

1. Problem Statement

Global Insure, a leading insurance company, processes thousands of claims annually. However, a significant percentage of these claims turn out to be fraudulent, resulting in considerable financial losses. The company's current process for identifying fraudulent claims involves manual inspections, which is time-consuming and inefficient. Fraudulent claims are often detected too late in the process, after the company has already paid out significant amounts. Global Insure wants to improve its fraud detection process using data-driven insights to classify claims as fraudulent or legitimate early in the approval process. This would minimise financial losses and optimise the overall claims handling process.

2. Overall Approach & Methodology

a. Data Understanding & Preprocessing

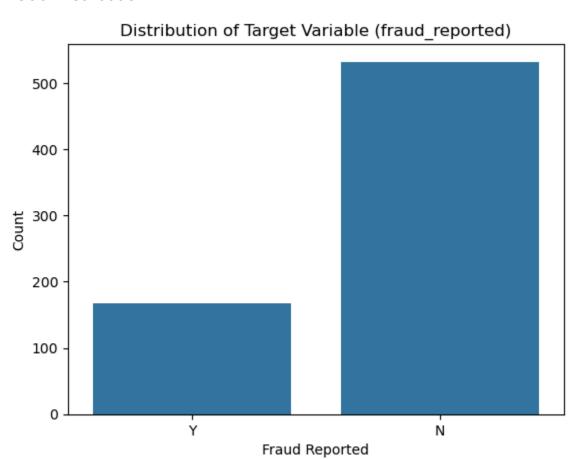
- Loaded and cleaned the dataset (insurance_claims.csv) containing 1,000 records.
- Examined the null values
- Replaced invalid or missing entries (e.g., '?') with Unknown and handled them which are present in these columns collision_type, property_damage, police_report_available.
- Dropped redundant or irrelevant columns such as policy_number, incident location, etc.
- Created new features from date and categorical variables when applicable.

b. Assumptions

- Fraud is labeled as fraud reported = Y/N.
- Data has class imbalance; hence accuracy alone is not enough.
- Random Forest can model complex interactions better than Logistic Regression.

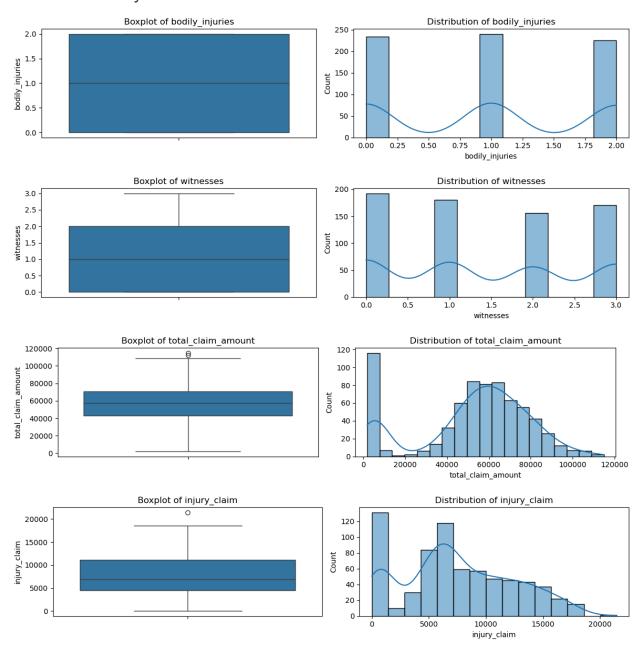
3. Exploratory Data Analysis (EDA)

