

Brief Article

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Over the past couple of decades, numerous approaches on predicting stock market were studied. The works evolved from simple statistical analysis and machine learning to deep learning models that are leading the development of the stock market prediction field(Jiang, 2020). Financial analysis like stock market prediction rely on two complementary approaches which are technical analysis(TA) and fundamental analysis(FA)(Bettman et al., 2009). Both methods, applied with deep learning, are vitalizing the field of stock prediction.

Technical Analysis(TA): TA methods lay its focus only on numerical features such as stock price or volume data. For example Ding and Qin(2019) employed recurrent neural network(RNN) through long short-term memory(LSTM) network using historical price data as input. TA based methods however, failed to capture other stock-affecting factors that are directly or indirectly relevant to stock movement.

Fundamental Analysis(FA): FA models are based on the fact that there are

underlying forces other than historical prices(Suresh, 2013). FA models made progress by leveraging natural language processing(NLP) methods, using text data as variables. Hu et al. (2018) used sequence of related news to predict the stock trend. In a similar context, Xu and Cohen (2018) forecast stock movement by jointly exploiting text and price signals where they used Twitter as text data. These text-combined approaches made way for analyzing unstructured data in the stock predicting field. The limitation of these approaches however, is that they treat each stock as independent of each other, failing to capture the inter stock relations. To resolve the issue, several graph-based models were introduced. Chen and Wei(2018) captured information of related corporations with graph convolutional neural network. Feng et al.(2018) models the temporal evolution and relation network of stocks. Taking this further, Sawhney et al.(2020) blended inter stock relations with price and textual data in a hierarchical temporal fashion.

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