

# B & C Fashion



## B & C Fashion Business & IT Support Details



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# **B&C Fashion Business Introduction**

### 1.1 Company Profile

B&C Fashion, a company that creates customer satisfaction and value through various product categories and unique items

#### Who we are

With over 10 years of history, **B&C Fashion** has evolved from 2\$ items wholesaler to become one of major wholesale supplier which provide wider range of products for retailer in New Zealand. It is our vision to be the New Zealand leading fashion and lifestyle wholesaler in order to deliver our promise “We provide our client with what they need on time”.

#### Our Value

##### **Passion**

Bringing positive energy to customer

##### **Respect**

Understanding and considering each other

##### **Collaboration**

Together creating strong long term value

##### **Innovation**

Working smarter and creating better value



Shed 10, 7-23 Cain Road Penrose Auckland

### 1.2 Main Products

We have been able to offer nationwide retailers the competitive edge by sourcing diverse products.

#### Local & Seasonal

- Energizer
- Extension Cord
- Halloween Items
- Local & Seasonal
- Plastic Peg & Hanger
- Poster & Face Paint
- Shop Equipments
- Voltage Battery
- X-Mas items

#### Stationery

- Coloring Pens
- Envelopes & Glue
- ETC Equipments
- File & Other
- Learning Books & Cards
- Miscellany & Pens
- Stationery
- Sticker & Notebooks
- Tape

#### Accessory & Party

- Accessory
- Belts & Gloves
- Hair Clips
- Hair band & Tie
- Hat & Beanie
- Key Rings & Fan
- Party & Sunglass
- Reading Glass & Case
- Shoes & Slippers
- Ties & Bandana
- Wallets & Other

#### Cosmetic & Personal

- Bandage & Toothbrush
- Cosmetic & Personal
- Hair Cosmetic
- Hair Remover & Razor
- Miscellany & Perfumes
- Shampoo & Patch
- Socks & Underwear

#### Houseware

- Bathroom Accessory
- Carry Bags & Hanger
- Cleaner & Brush
- Electrics
- Hooks
- Laundry & Mats
- Outdoors & Miscellany
- Scissors
- Sewing & Fabric

#### Kitchenware

- Brush & Sponge
- Cooking Ware
- Kitchenware
- Plate & Plastics
- Table Cloth & Placemat
- Table Cloths
- Tray & Cup

#### Hardware & Tools

- Gloves
- Hardware
- Hardware & Tools
- Locks & Handle
- Pets & Sign Plate
- Tools

#### Ornament

- Candles
- Clock & Frames
- Lampshade & Mobil
- Organza Bags
- Ornament

#### Toys & Fun

- Education & Puzzles
- Party & Gifts
- Party Plate & Cups
- Sports & Supports
- Toys & Fun

# 1. B&C Fashion Business Introduction

## 1.2 Main Products

**B & C Fashion** Your cart is empty





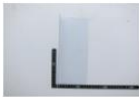
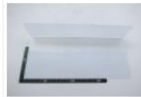


Home > Local & Seasonal Items

### Local & Seasonal Items

Results: 127 Display: 1~20 Current Page: 1

Sort by Item Code

B&C Best Seller more

<b>30AA004 (No DC)</b>  • Roll Paper 57X50mm [Your DC RATE:15.0%] \$0.00 Low Stock	<b>30AA005 (No DC)</b>  • Roll Paper 57X38mm [Your DC RATE:15.0%] \$0.00 Low Stock	<b>30AA002</b>  • Display Hook 20cm [Your DC RATE:15.0%] \$0.00 Low Stock	<b>30AA003 (30A017)</b>  • Display Hook 30cm [Your DC RATE:15.0%] \$0.00 Low Stock
<b>30AA004 (30A018)</b>  • Plastic Divider 27.5x10x5cm [Your DC RATE:15.0%] \$1.45 x \$1.22	<b>30AA005 (30A019)</b>  • Plastic Divider 41.4x20x10cm [Your DC RATE:15.0%] \$2.00 x \$1.70	<b>30AB003 (30A023)</b>  • Air Pump [Your DC RATE:15.0%] \$1.00	<b>30AB009</b>  • Umbrella Stand 1.5m [Your DC RATE:15.0%] \$1.00

