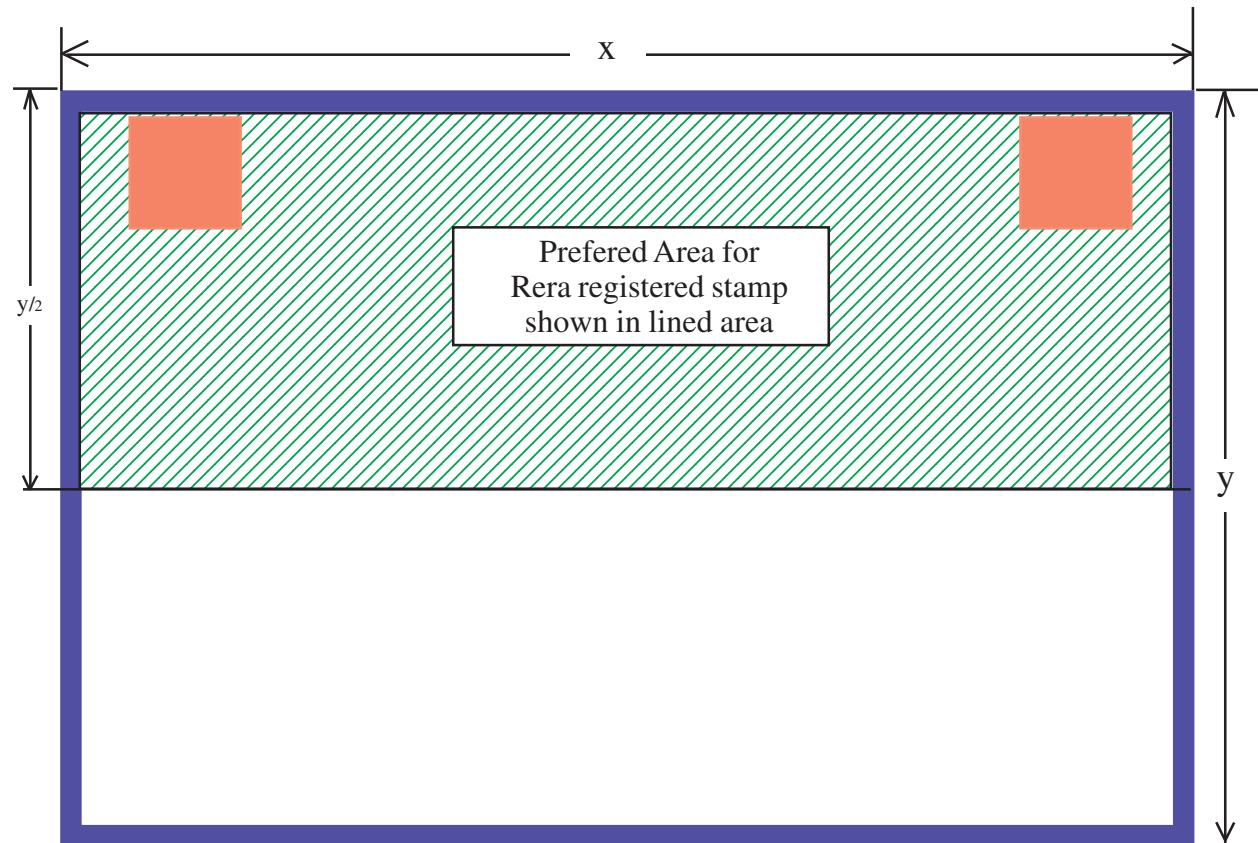
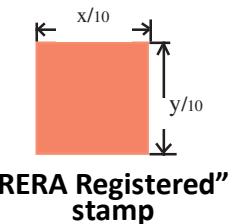


Annexure-I

Guidelines for display of "RERA Registered" stamp

1. *The color scheme and the dimensional proportions of the "RERA Registered" stamp should be preserved as in the softcopies served by APRERA.*
2. *The length and breadth of the "RERA Registered" stamp must not be less than 10% of the length and breadth (whichever is higher) of advertisement issued.*
3. *The placement of "RERA Registered" stamp must be on the top half of the advertisement. i.e must not be lower than 50% of the total height from the top edge.*
4. The registered number should be in Arial Bold font and centre aligned
5. The preferred locations of "RERA Registered" stamp are shown in adjacent figure. APRERA requests promoters *to follow a consistent placement* in all their advertisement so that it gives a distinct identity to the stamp as well as the project.



Assumed Advertisement with Length "x" and height "y"