

# A Fresh Change Comes to Smoking...

A Hint of Lemon Does It!

...here's a  
**FREE PACK**  
to prove it!



Kings: 8 mg. "tar", 0.7 mg. nicotine;  
100's: 10 mg. "tar", 0.8 mg. nicotine  
av. per cigarette by FTC Method.

**SURGEON GENERAL'S WARNING:** Cigarette  
Smoke Contains Carbon Monoxide.

**NEW!**  
**SPRING**  
LEMON LIGHTS

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|                              |   |   |                     |             |             |
|------------------------------|---|---|---------------------|-------------|-------------|
| <b>FREE</b>                  | MANUFACTURER'S COUPON   | TEAR ALONG DOTTED LINE  | EXP: March 31, 1992 | CODE 700454 | <b>FREE</b> |
| <b>FREE PACK NEW! SPRING</b> |   |   |                     |             |             |
| <b>LEMON LIGHTS</b>          |   |   |                     |             |             |
|                              |   | <small> <p><b>CONSUMERS:</b> This coupon is redeemable if you comply with the offer and obtained the coupon properly. A. To obtain coupon (1) Tear along for a free pack of Spring Lemon Lights, any size, any type. B. Coupon good only in the U.S. C. May not be transferred or assigned, and void in Iowa, Minnesota, Utah, Colorado and where prohibited or otherwise restricted. D. You must be 21 or older and pay any local sales tax. E. Cash value: none specified above may be illegal and hazardous.</p> <p><b>DEALERS:</b> This redeemable coupon may be used for resale or other use without compliance with Coupon Terms (except as provided by retailer and subject to local laws, address dealer). Attempted redemption in violation of this offer may be prohibited and dealer may in its discretion withhold payment on and/or corrective action against such dealer's POS handling allowance \$2 per coupon.</p> <p><b>DEALERS ONLY:</b> Mail to: Coupon Redemption Center, P.O. Box 10000, St. Paul, MN 55101. COUPON NOT A LIQUIDATED DEMAND.</p> </small> |                     |             |             |
|                              |   |   |                     |             |             |
| <b>FREE</b>                  | RETAILER: YOU MUST FILL IN NORMAL RETAIL PRICE OF ONE PACK \$ _____ |   |                     |             |             |