

## Contact

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## Top Skills

Research

Communication

Finance

## Languages

English (Full Professional)

## Honors-Awards

1st position in Mock Stock

Academic Excellence certificate

1st position in Group Discussion

2nd position in Marketing planning competition

3rd position in Public Relations Competition

# Palak Tuteja

Freelancer | Digital Marketer | Brand Strategist | Trader  
New Delhi

## Summary

I'm curious, highly motivated Digital Marketer. I have done research to find the algorithmic interest to target the cold audience. I specialise in facebook advertisements. have also started my YouTube channel in which I explain about various National level exams which are conducted and I give tips on how to clear those exams. I like to face different kinds of challenges and I am very much inclined towards social welfare cause. I have gained some experience in various fields like marketing and research. I love to explore new things and like facing different challenges.

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## Experience

### Freelance

Digital Marketing

January 2020 - Present (8 months)

### auctera™

Digital Marketer

June 2020 - August 2020 (3 months)

### NNEELL'S INVEST

Partner

January 2020 - August 2020 (8 months)

### Confederation Of Young Leaders (CYL)

Public Policy Research Associate

April 2020 - May 2020 (2 months)

### Findicate, the Finance Society of Kamala Nehru College

Vice President

August 2019 - April 2020 (9 months)

I post finance facts and relevant news related to finance daily on our social media handles to spread financial literacy. Manage the funds we receive

to conduct the events in our college and conduct various finance related competitions every month.

Agdova Technologies  
Business Development Analyst  
January 2020 - March 2020 (3 months)

The Financial Doctors  
Financial Market Trainee & Technical Strategy Developer Intern  
April 2019 - October 2019 (7 months)  
I learned about various technical tools that can be used while evaluating charts. I compared different trading strategies and developed my own technical trading strategies and applied them in the financial market.

Commcentric, the Commerce Association of Kamala Nehru college  
Joint Secretary  
September 2018 - August 2019 (1 year)  
I handled 13 teams and societies (200+ students). Organized various inter college and intra College events throughout the year and was able to get sponsorship in cash as well as in kind.

Findicate, the Finance Society of Kamala Nehru College  
Associate  
August 2017 - May 2018 (10 months)  
Conducted a Mock Stock and managed the funds received for various events which were held throughout the year.

Jesus and Mary College, University of Delhi  
Campus Ambassador  
December 2017 - February 2018 (3 months)  
Helped in promoting the annual event organised by JMC in my campus.

Enactus Sri Venkateswara College  
Marketing Analyst  
October 2017 - November 2017 (2 months)  
Researched and gathered information to make a plan to help in doing promotion effectively.

Qrius (formerly The Indian Economist)  
3 months

### Marketing Analyst

September 2017 - November 2017 (3 months)

Researched and provided insights on relevant subject area and developed a 360 degree marketing program.

### social ambassador

September 2017 - November 2017 (3 months)

Work from home

Helped in promoting Qrius through various platforms.

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## Education

### Kamala Nehru College

Bachelor of Commerce, Economics · (2017 - 2020)

### St. Anthony's Senior Secondary School

· (2003 - 2017)