

# NAIDU SUNIL KUMAR

## Digital Marketing Executive

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### CAREER OBJECTIVE

I am a creative digital marketer with expertise in SEO and design tools like Photoshop, Canva, Adobe Express, Photopea, and Pixlr. Passionate about building impactful campaigns that boost brand visibility and engagement. Eager to contribute innovative ideas and measurable growth to a dynamic organization.

### EDUCATION

#### BTECH

2020 - 2024

GITAM Deemed to be University

- Mechanical Engineering

#### Board of Intermedia

2018 - 2020

Narayana Junior college

- MPC

#### SSC

2018

Mahathi High School

- 10th

### TECHNICAL SKILLS

#### Digital Marketing Concepts:

Search Engine Optimization (SEO)  
Social Media Marketing & Management  
PPC Advertising (Google Ads & Facebook Ads)  
Content creation & copywriting

#### Digital Marketing Tools & Platforms:

WordPress  
Photoshop  
Canvas  
Adobe Express

#### Website Developer:

HTML  
CSS

### SOFT SKILLS

- Interpersonal skills

### CERTIFICATIONS

- Certified in **Digital Marketing** from **Tech Mahindra SMART Academy** for **Digital Technologies**

### LANGUAGES

- English
- Telugu