

CONFIDENTIAL

M.T.P. SALES PROMOTION MATERIAL

POINT-OF-SALE ITEMS

- 1 - One Carton Riser Card
- 2 - 30-Pack Upright Riser Card
- 3 - 30-Pack Low Profile Riser Card
- 4 - Paster - Small (11" x 21")
- 5 - Paster - Large (24" x 36")
- 6 - Shelf Talker
- 7 - ~~Mechanical~~ Header Card - 4/8 x 20
- 8 - Package Fixture Tags
- 9 - Carton Fixture Tags
- 10 - Carton End Labels
- 11 - Standups/Easel Card - 26"
- 12 - Two Pack 3D
- 13 - mobile

look at upper
package displays
at air slips

will be available } no
present mark ups

design both ways. Jellies, mouthful with
30 pack.

Jellies & mouthful
questionable at best.

MERCHANDISING ITEMS

- 1 - Package Fixture Extender

OK get sample from West.

GRATIS ITEMS

- 1 - VIP Gifts - (Cigarette case, lighter)
- 2 - Introduction Gifts (Ash Tray)
- 3 - Samples

work with
P
?
Within Paper
clip at
too

50128 8733