

CREATIVITY IS THE PATHWAY TO OUTSTANDING SUCCESS

Success in life is diverse. Not every success is a true success. There are many successes, but there are few outstanding successes. Success can be good and success can be very good, great success, and there can also be outstanding success. There is also some bad success as well. *“This book of the law shall not depart out of thy mouth; but thou shalt meditate therein day and night, that thou mayest observe to do according to all that is written therein: for then thou shalt make thy way prosperous, and then thou shalt have good success.” Josh. 1:8*

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Many people are yet to understand why some good things are preferred over others. Both are good things, but people choose one over the other. Ordinary mind will tell you it is normal. There is always the power of choice, which must come into play. There is always something that empowers choice, and when there is nothing that triggers choice, it will be difficult to make one. There is a category of success that is always preferred above all others, called outstanding success. Looking at this illustration, if I present to you matches, candlelight, torchlight, a 100-watt or 200-watt electric bulb, and a fluorescent light, which one will you choose? I guess you will ultimately choose the fluorescent light. Why? This is because it shines brighter. Yes, that is a good choice, but why don't you choose the matches? And then you will say that light is light. Note that success is not success. "***There is one glory of the sun, another glory of the moon, and another glory of the stars, for one star is different from another in glory.***" 1 Corinthians 15:41 "***All flesh is not the same flesh: but there is one kind of flesh of men, another flesh of beasts, another of fishes, and another of birds.***" 1 Cor. 15:39

The above scriptures are all kinds of success, but the question is, what makes one outstanding than the other? The simple answer is creativity. The creative nature of one is more sophisticated in creation. This means the pathway to outstanding success in life and destiny is creativity. Any success that is not creative in nature will be outshined. The

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power of creativity is the power of an outstanding life, business, career, ministry, and so on.

When your business, career, or ministry lacks creativity, no matter how successful you are, you will soon suffer devastation and frustration because time will come. You will no longer fit in the system among the successful and other people, success will soon be preferred. When you are not walking in the path of creativity, then you are not walking to last, whether in business, ministry, or career. The future of every endeavor is rooted in its creative nature. When your career, ministry, or business is suffering stagnation and setbacks, it shows that you are not creative. ***“For I will give you a mouth and wisdom, which all your adversaries shall not be able to gainsay nor resist.” Luke 21:15*** It takes creativity to escape adversaries. You need to be creative to clear the devil from your path. When people are competing with you in business, ministry, and career, you need creativity to dislodge them. You cannot gain control over a creative individual.

A creative entity has no competitor. For instance, today, you cannot compete with Bishop David Oyedepo’s ministry; the secret is simply creativity. The ministry is so creative in all they do, creativity in preaching the word, in winning souls, in spending finances, and so on. The ministry is so unique because of its creativity. Anywhere you find Winners church, it always stands out among other churches. You always found it better than any other within and without. ***“And in all***

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matters of wisdom and understanding, that the king enquired of them, he found them ten times better than all the magicians and astrologers that were in all his realm.” Dan. 1:20

The above scripture talks about the creative nature of Daniel, Hananiah, Mishaël, and Azariah. What makes them stand out among their competitors is their creativity. The magicians and the astrologers could not compete with them because of their dimensions of creativity, their wisdom, understanding, and skillfulness in their dealings. You need creativity to deal with your competitors and make them irrelevant. You will keep struggling in your finances, business, career, ministry, and even in your family and relationship until you find this path of creativity. Creativity is the hope of glory. Note that many are doing the same thing you are doing, you can only make a difference when you are creative by doing it differently. May you find this path of creativity in life and destiny in the name of Jesus.

Creative Pathways to Outstanding Success

“Thus saith the LORD, Stand ye in the ways, and see, and ask for the old paths, where is the good way, and walk therein, and ye shall find rest for your souls. But they said, we will not walk therein.” Jer. 6:16

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There is a path that leads to success, and there is a path that leads to outstanding success. Many are struggling with success because they do not know the path that leads to outstanding success. Work will give you success, but creative work gives outstanding success. Creative careers will give you outstanding success in careers. Creative businesses will give you outstanding success in businesses. Creative ministries will give you outstanding success in ministries. Success is not equal to outstanding success. Outstanding success is a higher dimension of success that is incomparable, indestructible, and undefeatable no matter what economic and environmental factors militate against it. "Daniel and his friends were found ten times better," that means there were other better people around them. Some were one time better, others were two, three, four, five, six, seven, eight, or nine times better. These are all streams of success, but in their case they were ten times better, which means outstanding success. You need creativity to become outstanding among the best. And there are creative paths to that, some of which we want to look at here. May the Lord grant you creative understanding in the name of Jesus. Understanding wisdom is the path to creativity. Some of the creative pathways are as follows:

Have Your Brand

One of the creative ways to outstanding success is to create your own brand. Brand here is not your business or career name, nor is it your ministry name or logo. In this context, your brand is your unique way of providing service and selling your products, your unique way of carrying out a given task in the office. The uniqueness of your message makes the people identify what you do anywhere anytime, which makes them not tired of patronizing you even when the same product or service is everywhere. You cannot stop people from selling what you are selling, but you can sell more than the way they are selling. You can sell even when they are not selling. Your brand is what makes you stand out from the crowd.

