

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

OUTDOOR ESTIMATE RECAP - 0001(S)

PERIOD DATE 12/06/85
01/01/85 TO 12/31/85 PAGE 1

CLIENT: P.M. INC. OFFICE: 10 DESC: 771A 18 1/2'X48' PACKS
EST NO: 5091 REVISES EST DTD 11/08/85 BACKLITES

TOTALS BY PRODUCT/MONTH

SHOWING DATE

PRODUCT	PERIOD	GROSS AMOUNT	GROSS CHANGE
10-MARLBORO	AUG 1985	102,164.72	
	SEP	34,022.19	12,242.09
	QUARTER 3	136,186.91	12,242.09
	OCT	263,870.25	252,277.14
	QUARTER 4	263,870.25	252,277.14
	TOTAL	400,057.16	264,519.23
10-MARL LIGHT	AUG 1985	51,082.36	
	SEP	18,137.17	18,137.17
	QUARTER 3	69,219.53	18,137.17
	OCT	264,624.09	264,624.09
	QUARTER 4	264,624.09	264,624.09
	TOTAL	333,843.62	282,761.26
10-MARLBORO 25'	AUG 1985	38,724.00	9,534.08
GRAND TOTAL	AUG 1985	191,971.08	9,534.08
	SEP	52,159.36	30,379.26
	QUARTER 3	244,130.44	39,913.34
	OCT	528,494.34	516,901.23
	QUARTER 4	528,494.34	516,901.23
	TOTAL	772,624.78	556,814.57