

**S. P. Mandali's Prin. L. N. Welingkar Institute of Management Development & Research**  
**ADMISSIONS TO THE 2 YEARS FULL TIME PGDM PROGRAMS 2020-2022 AT MUMBAI AND BENGALURU CAMPUS**  
 RECOGNISED BY AICTE, GOVT OF INDIA, NEW DELHI

Roll No: **214445**

Full Name: **KARTHIK JOGIRAJU**

Course Preferences:

- 01: PGDM - Mumbai Campus  
 02: PGDM - Research and Business Analytics - Mumbai Campus  
 03: PGDM - eBusiness - Mumbai Campus

Affix recent passport  
size colour photograph

APPLICANT SIGNATURE

**EDUCATION**

**CLASS 10**

<b>Passing Month &amp; Year</b> May - 2005	<b>Name of the school</b> NAGARJUNA HIGH SCHOOL	<b>Board / University</b> BOARD OF SECONDARY EDUCATION
<b>Percentage obtained</b> 88.6	<b>Class</b> First-Class	

**CLASS 12**

<b>Passing Month &amp; Year</b> April - 2007	<b>Board / University</b> BOARD OF INTERMEDIATE EDUCATION	<b>Name of Course</b> HSC	<b>Name of Specialization</b> MATHS PHYSICS CHEMISTRY
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**Name of the School**  
NARAYANA JUNIOR COLLEGE

<b>Percentage obtained</b> 93.5	<b>Class</b> Distinction
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**GRADUATE DEGREE**

<b>Passing Month &amp; Year</b> June - 2011	<b>University</b> Jawaharlal Nehru Technological University, Hyderabad/Kakinada	<b>Graduation Name of Course</b> B.Tech	<b>Name of Specialization</b> ELECTRICAL AND ELECTRONICS ENGINEERING
<b>Name of the College</b> VIGNAN INSTITUTE OF TECHNOLOGY AND SCIENCES	<b>Grade In Percentage</b> 78	<b>Class</b> Distinction	

**WORK EXPERIENCE****TOTAL WORK EXPERIENCE**

**Total work Experience in months**  
102

**After Graduation Work Experience**  
102

**WORK EXPERIENCE AFTER GRADUATION**

**Organization Name**  
SYNDICATE BANK

**City**  
Udupi

**Designation**  
ASSISTANT MANAGER

**From**  
14/09/2015

**To**  
30/06/2020

**Experience in Months**  
58

**Key Responsibilities**

HANDLING LOAN PORTFOLIOS AND RECOVERY OF THE LOANS OF THE BRANCH

**Organization Name**  
INFOSYS LTD

**City**  
Ranga Reddy

**Designation**  
SENIOR SYSTEMS  
ENGINEER

**From**  
10/10/2011

**To**  
01/07/2015

**Experience in Months**  
45

**Key Responsibilities**

WORKING IN VARIOUS MIDDLEWARE SOFTWARE LIKE WEBLOGIC GLASSFISH AND APACHE

**FAMILY BACKGROUND****Relationship**

Father

**Name**

J VENKATESHWAR RAO

**Occupation**

PRIVATE EMPLOYEE

**Organization**DECCAN CHRONICLE  
HOLDINGS LTD**Designation**

SENIOR CLERK

**Relationship**

Mother

**Name**

J VIJAYA NIRMALA

**Occupation**

HOUSE WIFE

**Organization**

NA

**Designation**

NA

**Relationship**

Spouse

**Name**

SHIRISHA BOINAPALLI

**Occupation**

EMPLOYEE

**Organization**TATA CONSULTANCY  
SERVICES LTD**Designation**

SYSTEMS ENGINEER

## DESCRIPTIVE ESSAY

### COMPULSORY QUESTIONS FOR ALL CANDIDATES

#### **State 3 of Your Strengths and Areas Of Improvement.**

OPTIMISTIC, POSITIVE, NEVER GIVE UP MENTALITY

#### **What Additional Non-academic Interests Do You Have? How Do You Spend Your Free Time?**

WATCHING CRICKET, LISTENING MUSIC

#### **Mention Cities / Places Within India And Overseas You Have Visited.**

BENGALURU, UDUPI, MYSORE, DELHI

#### **Mention Name Of Books (2 Fiction & 1 Non-fiction) You Have Read In The Last 1 Year, And 3 Key Learnings/takeaways From The Book/s Read.**

