

color code :

dark-blue : #0e3252

light-blue: #3e5c75

white: #fff

Website reference-

1. <https://www.viacom18.com/>

2. <https://www.redchillies.com/>

4. <https://www.waterindia.in/>

5. <https://www.brandberrymarcom.com/advertising>

<https://coffeeandcreative.in/>

<https://leo9studio.com/>

<https://modernb2b.co/>

<https://cemtrexlabs.com/>

For Title Options-

1. Home-

2. About-

3. Services-

4. Team-

5. Clients-

6. Blog-

6. Careers-

7. Contact-

1. Home-

Enquiry Form

One of our executives will contact you as soon as you complete the form below.

- Name*
- Select Category Career, Press, Collaboration
- Email*
- 10 Digit Mobile*
- City*
-

2.

About Blue Whistle

Welcome to the world of Whistlers, we hold on to the magic that echoes creativity for beautiful brands and bespoke solutions. At Blue Whistle, we help people fall in love with brands. We've planted our flag right where data, technology, and creativity converge. Blue Whistle Advertising is a creative service agency delivering a strong branding identity through marketing communications across digital media

Philosophy

If your brand died tomorrow, would anyone come to the funeral? At Blue Whistle, we love helping people fall in love with brands. We've been doing it for a long time, and we've planted our flag right where data, technology, and creativity converge. Why? Because it's fun. The world is full of boring marketing that doesn't make anyone feel anything but that's what your brand is: A feeling, and we live that feeling. We believe that designs are crafted in a way to tell you different stories. We add a touch of filter to our creativity that is eye-catching with a strategy to block deals for advertising and brand building. With a vision, we add solutions to simplicity and a language that attracts people's interest.

Culture

Creativity speaks for us! We are a bunch of creative animals, all messed up in chaos and ideas that lead to positivity in every way. We love and live brands together to create trends that give us a taste of success and meet unmatched client satisfaction.

Achievement

We walked in Patna with no identity and to be honest we don't have one except our work that is recognized because our creativity speaks for us. Building a clientele of 15+ in a span of three months is what motivates us to work every day.

3. Services-

1. Digital Media Services-

We think it's important to use the appropriate shades of science and art to colour the fast-expanding digital marketing scene.

Have a marketing issue? We will address it with an internet marketing plan that is the ideal fusion of creative concepts driven by insight and selected in line with in-depth research.

Your best interests are at the centre of the entire digital marketing strategy, which strives to build a customer base that is always aware of, involved with, and talking about your business.

Our comprehensive efforts in digital marketing include:

Digital Marketing and Online Communication Strategy

Corporate Digital Brand Identity Design

Influencer outreach campaign

Google Adwords Campaigns

Online Reputation Management

Online Outreach Campaigns

Search Engine Optimization

Digital PR

Digital Marketing Audit & Analysis

2. Social Media Marketing

The strongest and perhaps most successful links between your brand and your customer base are social media platforms. We develop thorough social media marketing plans that engage consumers and draw attention to your company from the correct demographics for the right reasons. Our content professionals choose messages that will appeal to your audience and have the most possible influence on their reach, retention, and impact across the right channels.

Our social media marketing services cover the following:

Planning a strategic campaign

the creation and upkeep of social media platforms

Campaigns for Integrated Social Media Marketing

Social Media Promotion

Digital video advertisements

Video from Vox Pop

campaigns for social lead generation

campaigns using Twitter Trends

3. Video Production-

Our in-house production hub, the Video Production and Photography team, also known as **Blue Production**, is made up of photographers, videographers, producers, directors, editors, and animators who work together to produce excellent video content.

4. Web design & Development-

We create and construct websites that are not simply functional—they are fantastic! Our team of designers and developers ensures that your clients have the best possible user experience because your website is nearly always the initial point of contact with your audience. We firmly believe that a user-friendly interface and an appealing design may 'bait' more clicks than a listicle!

Here are 8 amazing things Blue Whistle Advertising performs that will leave you in wonder.

Website designing

Website Development

eComm Portal Development

Content Management Systems (CMS)

Web Maintenance & Support

Micro-sites

Web Applications

UI Designing

5. Search Engine Optimization-

What's more challenging than trying to find a needle in a haystack? discovering a website without the best SEO tactics! Our SEO specialists raise your website's search engine ranking so that it receives the attention it deserves.

If only we had an SEO plan for needles, don't you think?

Among our SEO services are:

Page-level search engine optimization

SEM approach with keyword choice

Management of Google AdWords campaigns

Context-based marketing

6. Search Engine Marketing-

Regardless of whether you're "Feeling Lucky," Google advertisements ensure that your message reaches the appropriate demographic.

