

# STUDENTS FOR PEACE

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## *Light a Candle for Peace*

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A Human Chain of students with Lit Candles

Saturday, February 13, 1993

# STUDENTS FOR PEACE



No. 3291, 12th Main, HAL II Stage, Indiranagar, Bangalore 560 038.  
Phone: 561042

Dear Madam/Sir

For the first time in decades our country is encountering the unleashing of communal hatred of unprecedented proportions.

We, the colleges and school students of Bangalore, are concerned. We desire to express our concern in a peace demonstration. Under the banner of an independent forum called **Students for Peace**, comprising students from various schools and colleges in Bangalore, we propose to hold an event on Saturday the 13th of February 1993 which is both unique and the first of its kind in our city.

We seek the support of all like-minded citizens in carrying out this peaceful demonstration of our concern. An event like this needs more than moral support. We seek specific financial contributions from individuals and organisations to underwrite our expenses as envisaged in our proposal in the following pages.

Looking forward to your cooperation.

  
  
Ravindra Walters & Sunil A. Abraham  
(Conveners)

the venue of the event at subsidized rates.

Volunteers will receive free T-Shirts in appreciation of their co-operation and support.

***Proposed Expenditure on these items***

1. Posters	Rs.	9,000.00
2. Banners	Rs.	10,000.00
3. Handbills	Rs.	1,500.00
4. Stickers	Rs.	2,500.00
5. T-Shirts	Rs.	40,000.00
6. Candles	Rs.	1,500.00
7. Contingency	Rs.	3,500.00
Total	Rs.	68,000.00

**Proposal for Sponsorship**

Sponsorship would entail the use of the company's name and logo on the publicity item underwritten by the company. We kindly request you to sponsor one (or more) of the items mentioned above.

**Benefits for Sponsors**

This campaign is aimed at thousands of young college- and school-going students.

T-Shirts carrying the company's name and logo will be worn by the students who form the human chain. These and the banners carrying the company's name and logo will be seen by a great number of people who would be using M.G. Road for shopping or travelling through on that day.

Press coverage of the event is guaranteed. This would mean photograph in the newspapers and news-footage on Doordarshan.

Banners carrying the logo and name of the company will be displayed much in advance in the schools and colleges. This would be seen by all those who enter and leave these institutions and by those who pass by it.

Handbills and stickers would be reaching every corner of Bangalore and would mean added publicity for the sponsor and for SFP.

Publicity associated with this event will enable any sponsoring company to identity itself with a cause which is drawn on the goodwill and sympathy of the future decision-makers of our country.



# The Event

Called **Light a Candle for Peace** our demonstration will have over 3000 students from 60 schools and colleges in Bangalore assembling on the 13th of February on M.G. Road at 5.30 p.m. The participants will form a human chain all along the road beginning at Mahatma Gandhi's statue and ending at Trinity circle.

At dusk, candles held by the students will be lit at one end and the flame passed along till it reaches the other end.

This would symbolically denote the reaching out of one fellow human being to another in friendship and communal harmony.

## Logistics

A core group of students from SFP are already contacting educational institutions personally in an attempt at involving more people in the actual organizing of the event. Various educational institutions and voluntary organizations have already extended their support.

In order to make this event successful we need to launch a larger, more extensive publicity campaign.

## Publicity Campaign – Details

### Posters

Catchy posters by student artists from the Karnataka Chitrakala Parishad and other colleges will be printed and displayed in colleges and schools.

### Banners

Participating institutions will be given publicity banners to be put up in their campuses.

### Handbills

10,000 handbills in personalized form will be distributed among the students by the volunteers.

### Stickers

5,000 stickers will be used for display on automobiles, windows of shops, etc.

### T-Shirts