

eBay Seller Business Plan

eBay User ID : _____

Will account owner be managing this eBay account: ☐ Yes ☐ No

If No, Details of person managing this eBay Account:

- Name of person : _____
- Designation : _____
- Contact No : _____

eBay Account Manager Name: _____

Business Plan

1. We will sell products in the following categories. Please tick (✓) the category.

- ☐ Jewelry SKU_____ ASP_____ ☐ Lifestyle SKU_____ ASP_____ ☐ Tech SKU_____ ASP_____
- ☐ Photo SKU_____ ASP_____ ☐ Collectibles SKU_____ ASP_____
- ☐ Business & Industrial SKU_____ ASP_____ ☐ Movies & Music SKU_____ ASP_____
- ☐ Others _____ SKU_____ ASP_____

2. My products which sells on eBay will be:

- ☐ Readily available in my warehouse and will be shipped instantly
- ☐ I will procure the item once payment is done and will then ship the item
- ☐ I will manufacture the item once payment is done and will then ship the item
- ☐ I will instruct my drop shipper to ship the item to buyer once payment is done

3. Are there any other eBay accounts managed by you? Please tick (✓) appropriate option

- ☐ Yes ☐ No If Yes (Mention eBay Ids here separated with comma) : _____

4. Nature of Business. * Please tick (✓) the category (*Please refer definitions below)

- ☐ Manufacturer ☐ Trader ☐ Exporter ☐ Retailer
- ☐ Wholesaler ☐ Others _____

Specifications _____

5. Do you have IE code?

- ☐ Yes, If Yes, kindly mention IEC number _____
- ☐ No

I hereby declare that all information provided above is true & accurate to the best of my knowledge & belief.

(Name, Seal and Signature)

Seller Segments:

- Manufacturer: A seller who has in house production of the goods he intends to sell on eBay. Single Category. Unit size, capacity to be specified.
- Exporter: A seller who has a valid IEC Code, AD code registered in customs and has exported material commercially in the past offline. Current nature of exports to be specified (B2B/B2C, countries etc.)
- Trader: A seller who does trading of goods or services and is capable of sourcing products to establish his business on eBay; Caters to B2B only.
- Wholesaler: A seller who is selling goods to retailers, other professional users, or other wholesalers. Holds inventory of Goods being listed. Preferably Single category.
- Retailer: A seller who sells goods to consumer in small quantities mostly for end use and consumption and not for re-sale. Caters to B2C only. Product categories and SKU count to be specified.
- Others: A seller (mostly individual in scale) whose business is very small scale and working in sole capacity.