Your brand is your unique way of attracting attention and gaining recognition. What makes people leave others to follow you or to patronize you is your brand. People leave other churches even closer to them without paying transport fare, and they prefer to go to a far Winners church when they will spend transport fare. This is not because of the name Winners. No! There are many Winners members that are not winning. What make them keep patronising Winners is their brand and their unique way of doing things. The same God is present in every church, even the one closest to them. People are not patronising your business, career, and ministry because you don't have a brand. ***“And the evil***

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spirit answered and said, Jesus I know, and Paul I know; but who are ye?" Acts 19:15

Outstanding success is a product of uniqueness. We may do the same thing, but we certainly are not doing it the same way. Create a unique way of doing what others are also doing, that is your brand! *"And a stranger will they not follow, but will flee from him: for they know not the voice of strangers (others)." Jn. 10:5* Everybody is talking, but he has a creative way of talking to himself. Make your brand unique to make your success outstanding. May your mind be lighted now to see your path to distinction in the name of Jesus.

Create Incomparable Content

Another creative path to outstanding success is your content. Here content means the end-user satisfaction of the goods or services you offer. Note that the container does not define content. We may have the same container, but certainly not the same content. Many go after the content, not the container. The container may not be attractive, but they are attracted by the content. You become outstanding when no one can offer the same content as you, although they may offer the same container. There are so many drinks in the market today, like Bigi cola and the rest of them, but none offer the same content as Coca-Cola. It may be in the same container. No matter the cost of Coca-Cola, many people

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prefer it. When your content is incomparable, you have created an outstanding success.

Let's examine these scriptures. *⁶And there were set there six waterpots of stone, after the manner of the purifying of the Jews, containing two or three firkins apiece. ⁷Jesus saith unto them, Fill the waterpots with water. And they filled them up to the brim. ⁸And he saith unto them, Draw out now, and bear unto the governor of the feast. And they bare it. ⁹When the ruler of the feast had tasted the water that was made wine, and knew not whence it was: (but the servants which drew the water knew;) the governor of the feast called the bridegroom, ¹⁰And saith unto him, Every man at the beginning doth set forth good wine; and when men have well drunk, then that which is worse: but thou hast kept the good wine until now. ¹¹This beginning of miracles did Jesus in Cana of Galilee, and manifested forth his glory; and his disciples believed on him."* Jn. 2:6–11

From the six verses above of this scripture, we see how Jesus becomes an outstanding success in his kingdom business with the power of creativity by creating an incomparable content of wine. Remember that it was a ceremony when they exhausted the wine they previously bought, the containers were empty, and they needed more wines to keep the ceremony going. Jesus never changed the container. It was the same containers, but the content was incomparable, and the guests said to the owner of the ceremony, "Where have

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you kept this wine since? This wine is better than the previous but yet from the same container.” And we see how the glory of Jesus made business sprang up in verse 11. He became outstanding in the sale of wine. Nobody wants to buy wine from another person except Jesus, because the content of his wine is incomparable. ***“Ho, every one that thirsteth, come ye to the waters, and he that hath no money; come ye, buy, and eat; yea, come, buy wine and milk without money and without price.” Isa. 55:1***

What is Jesus saying? Here, there are many that are selling water, but the content of my water is wine and milk. When you buy water from me, you don’t get water content as you do from other sellers; the content of my water is wine and milk. Remember, he told them at that ceremony in John 2 to draw water from the water pot, and when they tasted the water, what they had as content was wine and milk. Receive wisdom to be differentiated in what you do. ***“I counsel thee to buy of me gold tried in the fire, that thou mayest be rich; and white raiment, that thou mayest be clothed, and that the shame of thy nakedness do not appear; and anoint thine eyes with eye salve, that thou mayest see.” Rev. 3:18***

May the Lord through the operation of divine wisdom, open your eyes to see what to do in your business, career, ministry, and family to become outstanding in that field of endeavor in the name of Jesus. When the people saw what the Apostle Paul did and could not compare it to others

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work, they shouted "The gods have come down to us in the likeness of men". By exercising creativity, you can make heaven happen here on earth. Strange works are activated by the power of creativity. Be empowered now in Jesus name.

