## SHAHEED BHAGAT SINGH STATE TECHNICAL CAMPUS, FEROZEPUR ROLL No: Total number of pages: [] Total number of questions:06 B.Tech. || ME || 7th Sem Industrial Engineering and Management Subject Code: BTME-801 Paper ID: (for office use) Time allowed: 3 Hrs Max Marks: 60 Important Instructions: All questions are compulsory Attempt all the parts of a question together. PART A (2×10) Q. 1. Short-Answer Questions: All COs (a) Define Industrial Engineering. (b) Enlist various management functions. (c) Define Scientific Management. (d) What is the two major characteristics of a manager according to McGregor's theory-Y. (e) What is Authority? (f) Define Scalar Chain. (g) What is the objective of plant location analysis? (h) Define the term Productivity. (i) Value engineering is nothing but cost reduction exercise. Comment on the statement. (i) What is work sampling? **PART B (8×5)** Give three practical examples clearly illustrating the role of an Industrail COa Q. 2. Engineer in an Industry? OR

Explain the importance of management in a modern business organisation. Is

it an art or a science?

Explain the Maslow's Hierarchy of Human needs. How it's understanding COb

COa

Who presented the "Two Factor theory of Motivation"? What are these COb factors? Explain each and their interrelationship. What are the characteristics of a good organisation? Name any ten and COc Q. 4. describe any five. OR What are the five characteristics of Planning? Explain each. COc COd Describe basic principles of a good plant layout. Q. 5. OR Discuss the relationship between Value Engineering, Work Study and COd Productivity. What are the objectives of Work Study? Name its various techniques. CO<sub>e</sub> Q. 6. OR

Describe the stages of Value Analysis procedure.

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