

2020 SPONSOR PROSPECTUS

An educational program of **NUMFOCUS**
OPEN CODE = BETTER SCIENCE

“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”

— Phil Anderson,
Senior Data Scientist

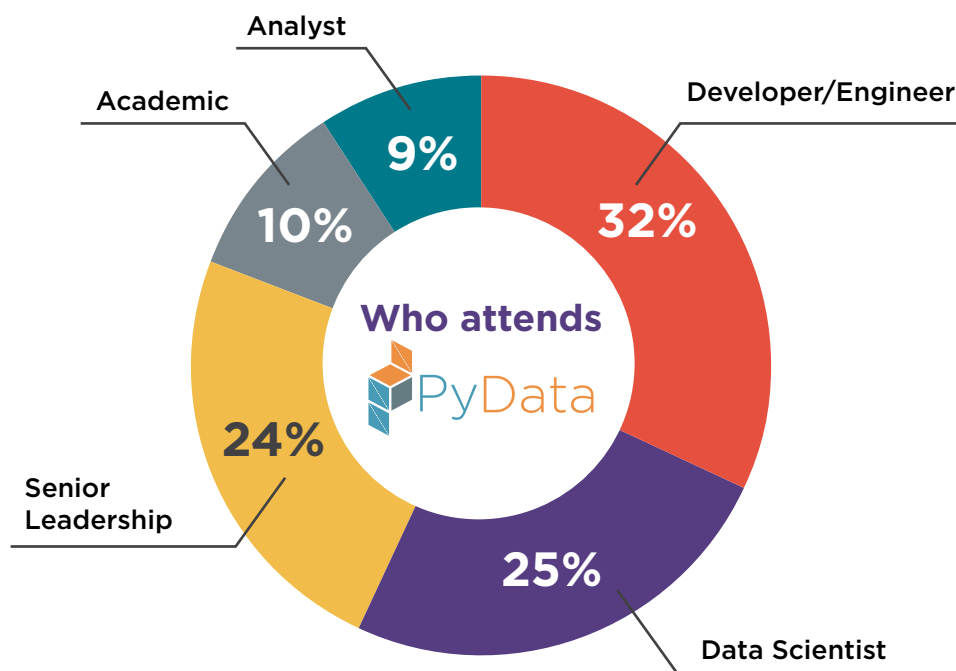
ABOUT PYDATA

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

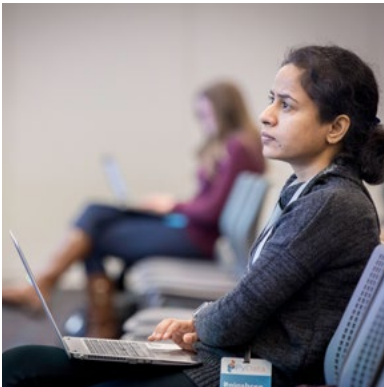
We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

Frequent Topics

- Machine Learning
- Artificial Intelligence
- Predictive Modeling
- Data Mining
- Natural Language Processing



PYDATA GLOBAL



Essential Details

- November 11-15
 - Online conference open to the global PyData Community
 - 5 days of talks, tutorials, posters, sprints, and digital hallway track
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PyData Global Vision

PyData Global aims to expand our community to include those unable to be involved with their local chapter.

Due to the diversity of geographies and lifestyles of our attendees, we've adopted a format that allows self-paced learning along with opportunities to interact with other attendees during live sessions.

We developed a vision for PyData Global Online as a learning platform, unconstrained by synchronous schedules or geographical location, coalescing a multitude of mini-events and exciting new content, learning experiences, and online social interactions.

Sponsorship Experience

Corporate sponsorship has always been a crucial component of our ability to provide a world-class PyData experience. As with previous events, we aim to offer sponsorship opportunities that mutually benefit sponsors and attendees.

- **How is sponsoring PyData Global similar to sponsoring an in-person PyData conference?** Sponsors will continue to have opportunities to participate as speakers, interact with attendees at a "virtual" conference booth, advertise job openings on our job board, support Diversity and Inclusion through scholarships and stipends, and take advantage of multiple branding opportunities.
- **What new opportunities will sponsors receive at PyData Global?** The online format allows for expanded community participation, increased attendance over single in-person events, video sponsor interviews, participation in the sponsor demo day, and entry to the NumFOCUS core dev meeting auction.

