

JAN 24 1964

*Exclusive Roundup of Comment on Smoking Report*

## Education, Advertising, Curbs, New Research Help Sought

Medical Tribune  
NEW YORK—A nationwide educational program, restrictions on advertising, and stepped-up research to make cigarettes less hazardous are among proposals by medical scientists in the wake of the call for "appropriate remedial action" by the surgeon General's Advisory Committee on Smoking and Health. Physicians and epidemiologists interviewed by MEDICAL

TRIBUNE endorsed without exception the judgment of the committee that cigarette smoking contributes substantially to mortality from lung cancer and other diseases and to the over-all death rate.

Dr. George E. Moore, director of the Roswell Park Memorial Institute, Buffalo, N.Y., disagreed, however, with a view expressed by Assistant Surgeon General James M. Hundley, vice-chairman of the committee, that no evidence exists that smokers reduce the danger of cigarette smoke.

Dr. Robert H. Overholst, Clinical Professor of Surgery at Drexel University College of Medicine, vaguely voiced a modicum of alarm by declaring that



DR. MOORE DR. OVERHOLT

smoking should be discredited "should now be a dead issue," and adding, "let's get on with the tremendous job of education."

E. Cuyler Hammond, Sc.D., of New York, director of the American Cancer Society statistical research section and author of a report of tobacco and death rates made to the recent 17th clinical meeting of the American Medical Association, also called for an intensive educational campaign. It should be chiefly di-

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