**B & C Fashion** Your cart is empty









Home > Accessory & Party

### Accessory & Party

Results: 414 Display: 1~20 Current Page: 1

Sort by Item Code

B&C Best Seller more

<b>32AA001</b>  • Hoop Earring Gold 6pc [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>32AA002</b>  • Hoop Earring Silver 6pc [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>32AA003</b>  • Hoop Earring Gold 3pc [Your DC RATE:15.0%] \$0.76 x \$0.65	<b>32AA004</b>  • Hoop Earring Silver 3pc [Your DC RATE:15.0%] \$0.76 x \$0.65
<b>32AA006</b>  • Earring Mixed Color Pearl 24pc [Your DC RATE:15.0%] \$0.89 x \$0.76	<b>32AA007</b>  • Earring Mixed color Cubic 24pc [Your DC RATE:15.0%] \$0.76 x \$0.65	<b>32AA008</b>  • Earring Mixed Color Round Cubic 24pc [Your DC RATE:15.0%] \$0.76 x \$0.65	<b>32AA032</b>  • Earring 6pc [Your DC RATE:15.0%] \$0.76 x \$0.65

**B & C Fashion** Your cart is empty






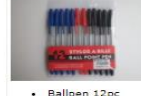


Home > Stationery

### Stationery

Results: 436 Display: 1~20 Current Page: 1

Sort by Item Code

B&C Best Seller more

<b>31AA001</b>  • Memopads w/Magnet 31CA001 [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA002</b>  • Gelpen 6pc Glitter & Scent [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA002_A</b>  • Gelpen 10pc Glitter & Scent [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA003</b>  • Glitter Pen 24pc [Your DC RATE:15.0%] \$0.81 x \$0.69
<b>31AA004</b>  • Gel Pen 4pc w/pls.Case [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA005</b>  • Gel Pen 4pc w/pls.Case [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA006</b>  • Gel Pen Ast.Col 8pc [Your DC RATE:15.0%] \$0.81 x \$0.69	<b>31AA007</b>  • Roller Tip Pen 6pc [Your DC RATE:15.0%] \$0.81 x \$0.69

**B & C Fashion** Your cart is empty








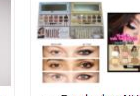
Home > Cosmetic & Personal

### Cosmetic & Personal

Results: 265 Display: 1~20 Current Page: 1

Sort by Item Code

B&C Best Seller more

<b>33AA002 (33A098)</b>  • Eye Shadow 33CA001 [Your DC RATE:15.0%] \$1.23 x \$1.05	<b>33AA009 (33A172)</b>  • Blush & Eyeshadow 33CA002 [Your DC RATE:15.0%] \$1.66 x \$1.41	<b>33AA011</b>  • Blusher with Brush 33CA003 [Your DC RATE:15.0%] \$0.85 x \$0.72	<b>33AA012</b>  • Cosmetic Powder 33CA004 [Your DC RATE:15.0%] \$0.94 x \$0.80
<b>33AA014</b>  • Concealer Foundation 33CA005 [Your DC RATE:15.0%] \$0.85 x \$0.72	<b>33AA015</b>  • Concealer Foundation 33CA006 [Your DC RATE:15.0%] \$0.85 x \$0.72	<b>33AA016</b>  • Concealer & Corrector 33CA007 [Your DC RATE:15.0%] \$0.85 x \$0.72	<b>33AA017</b>  • Eyeshadow 33CA008 [Your DC RATE:15.0%] \$0.85 x \$0.72



# 1. B&C Fashion Business Introduction

## 1.2 Main Products

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Your cart is empty

Home > Kitchenware

### Kitchenware

Results: 247 Display: 1~20 Current Page: 1

Sort by Item Code

Home All Category Best Seller Special Price Ranking

B&C Best Seller more

- 1 Mini Storage Box 8pc [35I0010] \$0.98 x 12
- 2 Table Cloth 137x274cm Black [35FC001] \$0.76 x 12
- 3

35AA001	35AA002	35AA003	35AA004 (35A008)
• Whisk Set 3pc [Your DC RATE:15.0%] \$0.85 x \$0.76	• Cooking Utensil Set 3pc [Your DC RATE:15.0%] \$1.10 x \$0.94	• Sushi Mat Set [Your DC RATE:15.0%] \$0.85 x \$0.81	• Pastry Brush 2pc [Your DC RATE:15.0%] \$0.85 x \$0.81
35AA004_A	35AA005	35AA006 (35A023)	35AA007 (35A024)
• Silicone Pastry Brush [Your DC RATE:15.0%]	• Strainer wHandle Set 3pc [Your DC RATE:15.0%]	• Garlic Crusher [Your DC RATE:15.0%]	• Potato Masher [Your DC RATE:15.0%]

