### Contact

feliciaajoanna@gmail.com

www.linkedin.com/in/ feliciajoannasutjianto (LinkedIn)

### Top Skills

Management Consulting
Data Analysis
Leadership

### Certifications

ASAI Module A20 (Probability and Statistics)

ASAI Module A50 (Statistical Methods)

ASAI Module A30 (Economics)

#### Honors-Awards

Top 5 Finalist Toyota Astra Financial Services Challenge

Dean's List

Dean's List

Dean's List

National Final 2nd Runner Up of ASEAN Data Science Explorers 2018

# Felicia Joanna Sutjianto

Management Associate at Citi Jakarta

## Summary

Felicia is a mathematics student who is a high-achiever and neathanded person with high curiosity and eagerness to explore new things.

Throughout her time in university, she has had 6 professional experiences, chaired 2 student-led organisations, won 3 competitions, and received 2 international-level awards which proven her passion in business, innovation, and applied mathematics.

Her experiences as a student researcher at the United Kingdom and consultant in both international and national-scale business consulting projects have shaped her to be a problem solver who is resourceful, team-player, and creative.

# Experience

#### Citi

Management Associate
August 2020 - Present (1 month)

### Ravenry

Research Analyst November 2019 - Present (10 months)

- Generate research reports (e.g. market sizing, trend analysis, etc) for clients from different industries around SEA.
- Recognized as one of the top 1% research analysts in SEA.

ShARE - Growing a new generation of leaders President - Project Consulting Lead January 2019 - June 2020 (1 year 6 months)

One of the selected students of ShARE, an innovative start-up at the crossroad of education and consulting and which offers a leadership programme to university students to supplement their academic curriculum,

and offers corporates a new way to do consulting, build innovation ecosystems and access top talent.

- Performed a mini-grid related market study for a consulting project with a global utility company and directly coached by a former management consultant.
- As the President Project Consulting Lead, Felicia leads 20 consultants for
   5 start-up projects and pioneered ShARE-ITB's engagements with corporates,
   start-ups, to co-working spaces in Bandung for long-term collaboration.
- Achieved best consulting presentation during the first-year final assessment with 9 out of 10 score (top 10%).

Institut Teknologi Bandung
Business Mathematics Assistant Lecturer
January 2020 - May 2020 (5 months)
Bandung, West Java, Indonesia

Assistant lecturer for Business Mathematics II (International Class)

Witteveen+Bos Consultant Intern May 2019 - June 2019 (2 months) Greater Jakarta Area, Indonesia

- Performed analysis and give recommendation to optimize a sea defense structure project in Indonesia.
- Automized sea defense structure analysis tools along with one of the Witteveen+Bos Netherlands team.

#### Accenture

Mentee of Women Mentoring Program FY19 November 2018 - June 2019 (8 months)

Greater Jakarta Area, Indonesia

Selected as one of Women Mentoring Program mentee by Accenture and assigned as the project leader for a team project which aims to reduce plastic waste towards a better Jakarta in 2025 through digitization.

### PT Astra International Tbk Consultant September 2018 - May 2019 (9 months) Greater Jakarta Area, Indonesia

• Selected as one of 40 grantees from Java and Bali for Astra1st, a one-year development program and scholarship of IDR 10M.

• Assigned as a business consultant to develop an employer branding strategy for one of Astra's affiliated companies.

InvesProperti

Business Development Intern (Part-time)

December 2018 - April 2019 (5 months)

Bandung Area, West Java, Indonesia

InvesProperti.ID is a financial technology startup which focuses on property crowdfunding investment.

- Developed a marketing strategy to acquire new targeted market, enhance customer experience, and retain existing customer through improving Search Engine Marketing (SEM) and social media activation.
- Conducted industry research, proposed the first strategic plan for a partnership with a technology company, and presented to the program director.

Prudential Indonesia (PT Prudential Life Assurance)
Actuarial Intern

May 2018 - August 2018 (4 months)

Greater Jakarta Area, Indonesia

- Executed financial reconciliation and claim data investigation to generate insights.
- Revamped analysis methods for various purposes (one of the new methods is 20x faster to process the data).

## Education

Institut Teknologi Bandung

Mathematics · (2016 - 2020)

Swansea University

Engineering · (2019)

SMAK 1 BPK PENABUR Bandung

 $\cdot$  (2013 - 2016)