

WINONA MRB, INC.  
8200 Humboldt Ave. So.  
Minneapolis, MN 55431

SCREENER

MARLBORO UL TRACKING - WEEK 6  
NO. 1602-90566  
JUNE, 1989

Market:  
Portland ..... 1  
Indianapolis ... 2

Hello, I'm \_\_\_\_\_ calling long distance from WINONA RESEARCH. We are a national opinion research company and we would like to interview (SOMEONE) (A MAN) (A WOMAN) in your household.

1a. First of all, can you please tell me what county you live in?

Acceptable county . . . . . 1

Other . . . . . 2

Don't know/refused . . . . . 3

THANK & TERMINATE.  
SELECT T.1A ON  
CRT SCREEN

2. Are you under 18, between 18 and 34, or 35 years of age or older?

Under 18 . . . . . 1

SKIP TO Q.3b

18 - 34 . . . . . 2

CHECK QUOTAS. IF FILLED,  
SKIP TO Q.3b. OTHERWISE,  
ASK Q.3a.

35 or Over . . . . . 3

Refused to answer question Y --->

THANK & TERMINATE. SELECT  
R.2 ON CRT SCREEN.

3a. Do you smoke cigarettes?

Yes . . . . . 1 --->

SKIP TO Q.3c

No . . . . . 2

Refused to answer question Y --->

THANK & TERMINATE. SELECT  
R.3a ON CRT SCREEN.