# Font Style Transfer

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#### Content

- Introduction:이것은 무엇이고, 왜 해야하며, 무슨 가치가 있는가?
- Benchmarks: 기존의 연구들은 어떤가?

#### Introduction

폰트는 아주 중요한 시각적 요소(비언어적 표현)이다.

그런데 폰트를 만드는 것은 아주 비싼 작업이다.

영어의 경우 대소문자 **52**자면 충분하지만, 한글이나 한자같은 합성자는 수만 글자로 이루어져있어 굉장히 어려운 작업이다.

폰트를 만드는 알고리즘을 만든다면 정말 awesome할거야!

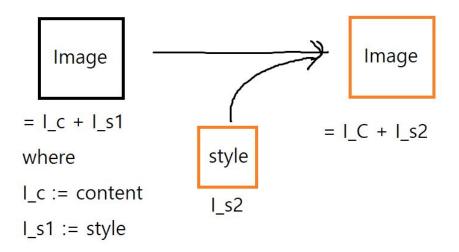
Inter-language style transfer 가 포함되었으면 좋겠다.

#### Introduction

유의미한 키워드인지는 모르겠음. 자주 붙기는 함

Font style transfer as few-shot image-to-image translation

Image-to-image translation



#### Benchmarks

EMD (CVPR'18)

FUNIT (ICCV'19)

DMFont (ECCV'20)

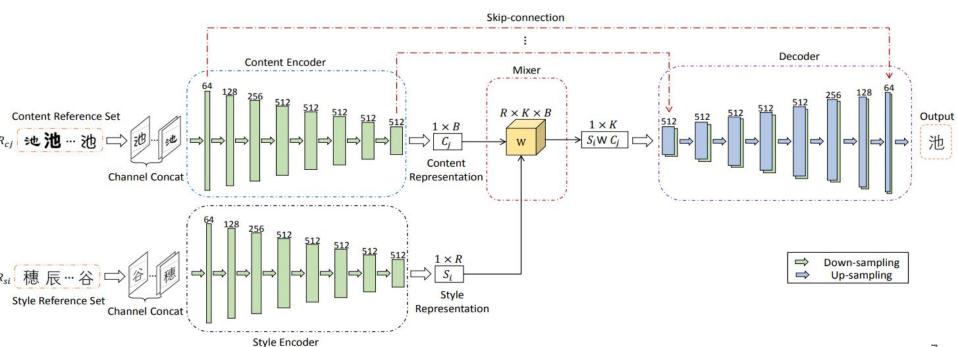
FTransGAN (WACV'21)

LFFont (AAAI'21)

# Benchmark Objectives

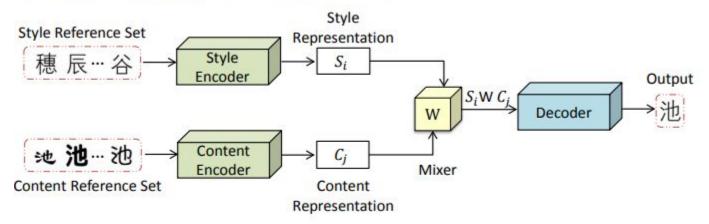
Model	Objective
EMD (CVPR'18)	$\theta = \arg\min_{\theta} \sum_{I_{ij} \in \mathcal{D}_t} L(\hat{I}_{ij}, I_{ij}   \mathcal{R}_{S_i}, \mathcal{R}_{C_j})$
FUNIT (ICCV'19)	$\min_{D} \max_{G} \mathcal{L}_{GAN}(D, G) + \lambda_{R} \mathcal{L}_{R}(G) + \lambda_{F} \mathcal{L}_{FM}(G)$
DMFont (ECCV'20)	$\min_{G,C} \max_{D} \mathcal{L}_{adv(font)} + \mathcal{L}_{adv(char)} + \lambda_{l1} \mathcal{L}_{l1} + \lambda_{feat} \mathcal{L}_{feat} + \lambda_{cls} \mathcal{L}_{cls}$
LFFont (AAAI'21)	$\min_{\substack{E_c, E_{s,u}, G, \\ F_s, F_u, Cls}} \max_{D} \mathcal{L}_{adv(font)} + \mathcal{L}_{adv(char)} + \lambda_{L1} \mathcal{L}_{L1} \\ + \lambda_{feat} \mathcal{L}_{feat} + \lambda_{cls} \mathcal{L}_{cls} + \lambda_{consist} \mathcal{L}_{consist}$
FTransGAN (WACV'21)	$L = \lambda_1 L_1 + \lambda_s L_{\text{style}} + \lambda_c L_{\text{content}},$

# Separating Style and Content for Generalized Style Transfer (CVPR'18) EMD



#### EMD 3줄요약

- (당시) 기존의 방법들은 '특정 style' → '특정 style' transformation이 되었었다.
- 이 논문은 'generalized' style transfer network를 제안한다.