Your company will undoubtedly get to the top of the search results if you have a legitimate presence on the biggest search engines.

With their understanding of Google AdWords, our team of specialists crafts the ideal approach to provide you the finest online presence.

We do:

Google Search Campaigns

Google display campaigns

Google App Download Campaigns

Remarketing campaigns

7. E- Commerce solutions-

20-30% of your company's income should come from online sales. Talk to us about finding the best distribution channels, fulfillment partners, and marketing strategies for your e-business if it isn't already.

8. Alternate media landscape –

Searching for alternatives to Facebook and Google? With the help of partnerships with well-known platforms, Blue Whistle Advertising is able to provide you quality ad inventory and a lot more viewers.

You now have a greater range and space to market your goods and services by engaging with audiences on these relatively new platforms thanks to the rising user bases of those platforms. The big disruptor, Alternate Media Landscape, has made it possible for marketers to possibly reach a wider audience.

9. MarTech Innovations-

Are you looking for resources and programs that employ technology to satisfy the needs of contemporary marketing? Introducing Marketing technology Innovations. This solution, which combines marketing and technological capabilities, offers better insights into target audiences and supports strategy adjustments as needed by giving rapid and affordable access to vast volumes of data. With a team of marketing technology developers on staff, we provide unique solutions to distinguish your brand.

10. Programmatic Advertising-

Consumers continually adopting new digital platforms and gadgets has made brand engagement much more complex. Brands must use a tailored strategy to hit the bullseye in order to reach audiences across the whole digital spectrum.

In an advanced form of advertising known as programmatic advertising, we target specific individuals rather than their affinities, interests, and behaviors. Programmatic advertising targets the proper group of audiences with powerful messaging and innovative creatives, which leads to the best campaign results.

Blue Whistle Advertising has internal resources to provide programmatic advertising for our customers. To design and improve advertising campaigns targeted at specialized populations, we develop data-driven digital strategies. Our brands benefit from this targeted strategy versus generic, one-size-fits-all advertising.

11. Sequential Storytelling-

A timeless form of mass communication will always be storytelling. The Sequential Storytelling format has taken on a new identity in the digital age. This updated version is a collection of carefully connected tales that take the reader on a trip through insightful and engrossing storytelling.

With each view, interaction, or click, our cutting-edge retargeting systems send out the subsequent message, building a richer, more compelling dialogue that moves users along the sales funnel. We work with you to communicate your brand stories in a way that has never been done before.

12., Celebrity M Influencer outreachmanagement & PR-

Experts in influencer relationship management and public relations network with some of the biggest online advocates.

13. Whistler's Buzz-

Catalysts that can produce turnkey solutions that have an impact are needed by large businesses. Small firms must concentrate on achieving rapid growth at minimal cost by employing a variety of hacks. A segment that provides specialist advising for both big and small enterprises is Whistler's Buzz.

14. Media Buying and Planning

The team that plans and executes online and offline media strategy is made up of analysts and buyers that base their decisions on the creative and commercial goals of brands.

Clients-

1. Hacker-

<https://haecker-india.com/wp-content/uploads/2020/05/logo.png>

2. TVS-

https://www.logo.wine/a/logo/TVS_Motor_Company/TVS_Motor_Company-Logo.wine.svg

3. Moti Mahal Delux

<https://www.facebook.com/motimahaldeluxpatna/photos/a.1294138227398322/1522429784569164/>

4. Gold's Gym-

https://en.wikipedia.org/wiki/Gold%27s_Gym#/media/File:Gold's_Gym_logo.svg

5. LBW-

<https://www.facebook.com/LBWPATNA/photos/a.1582852675099444/1582852681766110/>

6. Medicana-

<https://www.facebook.com/photo/?fbid=460442252750506&set=a.460442212750510>

7. Hotel Amalfi Grand-

<https://www.facebook.com/hotelamalfigrand/photos/a.137369013610731/791630184851274/>

8. Chhapaak Waterpark

<https://www.facebook.com/chhapaakwaterpark/photos/a.2390963497609442/2518829211489536>

9. The Red Velvet Hotel-

<https://www.facebook.com/theredvelvthotel/photos/a.282627275783609/720350222011310>

10. The Red Velvet Hotel Samarpan

11. Hotel Windsor-

<https://www.facebook.com/HotelWindsorpatna/photos/a.907827112643053/1893495810742840/>

12. Hotel Westend

<https://www.facebook.com/Thehotelwestend/photos/a.436337356549797/868357860014409/>

