

CAM530B

RJRT CUSTOMER ACCOUNT MANAGEMENT

PAGE:

1

CATEGORY ANALYSIS - VALIDATION AND EXTRACTION REPORT

06/15/00

11:31

REPORT PARAMETERS:

REPORT TYPE: BY INBOUND ACCT: 858398 CONVENIENT #3120
ROUTE TO: C.GREEN PRINTER:

2ND.PERIOD DATES: 2000/01/01 - 2000/03/31 ELAPSED DAYS: 91
1ST.PERIOD DATES: / / - / / ELAPSED DAYS: 0

SALES LEVEL: ACCESS 9999 UPDATE

REPORTS: RPT

SEL REPORT DESCRIPTION

- X (1) COMPANY SUMMARY BY TIER
- X (2) BRAND FAMILY SUMMARY
- (3) BRAND DETAIL
- (4) BRAND DETAIL BY STORE
- (5) BRAND SHARE RANKING - INDUSTRY
- (6) BRAND SHARE RANKING - STORE
- (7) BRAND SHARE RANKING - TIER
- (8) SHARE RANK W/I STORE BY TIER
- (9) COMPANY SUMMARY BY TIER BY STORE
- (10) BRAND FAMILY SUMMARY BY STORE

OVER OVER

RIDE RIDE

OVER

TIER SEG BRAND DESCRIPTION RIDE TIER DESCRIPTION

- 1 FULL PRICE
- 2 BRANDED SAVINGS
- 3 PL/BLK & WHT

SOURCE: WAREHOUSE

LEVEL: ACCOUNT STORE

TRADE CLASS:

SALES LEVEL:

CHAIN:

OUTBOUND:

INBOUND: 858398

ZIPCODE:

STATE: CITY:

COUNTY:

RPT.CARTONS: YES RPT.PACKS: YES LIST PRORATES: NO INV.RATIO:

1.5

*** As a user of AIM, it is your responsibility to safeguard the ***
*** confidentiality of its data and all support materials. ***

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