

NAIDU SUNIL KUMAR

Digital Marketing Executive

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CAREER OBJECTIVE

I am a creative digital marketer with expertise in SEO and design tools like Photoshop, Canva, Adobe Express, Photopea, and Pixlr. Passionate about building impactful campaigns that boost brand visibility and engagement. Eager to contribute innovative ideas and measurable growth to a dynamic organization.

EDUCATION

BTECH

2020 - 2024

GITAM Deemed to be University

- Mechanical Engineering

Board of Intermedia

2018 - 2020

Narayana Junior college

- MPC

SSC

2018

Mahathi High School

- 10th

TECHNICAL SKILLS

Digital Marketing Concepts:

- Search Engine Optimization (SEO)
- Social Media Marketing & Management
- PPC Advertising (Google Ads & Facebook Ads)
- Content creation & copywriting

Digital Marketing Tools & Platforms:

- WordPress
- Photoshop
- Canvas
- Adobe Express

Website Developer:

HTML

CSS

SOFT SKILLS

- Interpersonal skills

CERTIFICATIONS

- Certified in Digital Marketing from Tech Mahindra SMART Academy for Digital Technologies

LANGUAGES

- English
- Telugu