B & C Fashion

Your cart is empty

Home > Ornament

### Ornament

Results: 277 Display: 1~20 Current Page: 1

Sort by Item Code

Home All Category Best Seller Special Price Ranking

B&C Best Seller more

- 1 Wooden Deco. Alphabet A [37AA001] \$0.76 x 12
- 2 Heart Mobil 20cm [37AB012] \$1.15 x 12
- 3

37AA003	37AA004	37AA005 (37A016)	37AA007
• Artificial Diamond 4cm [Your DC RATE:15.0%] \$0.85 x \$0.81	• Artificial Diamond 3cm [Your DC RATE:15.0%] \$1.45 x \$1.23	• Flower Solar Ornament [Your DC RATE:15.0%] \$1.00 x \$0.85	• Gift Basket 7x16cm [Your DC RATE:15.0%] \$0.85 x \$0.76
37AA013	37AA014	37AA015	37AB001
• Crystal Ball 20mm [Your DC RATE:15.0%]	• Greeting Cat 6inch [Your DC RATE:15.0%]	• Greeting Cat 6inch [Your DC RATE:15.0%]	• Hanger 3 Hooks Owl [Your DC RATE:15.0%]

B & C Fashion

Your cart is empty

Home > Hardware & Tools

### Hardware & Tools

Results: 239 Display: 1~20 Current Page: 1

Sort by Item Code

Home All Category Best Seller Special Price Ranking

B&C Best Seller more

- 1 Hot Glue 9pc [36GA003] \$0.85 x 12
- 2 Hot Glue 6pc [36GA002] \$1.00 x 12
- 3

36AA001	36AA002	36AA006 (36A025)	36AA008
• Precision Driver Set 11pc [Your DC RATE:15.0%] \$0.95 x \$0.81	• Screwdriver Set 6pc [Your DC RATE:15.0%] \$0.95 x \$0.81	• Screwdriver Set 6pcs [Your DC RATE:15.0%] \$1.10 x \$0.94	• Hex Key Set 8pc [Your DC RATE:15.0%] \$0.85 x \$0.85
36AA010	36AA011	36AA012	36AA012_A
• Screwdriver Phillips [Your DC RATE:15.0%] \$1.00 x \$0.85	• Screwdriver Flat Head [Your DC RATE:15.0%] \$1.00 x \$0.85	• Scraper 3pc [Your DC RATE:15.0%] \$0.85 x \$0.81	• Scraper 4inch [Your DC RATE:15.0%] \$0.85 x \$0.81

