

It's Tough Growing Up

Kids face a lot of choices every day. Here's a parent's guide to helping them make the right one about not smoking.

Kids will tell you that it's tough out there. They face decisions every day, often complicated by peer pressure. Kids need someone to talk to, someone to listen.

Sometimes parents have to take the lead in talking to their children about the tough issues they face growing up. Your voice is the one they want to hear the most.

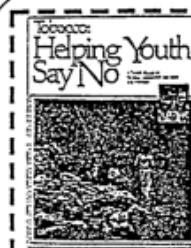
The tobacco industry does not want young people to smoke. Together with a group of educators who form the Family COURSE Consortium, we are offering a free booklet designed to help parents give their children the tools they need to resist peer pressure.

Write today for your free copy of "Tobacco: Helping Youth Say No," or call toll-free. 1-800-342-9099.

**Smoking should not
be a part of growing up.**



TIMN 0040335



PLEASE SEND ME MY FREE COPY OF
"TOBACCO: HELPING YOUTH SAY NO." Parent's Guide
PC Box 41130 Washington DC 20018

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