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Exclusive Roundup of Comment on Smoking Report

**Education, Advertising Curbs,
New Research Highlighted as Need**

Medical Tribune

NEW YORK—A nationwide educational program, restrictions on advertising, and stepped-up research to make cigarettes less hazardous are among proposals by medical scientists in the wake of the call for "appropriate remedial action" by the Surgeon General's Advisory Committee on Smoking and Health. Physicians and epidemiologists interviewed by MEDICAL TRIBUNE endorsed without exception the judgment of the committee that cigarette smoking contributes substantially to mortality from lung cancer and other diseases and to the over-all death rate.

Dr. George E. Moore, director of the Roswell Park Memorial Institute, Buffalo, N.Y., disagreed, however, with a view expressed by Assistant Surgeon General James M. Hundley, vice-chairman of the committee, that no evidence exists that filters reduce the danger of cigarettes.

Dr. Richard H. Overholt, Clinical Professor of Surgery at Tufts University School of Medicine, strongly voiced his attitude of alarm by declaring that the report "casts the link between



Dr. Moore

Dr. Overholt

smoking and various diseases "should now be a dead end" and adding, "let's get on with the tremendous job of education."

E. Cuyler Hammond, Sc.D., of New York, director of the American Cancer Society statistical research section and author of a report on tobacco and death rates made to the recent 17th clinical meeting of the American Medical Association, also called for an intensive educational campaign. It should be chiefly di-

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