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Home > Toys & Fun

### Toys & Fun

Results: 352 Display: 1~20 Current Page: 1

Sort by Item Code

Home All Category Best Seller Special Price Ranking

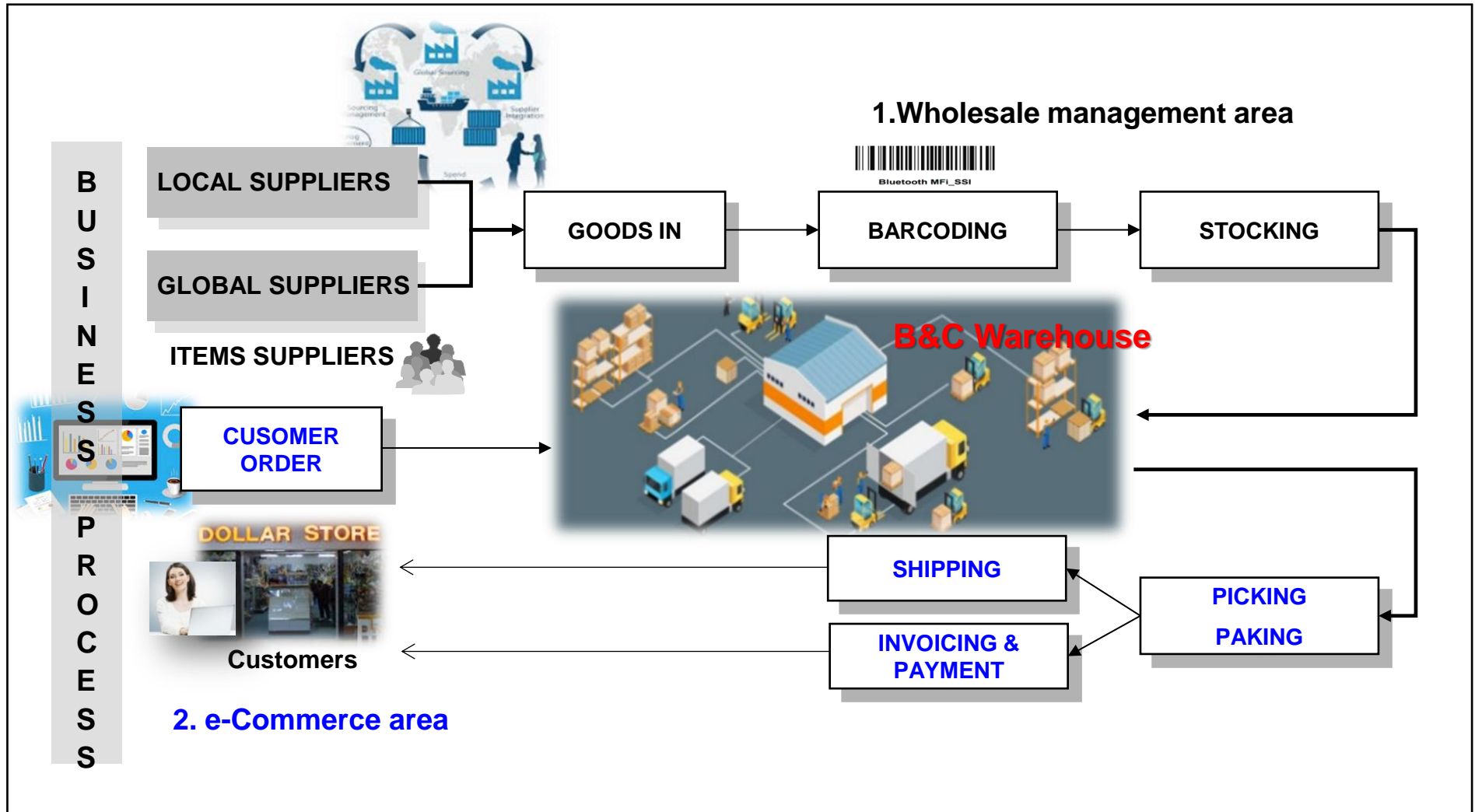
B&C Best Seller more

- 1 Toy Gun [38CA001] \$0.67 x 12
- 2 Party Popper 12pc [38JA009] \$0.95 x 12
- 3

38AA001	38AA002	38AA003	38AA004
• Bubble Bottle Type [Your DC RATE:15.0%] \$0.95 x \$0.81	• Bubble Sword [Your DC RATE:15.0%] \$0.85 x \$0.81	• Bubble Gun Set [Your DC RATE:15.0%] \$1.35 x \$1.15	• Bubble Gun [Your DC RATE:15.0%] \$1.00 x \$0.85
38AA005	38AA006	38AA009	38AA010 (38A072)
• 4pc Bubble Ben10 [Your DC RATE:15.0%]	• Bubble 4pc [Your DC RATE:15.0%]	• Bubble Sword 60cm [Your DC RATE:15.0%]	• Bubble-150ml [Your DC RATE:15.0%]

### 1.3 Business Process

B&C Fashion has two main business process both wholesale and e-Commerce.







## Mission-critical IT system

### 2.1 Need for IT system in B&C Fashion

B&C is wholesale company which provide various items to dollar-shop retailers. In the business, **IT system plays significant role and it is essential to the survival of a wholesale industry** because most retailers use the online order from website, and employees can not management a huge number of stocks without system.

#### B&C e-Commerce website (B2C)

#### Need for IT system

Recently, a lot of retailers want to order from on-line because it is convenient and fast. Thus, B&C have to follow this trend. Also plenty of sales data in IT system can be used to grow sale through analyzing report programs. The following are key function for customer and these provide superior service with our client from website.