Make Your Creativity Patronise You

The third pathway to outstanding success is making your creativity patronize you. Until your creativity patronises you, you have not created anything different. Jesus never begged anyone to patronise his ministry or business; his creativity was his patronage. *⁶⁶From that time many of his disciples went back, and walked no more with him. ⁶⁷Then said Jesus unto the twelve, Will ye also go away? ⁶⁸Then Simon Pet. answered him, Lord, to whom shall we go? Thou hast the words of eternal life." Jn. 6:66–68*

What kept the twelve continuing to patronize him is that his creative words kept attracting them. No other preacher could give them the word they were getting from Jesus. So, Jesus creativity was his patronage. When people are not looking for you for what you do, then you are doing it like others, no difference. Look at these scriptures: *"Jesus answered them and said, Verily, verily, I say unto you, Ye seek me, not because ye saw the miracles, but because ye did eat of the loaves, and were filled." Jn. 6:26*

Here, Jesus declared to them, you are not patronizing me because of the miracles I do; others also do miracles; you are

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patronizing my creativity because I creatively added bread to the miracles that I do. For instance, when they came for healing, Jesus will heal them and also give them bread to eat. Even when they are not sick, they keep coming for healing, just to eat bread. So Jesus was doing exploits in his healing ministry, even those that never sick were among those records of multitude Jesus healed. His creativity was his patronage in his healing ministry. Receive wisdom for creativity, and may your creativity patronize you in Jesus name. Many are looking for extra value because the same is available everywhere. These are some of the creative pathways to outstanding success in any endeavor. As you walk along this path, you shall arrive at your desired destination, in Jesus precious name, amen.

What Do I Need To Do From Here?

- **Engage your spirit:** All the treasures God gives a man lie in the spirit of that man. Creativity is the work of the spirit. And the earth was without form and void, and darkness was upon the face of the deep. *“And the earth was without form, and void; and darkness was upon the face of the deep. And the Spirit of God moved upon the face of the waters.” Gen. 1:2* Until your spirit moves, creativity is not possible. The movement of the spirit opens up ideas, and ideas are the rains of the spirit. Until your spirit opens up, your heaven remains closed. *“But there is a spirit in man: and the inspiration of the Almighty giveth them understanding.” Job 32:8*

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Therefore, I said, Harken to me (the spirit), and I also will show my opinion."

Engaging your spirit man makes men great in their endeavors; understanding your spirit brings innovation and creativity. Your spirit is God's depot for our redemptive inheritance in Christ. ¹⁰*But God hath revealed them unto us by his Spirit: for the Spirit searcheth all things, yea, the deep things of God.* ¹¹*For what man knoweth the things of a man, save the spirit of man which is in him? even so the things of God knoweth no man, but the Spirit of God.* ¹²*Now we have received, not the spirit of the world, but the spirit which is of God; that we might know the things that are freely given to us of God."* 1 Cor. 2:10–12 It takes light to know. Creativity and innovation are light, and this light cannot shine until your spirit is engaged. I pray that all the channels of your spirit open up for revelation, innovation, and creativity in the name of Jesus.

- **Engage your mind:** Your mind is the cooking pot of God. Inspiration is conceived in the spirit; whatever inspiration you receive in your spirit is a raw material that needs to be cooked and transformed to create a picture. The mind is the transformation portal. When the mind is not engaged, whatever lies in the spirit cannot be possible in reality. Whatever God wants to do through you and in you, he needs your mind. Without your mind, creativity is not possible. *"And many of the*

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brethren in the Lord, waxing confident by my bonds, are much more bold to speak the word without fear.”

Phil. 1:14

Creativity begins by creating pictures in your mind. ³*“Let nothing be done through strife or vainglory; but in lowliness of mind let each esteem other better than themselves. ⁴Look not every man on his own things, but every man also on the things of others. ⁵Let this mind be in you, which was also in Christ Jesus” Phil. 2:3–5* God could not create anything until the mind of Christ was open and engaged. All things were created by him (Jesus); nothing was created that was created without his mind. For us to be open to innovation and creativity, our minds must be renewed. *“And be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove (i.e. create) what is that good, and acceptable, and perfect, will of God.” Rom. 12:2*

There is good creativity, acceptable creativity, and perfect creativity; all of these are possible only with your renewed and engaged mind. When your mind is not engaged, your life and destiny can be marred. The blank mind is the reason for the blank life, destiny, ministry, and business and career. The mind is the host of life and any endeavor.