A SHOT AT HISTORY BY HISTORY : TAKEAWAY NEVER GIVE UP IN LIFE WHEN I SAW TIRUMALA BALAJI BY PVRK PRASAD THE COMPOUND EFFECT BY DARREN HARDY: KEY LEARNING IS TO DO LITTLE THINGS BUT CONSISTENTLY

#### **Explain In 30 Words Your Purpose To Pursue Management Education.**

I WOULD LIKE TO PURSUE MANAGEMENT FOR BETTER CAREER PROSPECTS. I SEE MANAGEMENT EDUCATION WOULD PROVIDE ME NECESSARY SKILL SETS REQUIRED FOR THE ROLES I AM GOING TO TAKE IN MY FUTURE. I HAVE GOOD WORK EXPERIENCE AND PURSUING MANAGEMENT EDUCATION WILL HELP ME UNDERSTAND THE NEEDS OF THE BUSINESS.

#### **Share With Us Anything You Are Particularly Passionate About / Involved In Apart From Your Work Life And Academic Achievements.**

WATCHING MOVIES, OLD CRICKET VIDEOS AND INTERVIEWS OF SUCCESSFUL PERSONALITIES IN FIELDS LIKE SPORTS, MOVIES & BUSINESS

#### **Briefly Describe Anything You Think Relevant / Appropriate That Would Help Improve Your Candidature For Your Chosen Program**

I HAVE EIGHT AND HALF YEARS WORK EXPERIENCE AND THIS MAKES ME ONE OF THE MOST EXPERIENCED CANDIDATES APPEARING FOR THE PROGRAM AND I HAVE WORKED IN TWO DIFFERENT INDUSTRIES ALSO MAKES ME A SUITABLE CANDIDATE FOR THE PROGRAM

**Explain Why You Have Chosen The Pgdm R&ba Program At Welinkar?**

THE PGDM R & BA PROGRAM OFFERED AT WELINKAR IS A UNIQUE PROGRAM WHICH IS VERY MUCH RELEVANT TO PRESENT BUSINESS SCENARIO

**Explain The Role Of Business Analytics In Today's Business Scenario?**

WITH THE EVER INCREASE IN THE TECHNOLOGY THERE IS HUGE QUANTUM OF DATA. BUSINESS ANALYTICS WILL HELP THE CONDENSE AND ANALYSE THE DATA IN SIMPLER WAY AND HELP TO SOLVE THE PROBLEMS OF THE COMPANIES.

**State Your Career Aspirations And Highlight At Least 3 Sectors / Verticals & Job Roles, Which Would Be Of Interest To You.**

I WOULD LIKE TO SEE MYSELF IN A ROLE OF EITHER BUSINESS ANALYST OR DATA ANALYST.

**Enumerate Challenges You Would Encounter While Building A Career In Business Analytics.**

AS A BUSINESS ANALYST MY JOB WOULD BE COORDINATING BETWEEN THE BUSINESS TEAM AND ANALYTICS TEAM. SOME OF THE CHALLENGES WOULD BE CONFLICT IN REQUIREMENTS, CHANGING IN NEEDS, RESISTANCE IN SHARING THE INFORMATION

**Briefly Describe Up To 2 Projects/ Or Research Papers Undertaken By You That Required Data Collection & Analysis.**

WHENEVER I PROCESS A LOAN AS A CREDIT OFFICER I OBTAIN THE ASSET AND LIABILITIES DATA FROM THEM AND ANALYSE THE DATA GIVEN TO SANCTION THE LOAN THEM,

**Explain Which Area In The Pgdm E- Business Program At Welingkar, Interests You?**

As the courses on technology emphasize on the understanding of the Enterprise Software Applications, business analysis and IT security aspects of it.

**What According To You Is The Role Of New Or Emerging Technologies Like Cloud Computing, Artificial Intelligence, Augmented Reality (AR), Virtual Reality (VR) etc. In Today's Business Scenario?**

ARTIFICIAL INTELLIGENCE HAS STARTED PLAYING IMPORTANT ROLES IN ESPECIALLY E BUSINESS LIKE PRODUCT RECOMMENDATIONS ,DYNAMIC PRICE OPTIMIZATION ETC.

**Which Of Your Qualities Or Personality Traits Will Help You Shape A Career In E-business?**

UNDERSTANDING THE NEEDS OF THE CUSTOMERS WILL HELP FOR BETTER INNOVATION IN E BUSINESS. ALSO UNDERSTANDING THE CHANGING TASTES OF THE CUSTOMERS WILL HELP TO PROVIDE NEW TYPES OF SERVICES IN TERMS OF E BUSINESS

## DECLARATION

I have carefully read the instructions and agree to abide by the decisions of the Institute regarding my selection to the Program applied to. I certify that the information furnished in this Application Form is correct to the best of my knowledge and belief.

