

# A Fresh Change Comes to Smoking...

*A Hint of Lemon Does It!*

...here's a  
**FREE PACK**  
to prove it!



Kings: 8 mg. "tar", 0.7 mg. nicotine;  
100's: 10 mg. "tar", 0.8 mg. nicotine  
av. per cigarette by FTC Method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

**NEW!  
SPRING  
LEMON LIGHTS**

8743898301

TEAR ALONG DOTTED LINE

**FREE** MANUFACTURER'S COUPON CODE 700454 **FREE**

**FREE PACK NEW! SPRING LEMON LIGHTS**

**FREE** RETAILER: YOU MUST FILL IN NORMAL RETAIL PRICE OF ONE PACK \$\_\_\_\_\_

CONSUMERS: This coupon is redeemable if you comply with this offer and submit the coupon properly. A. Original coupon must be submitted for a free pack of Spring Lemon Lights, one type & flavor, good only in the U.S. It may not be transferred or assigned, and void in less than 21 days. C. Offer valid while supplies last. G. Void where prohibited or otherwise restricted. C You must be 21 or older and pay any applicable tax. G. Void where prohibited or otherwise restricted. M. Void where prohibited or otherwise restricted. P. Void where prohibited or otherwise restricted. S. Void where prohibited or otherwise restricted.

DEALERS: May redeem coupon for free pack of Spring Lemon Lights upon compliance with above terms and conditions. B. Void where prohibited or otherwise restricted. M. Void where prohibited or otherwise restricted. P. Void where prohibited or otherwise restricted. S. Void where prohibited or otherwise restricted.

Attempted redemption in violation of manufacturer's and/or retailer's printed instructions in its descriptive booklet will result in forfeiture of cash value & 100% handling charges. B. Void where prohibited or otherwise restricted.

DEALERS: Direct Mail: Coupon Redemption Center, P.O. Box 10601, El Paso, Texas 79958  
CODE NOT A MAIL-ORDER MAIL ADDRESS.

**FREE**

5 26100 10601 0