#### Contact

pavan.sathiraju@hotmail.com

www.linkedin.com/in/pavansathiraju (LinkedIn)

#### Top Skills

Marketing Strategy
Marketing Effectiveness
Customer Retention

# Pavan Sathiraju

Serial Entrepreneur | INSEAD | Ex-McKinsey Hyderabad

## Summary

If you are interested in learning about our opinions on higher education & careers in various industries in these tough times:

If you want to get some learnings under 2 minutes - check our Instagram page (globalcollegeinfo).

## Experience

Cases Over Coffee Cofounder Cases over Coffee June 2020 - Present (3 months)

Global College Info Cofounder October 2019 - Present (11 months)

Alterhop Cofounder July 2018 - August 2019 (1 year 2 months) Hyderabad Area, India

McKinsey & Company Management Consultant 2015 - 2018 (3 years) San Francisco Bay Area

McKinsey & Company
Marketing Specialist
June 2011 - July 2014 (3 years 2 months)
Greater New York City Area

Mu Sigma Senior Business Analyst February 2008 - May 2011 (3 years 4 months) Greater Seattle Area & Bangalore

Accenture
Software Engineer
May 2007 - January 2008 (9 months)
Hyderabad Area, India

## Education

**INSEAD** 

Master of Business Administration (MBA)

National Institute of Technology Rourkela Bachelor of Technology (B.Tech.)