

Business Maharajas Gita Piramal

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The inside track to India's most powerful tycoons The eight business maharajas profiled here are among Asia's most powerful industrial tycoons, Their combined turnover runs into billions of rupees, and between them they employ some 650,000 people, while indirectly affecting the lives of millions more.

Business Maharajas by Gita Piramal - Goodreads

Dr Gita Piramal is a Senior Associate Fellow at Somerville College, University of Oxford. Her primary research area is Indian business and its history. Hers has been a portfolio life: as an entrepreneur and businesswoman, a journalist and writer.

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Gita Piramal. Piramal, Gita; Business Maharajas. ... Married into India's Piramal business family, which runs india's leading baggage company and its second largest Pharmaceuticals, Gita Piramal belongs to the same social class as the people she describes, and clearly has insider access. While the writing is somewhat dry, considering the ...

Excerpts: Business Maharajas by Gita Piramal

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Dr Gita Piramal is managing editor of The Smart Manager, India's first world-class management magazine, launched in February 2002. She is also India's foremost business writer. Gita's major works include the best sellers Business Maharajas and Business Legends.

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BUSINESS MAHARAJAS by Gita Piramal A freelance journalist with a Ph.D. in business history, GitaPiramal is the author of the best-selling Business Legends and the co-author of a pioneering work on business history, India's Industrialists. She has also contributed to the seminal volume Business and Politics in India-A

BUSINESS MAHARAJAS Gita Piramal - CiteSeerX

Business Maharajas by Gita Piramal is the inside story of India's most powerful business tycoons who exercise substantial power over the Indian economy. Summary Of The Book Business Maharajas is an engrossing inside story of eight business tycoons who have been described as the most powerful in all of Asia.

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Gita Piramal is the author of Business Maharajas (3.78 avg rating, 410 ratings, 21 reviews, published 1996), Business Legends (3.76 avg rating, 93 rating...

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Research To Discover The Answers To These And Related Questions In Her Profiles Of The Men Who Will Lead The Country'S Push To Become An Industrial Superpower In The 21st Century. ... Business maharajas Gita Piramal Snippet view - 1996.

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MUMBAI: Gita Piramal, business historian and the author of Business Maharajas, has divested her entire 95% stake in office furniture company BP Ergo for an undisclosed amount to American furniture major HNI Corp. Investment banking officials said the total enterprise valuation of the company is around Rs 200 crore.

Gita Piramal divests 95% stake in BP Ergo to HNI Corp ...

A freelance journalist with a PhD in business history, Gita Piramal is the author of the bestselling Business Maharajas and the co-author of a pioneering work on business history, India's Industrialists. She has also contributed to the seminal volume Business and Politics in India—A Historical Perspective, edited by Dr Dwijendra Tripathi and published by the Indian Institute of Management ...

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Business Maharajas by Gita Piramal came to the stands in 1996. According to Outlook, 'The book is a delightful read.'. Certain books, make a 'more' delightful read when you read them years later - having missed out on them at the time they were published may not be a sense of complete loss.

Book Review: Business Maharajas by Gita Piramal

Ambani, Bajaj, Birla, Goenka, Khaitan, the Shahs, and Tata, eight of India's most powerful men, are a study in contrasts. Their businesses are distinct and var...

Book :BUSINESS MAHARAJAS written by Gita Piramal

The release function of Business Maharajas, the prequel to Business Legends, was a panel discussion between Rama Prasad Goenka, Mukesh Ambani and Rahul Bajaj moderated by Titoo Ahluwalia, India's market research guru, in October 1996. ... Business Maharajas by Gita Piramal. By Deepak Kanabar.

Business Legends | Gita Piramal - Academia.edu

Gita Piramal has clearly enjoyed extraordinary access to seven of India's most powerful business leaders. This access has allowed her to deliver a laudable report of the personalities, their empires, and, at times, a sampling of the inertia that drives them.

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