

Commercial Analysts Company
352 Park Avenue South
New York, NY 10010

Job #4971
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1987 FALL CIGARETTE TRACKING STUDY

CODES FOR FAMILY MEMBERS ON HOUSEHOLD GRID (Q. 2a,b)

<u>MEN</u>		<u>WOMEN</u>
1	MALE SELF	FEMALE SELF 1
2	HUSBAND.	WIFE 2
3	GRANDFATHER.	GRANDMOTHER 3
4	FATHER	MOTHER 4
5	SON.	DAUGHTER 5
6	BROTHER.	SISTER 6
7	MALE RELATIVE.	FEMALE RELATIVE 7
8	MALE ROOMMATE	FEMALE ROOMMATE 8
9	MALE OTHER	FEMALE OTHER 9

ADDITIONAL GRANDS (Q. 6, etc.)
(Enter with "+")

Code

- 49 = Alpine
- 50 = Capri
- 51 = Doral II
- 52 = Falcon Lights
- 53 = Magna
- 54 = Malibu
- 55 = Ritz
- 56 = St. James Court
- 57 = Stride

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