

## Annexure-I

### Guidelines for display of “RERA Registered” stamp

1. **The color scheme and the dimensional proportions** of the “RERA Registered” stamp should be preserved as in the softcopies served by APRERA.
2. The length and breadth of the “RERA Registered” stamp **must not be less than 10% of the length and breadth (whichever is higher)** of advertisement issued.
3. The placement of “RERA Registered” stamp must be on the top half of the advertisement. i.e **must not be lower than 50% of the total height from the top edge.**
4. The registered number should be in Arial Bold font and centre aligned
5. The preferred locations of “RERA Registered” stamp are shown in adjacent figure. APRERA requests promoters **to follow a consistent placement** in all their advertisement so that it gives a distinct identity to the stamp as well as the project.

