

# RJ REYNOLDS

TOBACCO COMPANY

COPY

May 15, 1997

S. R. MacLEOD  
Region Operations Mgr

150 Lawrence Bell Drive  
Suite #108  
Williamsville, NY 14221  
(716) 634-9232  
Fax (716) 634-3145

RJR Account #091800

Mr. G. Burns  
CAPITAL CANDY CO., INC.

JULY DORAL B2GF FLASHLIGHT / PROMOTION #700727

Dear George:

Regular *DORAL* product has been ordered (see quantities listed below), as well as 77 SKUs of Doral Flashlights (Item #527813) to pack and ship the above promotion to your participating retail accounts. All additional pertinent promotional information is listed below:

<u>UPC #</u>	<u>DORAL STYLE</u>	#/ (6M)
12300-84006	FF Box	Cases
12300-22081	FF Box 100	3
12300-84106	LT Box	3
12300-22084	LT Box 100	2

Product / Premium Arrival:

June 23, 1997

Ship Date to Retail:

Week of: June 30, 1997

Lighters: (Item #527813)

2.5280

SKU CUBE:

10.6200 lbs

SKU WT (w/o Product):

20 units

Retail Sales Offer per Sku:

4 Savings Cartons

Billing per Sku:

\$3.072.11

EFT \$ Amount:

\$N/A

Non-EFT \$ Amount:

51862 3278