

Mr. George W. Miller  
780 Norton Circle  
Gastonia, North Carolina 28052

22224A

June 28, 1964 PNO PRICE  
PRICE

The President  
R. T. Reynolds Tobacco Company  
Winston-Salem, NC 27102

PLg Cd = P

084

Dear Sir:

no, I am not the Marlboro man! I am just a 71 year old man  
that occasionally (not a chain-smoker) who enjoys a "good smoke", but  
it appears that THOSE DAYS ARE GONE FOREVER! I'm writing this, lest  
you may conclude that a typed letter was a form-letter. I am  
not a "soap-box orator", bellowing against cigarettes. What then  
is my beef!

I smoke CAMEL, Turk and Domestic Blend Cigarettes (Regular)  
... not filtered. Let me recall ...

- 1) I remember when a CAMEL was so round, so firm, so fully  
packed.
- 2) I remember when (yes) I'd walk a mile for a Camel
- 3) I remember when you said they burned 28% longer
- 4) I remember when you sold them for their taste!

Well, now THEY are NOT round, firm and fully packed. Even in the  
package they are SOFT! Round only if you do not pick them up.  
Firm... never! The tobacco leaves chip in your mouth  
after every puff. And as for being firmly packed, that's a  
farce. If you doubt me, try one.