- **Engage in meditation (be think active):** Note that meditation is what births the reality of the mind. The picture created in your mind requires thinking, or

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meditation, as the case may be, to bring it to reality. We saw how Isaac created a picture of his wife in his mind until he engaged in meditation he could not birth the reality of wife in his life “⁶²*And Isaac came from the way of the well Lahairoi; for he dwelt in the south country.* ⁶³*And Isaac went out to meditate in the field at the eventide: and he lifted up his eyes, and saw, and, behold, the camels were coming.* ⁶⁴*And Rebekah lifted up her eyes, and when she saw Isaac, she lighted off the camel.” Gen. 24:62-64.* Also, Isaac innovated and creatively birthed the irrigation method of farming in the dry season through meditation. When you are dried up from thinking, your life and destiny will be dried up. Start thinking and meditating now in the name of Jesus. Think about what to do in your ministry, family, business, career, vocation, education, marriage, and the like. As I see you receiving creative light in Jesus name, “*So I prophesied as he commanded me, and the breath came into them, and they lived, and stood up upon their feet, an exceeding great army.” Ezek. 37:10*

- **Take steps:** In creativity, step-taking is of top importance. Whatever picture conceives in your spirit and is created in your mind requires taking steps to manifest. It does not matter the greatness of ideas or inspiration laying in your heart, man. Without great steps, it will be grounded inside. Many have buried great ideas and inspiration that would have bailed their

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generation out of poverty, struggles, and frustration. Simply because they refuse to take steps. The fear of taking steps slips destiny. Every breakthrough is a step away. Many lives and destinies are sleeping because action is not taken. ***“Wherefore he saith, Awake thou that sleepest, and arise from the dead, and Christ shall give thee light.” Eph. 5:14*** Not taking steps is equal to being dead of life and destiny. Destiny speaks by step taking. ***“Awake, awake, stand up, O Jerusalem, which hast drunk at the hand of the LORD the cup of his fury; thou hast drunken the dregs of the cup of trembling, and wrung them out.” Isa. 51:17*** Stand up, take steps towards making a difference in your life, business, ministry, and endeavor.

Don't live by the pictures in your mind or the inspirations and ideas in your spirit, but rather by the reality of the steps you've taken to actualize those pictures, inspirations, and ideas. Those who live by saying, I know it in my mind, die with what they know in their mind, without having their generation know them. Those who live by saying my spirit always tells me this and that, die before their generation knows them. Those who live by saying my spirit always tells me this and that, die before their generation says anything about them. Step-taking unfolds the reality birthed in your spirit, which brings you out of the crowd. Creativity is not possible without appropriate moves. ***“And the earth was without form, and void; and darkness was upon the face of the deep. And the Spirit of God moved upon the face of***

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the waters.” Gen. 1:2 Even God could not create the world without making appropriate moves. It requires moves to mount up. To be afraid of taking steps is to live in hell. In the name of Jesus, receive empowerment to take steps of creativity in your endeavor.

__CHAPTER 4__

DIVINE WISDOM AND CREATIVITY

Creativity requires wisdom and wisdom is not cheap. Wisdom is not common sense. Common sense cannot create uncommon things. Any sense that creates uncommon things is called divine wisdom. Divine wisdom (wisdom) is not learned from any institution on earth but obtained and endowed from heavenly institution. No institution of learning in any part of the world can give it. Looks at this scriptures, *²⁰Whence then cometh wisdom? and where is the place of understanding? ²¹Seeing it is hid from the eyes of all living, and kept close from the fowls of the air.” Job 28: 20-21*

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From the above scriptures, divine wisdom is not what you learn from any person or institution, divine wisdom is what God gives and the key to receive it from God is the fear of God. Know this also, that creativity is not a product of skillfulness. You can be skillful and not creative. Skill is learned but creativity is not. We acquire skills through knowledge. It takes wisdom to produce result with your skills. According to Bishop David Oyedepo, he defined wisdom as "the application of knowledge." Here skills can be defined as knowledge acquired. The practical acquisition of knowledge is called skill acquisition. So there is difference between divine wisdom and skills. Creativity majorly requires wisdom not skill. You can be foolishly skillful. You cannot be divinely foolishly wise. No! Wherever you see creativity, divine wisdom is at work. When they saw the creativity of Christ, they ask themselves, what wisdom is this? Whence hath this man this wisdom and mighty works? ***"And when he was come into his own country, he taught them in their synagogue, insomuch that they were astonished, and said, Whence hath this man this wisdom, and these mighty works?" Matt. 13:54***

The mighty works here means the creative works of Christ. They were amazed because they never saw him learning at any institution on earth. So, creativity is a product of divine wisdom. Creativity here means inspired acts of God. Note that God (Holy Spirit) does not motivate, he only inspires. Men motivate but God inspires. You can be motivated into skillfulness but you are inspired into creativity. Inspiration is

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a divine prescription while motivation is human prescription. *“But there is a spirit in man: and the inspiration of the Almighty giveth them understanding.” Job 32:8* And the LORD stirred up the spirit of Zerubbabel up the spirit of the son of Shealtiel, governor of Judah, and the spirit of Joshua the son of Josedech, the high priest, and the spirit of all remnant of the people; and they came and did work in the house of the LORD of hosts, their God.” *Haggai 1:14*

This means the Lord inspired the spirit of Zerubbabel. God can only inspire into creativity he does not motivate into creativity and putting the inspiration of God into work is called divine wisdom.