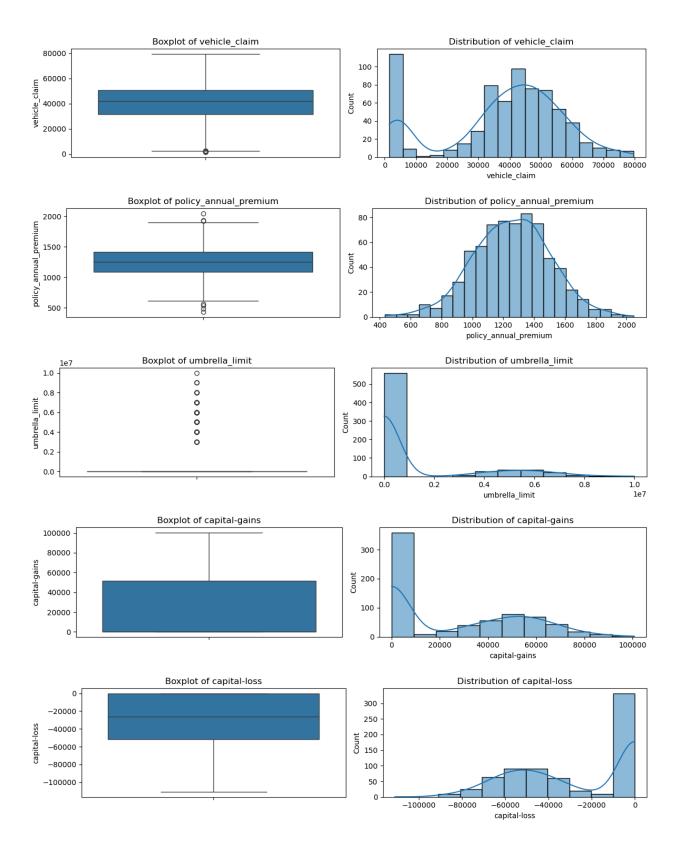
a. Fraud Distribution

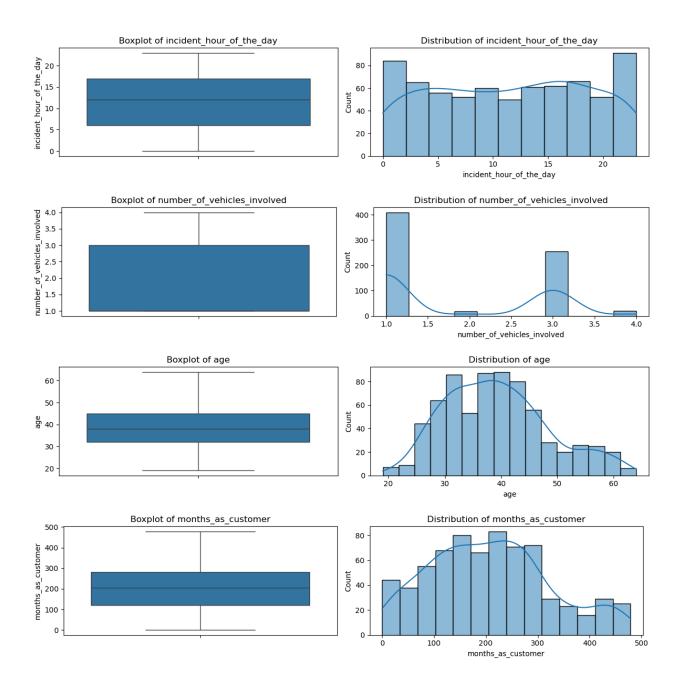


Clearly above graph is showing class imbalance approximately only 16% are reported as fraud

b. Univariate Analysis for Numerical Columns

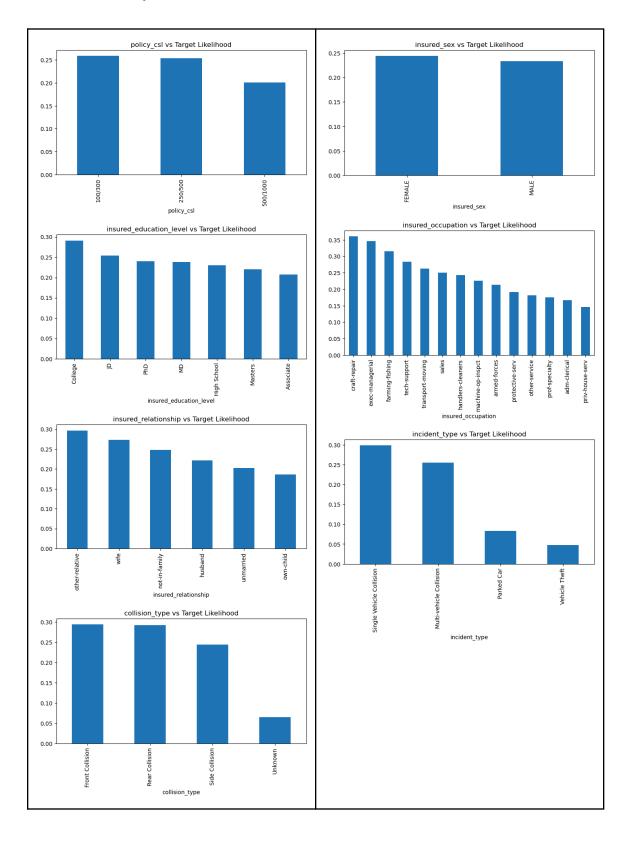


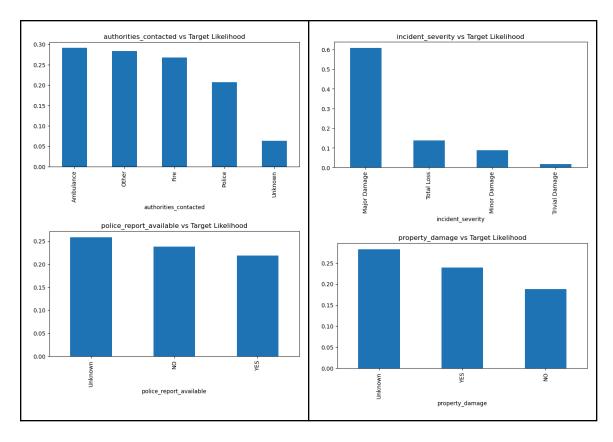




We found some outliers in umbrella_limit but we didn't removed as they are important according to data dictionary

