

MARKETING AND MARKETING DEVELOPMENT PRODUCT SPECIFICATIONS REPORT E  
(CIGARETTE)

\*\*\* RJR SECRET \*\*\*  
225

RJR SECRET

Product Name : NOW 100 REGULAR CPB  
Brand-Sub : 2148AC  
Product-ID : 0114606000  
Package of : !  
Common with :  
Change Reason: TOTAL WT., ACTION AND SHIP LIMITS, CIRCUMFERENCE

Sub Name: DOMESTIC  
Mfg Name:  
Eff Week: 07/01/85  
Replaces: 2148AC  
Class : !

	TARGET	MAX STD DEV	ACTION LOW	HIGH	REJECT LOW	HIGH
*** BLEND *** Effective the Week of 02/27/84 -						
Pack Moisture, %	12.00	!	11.65	12.35	10.00	14.00
Pack Menthol, %	.00	!	!	!	.00	.00
G-13 by Floatation, %	100.00					

*** WEIGHT, gm/cigt ***						
Total Cigt	.6862	.0350	.6711	.7013	.6588	.7136

*** DRAFT, mm ***						
Cigt (Vents Open)	123	18.0	113	133	103	143

*** MISCELLANEOUS ***						
Circumference, mm	22.55	.15	22.45	22.65		
Firmness, 0.1 mm	!	!	8.00	12.00	!	!
Nicotine, mg/cigt	.00	!	.00	.00	.00	.00
"Tar", mg/cigt (cond)	.1		.0	.3	.0	.5
(uncond)					.0	.5

!CO, mg/cigt	
Tipping, Rows of Holes	5
Tipping, # Holes per Row	0
Tipping, Center to Center	30.0
Tipping, Dry Line Width	10.0
Cigt Length, mm	98.00
Filter Segment Length, mm	31.00
Filter Type	CELLULOSE ACETATE
Filter Segment Length, mm	31.00
Filter Type	CELLULOSE ACETATE
Print	
Ink (color)	

	TYPE OR COLOR	COMMODITY CODE
*** MATERIALS ***		
Cigt Paper	719	100-5473
Tipping	WHITE	100-7706
Foil	SILVER	100-6819
Tear Tape	SILVER	100-7832

! - Denotes items not currently stored but may be included in the future.

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