Accessing Divine Wisdom for Creativity

- **The fear of the Lord:** creative works are the fearful acts of God and it takes the fear of the Lord to do fearful things. The creative wisdom of God is found in a worthy vessel. *“²The works of the LORD are great, sought out of all them that have pleasure therein. ⁷The works of his hands are verity and judgment; all his commandments are sure. ⁸They stand fast for ever and ever, and are done in truth and uprightness. ⁹He sent redemption unto his people: he hath commanded his covenant for ever: holy and reverend is his name. ¹⁰The fear of the LORD is the beginning of wisdom: a good understanding have all they that*

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do his commandments: his praise endureth forever.”

Ps. 111:2/7-10

The wisdom of God only rest on righteous vessels. The wisdom of God requires righteousness for manifestation.

“And unto man he said, Behold, the fear of the Lord, that is wisdom; and to depart from evil is understanding.” Job 28:28

Carnality is an enemy of creativity. Foolishness is the act of carnality while creativity is act of wisdom. Joseph’s wisdom is a product of the spirit of the fear of the Lord and he became a hub of creativity in Egypt.

“There is none greater in this house than I; neither hath he kept back anything from me but thee, because thou art his wife: how then can I do this great wickedness, and sin against God?” Gen. 39:9

And pharaoh said unto Joseph for as much as God hath show thee all this,

“There is none greater in this house than I; neither hath he kept back anything from me but thee, because thou art his wife: how then can I do this great wickedness, and sin against God?” Gen. 41:39

And we saw how Joseph through creativity preserved food in Egypt in the days of plenteous against the days of famine. Creative wisdom of God is birthed by the fear of the Lord.

- **Be sacrificial:** Creative wisdom of God is not cheap. It is a costly pearl. Access to the creative wisdom of God is

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of great price. This wisdom cannot be acquired at any institution of learning. The eye of the living has not seen it. This wisdom cannot be seen in the land of the living. So it requires great sacrifice to search out. (Read Job 28:12-27) Creative wisdom of God cannot be gotten by cheap talk but by hard work. The value of this wisdom for creativity is higher than rubies, gold and silver. This wisdom is a virtue that gives value to life and destiny. To access it requires great sacrifice.

There is nothing in your life now that can equal or compare to it, when found it has the capacity not just to change your life and destiny but change the fortune of your generations. This wisdom does not just establish an individual or family but it establishes a generation yet unborn. *¹¹For wisdom is better than rubies; and all the things that may be desired are not to be compared to it. ¹²I wisdom dwell with prudence, and find out knowledge of witty inventions.” Prov. 8:11-12* One invention through which wisdom can give your generation an everlasting voice. *“Counsel is mine, and sound wisdom: I am understanding; I have strength. Riches and honour are with me; yea, durable riches and righteousness. When he established the clouds above: when he strengthened the fountains of the deep” Prov.8:14-18/28*

Nothing establishes a generation like creative invention. There is nothing you give out to access this wisdom for

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creativity that actually worth it. Creative wisdom is a pearl of great price indeed ⁴⁵*Again, the kingdom of heaven is like unto a merchant man, seeking goodly pearls: ⁴⁶Who, when he had found one pearl of great price, went and sold all that he had, and bought it.” Matt. 13:45-46* Men of creative wisdom are sacrificial men. Sacrifice is a path to wisdom for fulfillments.

- **Divine secrets:** Creative wisdom is a product of divine secrets. Divine secrets are divine opportunities that create an exceptional life when engaged. Creative wisdom is a divine secret that creates mountain top life style. Trading with divine secrets can create a star out of any believer. *“As I was in the days of my youth, when the secret of God was upon my tabernacle;” Job 29:4 “There was a man in the land of Uz, whose name was Job; and that man was perfect and upright, and one that feared God, and eschewed evil. ²And there were born unto him seven sons and three daughters. ³His substance also was seven thousand sheep, and three thousand camels, and five hundred yoke of oxen, and five hundred she asses, and a very great household; so that this man was the greatest of all the men of the east.” Job 1:1-3* Access to the creative wisdom of God requires access to divine secrets. Secrets are the value of creativity. Access to secrets is access to value. When secrets are accessed valuable life and destiny is created. ¹⁰*I was in the Spirit on the Lord's day, and heard behind me a*

