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Design for the Real World: Human Ecology and Social Change. Professor Papanek was a highly distinguished designer, educator, lecturer and writer, widely acknowledged for his visionary ideas on design theory. He was Professor at the School of Architecture and Urban Design at the University of Kansas at the time of his death in 1998.

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"One of my first jobs after leaving school was to design a table radio," Papanek wrote in Design for the Real World. "This was shroud design: the design of external covering of the mechanical and electrical guts. It was my first, and I hope my last, encounter with appearance design, styling, or design 'cosmetics'.".

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