

Modern & Professional Font Typography Guide

1. Font Pairing (Modern & Professional)

Type	Font	Description	Use
Primary	Inter	Clean, modern, highly readable	Body, UI text
Secondary	Poppins	Rounded & friendly	Headings, highlights
Alternative	Work Sans + Roboto	Sleek, geometric	Tech / SaaS apps
Creative	Playfair Display + Lato	Elegant & stylish	Portfolios, agency websites

2. Font Sizes by Device

Element	Desktop	Tablet	Mobile	Weight
H1	48px	36px	28px	700
H2	36px	28px	24px	600
H3	28px	22px	20px	600
Body	16px	15px	14px	400
Small Text	14px	13px	12px	500
Button Text	15px	15px	14px	600

3. Color & Contrast System

Use	Color	Example
Text Primary	#0F172A	Dark Slate
Text Secondary	#475569	Muted Gray
Accent / Link	#2563EB	Blue 600
Background	#F8FAFC	Soft Gray
Heading Highlight	#1E40AF	Deep Blue