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great voice, as of a trumpet, ¹¹Saying, I am Alpha and Omega, the first and the last: and, What thou seest, write in a book, and send it unto the seven churches which are in Asia; unto Ephesus, and unto Smyrna, and unto Pergamos, and unto Thyatira, and unto Sardis, and unto Philadelphia, and unto Laodicea.” Rev. 1:10-11

- **Inspiration of the spirit:** One of the principal channels for the flow of divine wisdom for creativity is the inspiration of the spirit. Our creativity is empowered by the inspiration of the spirit. Inspiration is the cardinal point of creativity. You need inspiration to be creative. Inspiration is God’s wisdom for creativity. ²*“I said, Days should speak, and multitude of years should teach wisdom. ⁸But there is a spirit in man: and the inspiration of the Almighty giveth them understanding.” Job 32:7-8* To access wisdom for creativity, you must be inspired. Inspiration is our wisdom bank for creativity. We cannot be creative without inspiration. *“Therefore also said the wisdom of God, I will send them prophets and apostles, and some of them they shall slay and persecute” Luke 11:49a*

The purpose of the prophets and apostles here is to inspire believers into wisdom for creativity. Men and women of the spirit are carriers of divine wisdom for creativity. Spirituality is the pillar of creativity. Until you

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listen to your spirit you can never talk well. To talk sense you must talk from the spirit. ¹⁵*“And that from a child thou hast known the holy scriptures, which are able to make thee wise unto salvation through faith which is in Christ Jesus. ¹⁶All scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness: ¹⁷That the man of God may be perfect, thoroughly furnished unto all good works.” 2 Tim. 3:15-17* The bible was created through by wisdom through inspiration. Creativity is every believer divine assignment. The whole world was created through the wisdom of God by the spirit of God, and the spirit moves, God’s wisdom is made manifest. Anytime the spirit moves, what next to do is unveiled.

Divine wisdom is knowing what next to do and doing it. Lack of spiritual sensitivity is the reason for the manifestation of foolishness. It takes spiritual alignment to manifest divine assignment. To manifest divine wisdom you must be spiritually align. Access to divine wisdom for creativity is not possible without inspiration of the spirit. We meditate through the spirit to receive inspiration. You gain inspiration by separation. Inspiration creates a glorious destiny. Wisdom is all that is required to acquire all that life and destiny hold for you. When wisdom is lacking destiny is lacking. . Wisdom is all you need to have all your needs met. Until wisdom is your confidence you cannot create evidence.

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We live in a world of manipulation; we need wisdom to create manifestation. I pray for you, may the Holy Ghost grant you access to divine wisdom for creativity in the name of Jesus Christ, Amen.

__CHAPTER 5__

THE SPIRIT OF CREATIVITY

Creativity is a spirit. The spirit of creativity is the spirit of God. The spirit of creativity is the spirit that created the world and all that is in it, including man. The spirit of God in a man is the spirit of creativity. Every creature has a creative spirit in him or her. *“And the LORD God formed man of the dust of the ground, and breathed into his nostrils the breath of life; and man became a living soul.” Gen. 2:7* You don’t wish to be creative; you activate the spirit of creativity because it is already in you. *“And the spirit entered into me when he spake unto me, and set me upon my feet, that I heard him that spake unto me.” Ezek. 2:29* The spirit of creativity that enters you any time you interact with God, either through his word or rhema.

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The word of God is creative by nature, and when it enters you in whatever medium, it makes you a creative spirit in human form.

As a born-again child of God, you are a creative spirit in Christ. ***“For we are his workmanship, created in Christ Jesus unto good works, which God hath before ordained that we should walk in them.” Eph. 2:10*** You are loaded with creativity. Creativity is your nature. The spirit of creativity is at work in you. Hear this bible passage: “³***And I have filled him with the spirit of God, in wisdom, and in understanding, and in knowledge, and in all manner of workmanship,*** ⁴***To devise cunning works, to work in gold, and in silver, and in brass,*** ⁵***And in cutting of stones, to set them, and in carving of timber, to work in all manner of workmanship.*** ⁶***And I, behold, I have given with him Aholiab, the son of Ahisamach, of the tribe of Dan: and in the hearts of all that are wise hearted I have put wisdom, that they may make all that I have commanded thee;***” *Exo. 31:3-6*

As a creative spirit in human form, what you cannot create does not exist. God filled you with the spirit of creativity to create all manner of things that neither eyes nor ears have seen or heard. Until you realize this, the spirit of creativity in you will die with you, leaving you with nothing to be remembered for. It takes the spirit of creativity to add value to life. The glory of God that should be revealed in us is a function of our creativity which is the manifestation of the

