

MARKETING AND MARKETING DEVELOPMENT PRODUCT SPECIFICATIONS REPORT E
 (CIGARETTE)
 *** RJR SECRET ***

RJR SECRET

225

Product Name : NOW 100 REGULAR CPB
 Brand-Sub : 2148AC
 Product-ID : 0114606000
 Package of : !
 Common with :
 Change Reason: TOTAL WT., ACTION AND SHIP LIMITS, CIRCUMFERENCE

Sub Name: DOMESTIC

Mfg Name:

Eff Week: 07/01/85

Replaces: 2148AC

Class : !

Change Reason: TOTAL WT., ACTION AND SHIP LIMITS, CIRCUMFERENCE

| | TARGET | MAX STD DEV | ACTION LOW | ACTION HIGH | REJECT LOW | REJECT HIGH |
|--|--------|----------------|---------------|----------------|---------------|----------------|
| | ----- | ----- | --- | ----- | --- | ----- |
| *** BLEND *** Effective the Week of 02/27/84 - | | | | | | |
| Pack Moisture, % | 12.00 | ! | 11.65 | 12.35 | 10.00 | 14.00 |
| Pack Menthol, % | .00 | ! | ! | ! | .00 | .00 |
| G-13 by Floatation, % | 100.00 | | | | | |

*** WEIGHT, gm/cig ***

| | | | | | | |
|------------|-------|-------|-------|-------|-------|-------|
| Total Cigt | .6862 | .0350 | .6711 | .7013 | .6588 | .7136 |
|------------|-------|-------|-------|-------|-------|-------|

*** DRAFT, mm ***

| | | | | | | |
|-------------------|-----|------|-----|-----|-----|-----|
| Cigt (Vents Open) | 123 | 18.0 | 113 | 133 | 103 | 143 |
|-------------------|-----|------|-----|-----|-----|-----|

*** MISCELLANEOUS ***

| | | | | | | |
|-----------------------------------|-------|-----|-------|-------|-----|-----|
| Circumference, mm | 22.55 | .15 | 22.45 | 22.65 | | |
| Firmness, 0.1 mm | ! | ! | 8.00 | 12.00 | ! | ! |
| Nicotine, mg/cigt | .00 | ! | .00 | .00 | .00 | .00 |
| "Tar", mg/cigt (cond) (uncond) | .1 | | | .3 | .0 | .5 |

!CO, mg/cigt

Tipping, Rows of Holes

RJR SECRET

5

Tipping, # Holes per Row

0

Tipping, Center to Center

30.0

Tipping, Dry Line Width

10.0

Cigt Length, mm

98.00

Filter Segment Length, mm

31.00

Filter Type

CELLULOSE ACETATE

Filter Segment Length, mm

31.00

Filter Type

CELLULOSE ACETATE

Print

Ink (color)

TYPE OR COLOR

COMMODITY CODE

*** MATERIALS ***

| | | |
|------------|--------|----------|
| Cigt Paper | 719 | 100-5473 |
| Tipping | WHITE | 100-7706 |
| Foil | SILVER | 100-6819 |
| Tear Tape | SILVER | 100-7832 |

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50577 4052

! - Denotes items not currently stored but may be included in the future.