

DOCUMENT CLEARANCE SHEET

DATE ROUTED: March 1, 1988

2029-13
MK #

8016-13-00
Contract #

CONTRACT SUBJECT: Trone Advertising, Inc. Master Contract

Company: Trone Advertising, Inc.

Brand (s): CAMEL

Total Cost: \$32,000

Current Year EFO: (\$32,000)

Brief Description: Develop at least 5 creative concepts for CAMEL to be utilized in 1989.

Implementor: S. H. King *SK*

G/L Code: 04-73-4600-8660-855-800611-060101

Review Routing

<u>Department</u>	<u>Initials</u>	<u>Signature</u>	<u>Date</u>
<u>Legal</u>	<u>TJR</u>	<u>TJR</u>	<u>3/11/88</u>
<u>Fin. Svcs.</u>	<u>MWB/BSM</u>	<u>MWB</u>	<u>3/14/88</u>
<u>Promotion</u>	<u>DMS/CLS</u>	<u>Dms/CLS</u>	<u>3/9/88</u>
<u>Promotion</u>	<u>JJG/DMC</u>	<u>JJG/Dmc</u>	<u>3/10/88</u>
<u>Approved by:</u>	<u>ALB</u>	<u>ALB</u>	<u>3/14/88</u>

RETURN TO: NAME: Dreama M. Simmons
DEPARTMENT: Promotion
LOCATION: 5th Flr., Reynolds Bldg.

NOTE: The Document Originator must maintain on file a copy of the signed document clearance sheet in accordance with established Company records retention schedule.