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For undergraduate and graduate supply chain management courses. Illustrating the key drivers in effective supply chain management. Supply Chain Management illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. This text ...

Chopra & Meindl, Supply Chain Management | Pearson

SUPPLY CHAIN MANAGEMENT. Strategy, Planning and Operation Chopra & Peter Meindl. Sunil. Chapter 1 WHAT IS A SUPPLY CHAIN Consists of all parties involved, directly or indirectly, in fulfilling a customer request. The SC includes not only the manufacturer and suppliers, but also transporters, warehouses, retailers, and even customers themselves. Within each organization, such as a manufacturer ...

Supply Chain Management - Chopra/Meindl | Supply Chain ...

Supply Chain Management STRATEGY, PLANNING, AND OPERATION Fifth Edition Sunil Chopra Kellogg School of Management Peter Meindl Kepos Capital Boston Columbus Indianapolis New York San Francisco Upper Saddle River

Supply Chain Management - base-logistique-services.com

Chopra & Meindl 3/e - Authors' PowerPoint Files . Chapter 1 - Understanding the Supply Chain Chapter 2 - Supply Chain Performance: Achieving Strategic Fit and Scope Chapter 3 - Supply Chain Drivers and Metrics. Chapter 4 - Designing Distribution Networks and Applications to e-Business

Chopra & Meindl 3/e - Authors' PowerPoint Files

Quantity discounts are justified in a supply chain as long as they are the fruits of a coordinated supply chain and maximize total supply chain profits. For commodity products for which price is set by the market, manufacturers with large fixed costs per lot can use lot size-based quantity discounts to maximize total supply chain profits. 6.

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Information Systems at Northwestern University's Kellogg School of Management. Peter Meindl is a supply chain consultant and is working on his PhD at Stanford University. Chopra and Meindl are the authors of Supply Chain Management: Strategy, Planning, and Operation (Prentice-Hall). (EXECUTIVE SUMMARY) [to come]

(Enterprise—Chopra & Meindl) - Kellogg School of Management

Supply Chain Management encompasses every effort involved in producing and delivering a final product or service, from the supplier's supplier to the customer's customer. Supply Chain Management includes managing supply and demand, sourcing raw materials and parts, manufacturing and assembly, warehousing

Introduction to Operations and Supply Chain Management

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Chopra & Meindl, Supply Chain Management: Strategy ...

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This book brings together the strategic role of the supply chain, key strategic drivers of supply chain performance, and the underlying tools and techniques for supply chain analysis. ... Supply Chain Management: Strategy, Planning, and Operation Sunil Chopra, Peter Meindl No preview available - 2007.

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