

From: Meltzer, Laura E.
Sent: Wednesday, May 5, 1999 9:44 AM
To: Furtney, Craig R.; Iler, Bill A.; Dougherty, Kelly N.; Katz, Reuben T.; Recine, Nick J.; Ryan, Timothy G.; Aarons, Shawna M.; Schneider, Rita J.; Schwartz, Linda H.; McCole, Deb; Ellis, Natalie L.; Buonaventura, Maria; Murillo, Joe; Mulligan, Kathleen; Caputo, Christine; Carraro, Tara A.; Tuckler, Vanessa; Egan, Patty A.; Lee, Doris M.; Pilotti, Nancy; O'Brien, Sheila A.; Jeanneret, Sebastian; Tomasik, Sherry; Fleming, Jeffrey K.; Ellwood, Alex L.; Kesner, Denize S.; Walsh, Michael A (Madden); Conrad, Nancy W.; Manrique, Mela; Ferry, Denise M.
Cc: Atkinson-Ballos, Debra F.; Lisbon, Daniel P.; Lunn, Joe (Leo Burnett); Reich, Susan
Subject: Proj Blue Meeting Reminder

MEETING REMINDER:

We will meet on Friday at 11:00 AM in conf room 8A1/A2.

Status of test markets:

We have confirmed that Atlanta will be one test market. The second will be Chicago (still

2079024485

pending confirmation). The backup to Chicago is Pittsburgh. As this drives many next steps in our planning, please let me know right away if you have any issues with the market selection.

Tara/Joe- Please let me know your approval of these markets.

Thanks, laura