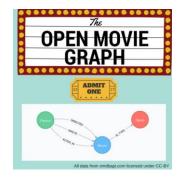
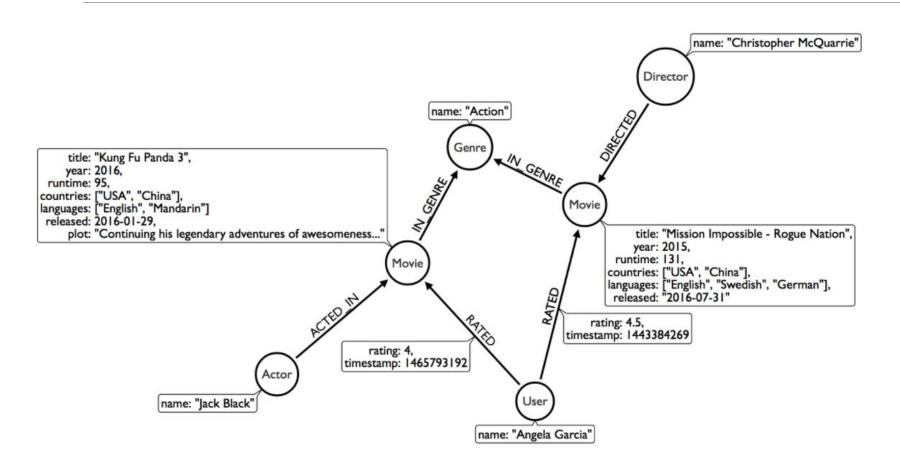
### Personalised Product Recommendations Data Model





#### Nodes

Movie, Actor, Director, User, Genre are the labels used in this example.

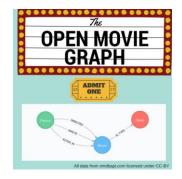
### Relationships

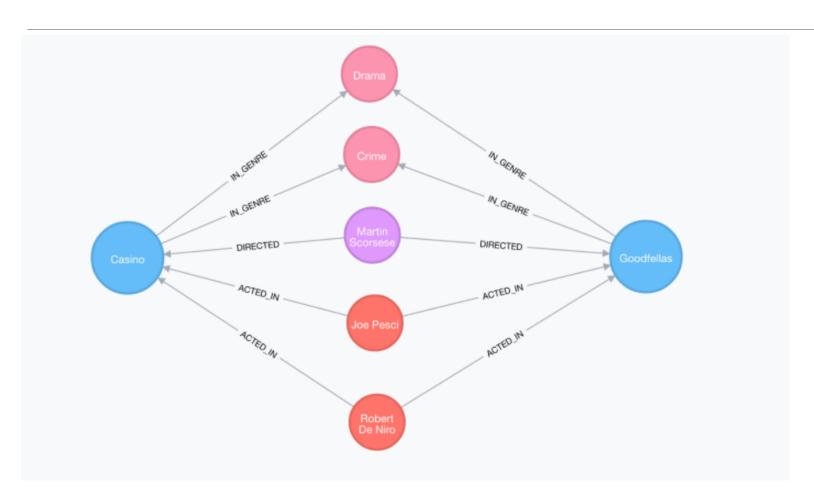
ACTED\_IN, IN\_GENRE, DIRECTED, RATED are the relationships used in this example.

#### **Properties**

title, name, year, rating are some of the properties used in this example.

# Personalised Product Recommendations Content-Based Filtering





# Personalised Product Recommendations Collaborative Filtering

