

Company	Category	Why Relevant	research direction
LG Electronics India	Appliance Brand with rural reach	Deep rural service network; strong consumer brand presence	
Onsitego	Device-care startup/platform	Pan-India appliance service, remote troubleshooting available	
Xiaomi India	Mobile Brand	Extremely popular in rural & semi-urban markets; doorstep repair can fill the service gap	
Vivo India	Mobile Brand	Strong sales in Tier-2/3 towns; doorstep servicing builds trust and saves long travel	
Oppo India	Mobile Brand	High adoption in smaller towns; limited rural service centers create a last-mile gap	
Samsung Mobile India	Mobile Brand	Large customer base across segments; rural doorstep repair expands their coverage	
Realme India	Mobile Brand	Affordable smartphones widely used in semi-urban markets; service gap remains in rural areas	
Lava International	Indian Mobile Brand	Strong rural presence; doorstep servicing aligns with their "Made for India" strategy	
Micromax Informatics	Indian Mobile Brand	Focused on smaller towns; doorstep repair boosts consumer confidence	
Intex Technologies	Indian Mobile Brand	Known for budget devices; weak rural service reach makes your platform highly relevant	
Urban Company	Service Aggregator Platform	Strong in metros; rural expansion possible via your technician network	
OneAssist	Device Protection Startup	Offers warranty & protection plans; rural doorstep service strengthens their offerings	
Servify	After-sales Service Startup	Works with top brands; rural doorstep technician model expands their access	
Havells India	Appliance Brand (fans, motors, kitchen appliances)	has a strong product base across India, including rural markets. By partnering with your platform, they can strengthen after-sales service delivery and build a stronger technician network in underserved areas.	
Whirlpool India	Appliance Brand (washing machines, refrigerators,	has strong product demand in semi-urban and rural households, but their authorized service centers are concentrated in cities. Your platform bridges this service gap effectively.	