BENEFITS OF SPONSORING PYDATA

“The PyData conference gave us the opportunity to interact with hundreds of exceptionally bright people who are really keen on what they do.”

— Man AHL,
PyData London Sponsor

Branding

- Visibility as an industry leader in support of the cutting-edge open source data science tools driving modern discovery and innovation.
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Talent Attraction

- Connections with engineers, analysts, and data scientists at the forefront of artificial intelligence.
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Thought Leadership

- Opportunities to demonstrate your company's leadership and innovation in front of the brightest minds in data science.
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SPONSORSHIP OPTIONS

	DIAMOND	PLATINUM	GOLD	SPRINT
	\$15,000	\$10,000	\$5,000	\$3,000
Logo on Event Website and Sponsor e-Banner	✓	✓	✓	✓
Sponsor acknowledgement in the welcome video	✓	✓	✓	✓
Job Board Listing	✓	✓	✓	✓
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓	✓	✓
Live virtual exhibition room	✓	✓	✓	
Video interview with the sponsor	✓	✓	✓	
Present at Demo Day	✓	✓	✓	
Sponsor acknowledgement and job board highlights during Live Q&A	✓	✓	✓	
Entry into NumFOCUS Core Dev Meeting Auction	✓	✓		
Talk or Tutorial	✓	✓		
Access to opt-in participant directory	✓	✓		
Sponsor logo on event videos	✓			
Top Billing	✓			
Branding on Sprints				✓
Diversity Scholarships Awarded in Your Name	5	3	2	1
Conference Passes	10	6	4	2
Discount on Additional Passes	30%	25%	20%	20%

SILVER SPONSORSHIP OPTIONS

Silver Sponsorship Benefits: Sponsor logo on Website and Welcome Video. Sponsor packages can be ordered on Eventbrite.

5 Pass Silver Sponsorship \$2,000	10 Pass Silver Sponsorship \$3,000	15 Pass Silver Sponsorship \$4,000
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*All dollar amounts are USD

SPONSOR BENEFITS FAQ



What is the Demo Day?

The Demo Day will be a program track available to sponsor companies to sign up to demo a product. Unlike a sponsored talk or tutorial benefit where a product pitches are discouraged, sponsors are welcome to demo or pitch company products.

What is the video interview?

A representative from your company will have an opportunity to participate in a short recorded interview with a conference organizer to discuss how your company uses PyData tools and participates in the PyData community.

What is the NumFOCUS Cor Dev Meeting Auction?

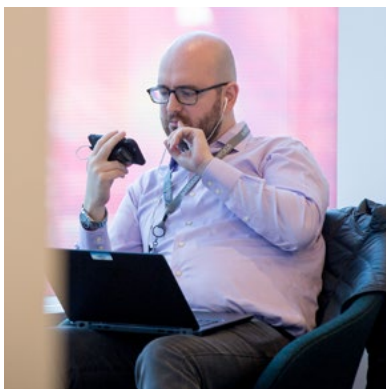
Your company will have an opportunity to bid in an auction for a presentation by a core developer of one of the [NumFOCUS sponsored projects](#) with your company.

Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

Diamond and **Platinum** sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate to the audience at the event.

What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. **Host** and **Diamond** sponsors receive access to the Attendee List.



“The PyData Diversity Scholarship Program has changed my life—I went from being a newcomer to working my first full-time job as a developer!”

— Mars Lee (2019 Diversity Scholarship recipient)

What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. **All PyData sponsors** have access to the submitted links.

What is the Job Board?

Your company's job listings will be published on the event website and emailed out to all event attendees. **All PyData sponsors** have access to the job board. Limit 5 job listings per sponsor.

What is a Diversity Scholarship?

One of PyData's goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at each PyData event. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event. **All PyData sponsors** have at least one diversity scholarship awarded in their name.

PYDATA SPONSORS 2019

Diamond Sponsors



Platinum Sponsors



Gold Sponsors

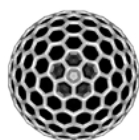
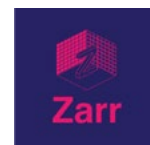
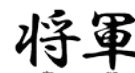


SUPPORTING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.



SciPy



Open Journals



Numpy



Matplotlib



JuMP



Cantera



Bokeh



Astropy



LEARN MORE

For further questions or to reserve your spot, please contact:

JIM WEISS

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About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

LEARN MORE

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