- 새로운 multi-task learning scenario를 제안한다.
  - Training with a triplet <R\_{S\_i}, R\_{C\_j}, I\_{ij}>
  - where I\_{ij} denotes the target image of style S\_i and content C\_j
  - R\_{S\_i} and R\_{C\_j} are respectively the style and content reference sets, each consisting of r random images.

## **EMD** Objective

$$\begin{split} \theta &= \arg\min_{\theta} \sum_{I_{ij} \in \mathcal{D}_t} L(\hat{I}_{ij}, I_{ij} | \mathcal{R}_{S_i}, \mathcal{R}_{C_j}) \\ L(\hat{I}_{ij}, I_{ij} | \mathcal{R}_{S_i}, \mathcal{R}_{C_j}) &= W_{st}^{ij} \times W_b^{ij} \times ||\hat{I}_{ij} - I_{ij}|| \\ W_{st}^{ij} &= 1/N_b^{ij} \quad \text{about the size and thickness of characters} \\ W_b^{ij} &= \frac{exp(\text{mean}_{ij})}{\sum_{I_{ij} \in \mathcal{D}_t} exp(\text{mean}_{ij})} \quad \text{about darkness of characters} \end{split}$$

# L1 loss in font supervision

generated

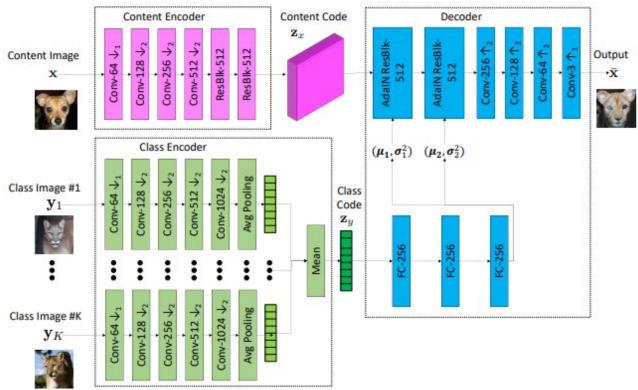
ground truth





L1 = Pixel-level loss sum

# Few-Shot Unsupervised Image-to-Image Translation (ICCV'19) FUNIT



## **FUNIT Objective**

$$\min_{D} \max_{G} \mathcal{L}_{GAN}(D, G) + \lambda_{R} \mathcal{L}_{R}(G) + \lambda_{F} \mathcal{L}_{FM}(G)$$

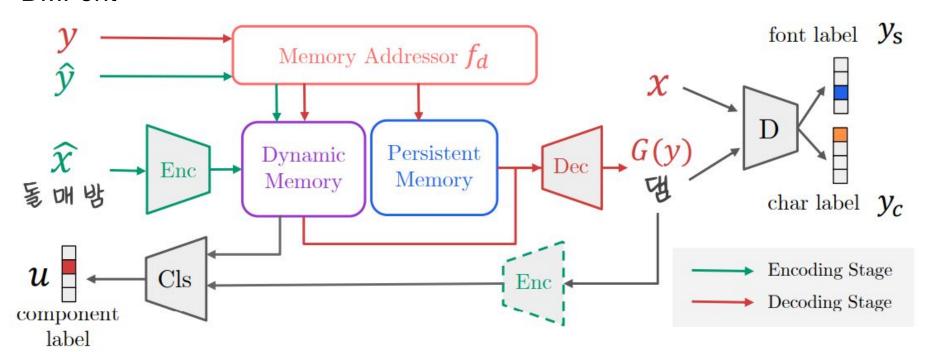
$$\mathcal{L}_{GAN}(G, D) = E_{\mathbf{x}} \left[ -\log D^{c_x}(\mathbf{x}) \right] + E_{\mathbf{x}, \{\mathbf{y}_1, \dots, \mathbf{y}_K\}} \left[ \log \left( 1 - D^{c_y}(\bar{\mathbf{x}}) \right) \right]$$

