

PROPOSAL FOR UNTAUGHT BIG LETTERS

CREATE-A_THON

INTERNITY FOUNDATION

Team Name	DECODERS
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Theme	Uneducated parents raising children

Description:

Our interest is to help the parents who are uneducated and what to make a difference for their children.

Problems:

- Parents are unaware of the strength of internet
- They are unable to send their kids to school
- If if their kids go to school they cant help their kids with the school work or with the studies
- They lack motivation, help, direction, time management and their capability to work with their kids
- There are also people around us who want to work for the society but either have no time or means to work in this direction

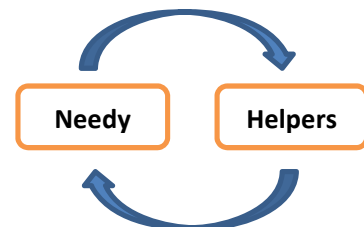
Solutions:

- Since parents are uneducated, we can't teach them but we can help them to teach their kids by giving them a directive blueprint towards
- They can sit and give this platform to their kids and "watch-over" them to ensure the kids are actually studying
- The parents can't teach the kids syllabus but they can ask questions from the platform and cross check their kids progress through built in quizzes
- We can even make a personalized time management ways through online resources
- The platform also holds links through which we can use the internet resources to the best extent
- We even join hands with the people who want to help in this aspect and give them an online platform which gives them a flexible area to teach

SWOT Analysis:

❖ **Strengths**

- allows parents to give their kids a life they didn't have
- gives both parents, students motivation
- Gives a sense of fulfillment to those who want to help
- Can also help the nation to eradicate issues of poverty
- we target internet and its use as a means to inculcate various online resources which are compatible to the needs of both the parent and the child
- Using the concept of reuse, we plan to make our platform by creating a closed circle btw the needy and helpers



❖ **Weakness**

- The platform is online only
- Touch screen phone may be required
- Gathering people for this good cause on a large scale basis

❖ Opportunities

- The platform has a big time chance to be used nation wide
- With the right mentorship it can actually help to eradicate the issue of education and poverty on a longer run
- We create a closed circle for everyone to learn and teach
- Additions of speech detection and other sophisticated modules can enhance the students learning capabilities and accuracy in pronunciation
- A detector that could predict the areas where the child makes the mistake and make them perfect in that area

❖ Threats

- This platform, is actually built to work on a longer run to show results
- Parent must be determinate to sit down and work with their child
- Not being educated leads to low respect for education all together if the parent is the same, no amount of motivation can help the child who wants to learn, this we fear

Innovations:

The platform allows parents to give their kids a life they didn't have. This will not only have a greater future employability but also help the nation to eradicate issues of poverty in future in the nation.

We live in a country where even if a person is uneducated he/ she is still capable of seeing videos, making calls and use Whatsapp etc.

So we targeted this very issue to use it as a means to inculcate various online resources which are compatible to the needs of both the parent and the child.

The website also extends a help to those who would like to help the society, by creating a closed circle of needy and the helper.

Based on a very simple usage values, the app helps the parent to stay connected to the student's teacher (if the child is going to school), watch online videos, the app also teaches them how to go about the whole website as well.

One can register as a helper or as a parent.

It can also give them alert on when their child should start studying and provide a timetable for their kids, the platform is easy to use as it gives pictorial depictions on phone.

Can also act as an advisor to the parents.