- Offering a systematic product category and new item information based on real time transaction.
- Providing a easier, faster, and more convenient online order interface from cart module.
- Gaining discount opportunities through various online promotion

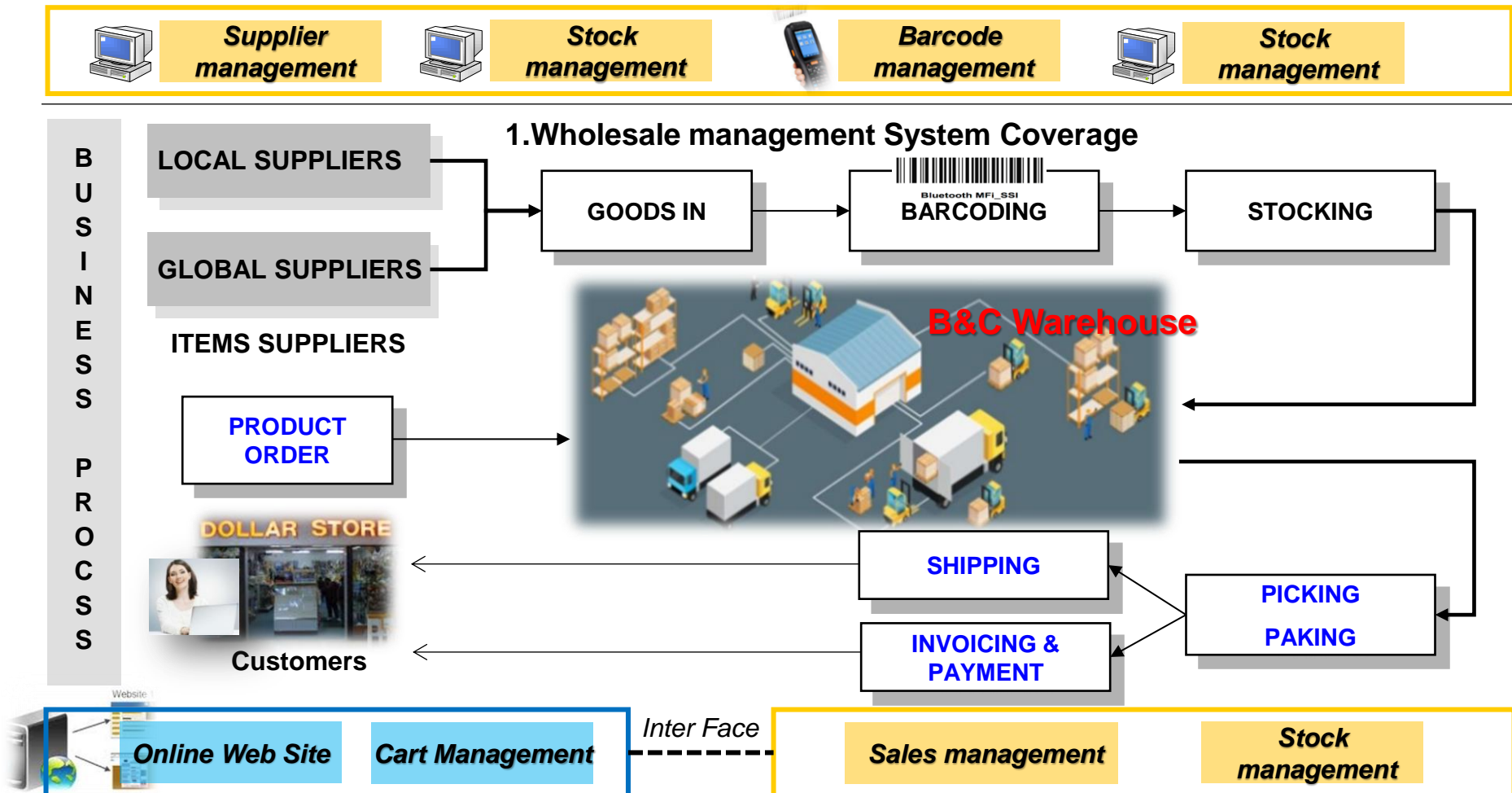
#### B&C wholesale management system(B2E)

A wholesale business has diverse process such as planning for stock fulfillment, goods in, stocking, etc. However, we can not cover all activities in these process by workers with paper. So, we need IT system. The following are key benefits for us and these reduce working time and raise accuracy of stock management.

- Demand forecasting simulation based on sales history and current number of stock data.
- An accurate stock management through using a barcode system and item management program.
- Systematic online order management by sales management program.
- Gathering a lot of marketing information from various database such as customer and sales data.