**Reconstruction Loss** 

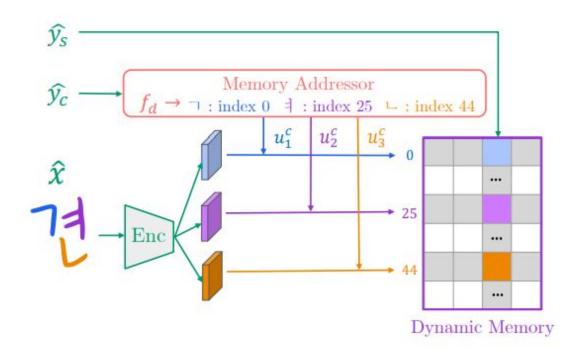
$$\mathcal{L}_{R}(G) = E_{\mathbf{x}} \left[ ||\mathbf{x} - G(\mathbf{x}, \{\mathbf{x}\})||_{1}^{1} \right]$$
$$\bar{\mathbf{x}} = G(\mathbf{x}, \{\mathbf{y}_{1}, ..., \mathbf{y}_{K}\})$$

Feature regularization 
$$\mathcal{L}_{\mathbf{F}}(G) = E_{\mathbf{x}, \{\mathbf{y}_1, \dots, \mathbf{y}_K\}} \left[ ||D_f(\bar{\mathbf{x}})| - \sum_k \frac{D_f(\mathbf{y}_k)}{K}||_1^1 \right]$$

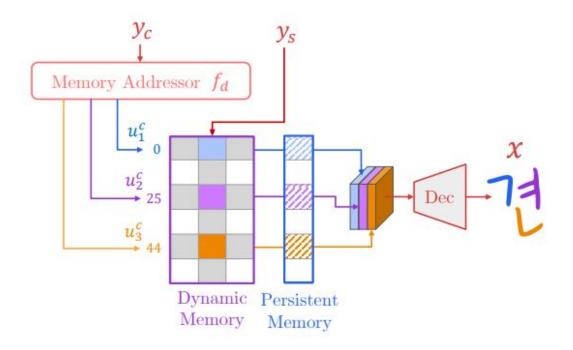
# Few-shot Compositional Font Generation with Dual Memory (ECCV'20) DMFont



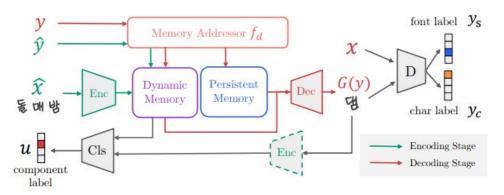
(a) Architecture overview.



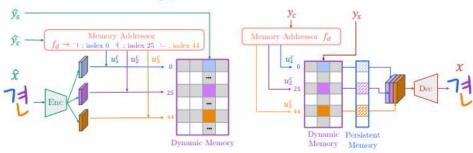
(b) Encoding phase detail.



(c) Decoding phase detail.

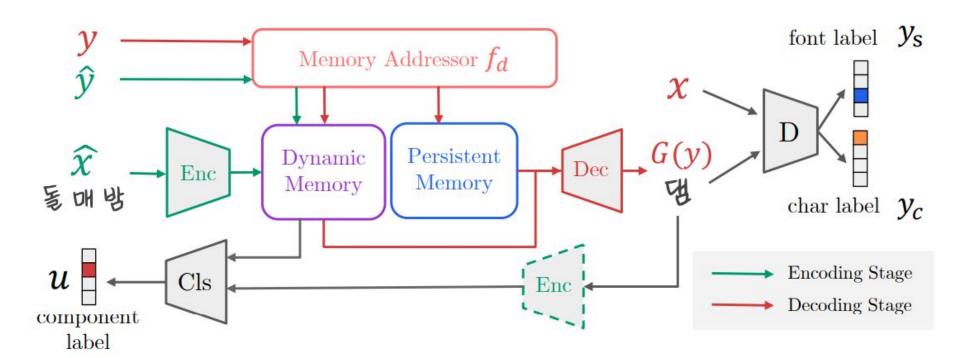






(b) Encoding phase detail.

(c) Decoding phase detail.



(a) Architecture overview.

