

THE DATA GROUP INCORPORATED
Executive Plaza
Elkins Park, Pa. 19117

TRUE AAU STUDY

Study #6118
February, 1980

Questionnaire # _____

Good morning/afternoon/evening. I'm Mrs./Mr. _____ calling long distance from The Data Group in Philadelphia. Today we are conducting a short national study. (GO DIRECTLY TO Q. A)

A. Is there anyone living in your household 21 years of age or older who smokes ten or more cigarettes a day?

ASK Q. B	Yes	1
TERMINATE (T-A)	No	

B. May I speak with the youngest male smoker 21 years or over who is at home now?

GO TO Q. D	Male smoker available	1
ASK Q. C	No male smoker	2
	Male smoker not available	3

C. May I speak with the youngest female smoker 21 years or over who is at home now?

GO TO Q. D	Female smoker available	1
SEE INSTRUCTION BELOW	No female smoker	2
	Female smoker not available	3

(IF NO SMOKER AVAILABLE, ARRANGE A CALL BACK FOR SMOKER ACCORDING TO FOLLOWING PRIORITY:)

Youngest male smoker
Next youngest male smoker
Youngest female smoker
Next youngest female smoker

(RE-INTRODUCE YOURSELF, IF NECESSARY)

D. RECORD SEX.

Male	1
Female	2

E. About how many cigarettes do you smoke in an average day? (DO NOT READ LIST)
(IF RESPONDENT'S ANSWER FALLS BETWEEN TWO CATEGORIES--SUCH AS "ABOUT"--TREAT IT AS HIGHER QUANTITY)

TERMINATE (T-E)	9 or less (less than $\frac{1}{2}$ pack)	
	10 to 19 ($\frac{1}{2}$, but less than 1 pack)	1
	20 to 29 (1, but less than $\frac{1}{2}$ packs)	2
	30 to 39 ($\frac{1}{2}$, but less than 2 packs)	3
ASK Q. 1a	40 or more (2 or more packs)	4

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