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With "Deluxe: How Luxury Lost Its Luster," Ms. Thomas — who has been the cultural and fashion writer for Newsweek in Paris for 12 years — has written a crisp, witty social history that's ...

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Deluxe - How Luxury Lost Its Luster - August book review. This New York Times Bestseller is a must read before you make your next luxury purchase!

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Nicole Dixon 08/25/09 Consumer Behavior Mon 1-5pm Book Report Deluxe: How Luxury Lost its Luster Deluxe: How luxury lost its luster, by Dana Thomas, brings a hard hitting, raw look at the world of luxury and the mass demand of luxury that has occurred.

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"Deluxe" gives us insight to the business of luxury. There are so many stories to be told, from the luxury houses to the lowly factory worker. From the business up and downs to worries of the future.

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### **Amazon.com: Deluxe: How Luxury Lost Its Luster eBook: Dana ...**

A hard-hitting behind-the-scenes look at the luxury fashion industry today There was a time when luxury was available only to the rarefied and aristocratic world of old money and royalty. Luxury wasn't simply a product, it was a lifestyle, one that denoted a history of tradition, superior quality and offered a pampered buying experience.

### **Deluxe: How Luxury Lost Its Luster - Dana Thomas - Google ...**

In Deluxe: How Luxury Lost Its Luster, Thomas investigates the business of designer clothing, leather goods and cosmetics, and finds it wanting. Hijacked, over the past two or three decades, by corporate profiteers with a "single-minded focus on profitability," the luxury industry has "sacrificed its integrity, undermined its products ...

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