

1983

	TRUE	VAR.
	1983	1983
	ACTUAL	BUDGET
Outside Services	\$ 83	\$ 24
Equipment Rental	---	4
Cartage	148	37
Rent Expense	53	( 3)
VM Plastics	1	19
Sample 4's	677	( 677)
Sample 20's	1,048	933
Sample 10's	2	1,628
Premium Assembling	138	( 90)
Military Promotion	86	14
Consumer Offer Items	550	( 325)
Point of Sale Mat'l.	811	489
Coupons	6,313	(4,336)
Sketches, Artwork, Photos, etc.	35	45
Multi-Pack Displays	32	18
Base Displays	19	53
Freight	77	6
Promo. Contest Prizes	65	( 65)
New Product Test Market	---	---
Sales + Use Tax	47	41
TOTAL	\$10,185	\$(2,185)

REVISED BUDGET 9300 (885)

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