

To: J. R. McKenzie

From: W. T. Robinson Jr.

May 14, 1979

Worthy Highlights  
Vantage Brand Group

A) Doral II - Tar Control

We have recommended that the CT filter for Doral II be made at a higher weight (approx. 1.5% more TW) in order to ensure a minimum tip length of 70 mm. Quality Control has completed preliminary tests showing that this can be done. They are now awaiting a written directive from Tobacco Development to start filter production at the new weight for a one week trial period, tar values to be checked daily.

B) Vantage "B" - Regular, Long Regular Stem Test (FT No. 2791)

Product for NFO has been made. We are awaiting smoke analysis data. Marketing Research would like to ship this product to NFO on May 18, at the latest.

C) Real / Camel Light - Tar Control (L-13, 319)

We have made L-13, 319 in the factory on Real cigarette using Santa 29002 plug wrap. We are awaiting tar values from Research to determine if eng. was achieved. Quality Control has completed part of their 40 bobbin qualification trial of 29002 plug wrap. The wrap was used on the partial test with sales 100 production. No problems were noted. They are continuing the trial.

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