

## APPENDIX

### **Section 1: Demographic and Socioeconomic Profile**

1. Name:
2. Age:
3. Gender:
4. Education Level:
  - No formal education
  - Primary
  - Secondary
  - Higher education
5. Monthly Income (in INR):
  - Less than 5,000
  - 5,000–10,000
  - 10,000–20,000
  - Above 20,000
6. Family size:
  - 2-3 members
  - 3-4 members
  - 4-5 members
  - More then 5 members

### **Section 2: Challenges Faced by Handloom Saree Weavers**

7. What are the primary challenges you face in your work? (Select all that apply)
  - Lack of raw materials
  - Poor quality of raw materials
  - High cost of raw materials
  - Limited access to markets
  - Financial constraints
  - Competition with machine-made sarees
  - Low wages or income
  - Lack of skilled labor

- Other (please specify):

8. How often do you face delays in acquiring raw materials?

- Always
- Frequently
- Occasionally
- Rarely

9. What marketing challenges do you face?

- Lack of marketing platforms
- Low customer demand
- Lack of branding for products
- High competition
- Other (please specify):

10. What is the biggest financial challenge you face?

- Inadequate credit facilities
- High-interest loans
- Low profits
- Unstable market prices

### **Section 3: Awareness and Impact of Policies and Technology**

11. Are you aware of any government schemes for handloom weavers?

- Yes
- No

12. If yes, which schemes have you utilized?

- Weaver MUDRA Scheme
- National Handloom Development Programme (NHDP)
- Handloom Weavers Comprehensive Welfare Scheme

- Pradhan Mantri Comprehensive Welfare
- Others (please specify):

13. Has the use of government schemes improved your income or productivity?
  - Significantly improved
  - Moderately improved
  - No improvement
14. Are you aware of technological advancements (e.g., power looms, advanced tools) in weaving?
  - Yes
  - No
15. Have you adopted any new technology?
  - Yes
  - No
16. If yes, how has it impacted your productivity?
  - Significantly improved
  - Moderately improved
  - No improvement

#### **Section 4: Market Accessibility and Growth**

17. Where do you primarily sell your sarees?
  - Local markets
  - Online platforms
  - Exhibitions
  - Wholesale buyers
  - Other (please specify):

18. Do you face difficulty accessing markets?

- Yes
- No

19. What type of support would help improve market accessibility?

- Better marketing platforms
- Subsidized participation in exhibitions
- Training on online sales
- Other (please specify):

20. What role do intermediaries play in your business?

- Essential
- Helpful but not essential
- Unnecessary