

ESHWAR VEESAM

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Portfolio: <https://eshwar.work/> | Github: <https://github.com/Eshwar213>

EDUCATIONAL

Vignan's institute of Information Technology
Bachelor of Technology, Information Technology
GPA: 2.0

2014 – 2018
Visakhapatnam, India

TECHNICAL SKILLS

- C, C++
- HTML
- CSS
- Core JAVA
- Figma
- Adobe XD

ACADEMIC PROJECTS

Agro Products to Industry: It is a Web-Interface between a farmer and a Manufacturer eliminating the Middlemen. The manufacturer checks the availability of raw material requirements in his region. Based on highest percentage of production of requirements in the region, manufacturer communicates to farmer and makes the deal.

Used HTML, CSS, Java script, JSP (Java Server pages), Oracle Database

Library Management System: It is a Web-application for students and librarian where students give feedback on availability of the required books and contains student profile.

Used HTML, CSS, Java script

WORK EXPERIENCE

Covid FYI

UX Design Volunteer

Website: <https://covidfyi.in/>

May 2020- Jun 2020

Visakhapatnam, India

- Worked in the design team of a vital digital tool to fight the COVID-19 pandemic of misinformation.
- The Platform 'CovidFYI' is a one-stop digital directory for all Covid19 related services and help released by official sources, in a user-friendly and consumable form, to solve the problem of awareness, access and to standardize the information
- Product also promoted telemedicine; contact-less healthcare, social distancing, prevention of chaos, misinformation, panic and enabling adequate crisis response management for a citizen.

Greaterthancreative

UX Designer

August 2019 - June 2020

Visakhapatnam, India

- I designed the Onboarding experiences, Wireframes and prototypes for products.
- This majorly includes finding creative ways to solve UX Problems and communicating design ideas with prototyping and design strategy.
- Designed the product specifications according to user psychology and business requirements.

Greaterthancreative

May 2019- August 2019

UX Design Intern

Visakhapatnam, India

- Worked on some live projects of the company including re design, Branding and Information Architecture.
- Have built Customer journey maps where knowing about the user needs, scenarios and touch points which focuses on designing the right interaction model for the product and evaluating its success.
- Have created user persona's using user research and data for better understanding of users.

ZerooLabs**May 2018- Oct 2018*****Start-up Co-founder***

Visakhapatnam, India

- It was a game development start up focused on hyper casual games and simulation.
- My role included in management of the Start-up, tech expertise, Ideation and Designing the experience.
- Even though our Start-up failed to run after 6 months I learned how companies run, what are the dos and don'ts while you are up with a new idea and why certain ideas won't work.

HONORARY ACTIVITIES & LEADERSHIP

- **Open Innovation Hackathon for Smart villages 2017:** Finalist in the hackathon of 40 teams conducted by UC Berkeley and Andhra Smart Village [Andhra Pradesh Government].
- **Student Mentor Award:** Mentored two students during their semester academically.
- **Inter Collegiate Tech Fest Award:** Secured Third prize in seminar contest by competing with 28 batches of various colleges.