## **DMFont Objective**

$$\min_{G,C} \max_{D} \mathcal{L}_{adv(font)} + \mathcal{L}_{adv(char)} + \lambda_{l1} \mathcal{L}_{l1} + \lambda_{feat} \mathcal{L}_{feat} + \lambda_{cls} \mathcal{L}_{cls}$$

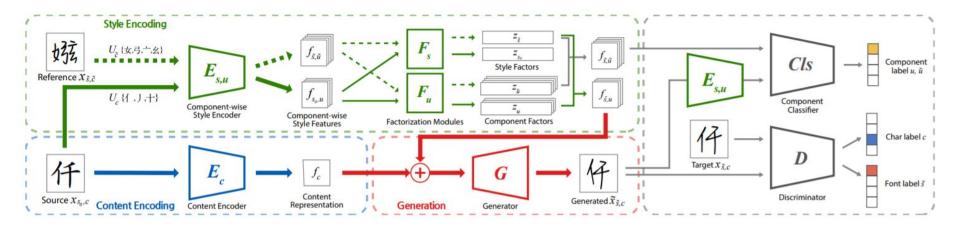
Classification loss: the same as which of image classification

$$\mathcal{L}_{cls} = \mathbb{E}_{x,y} \left[ \sum_{u_i^c \in f_d(y_c)} \text{CE}(Enc_i(x), u_i^c) \right] + \mathbb{E}_y \left[ \sum_{u_i^c \in f_d(y_c)} \text{CE}(Enc_i(G(y_c, y_f)), u_i^c) \right]$$

GT 이미지 가지고 classification

생성된 녀석 가지고 classification

# Few-shot Font Generation with Localized Style Representations and Factorization (AAAI'20) LFFont





#### **LFFont**

$$x_{\widetilde{s},c} = G(f_{\widetilde{s}}, f_c),$$
  
 $f_{\widetilde{s}} = E_s(\mathcal{X}_r) \text{ and } f_c = E_c(x_{s_0,c})$ 

$$x(\widetilde{s},c) = G(f_{\widetilde{s},c}, f_c), \quad f_c = E_c(x_{s_0,c}),$$
$$f_{\widetilde{s},c} = \sum_{u \in U_c} f_{\widetilde{s},u} = \sum_{u \in U_c} E_{s,u}(x_{\widetilde{s},\widetilde{c}_u}, u),$$

# LFFont Objective

$$\min_{\substack{E_c, E_{s,u}, G, \\ F_s, F_u, Cls}} \max_{D} \mathcal{L}_{adv(font)} + \mathcal{L}_{adv(char)} + \lambda_{L1} \mathcal{L}_{L1} + \lambda_{feat} \mathcal{L}_{feat} + \lambda_{cls} \mathcal{L}_{cls} + \lambda_{consist} \mathcal{L}_{consist},$$

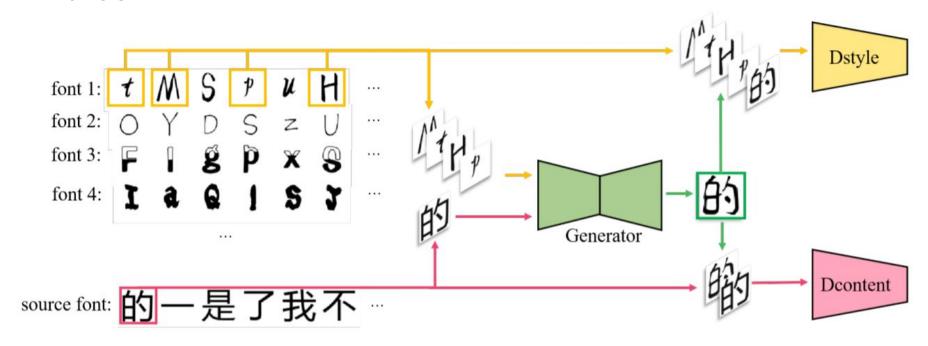
**DFFont** 

Factorization loss...

$$\mathcal{L}_{consist} = \sum_{s \in \mathcal{S}} \sum_{u \in \mathcal{U}} \|F_s(f_{s,u}) - \mu_s\|_2^2 + \|F_u(f_{s,u}) - \mu_u\|_2^2$$

$$\mu_s = \frac{1}{|\mathcal{U}|} \sum_{u \in \mathcal{U}} F_s(f_{s,u}), \quad \mu_u = \frac{1}{|\mathcal{S}|} \sum_{s \in \mathcal{S}} F_u(f_{s,u}).$$