### **I agree and consent that,**

1. I am aware that only applicants who have passed with minimum of 50% marks in aggregate\* or equivalent CGPA in Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognized by the Association of Indian Universities (AIU), or possess an equivalent qualification recognized by the Ministry of HRD, Government of India are eligible for final admission.
2. Candidates who have graduated from any Foreign university need to obtain the equivalence certificate from Association of Indian Universities (AIU) before confirming admission to WeSchool, in the event of student's name featuring in the final merit list of WeSchool.
3. Providing or uploading false information shall be treated as fraudulent activity and the candidature/admission shall be cancelled. The candidate shall be liable for criminal prosecution in such cases.
4. Even if, at a later stage it is found that, I have furnished wrong information and/or submitted false and/or forged documents then I shall lose claim on the admission. My entire fees of the course shall be forfeited and I will also be liable for legal/penal action.
5. I am responsible for providing my correct email address that I frequently access for correspondence. WeSchool will be regularly sending communication regarding admissions to the above mentioned programs; hence I will add pgapp@welingkarmail.org to my address book so that I receive the emails in my inbox. Failure to ensure correct email address might prevent me from receiving important information about the admissions to these programs. Welingkar is not responsible for any emails that bounce back or go into spam and it is my responsibility to regularly check for communication from WeSchool.
6. I will fill in the Entrance Exam details i.e. registration no / mobile no/scores / percentile / rank once declared. If WeSchool fails to receive this information from me once the scores are declared, then WeSchool is in no manner liable to invite me for further processes. I am responsible to submit my entrance test details and scores correctly and in time.
7. I am responsible for the corrections of all the data shared in the Online Application Form.
8. I will procure the respective scores of CAT / XAT / ATMA / CMAT / MHCET / GMAT (2016 onwards) from respective authorities on my own. The Institute is not responsible for the same. Students found submitting incorrect / false percentiles will be automatically disqualified from the Selection Process and no appeal will be entertained in this regard.

I will ensure that I have provided my correct CAT Registration Number, ATMA Bulletin Number, ATMA Roll Number, XAT Id, CMAT Roll Number, MHCET Application Id & GMAT ID and date in the online form. Once I receive my CAT / ATMA / XAT / CMAT / MHCET / GMAT (2016 onwards) scores and percentiles I will submit the same in the online form.

At the time of the Group Activity & Personal Interview, I am required to submit the photocopies of my CAT/ATMA/XAT/CMAT/MHCET/GMAT score sheets. It is my responsibility to submit the scores on time to the Institute, failing which my application will not be considered.

9. If I am found providing fake/incorrect information of my work experience I will be automatically disqualified from the Selection Process and no appeal will be entertained in this regard.
10. The institute website is updated regularly. It is my responsibility to visit the relevant sections frequently for relevant information updates.
11. The Institute reserves the right to modify the various terms and conditions and other criteria incorporated in its selection at its discretion and can modify the same at any time. The same will be notified on the [website](#) and <https://pgdm.welingkar.org>
12. The Institute cannot be held responsible for any denial of Internet service, website unavailability, and unavailability to connect / reach voice / non voice support or any other reasons, beyond the control of the institute.
13. Candidates' are advised not to depend upon or deal with any person or organization/s claiming to be associated with the institute activities or claiming to help with admissions. The institute will not be responsible for the same.
14. I am aware that WeSchool, Mumbai and Bengaluru are two separate Institutes recognized by AICTE, but under the same brand name and governing Trust, hence my selection for a WeSchool program & campus is not transferable to other WeSchool program / campus.

#### **Conduct and Discipline**

##### **I agree that;**

Notwithstanding anything contained in these guidelines, if WeSchool, in consultation with competent authorities and after making an inquiry as it may deem fit, is of the opinion that I resort ed to serious malpractices or unfair means during the selection process and / or provided false / fake documents / certificates, I will be automatically disqualified from the selection process.

If any of the statements made in the application form or any information supplied by me in connection with my admission is, at any time, found to be false or incorrect or fake/or willful suppression of facts, my admission will be cancelled forthwith. The form fees will be forfeited and I may be disqualified from the selection process.

Any matters leading to legal proceedings are subject to Mumbai Jurisdiction only.

**I have read and understood the rules and regulations provided in the prospectus and undertake to abide by them. The decision of WeSchool with regards to the admission will be final and binding.**

Applicant Signature:

KARTHIK JOGIRAJU