c. Bivariate Analysis for Numerical Columns

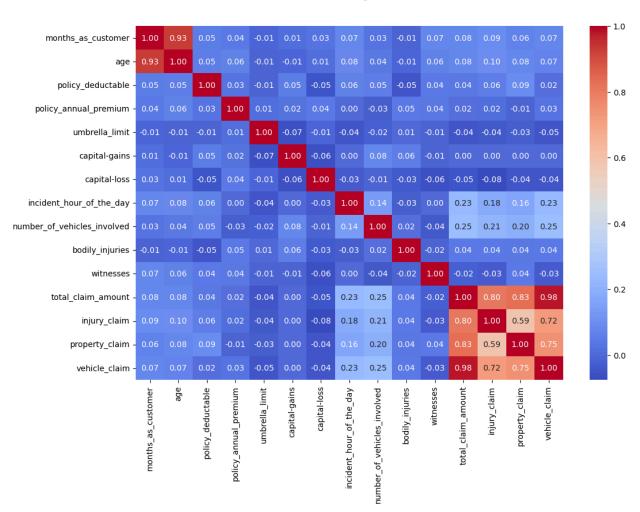




- 1. 100/300 and 25/500 is having high target likelihood in policy csl category
- 2. Almost equal target likelihood in insured sex category
- 3. College is having high target likelihood in insured education level category
- 4. Craft-repair is having high target likelihood in insured occupation category
- 5. Other-relative is having high target likelihood in insured relation category
- Single Vehicle Collision is having high target likelihood in incident type category
- 7. Front collision and Rear collision is having high target likelihood in collision type category
- 8. Ambulance and Other is having high target likelihood in authorities contacted category
- 9. Unknown is having high target likelihood in police report available category and property damage category(Unknown is the value we added for the values of string "?")

d. Correlation Analysis

Correlation Map of Numerical Variables

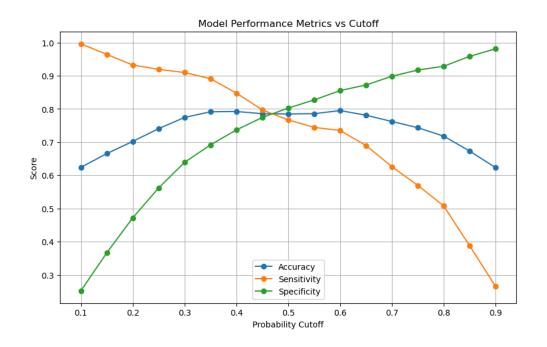


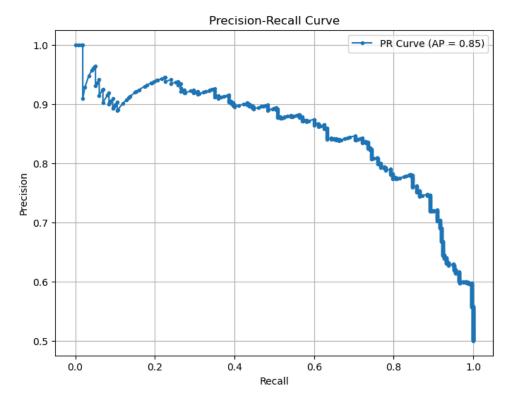
Dropped the age column as it is highly correlated column with months as customer

total_claim_amount highly correlated column was dropped as it was the sum of injury, vehicle, and property claims also

4. Modeling Techniques Used

| Step | Logistic Regression | Random Forest |
|-----------------------|------------------------------------|------------------------------------|
| Scaling | StandardScaler | StandardScaler |
| Feature Selection | RFECV | Feature Importance |
| Evaluation | Accuracy, Precision, Recall, F1 | Accuracy, Precision, Recall, F1 |
| Hyperparameter Tuning | RFECV min 20 features | GridSearchCV (50+ combos) |





- Based on Variance inflation factor and p values we also did some manual dropping rows in logistic regression
- We take optimal cut-off as 4.8 in logistic regression after plotting the accuracy, sensitivity, and specificity at different values of probability cutoffs
- The Precision-Recall curve starts with high precision (close to 1) and gradually lowers as recall increases.
- The Average Precision (AP) score of 0.85 indicates a strong performance your model maintains a good balance between precision and recall.

5. Results & Comparison

| Metric | Logistic Regression | Random Forest |
|------------------|---------------------|---|
| Train Accuracy | 78% | 93% |
| Test Accuracy | 73% | 77% |
| CV Accuracy | ~74% | ~94% |
| Best Hyperparams | RFECV | {'criterion': 'gini', 'max_depth': 20, 'max_features': 'sqrt', 'min_samples_leaf': 10, 'n_estimators': 100} |

6. Key Insights

- The Random Forest model significantly outperformed Logistic Regression in all key metrics.
- Features like incident_type, authorities_contacted, and insured_relationship were most predictive.
- Scaling and feature selection helped both models generalize better.
- Overfitting was reduced by tuning tree depth and leaf size

7. Final Recommendation

Based on the model performance and business impact, we recommend using the Random Forest model for deployment. It offers a strong balance between performance and generalization, achieving 77% test accuracy and excellent recall.