13. Shemford School-

<https://www.facebook.com/shemfordschoolpatna/photos/a.987162911352883/3161126507289835/>

14. Ratnalaya Jewellers-

<https://www.facebook.com/RatnalayaJewellers/photos/a.393605894038853/4572534979479236>

15. Kasturi Jewellers-

<https://www.facebook.com/kasturijewellers.patna/photos/a.1567856773453493/3119068618332293>

16. Didwania Jewellers-

<https://www.facebook.com/didwaniajewellers/photos/a.173760139916025/914146289210736/>

17. The Great Ashoka City-

<https://www.facebook.com/thegreatashokacity/photos/a.111155917170892/115069846779499>

18. The Backstreet Kitchen

<https://www.facebook.com/thebackstreetkitchenpatna/photos/a.103795465662369/103796825662233>

19. Dezine Quest-

<https://www.facebook.com/dezinequestpatna/photos/a.240340162729689/417557255007978>

20. Café Hideout-

<https://www.facebook.com/hideoutindia/photos/a.1785975438128229/4462302640495482/>

21. Raw Brewhouse Café-

<https://www.facebook.com/rawbrewhouse/photos/a.100485411426878/287231732752244>

22. The Bristrose-

<https://www.facebook.com/thebristrose/photos/a.101694475700360/141921081677699/>

23. Vinayaka Hotel-

<https://www.facebook.com/photo/?fbid=113157040836032&set=a.113157057502697>

24. Detail God-

<https://www.facebook.com/detailgod/photos/a.346153332919188/604350143766171/>

25. The Aurum-

<https://www.facebook.com/theaurumpatna/photos/a.101476239263541/104451465632685/>

26. Umrao- The Banquet

<https://www.facebook.com/umraothebanquets/photos/a.106239867921819/434024115143391>

27. Cymatic

<https://www.facebook.com/cymaticindia/photos/a.206434942752304/2399590860103357/>

28. Beauty Hub-

<https://www.facebook.com/beautyhubpatna/photos/a.108449140935109/130416722071684/>

29. Satyamev World School-

<https://www.facebook.com/photo/?fbid=410093347809000&set=a.410093307809004>

30. Kesho-

<https://www.facebook.com/keshofoodsandbeverage/photos/a.296096721041744/296096937708389/>

31. Uday Kirana-

<https://www.facebook.com/udaykiranaprovisionstorepatna/photos/a.419203068630546/427995544417965/>

32. Hope Frontline-

<https://www.facebook.com/hopefrontline/photos/a.103842384662531/103847664662003/>

33. Credai Bihar-

<https://www.facebook.com/credaibihar/photos/a.1918025748419695/2610465085842421/>

34. Redbrick Group

<https://www.facebook.com/redbrickgroup/photos/a.604461039674091/4365557390231085/>

35. Kumar Buildcon

<https://www.facebook.com/kumarbuildcon/photos/a.105841453384594/660546541247413/>

36. VHR group

https://www.nanubhaiproperty.com/images/thumbs/logo/59382_developer-vhr-group-in-noida_300.jpg

37. Car Style In

<https://www.facebook.com/carstylein0/photos/a.794751170620341/2323665287728914/>

38. Hotel Patliputra Continental

<https://www.facebook.com/hpcpatna/photos/a.1755312848080928/1778850942393785>

39. Batido

<https://www.facebook.com/batidosshakeparadise/photos/a.100968014660501/792165102207452>

40. Coworking Studio

<https://www.facebook.com/WorkStudiocowork/photos/a.132532074186224/1177551013017653>

41. Aveta IVF

<https://www.facebook.com/avetaivfcentre/photos/a.412225082966683/618263229029533>

42. Aura Cosmetic Surgery Klinik

<https://www.facebook.com/auracsk/photos/a.100171194720616/107151337355935>

43. Golden icecream

<https://www.facebook.com/Goldenpatna/photos/4673573666003304>

44. BL Srraf Jewellers

<https://www.facebook.com/BLSJMUZ/photos/a.1052303594861010/4456352674456068>

45. Swastik Jewellers

<https://www.facebook.com/photo/?fbid=384932856975822&set=a.384932836975824>

46. Impression Hotel

<https://www.facebook.com/impressionhotelpatna/photos/a.519082701961301/713600665842836>

47. Palm Bliss International Hotel-

<https://www.facebook.com/palmblissinternationalhotel/photos/a.109799448014094/117934247200614/>

48. Yogmaya Devi eye Hospital

<https://www.facebook.com/yogmayadevieyehospital/photos/a.1098152410323238/2170182356453566>

