

IDEATION PHASE: DEFINE THE PROBLEM:

Date	19 September 2022
Team ID	PNT2022TMID
Project Name	Project -Smart Fashion Recommendation using Cloud Technology
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer

Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>



Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	customer	purchase best fashion designed dresses with a good quality	I cannot find any best designs with in affordable cost and with best quality	There is no guide or a recommender to recommend people to buy there fashion.	Very hard to search and aslo toff to find a good quality material.
-	-	-	-	-	-