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Entertainment Industry Economics A Guide for Financial Analysis, Ninth Edition ... Co., Inc., for seventeen years and was ranked the top entertainment industry analyst for ten years by Institutional Investor magazine. Holder of a PhD in financial economics and also a chartered financial analyst (CFA), he writes

Entertainment Industry Economics - Assets

The result is a comprehensive up-to-date reference guide on the economics, financing, production, and marketing of entertainment in the United States and overseas. Investors, business executives, accountants, lawyers, arts administrators, and general readers will find that the book offers an invaluable guide to how entertainment industries operate.

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