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sons of God. Our world is waiting for our creativity. Your world is waiting for your creative work. Glory! ***“For the earnest expectation of the creature waiteth for the manifestation of the sons of God.” Rom. 8:19***

The main line of your manifestation as a child of God is: creating solutions, creating hope, creating the needs of your world, creating a future out of failure, creating a furnished and flourishing life out of a failing life, creating dominion out of doom, creating honor out of horror, creating dignity out of downgrade and disaster, and so many more. I pray that your world will not wait in vain for Jesus. This spirit of creativity is in you. All you need to do is get it activated. Awake it from sleep! ***“Wherefore he saith, Awake thou that sleepest, and arise from the dead, and Christ shall give thee light.” Eph. 5:14***

Behold, I have given you the keys to the kingdom. Whatsoever you lose on earth shall be lost in heaven. To activate and awaken the spirit of creativity in you, engage the following keys among others as contained in this book.

- **Be active in thinking:** *"Five percent of the people think, ten percent of the people think they think, and the other eighty-five percent would rather die than think" - Thomas Edison.* The spirit of creativity in you will only find expression through positive thinking. To be mentally active means engaging your mind for a profitable life, to be a meditation addict, in order to add value to life and

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destiny. Isaac activated his creative spirit through meditation. ***“And Isaac went out to meditate in the field at the eventide” Gen. 24:63a***

Isaac was a meditation addict, and we saw the result of activating his creative spirit when he created an irrigation system for farming by digging wells to water his farm in Genesis chapter 26. By adding value to life and destiny by creating an irrigation system for farming, Isaac showed how his world envied him for his creative exploits. Thinking positively awakens the creative spirit in you. Your world will envy you for your creativity in the name of Jesus.

When you allow hardship to kill your creative spirit, life and destiny will be hard on you. We explore hardship through a creative spirit. Hardship and famine are opportunities to explore our creative spirit (Read Gen 26:1–33). Every pacesetter, trailblazer, and pathfinder is a thinker, an active thinker. Until you think, you cannot take anything in life. God gained command over the universe by engaging his creative spirit. The Bible says that God saw the earth as being without form and void. Anytime you think you see something, when Isaac went out to meditate, he saw Rebecca coming. ***“And Isaac went out to meditate in the field at the eventide: and he lifted up his eyes, and saw, and, behold, the camels were coming.” Gen. 24:63*** In Jesus name, be

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empowered to engage your mind positively to see your way out of frustration and stagnation.

- **Be passionate:** Passion awakens the spirit of creativity. A passionate approach stirs a creative way of getting things done. A burning passion is a creative spirit. Passion creates new ways of getting to a destination when the original way is blocked. Passion never sees obstacles but spectacle. Passion is the fuel of the creative spirit. *¹⁷“They zealously affect you, but not well; yea, they would exclude you, that ye might affect them. ¹⁸But it is good to be zealously affected always in a good thing, and not only when I am present with you.” Gal. 4:17-18* When passion is present, the spirit of creativity is awake. When you are not creative, it is proof that you are not passionate about your approach. Passion is a way maker. Passion doesn’t look for ways to go through; it creates ways to go through. So, passion remains a strong key to activating the spirit of creativity. Passion is the zeal that drives creativity. *“Of the increase of his government and peace there shall be no end, upon the throne of David, and upon his kingdom, to order it, and to establish it with judgment and with justice from henceforth even for ever. The zeal of the LORD of hosts will perform this.” (create) this” Isa. 9:7*

Behind the creative spirit is zeal. Nehemiah passionately engaged his creative spirit to get results in the midst of

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his enemies. When passion awakens your creative spirit, enemies cannot stop you. You will creatively use your passion to get to the top. You passionately create your way to the top. When passion overtakes you, the spirit of creativity in you will be helpless. I pray for you; may the zeal of creativity consume your spirit, in the name of Jesus.

- **Be persistent:** To persevere means to be persistently unwilling to stop what you are doing that seems not to be working. Keeping to it gives you an idea of other ways to do it. There is nothing that cannot work; it not working simply means you have not gotten its ways; sticking with it opens you up to its ways. To activate your spirit of creativity, you need perseverance in doing what you are doing. To experience it, you must press. Continue pressing for an expression. To give expression to the spirit of creativity in you, keep pressing for creative ways. ¹⁴*I press toward the mark for the prize of the high calling of God in Christ Jesus.* ¹⁵*Let us therefore, as many as be perfect, be thus minded: and if in anything ye be otherwise minded, God shall reveal even this unto you.” Phil. 3:14–15* It takes perseverance to enjoy revelation. Perseverance provokes revelation. Pressing on continues to open up the spirit. Perseverance is key to activating the spirit of creativity in you. Receive grace in the name of Jesus.

