

CONFIDENTIAL

M.T.P. SALES PROMOTION MATERIAL

POINT-OF-SALE ITEMS

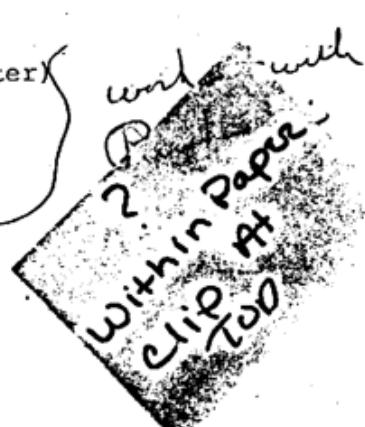
- 1 - One Carton Riser Card — *57" foot at upright
pedestal display
stair steps*
- 2 - 30-Pack Upright Riser Card
- 3 - 30-Pack Low Profile Riser Card
- 4 - Poster - Small (11" x 21")
- 5 - Poster - Large (24" x 36")
- 6 - Shelf Talker — *design both ways, felt, mounted with
30 push.*
- 7 - Mechanical Header Card - 48 x 20
- 8 - Package Fixture Tags
- 9 - Carton Fixture Tags
- 10 - Carton End Labels
- 11 - Standups/Easel Card - 26"
- 12 - Two Pack 3D *faber + mitchell*
- 13 - mobile *questionable at best*

MERCHANDISING ITEMS

- 1 - Package Fixture Extender — *OK get sample from Welt*

GRATIS ITEMS

- 1 - VIP Gifts - (Cigarette case, lighter)
- 2 - Introduction Gifts (Ash Tray)
- 3 - Samples



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