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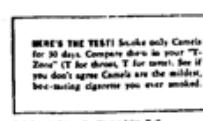
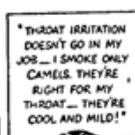
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Not one single case of throat irritation due to smoking CAMELS

Yes, these were the findings of noted throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days.



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This advertisement appears in:
Newspapers, Week of February 27, 1950
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