49. Freshmato

<https://www.facebook.com/FreshMato/photos/a.496328394100629/712218905844909/>

50. Oak Valley International School

<https://www.facebook.com/oakvalleyinternationalschool/photos/a.114854386644531/118044779658825/>

51. SB Skin Products

<https://www.facebook.com/sbskinproducts/photos/a.105699284926146/107528161409925/>

52. Radha- The Ultimate Fashion Store

<https://www.facebook.com/radhathefashionstore/photos/a.575980496111563/662946414081637/>

53. Paridhan-

<https://www.facebook.com/paridhanbyrashmisaraf/photos/a.105329538905286/105332295571677>

54. Symphobia Academy

<https://www.facebook.com/symphobiaacademy/photos/a.604983859604070/3931654980270258/>

55. Prans Fitness

<https://www.facebook.com/pransfitness/photos/a.113149533925138/113156093924482>

56. KRN Architect-

<https://www.facebook.com/KRNARCHITECT/photos/a.247321498629864/4444590302236275/>

57. Biryani Grills

<https://www.facebook.com/biryanigrills/photos/a.105222495108786/108881228076246/>

58. Hotel Sarvodaya

<https://www.facebook.com/1116644645029702/photos/a.1116655585028608/1126123064081860/>

59. Kokomojo

60. Hotel Grand Sheela

<https://www.facebook.com/hotelgrandsheelapatna/photos/a.401764657337960/404519303729162/>

61. Highway Junction

<https://www.facebook.com/highwayjunctionpatna/photos/a.106295680781763/106307137447284/>

64. Ghar Aangan

<https://www.facebook.com/gharaanganresort/photos/a.3256782527672645/3256913354326229/>

65. Face of Patliputra

<https://www.facebook.com/thefaceofpatliputra/photos/a.201080544014493/387892325333313>

66. Customize Media Ventures

<https://www.facebook.com/customizemediaventure/photos/a.105573327752306/174950760814562/>

67. Shree Hari Jewellers

<https://www.facebook.com/shjewellers/photos/a.101539907872129/771754580850655/>

68. Café Energica

<https://www.facebook.com/cafeenergica/photos/a.805382792991219/965506713645492/>

69. BIA

<https://www.facebook.com/BiharIndustriesAssociation/photos/a.790678537641110/790688474306783/>

70. Bella India

<https://www.facebook.com/BellaHygiene/photos/a.276963939072722/2273855129383583/>

71. Sound & Sight

<https://www.facebook.com/Soundandsightstore/photos/a.2040576662916593/2042052319435694/>

72. Kairali

<https://www.facebook.com/suryahealthcarepatna>

73. Expression Group

<https://expression-group.com/assets/img/expression-towers-background.png>

74. Avita's Home Bakery

<https://www.facebook.com/avitashomebakery/photos/a.102017625769984/121638873807859/>

75. Aqua Water Park

<https://www.facebook.com/photo/?fbid=115881110007459&set=a.373582024777829>

76. Palm Resort

https://newprojects.99acres.com/projects/jkg_construction_pvt_ltd_/palm_resort/palm_resort.jpg

77. Dining Delight

<https://www.facebook.com/diningdelightpatna>

78. Highbae

<https://www.facebook.com/highbaeofficial>

79. Mama Sexy

80. De Beers Forever Mark

<https://www.facebook.com/photo?fbid=166352099248678&set=a.166352092582012>

81. Goberdhanram Ramashish Prasad & Co.

<https://www.facebook.com/GRCompanyJewellers>

82. Maurya Vihar Builders & Construction

<https://www.facebook.com/MauryaViharBuilders>

83. Royal Hills International School

<https://www.facebook.com/royalhillssitamarhi>

Careers-

Reference-

<https://www.seagulladvertising.com/careers-at-seagull> (Form will be used like this)

Fill the below form to get in touch for careers opportunities.

APPLY NOW

FIRST NAME

LAST NAME

EMAIL

PHONE NUMBER

POSITION APPLYING FOR

Please Select ▼

PLEASE SELECT AN OPTION FROM THE DROPDOWN MENU.

MESSAGE

RESUME

No file chosen



Don't see something for you?

We're always looking for smart, talented people. Send us your resume at operations@bluewhistle.co.in or info@bluewhistle.co.in and we'll get in touch if something comes up.

Contact-

[CONTACT US](#)

General contact

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[open in google maps](#)

Business

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Lets Get In Touch!

First name

Last name

Email address

Message content

SUBMITWAIT

Thank you!

**Your submission
has been received!**

**WE MAKE
EYES WITNESS
CREATIVITY!**

Email:

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Operations@bluewhistle.co.in

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