



**VIT<sup>®</sup>**  
**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

**SCHOOL OF INFORMATION TECHNOLOGY AND ENGINEERING**

**Course Name: Enterprise Resource Planning**

**Course Code: SWE1014**

**Faculty: Krithika L B**

**Digital Assignment**

**Note: Same assignment topics should not be submitted by the whole team members.**

**If found so, the evaluation for the whole team will be awarded zero**

**Case study**

a. Identify an Enterprise and give the snapshot of the company websites with links

b. List out the following for the chosen enterprise,

- 1. Origin of the Enterprise**
- 2. The type of business and domain**
- 3. Current Market and challenges faced**
- 4. Competitors**
- 5. Technologies and Implementation Strategy adopted**
- 6. Role of ERP**

c. For the above case study, choose any one ERP concept given below in detail for the enterprise chosen:

**Concept 1 : Functional Area –I Marketing & Sales**

Elaborate how marketing and sales department functions when a customer purchase the product

**Concept 2 : Functional Area –II Supply Chain Management(SCM)**

Elaborate how SCM handles when the order is received from the customer with the help of sales team

**Concept 3 : Functional Area –III Accounting and Finance**

Mode of Transactions done in the enterprise with respect to customer and supplier.

*Example:* How Employee Salary accounts are maintained?

**Concept 4 : Functional Area –IV Human Resource(HR)**

Explore the role of HR in the enterprise