Retention Table

-	2	m	4	72	9	7	∞	6	10	Ξ	12	13
885	324	286	340	321	352	321	309	313	350	331	445	235
417	95	11	96	134	120	103	101	125 136	136	152	49	
380	71	71	108 103	103	94	96	106	94	116	26		
452	89	114	90	101	9/	121	104	126	39			
300	64	61	63	59	99	65	78	22				
284	54	49	49	59	99	75	27					
242	45	38	64	56	81	23						
188	34	39	45	51	21							
169	35	42	4	21								
299	70	90	34									
358	86	41										
323	36											
41												

Retention Rate Table

Cohort_Date	-	7	m	4	2	9	7	&	6	10	=	12	13
2010-12-01 100.00% 36.61% 32.32% 38.42% 36.27% 39.77% 36.27% 34.92% 35.37% 39.55% 37.40% 50.28% 26.55%	100.00%	36.61%	32.32%	38.42%	36.27%	39.77%	36.27%	34.92%	35.37%	39.55%	37.40%	50.28%	26.55%
2011-01-01	100.00% 22.06% 26.62% 23.02% 32.13% 28.78% 24.70% 24.22% 29.98% 32.61% 36.45%	22.06%	26.62%	23.02%	32.13%	28.78%	24.70%	24.22%	29.98%	32.61%	36.45%	11.75%	
2011-02-01	100.00% 18.68% 18.68% 28.42% 27.11% 24.74% 25.26% 27.89% 24.74% 30.53%	18.68%	18.68%	28.42%	27.11%	24.74%	25.26%	27.89%	24.74%	30.53%	6.84%		
2011-03-01	15.04% 25.22% 19.91% 22.35% 16.81% 26.77% 23.01% 27.88%	15.04%	25.22%	19.91%	22.35%	16.81%	26.77%	23.01%	27.88%	8.63%			
2011-04-01	100.00% 21.33% 20.33% 21.00% 19.67% 22.67% 21.67% 26.00%	21.33%	20.33%	21.00%	19.67%	22.67%	21.67%	26.00%	7.33%				
2011-05-01 100.00% 19.01% 17.25% 17.25% 20.77% 23.24% 26.41%	100.00%	19.01%	17.25%	17.25%	20.77%	23.24%	26.41%	9.51%					
2011-06-01	100.00% 17.36% 15.70% 26.45% 23.14% 33.47%	17.36%	15.70%	26.45%	23.14%	33.47%	9.50%						
2011-07-01 100.00% 18.09% 20.74% 22.34% 27.13% 11.17%	100.00%	18.09%	20.74%	22.34%	27.13%	11.17%							
2011-08-01	100.00% 20.71% 24.85% 24.26% 12.43%	20.71%	24.85%	24.26%	12.43%								
2011-09-01	100.00% 23.41% 30.10% 11.37%	23.41%	30.10%	11.37%									
2011-10-01	100.00% 24.02% 11.45%	24.02%	11.45%										
2011-11-01	100.00% 11.15%	11.15%											
2011-12-01 100.00%	100.00%												