# Few-shot Font Style Transfer between Different Languages (WACV'21) FTransGAN



#### **FTransGAN**

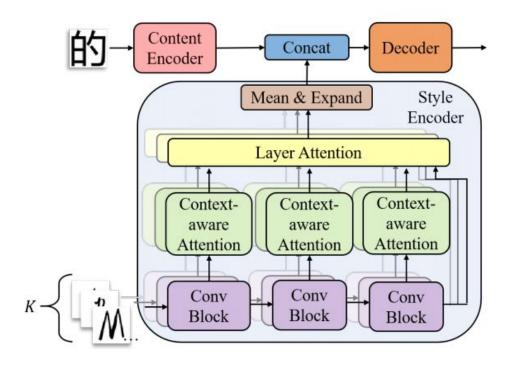
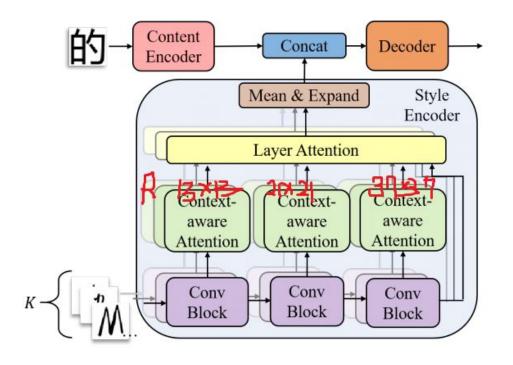


Figure 3. Overview of the proposed Generator G.

#### **FTransGAN**



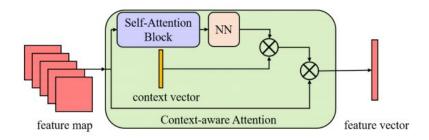
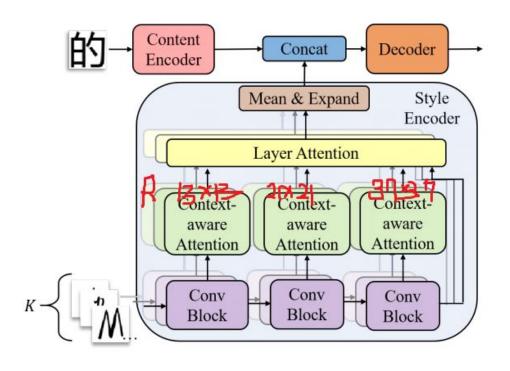


Figure 4. Architecture of the proposed Context-aware Attention Network.

non local neural network (He K.) non local block

Figure 3. Overview of the proposed Generator G.

#### **FTransGAN**



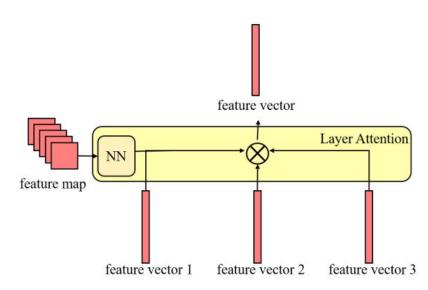


Figure 5. Architecture of the proposed Layer Attention Network.

Figure 3. Overview of the proposed Generator G.

## FTransGAN Objective

$$L = \lambda_1 L_1 + \lambda_s L_{\text{style}} + \lambda_c L_{\text{content}}$$

# Benchmark Objectives

Model	Objective
EMD (CVPR'18)	$\theta = \arg\min_{\theta} \sum_{I_{ij} \in \mathcal{D}_t} L(\hat{I}_{ij}, I_{ij}   \mathcal{R}_{S_i}, \mathcal{R}_{C_j})$
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LFFont (AAAI'21)	$\min_{\substack{E_c, E_{s,u}, G, \\ F_s, F_u, Cls}} \max_{D} \mathcal{L}_{adv(font)} + \mathcal{L}_{adv(char)} + \lambda_{L1} \mathcal{L}_{L1} \\ + \lambda_{feat} \mathcal{L}_{feat} + \lambda_{cls} \mathcal{L}_{cls} + \lambda_{consist} \mathcal{L}_{consist}$
FTransGAN (WACV'21)	$L = \lambda_1 L_1 + \lambda_s L_{\text{style}} + \lambda_c L_{\text{content}},$

# Implementation

Approach	#Style Shot	#Content Shot
EMD	10	10
DMFont	30 Korean 40 Thai	1
LFFont	8	1
FTransGAN	6	1

## **Datasets**

Paper	Language	#Fonts	#Chars	#Train fonts	#Train chars	#Test fonts	Size
EMD	Chinese	832	1732	75%	75%		80x80
DMFont	Korean Handwriting (Expert refined)	86	2448	80%	90%		
	Thai-printing	105	?	80%	90%		
	Korean-unrefined	88	150				
LFFont	Chinese from web	482	19514 (total) 6654 (average) 371 (components)	467		15	
FTransGAN	ENG2CHN	847					64x64