### 2.2 Business coverage by IT system

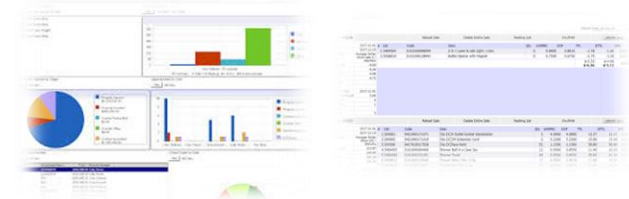
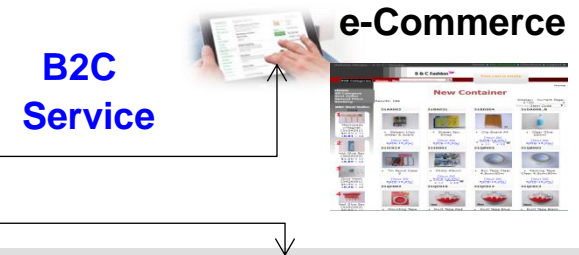
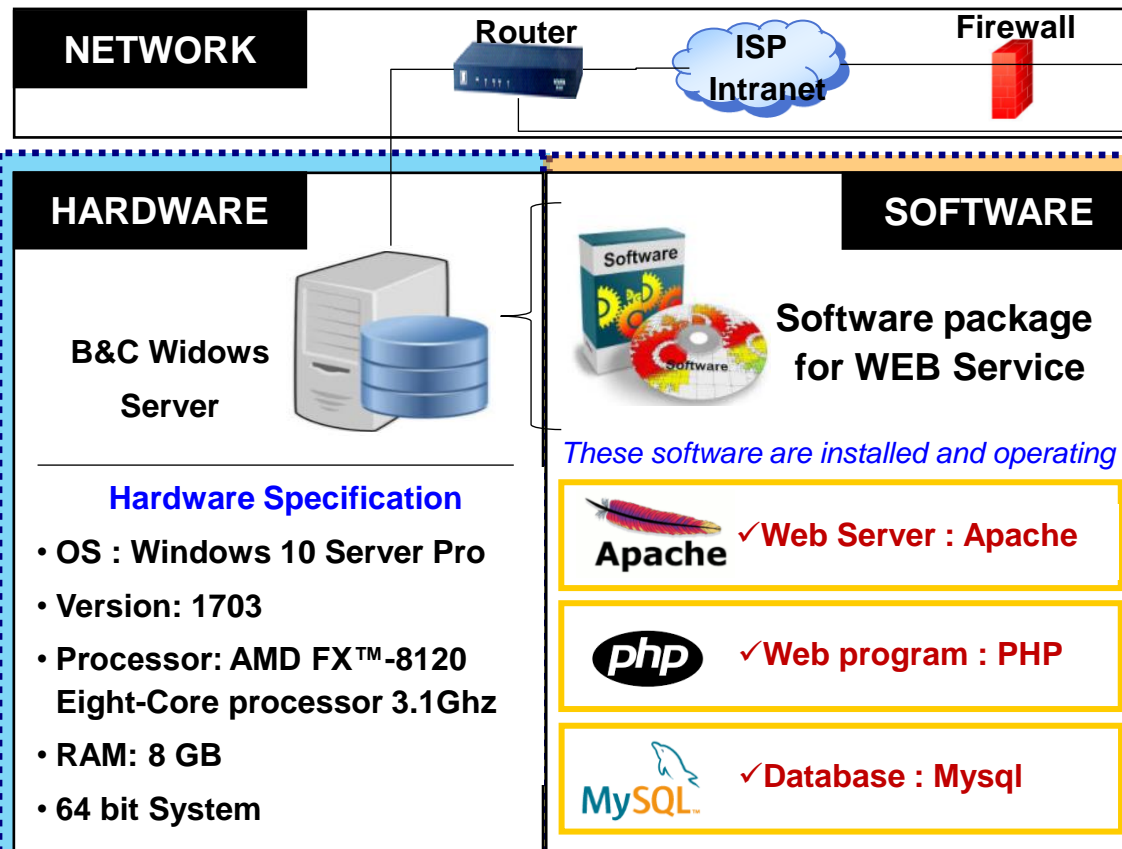
The following diagram is B&C Fashion's IT system function that support the business process. Also, If this B&C IT system fails or is interrupted, **our business operations are significantly impacted.**



### 2.2 Business coverage by IT system

We operate IT system based on Web technology named **B&C IT system**, and It contains various software package on its server platform Thus, **company needs to effectively** maintain Wholesale management and Online e-Commerce system.

#### B&C IT SYSTEM ARCHITECTURE



## 2. Mission-critical IT system

### 2.3 Plan for CRM system

We are planning a new IT system named CRM(Customer relationship Management) system for maximizing customer loyalty

