

Randy Pfeil is Whaleroot

Graphic Design for people.

Curriculum Vitae

Contact

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Statement

Driven by extreme attention to detail, a passion for typography, and a knack for grid systems, I create successful and beautiful design. With an emphasis on work for environmentally- and socially-conscious clients, I strive to make my design as original as it is effective.

Study

Minneapolis College of Art and Design

Location | Minneapolis, MN

Duration | August 2002–May 2006

Degree | B.F.A. in Graphic Design

Professional Skills

Graphic Design | Typography | Web Design
& Development | Information Design
Sustainable Design | Print Production
Illustration | Screen-Printing | Letterpress
Sewing | Photography

Software

Mac & Windows Platform | Adobe cs5
HTML | CSS | JavaScript | PHP | Quark XPress
Microsoft Office

Employment

Ogilvy & Mather

Title: *Art Director*

Designs print materials for brands within
the RedWorks division of Ogilvy.

Location | Chicago, IL

Duration | November 2010–Present

Thebe Street

Title: *Graphic Designer*

Designed web and print materials for an array
of nonprofit and educational institutions.

Location | Minneapolis, MN

Duration | April 2008–September 2010

Sundays Energy

Title: *Graphic Designer & Web Developer*

Provided art direction and design on web
and print materials for clients in the field of
environmental and social sustainability.

Location | Minneapolis, MN

Duration | March 2007–April 2008

UNO Hispanic Branding

Title: *Graphic Design Intern*

Assisted with design, research, and
concepts for UNO clientele.

Location | Minneapolis, MN

Duration | November 2005–February 2006

Camp Sandy Beach

Title: *Graphic Designer*

Provided design and production for
internal seasonal materials. Directed a
production team of 5–10 people.

Location | Rockville, RI

Duration | June 2005–August 2005

Selected Freelance

Diamond College

Identity and materials for a new Christian-centric college.

Location | Fergus Falls, MN

Duration | *In progress*

Otto Fuel

Identity and materials for a biodiesel/Evo gas station.

Location | Minneapolis, MN

Duration | *In progress*

Crocus Hill Consulting

Identity and materials for an independent lobbyist.

Location | St. Paul, MN

Duration | March–September 2010, June 2011

James Land & Mazus Records

E.P. packaging for an indie folk artist along with an identity for his private record label.

Location | St. Cloud, MN

Duration | January–April 2010, July 2011

Look Amused

Identity, website, and packaging for an independent esthetician and entrepreneur.

Location | Minneapolis, MN

Duration | January 2009–March 2010

Crazy Savvy

Created identity and print collateral for a start-up communications and marketing firm.

Location | Minneapolis, MN

Duration | April–September 2009

America Home Lending Mortgage Inc.

www.ahlminc.com

Website for an independent mortgage company.

Location | Bellevue, WA

Duration | January 2006–March 2007