

## *Democratizing Innovation Eric Von Hippel*

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### **Democratizing Innovation Eric Von Hippel**

Eric von Hippel (born August 27, 1941) is an American economist and a professor at the MIT Sloan School of Management, specializing in the nature and economics of distributed and open innovation. He is best known for his work in developing the concept of user innovation – that end-users, rather than manufacturers, are responsible for a large amount of innovation.

### **Eric von Hippel - Wikipedia**

Acknowledgements. This paper began as a UNU-MERIT Working Paper (Gault, 2015) and has benefitted from discussions with present and former delegates to the OECD Working Party of National Experts on Science and Technology Indicators (NESTI), members of the NESTI Secretariat, participants in the African Science, Technology and Innovation Indicators (ASTII) initiative and the African Observatory ...

### **Defining and measuring innovation in all sectors of the ...**

Lead user is a term developed by Eric von Hippel in 1986 (Von Hippel 1986). His definition for lead user is: . Lead users face needs that will be general in a marketplace – but face them months or years before the bulk of that marketplace encounters them, and; Lead users are positioned to benefit significantly by obtaining a solution to their needs. In other words, lead users are users of a ...

### **Lead user - Wikipedia**

We review the contribution and evolution of open innovation since the publication of Chesbrough's 2003 Open Innovation book, and suggest likely directions going forward. We link the articles of this special issue to three key trends in open innovation research: better measurement, resolving the role of appropriability and linking that research to the management and economics literature.

### **Open innovation: The next decade - ScienceDirect**

Der Begriff Lead User (trendführender Nutzer, trendführender Kunde) wurde 1986 von Eric von Hippel eingeführt.. Lead User sind Nutzer, deren Bedürfnisse den ...

### **Lead User - Wikipedia**

L'innovation est l'action d'innover, c'est-à-dire de chercher à améliorer constamment l'existant, par contraste avec l'invention, qui vise à créer du nouveau. Dans le domaine économique, l'innovation se traduit par la conception d'un nouveau produit, service, processus de fabrication ou d'organisation pouvant être directement implémenté dans l'appareil productif et répondant aux ...

### **Innovation — Wikipédia**

Der Begriff Open Innovation bzw. offene Innovation bezeichnet die Öffnung des Innovationsprozesses von Organisationen und damit die aktive strategische Nutzung der Außenwelt zur Vergrößerung des Innovationspotenzials. Das Open-Innovation-Konzept beschreibt die zweckmäßige Nutzung von in das Unternehmen ein- und ausdringendem Wissen, unter Anwendung interner und externer Vermarktungswege ...

### **Open Innovation - Wikipedia**

The Problem. The field of strategy overfocuses on analytic rigor and underfocuses on creativity. Why It Matters. Analytic tools are good at helping strategists develop business ideas that are ...

### **Great Strategy Requires Creativity - hbr.org**

La théorie de l'agence ou dilemme de l'agence [1] est la branche de l'économie qui s'occupe des conséquences du problème principal-agent, en particulier à l'intérieur d'une même unité économique, administration ou entreprise. En tant que telle, elle constitue un domaine à cheval entre l'économie industrielle et la théorie des organisations. ...

### **Théorie de l'agence — Wikipédia**

Videos from the Massachusetts Institute of Technology. The mission of MIT is to advance knowledge

and educate students in science, technology, and other area...

### **Massachusetts Institute of Technology (MIT) - YouTube**

«Crowdsourcing» (på norsk nettdugnad) er en spesiell form for dugnad, hvor et stort antall mennesker utfører en felles oppgave basert på fellesskap, medvirkning og selvorganisering istedenfor kontroll og hierarki. Slike grupper vil ofte få en kollektiv identitet som kan bli sterk. På engelsk er ordet «crowdsourcing» et ordspill på «outsourcing» og henspiller på at et demokrati ...

### **Crowdsourcing - Wikipedia**

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