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Note that creativity is a spirit at work in you; creativity is the nature of every child of God. It takes creativity to experience improvement, positive improvement in your family, business, career, health, relationship, ministry, life, and destiny. Lack of creativity cripples, brings stagnation, and causes frustration. It takes creativity to create a value system in life and destiny. The value system that outlived the individual is a product of creativity. God expects you to add value to humanity through your creativity. It takes creativity to live as an asset. Lack of creativity makes you live as a reliable person. I decree, in the name of Jesus Christ, that through the operation of the spirit of creativity, you shall not die as reliability but as an asset for generations to remember.

CONCLUSION

To be creative is to be productive. Creativity is the pillar of *productivity*. Productivity is the glory of creativity. *“Even every one that is called by my name: for I have created him for my glory, I have formed him; yea, I have made him.” Isa. 43:7* We are the glory of God because we are the product of his creativity. Any area in your life you have not experience glory is the area you are not be creative. You cannot be productive when you are not creative. And you cannot enjoy glory when you are not productive. *“Know ye that the LORD he is God: it is he that hath made us, and not we ourselves; we are his people, and the sheep of his pasture.” Ps. 100:3* You cannot have a pasture until you are creative. It takes creativity to enjoy pasture. Therefore, to be creative in order to be productive, you must see possibility in what you are doing. If it is not possible for you, you are not creative. God is a God of all possibilities because he is a creative God. It is not possible, meaning it cannot be created. If all things were created, then what you said was not possible can equally be created. *“All things were made (created) by him and without him.” Jn. 1:3*

Absence of creativity brings impossibility. What can be created is not impossible. See possibilities in your efforts to be creative. The eyes of possibility are the eyes of the creative spirit. *“¹¹Moreover the word of the LORD came unto me, saying, Jeremiah, what seest thou? And I said, I see a rod of an almond tree.¹²Then said the LORD*

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unto me, Thou hast well seen: for I will hasten my word to perform it.” Jer. 1:11–12 Possibility is the power of creativity. Secondly, to be creative and productive, don’t allow the error to stop you. Stop the error by all means. Creativity is the correction of error. You can be creative by trying to correct the error by all means. There is no error in a creative mind, and I don’t want any error at all in a productive heart.

A perfect work is a creative work. To attain perfection, you must be creative. To avoid error brings creativity. ³*“Then I went down to the potter's house, and, behold, he wrought a work on the wheels. ⁴And the vessel that he made (created) of clay was marred in the hand of the potter: so he made (created) it again (correction) another vessel, as seemed good to the potter to make (create) it.” Jer. 18:3–4*

The potter never allowed error to stop him; in trying to correct the error, he became a creative potter. He became productive through creativity. You shall be productive in the name of Jesus. Furthermore, to be creative, make reality of picture in your mind. Don’t just visualize pictures in your mind; bring the pictures to reality. Productive creativity is making real, bringing into reality what you have in mind. Productive creativity requires you to make images out of your imagination. Creating images from imagination *“and now nothing will be restrained from them, which they have imagined to do.” Gen. 11:6c* You become creative by

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putting your positive thoughts into action and making real what you see in the realm of the spirit.

Finally, the power of creativity is the ability to make real your dreams, aspirations, vision, and pictures of your future. The power of creativity is the power of life and destiny, the power of wealth, success, progress, and advancement, and so on. in all areas of life. The power of creativity is the power of impact; the power of creativity is the anointing of exploits. The power of creativity is the stamina and pillar of business and career survival under any economic, social, and political conditions. The power of creativity is the power to live and succeed in the wilderness.

The power of creativity is the power of expansion and enlargement when others are retrenching and folding up. The power of creativity is the power of dominion, the power to subdue enemies. The power of creativity is the supreme power of God residing in the lives of believers. Creativity is the world's ruling power; you will always rule over what you create. Creative power is the power of monopoly. Monopolistic power is creative in nature. Lasting prosperity is a product of creativity. You are always in control of your home, marriage, children, finances, businesses, ministry, and so on. when you are creative. Losing control is a lack of creativity. The power of creativity cannot be overemphasized in the affairs of life and destiny. Therefore, through your encounters with light through this book and as the Lord lives by the power of the Holy Spirit, welcome to your world of

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unstoppable advancement and enlargement in the name of Jesus.

No more limitations, no more setbacks, no more failure, frustration, and stagnation in your life, ministry, career, business, family, finances, relationship, and the works of your hands in the precious name of Jesus. Your name shall be written in gold in your generation by the operation of the spirit of creativity.

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Congratulations! Please feel free to share your encounters with and testimonies of the acts of God in your life through this book.

You can reach me on any of these platforms.

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Jesus is Lord!