



300406111
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CUNNINGHAM & WALSH CHICAGO
875 N MICHIGAN AVE *****
CHICAGO, IL *** INSERTION ORDER **

60611 ****
ORIGINAL REP:
SILICATION: M11143335503
TRIBUNE
435 N. MICHIGAN AVENUE
CHICAGO IL, 60611

DATE: 02/13/84
TIME: 7:09 PM
PAGE: 1
ORDER NO: 40440010-0

RENT: 201 - BROWN & WILLIAMSON TOBACCO CO.
DUCT: 15 - RICHLAND
CASE PUBLISH ADVERTISING SPECIFIED BELOW
ORDER
ITROL # AD NUMBER CAPTION
SIZE & COLOR
INERTION DATE
AMOUNT

330012 4201R16 TAKE 5 AMERICA-CANOE 3/5 PAGE 4COLOR-7X10 03/11/84 12,228.93 GROSS
INERTION ORDER TOTAL: 12,228.93

- PROOFS, PROGS AND OFFSET FILM HEREWITH.
 MATERIALS COMING FROM _____
 THIS IS A REPEAT OF AD WHICH APPEARED IN YOUR _____
 ISSUE. PICK UP MATERIALS.
 FOLLOW LINED UP PROOFS FOR CROPPING AD TO YOUR BLEED SIZE. _____
IMPORTANT: IF THERE IS ANY DISCREPANCY BETWEEN THIS INSERTION ORDER
AND OUR MEDIA SPACE RESERVATION PLEASE NOTIFY THE
UNDERSIGNED IMMEDIATELY.

IF AD RUNS NATIONAL, SEND 6 COPIES TO REPRESENT REPRODUCTION QUALITY
TO ELLEN MARTIN AT THIS AGENCY. SPACE RESERVATION, CONTACT THE
IF AD RUNS AS A CUT-IN OR REGIONAL, SEND 2 COMPLETE COPIES OF EDITION
IN WHICH AD APPEARED.

SEND 2 COPIES OF THE ISSUE TO MR. BRIAN SULLIVAN OF GEER DUBOIS ADV.,
114 FIFTH AVENUE, NEW YORK, NY 10011.
SEND 2 COPIES OF THIS ISSUE TO ZELDA BROWNE OF CUNNINGHAM & WALSH, INC.,
875 N. MICHIGAN, CHICAGO, IL 60611.

SEND 1 COMPLETE COPY OF THIS ISSUE TO MR. PAUL WESSEL OF BROWN &
MEDIA ACCOUNTING/FILE