

08/12/17 (E) 46

SHAHEED BHAGAT SINGH STATE TECHNICAL CAMPUS, FEROZEPUR

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:Total number of pages:[01]

Total number of questions:08

M.Tech. -CSE/ 3rdSem

Business Information Systems

Subject Code:CS-526

Paper ID:

Time allowed: 3 Hrs

Max Marks:100

Important Instructions:

- Attempt any five questions
- All questions carry equal marks
- Assume any missing data

- Q. 1. What is business information system? Discuss system analysis and system implementation for business information system.
- Q. 2. a) What is the role of mass customization in e-business?
b) Discuss the future of e-commerce and e-business. Support your answer with the help of examples.
- Q. 3. a) Give a detailed description of Firewalls, its uses, configuration and disadvantages.
b) Discuss various pros and cons of trading on the internet.
- Q. 4. a) Discuss in detail the Electronic Data Interchange operational benefits.
b) Write a note on legal framework of e-business.
- Q. 5. Discuss and differentiate between MIS, DSS and ERP as business information systems.
- Q. 6. a) Discuss about End- User Computing.
b) Legal and Moral constraints on Information System.
- Q. 7. a) Discuss various Internet marketing strategies to help business improvement.
b) Discuss the important of project planning. Also discuss different process models which are applied?
- Q. 8. Compare and contrast the relative effectiveness of the use of information flow diagram, data flow diagram and entity relationships diagrams by business analyst to demonstrate inefficiency in company's existing information management processes.