

APPENDIX

Section 1: Demographic and Socioeconomic Profile

1. Name:
2. Age:
3. Gender:
4. Education Level:
 - No formal education
 - Primary
 - Secondary
 - Higher education
5. Monthly Income (in INR):
 - Less than 5,000
 - 5,000–10,000
 - 10,000–20,000
 - Above 20,000
6. Family size:
 - 2-3 members
 - 3-4 members
 - 4-5 members
 - More than 5 members

Section 2: Challenges Faced by Handloom Saree Weavers

7. What are the primary challenges you face in your work? (Select all that apply)
 - Lack of raw materials
 - Poor quality of raw materials
 - High cost of raw materials
 - Limited access to markets
 - Financial constraints
 - Competition with machine-made sarees
 - Low wages or income
 - Lack of skilled labor

- Other (please specify):
- 8. How often do you face delays in acquiring raw materials?
 - Always
 - Frequently
 - Occasionally
 - Rarely
- 9. What marketing challenges do you face?
 - Lack of marketing platforms
 - Low customer demand
 - Lack of branding for products
 - High competition
 - Other (please specify):
- 10. What is the biggest financial challenge you face?
 - Inadequate credit facilities
 - High-interest loans
 - Low profits
 - Unstable market prices

Section 3: Awareness and Impact of Policies and Technology

- 11. Are you aware of any government schemes for handloom weavers?
 - Yes
 - No
- 12. If yes, which schemes have you utilized?
 - Weaver MUDRA Scheme
 - National Handloom Development Programme (NHDP)
 - Handloom Weavers Comprehensive Welfare Scheme

- Pradhan Mantri Comprehensive Welfare
- Others (please specify):

13. Has the use of government schemes improved your income or productivity?

- Significantly improved
- Moderately improved
- No improvement

14. Are you aware of technological advancements (e.g., power looms, advanced tools) in weaving?

- Yes
- No

15. Have you adopted any new technology?

- Yes
- No

16. If yes, how has it impacted your productivity?

- Significantly improved
- Moderately improved
- No improvement

Section 4: Market Accessibility and Growth

17. Where do you primarily sell your sarees?

- Local markets
- Online platforms
- Exhibitions
- Wholesale buyers
- Other (please specify):

18. Do you face difficulty accessing markets?

- ☐ Yes
- ☐ No

19. What type of support would help improve market accessibility?

- ☐ Better marketing platforms
- ☐ Subsidized participation in exhibitions
- ☐ Training on online sales
- ☐ Other (please specify):

20. What role do intermediaries play in your business?

- ☐ Essential
- ☐ Helpful but not essential
- ☐ Unnecessary