

1983

	TRUE	
	VAR.	
	1983	1983
	ACTUAL	BUDGET
Outside Services	\$ 83	\$ 24
Equipment Rental	---	4
Cartage	148	37
Rent Expense	53	(3)
VM Plastics	1	19
Sample 4's	677	(677)
Sample 20's	1,048	933
Sample 10's	2	1,628
Premium Assembling	136	(90)
Military Promotion	86	14
Consumer Offer Items	550	(325)
Point of Sale Mat'l.	811	489
Coupons	6,313	(4,336)
Sketches, Artwork, Photos, etc.	35	45
Multi-Pack Displays	32	18
Base Displays	19	53
Freight	77	6
Promo. Contest Prizes	65	(65)
New Product Test Market	---	---
Sales + Use Tax	<u>47</u>	<u>41</u>
TOTAL	<u>\$10,185</u>	<u>\$ (2,185)</u>

REVISED BUDGET 9300 (885)

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