

INSTA-CHECK
807 'B' Avenue

CAMPBELL RESEARCH SERVICES
Lawton, Oklahoma 73501

Job No. L01-1010-0
L05-353-3200

CIGARETTE SURVEY

STORE NAME Winn Dixie # OF CHECKOUT COUNTERS 4

ADDRESS 808 Metairie Rd CITY & STATE Metairie

INT. INIT. 1 DATE 1-31-AQ

OF SHELVES IN SELF SERVICE RACK 6 # OF CARTONS WIDE PER SHELF 28 SECURITY SHIELD? No

VISIBLE CARTON INVENTORY COUNT

NON-MENTHOL

MENTHOL

KENT

KING SIZE - SOFT PACK	<u>12</u>	100's	<u>0</u>
KING SIZE - BOX	<u>0</u>		
100's	<u>7</u>		

KENT III

KING SIZE	<u>6</u>		
100's	<u>2</u>		

GOLDEN LIGHTS

KING SIZE	<u>15</u>	KING SIZE	<u>6</u>
100's	<u>20</u>	100's	<u>3</u>

OLD GOLD

KING SIZE - NON-FILTER	<u>0</u>		
KING SIZE - WITH FILTER	<u>0</u>		
100's - WITH FILTER	<u>0</u>		

OLD GOLD LIGHTS

KING SIZE	<u>0</u>		

TRUE

KING SIZE	<u>4</u>	KING SIZE	<u>9</u>
100's	<u>5</u>	100's	<u>5</u>

NEWPORT

	KING SIZE - SOFT PACK	<u>4</u>
	KING SIZE - BOX	<u>0</u>
	100's	<u>2</u>

NEWPORT LIGHTS

89899909

KING SIZE

0