

Tobacco Export Fact Sheet

- Tobacco industry exports totaled \$25 billion in the 1980s.
- In 1989, tobacco exports reached a record \$5 billion.
- Net 1989 tobacco exports totaled \$4.2 billion.
- Cigarettes accounted for \$3.4 billion of 1989 exports.
- More than 6 percent of the national trade deficit's improvement between 1988-1989 was generated by tobacco exports.
- In 1989, tobacco products accounted for 83.5 percent of the industry's surplus, 28.4 percentage points more than in 1985.
- More than 5.3 trillion cigarettes were estimated to have been produced worldwide in 1989.
- U.S. manufacturers produced 677.2 billion cigarettes in 1989, only 12.7 percent of estimated total world production.
- U.S. cigarette exports accounted for 20.9 percent of domestic production in 1989, and exports of American cigarettes accounted for substantially less than 3 percent of world consumption.
- More than 713,000 people have jobs directly related to tobacco.
- Another 1.6 million jobs are indirectly generated in the United States.
- Tobacco exports alone accounted for well over 125,000 jobs in 1989.
- Total impact of tobacco exports on the U.S. economy in 1988 was \$5.54 billion in compensation and \$1.72 billion in tax revenues. Figures for 1989 are likely to be higher commensurate with the increase in tobacco exports.
- 300,000 farmers in 23 states raise tobacco.
- Growers sold \$1.3 million of tobacco leaf overseas in 1989.
- In 1989, 62 percent of U.S. leaf exports were bought by the top half-dozen foreign markets - Japan, West Germany, The Netherlands, Taiwan, Iraq and Hong Kong compared to 42.5 percent in 1988.
- Estimated total acreage under cultivation for tobacco farming in 1990 is 731,000 acres, up 6 percent from 1989.
- Average value per acre for 1989 tobacco crops was \$3,454 for flue-cured, and \$3,489 for burley.

USCEA
United States Cigarette Export Association
(202) 833-4290

TIMN 0016546