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griculture 2011: | elling

Wednesday, April 13, 2011 Minnesota Landscape Arboretum 3675 Arboretum Drive Chaska, Minnesota

Agriculture 2011: Telling our Story is an agricultural leadership conference focused on the integral roles women play in agriculture; offering sessions on leadership, current events and issues in agriculture, and skill-building opportunities.

Anyone with an interest in agriculture may attend, but the conference is specifically aimed at women who are actively involved in all forms of agriculture as a career, or who are students with the intent of entering an agriculturally related career.

The conference format includes breakout sessions, where participants may connect with influential and motivated people in agriculture. In addition, there will be ample opportunities for networking during the continental breakfast, lunch and breaks.

During our noon luncheon, recipients of the 8th Annual Ag Mentoring Awards will be honored. The awards will be presented by Lt. Governor Yvonne Prettner Solon.

More information about the conference may be found at www.womensagleadership.org. Sponsorship opportunities are still available—please contact Doris Mold at 715-822-6347 or doris@sunriseag.net.

This conference is being coordinated by District 11 Agri-Women and is supported by a broad range of organizations and businesses.





Program:

8:00 am Registration and Networking

8:45 am Welcome- Ellyn Jennings, President, Collegiate Agri-Women

Emcee-Yvonne Simon, Center for Rural Policy and Development

9:00 am General Session - "Telling Our Story" Panel Discussion

Caitlin Kasper, National Collegiate Agricultural Ambassador

Sherri Grant, Co-Owner, Grant Ranch and 2011 Rosemary Davis Canadian

Women's Agriculture Awardee

Sheryl Meshke, Senior Vice President Public Affairs and Corporate

Strategy, Associated Milk Producers Incorporated **Shannon Seifert**, Co-Owner, Orange Patch Dairy

9:40 Roundtable discussions on "Telling Our Story" at tables

9:55 Report back by table spokespersons

10:05 Wrap-up discussions

10:05-10:25 Break

10:30-11:15 Telling Our Story Mini Sessions at Roundtables

11:20-12:10 Breakout Session I 12:15 pm Lunch and Networking

Welcome-Sarah Dornink, President, Minnesota Agri-Women

Remarks-Minnesota Commissioner of Agriculture Dave Frederickson 8th Annual Agricultural Mentoring Awards-Lt. Governor Prettner Solon

1:15-1:30 pm Speed Networking 1:40-2:30 pm Breakout Session II 2:35-2:50 pm Break and Networking 2:55-3:45 pm Breakout Session III

3:50 pm Depart: Thank You for Joining Us!

Breakout Sessions:

Farmers Feed US-Consumer Education Campaign: Judy Bode, Farmers Feed US Pork Producer, and Tara Meyer, Minnesota Farm Bureau

How to Tell the Ag Story to Legislators: Staci Martín, Minnesota Farm Bureau, and Thom Peterson, Minnesota Farmers Union

Your Annual Check-Up: Are You Financially Fit?: Bernie Quist, Senior Financial Services Team, AgStar Financial Services

Food and Agriculture in Africa: Paul Porter, Professor, Department of Agronomy and Plant Genetics, University of Minnesota

Telling My Story as a Woman Veteran: Melisa Gilbertson, Minnesota National Guard Veteran, Gilbertson Farm, and High School Science Teacher

Committed to Sharing Our Story: Shannon Seifert, Co-Owner, Orange Patch Dairy

Agriculture Meets City: Julie Ketterling, Humboldt High School Teacher, and Humboldt High School Students

The Story of Local Foods: Jan Joannides, Senior Fellow, Minnesota Institute for Sustainable Agriculture, University of Minnesota

Global Food: Feast or Famine-The Rose of US Agriculture: Yvonne Erickson, a Past-President of American Agri-Women

Mr/Mrs/Ms			
Company/Organization			
Address			
City/State/Zip			
Telephone			
E-mail			
□ Regular (by April 5)	\$45/person	7	Register Online
□ Regular (after April 5)	\$55/person		www.womensagleadership.org
□ Student (by April 5)	\$15/person	\succeq	Payments made through secure PayPal service.
□ Student (after April 5)	\$20/person		Register by Mail
☐ First Time Attendee (by April 5)	\$30/person	\geq	Enclose check payable to "District 11 Agri-Women" Mail to: Agriculture 2011
☐ First Time Attendee (after April 5)	\$40/person		c/o Sunrise Agricultural Associates
□ AgriWomen Member (\$40 after Apr 5)	\$30/person	S	PO Box 8192
□ Patron	\$65/person	J	Saint Paul, MN 55108 If mailing registration, please cut-out this registration box and mail with your payment. Thank you!
□ Contributor	\$85/person		Questions?
□ Sponsor	\$100/person	X	Call 715-822-6347 -or- e-mail doris@sunriseag.net

Cancellations received before April 5 are 100% refundable. Cancellations received after are charged the entire conference rate. **Patron, Contributor, and Sponsor levels ensure the continued success of this annual conference:**

Patron: fee covers full cost of attendance to the conference

Contributor: fee covers full cost of attendance, plus affords students and others the opportunity to attend

Sponsor: fee covers full cost of attendance, plus furthers the mission of District 11 AgriWomen, whose activities include this conference, a mentoring program and a networking directory.

First Time Attendees and AgriWomen members receive a discounted rate. Conference fee includes entrance to Arboretum, regularly \$9.

Directions to the Arboretum:

The Minnesota Landscape Arboretum (www.arboretum.umn.edu) is located 4 miles west of Chanhassen on State Hwy 5, 1/4 mile past the intersection of Hwy 5 and 41. Please tell the gatekeeper you are attending the Women's Agricultural Leadership Conference.

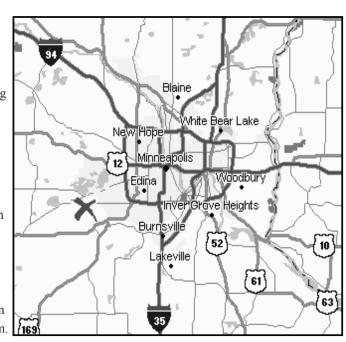
FROM MINNEAPOLIS/ST.PAUL:

Take 1-494 West to Hwy 5 (exit 11C) -OR-

Take 35W to Hwy 62; follow signs for Hwy 212, but do not exit the highway; continue west on Hwy 5. Follow Hwy 5 for about 9 miles. Slightly past the intersection of Hwy 41, there will be a small brown sign on the right-hand side of the road just before the Arboretum entrance.On the left, you will see a large entrance sign. Turn left to enter. Please be careful while turning, as there is much traffic on Hwy 5.

ACCOMMODATIONS:

The Arboretum has partnered with Country Inn and Suites in Chanhassen to offer visitors exclusive hotel discounts www.countryinns.com/arboretum.





The Agricultural Leadership Conference is made possible through the generous support of the following sponsors:

Agricultural Computing and Consulting AgStar Financial Services Anglo-American Garden Products Anoka County Farm Bureau Boeckenhauer Cattle Center for Rural Policy and Development CoBank Consulate General of Canada Crystal Collection Reindeer Crystal Valley Cooperative District 11 Agri-Women Farm Fresh Designs Fresh Flower Designs Juanita Reed-Boniface MAST International Minnesota Agri-Women Minnesota Corn Growers Association Minnesota Department of Agriculture

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