



It's Tough Growing Up

Kids face a lot of choices every day. Here's a parent's guide to helping them make the right one about not smoking.

Kids will tell you that it's tough out there. They face decisions every day, often complicated by peer pressure. Kids need someone to talk to, someone to listen.

Sometimes parents have to take the lead in talking to their children about the tough issues they face growing up. Your voice is the one they want to hear the most.

The tobacco industry does not want young people to smoke. Together with a group of educators who form the Family COURSE Consortium, we are offering a free booklet designed to help parents give their children the tools they need to resist peer pressure.

Write today for your free copy of "Tobacco: Helping Youth Say No," or call toll-free. 1-800-342-9099.

Smoking should not be a part of growing up.

Family **COURSE.**
CONSORTIUM

TOBACCO INSTITUTE

TIMN 0040335

Parent Guide isooooo

	PLEASE SEND ME MY FREE COPY OF "TOBACCO: HELPING YOUTH SAY NO."		Parent's Guide P.O. Box 41130 Washington, DC 20018
	<input checked="" type="checkbox"/> English	<input type="checkbox"/> Spanish	
NAME _____			
ADDRESS _____			
CITY _____			
STATE _____		ZIP _____	

*PO Box 41130
Wash D.C. 20018*