



OR FIELD USE:
Monitored/ Validated By: _____
Dated By: _____
Complete <input type="checkbox"/>
Terminate <input type="checkbox"/>

INTERMEDIATE G7 EXTRACT EVALUATION

PRODUCT TEST CALLBACK

M/A/R/C#: 146-0103

MRO#: 89-94116

FFLT NM 100 (X W/C)

OK
Per JB
3/30/89

DLW/sds 3/29/89 9:30 a.m.

MALE	1
FEMALE	2
21-24.	1
25-34.	2
35-49.	3
CELL 1	1
CELL 2	2
CELL 3	3
CELL 4	4
CELL 5	5

Site Code	County Code	Geo. Reg./Co. Size	TELEPHONE NUMBER			Interviewer Number
			Area Code	Prefix	Suffix	

Date: ____ / ____ / ____ Time Ended: ____ : ____ am pm Time Started: ____ : ____ am pm No. Of Min.: _____

- 1a) May I please speak to (ASK FOR RESPONDENT FROM TOP OF SCREEN)? (IF ASKED WHO IS CALLING, SAY: "I'm #01 from National Product Opinion Surveys.") (IF RESPONDENT NOT AVAILABLE, SAY: "Please have him/her call our toll free number." Toll free number: 1-800-535-8210. ASK FOR BEST TIME TO REACH RESPONDENT AND SET-UP CALLBACK FOR 2 DAYS AT THAT TIME, UNLESS GIVEN SPECIFIC TIME AND DAY TO CALL.)

Respondent available
 [SKIP TO Q.1d] 1
 Respondent not available
 [SCHEDULE CALLBACK] 2
 No further contact 3

- 1b) (INTERVIEWER'S NOTE: IF RESPONDENT REFUSES, CLARIFY: This may not have been a good time to reach you for this test, however, would you or any other member of your household still be willing to participate in our cigarette surveys in the future? (CODE APPROPRIATE REFUSAL RESPONSE IN NEXT QUESTION.) (IF RESPONDENT IS STILL WILLING TO PARTICIPATE IN THE FUTURE, CODE "REFUSAL - TEST.")

- 1c) (FOR INTERVIEWER ONLY:
 Why is the respondent
 unable/unwilling to complete this
 interview? (BE SPECIFIC, DO NOT READ
 LIST)
 [SKIP TO SMS] <--

Deceased 1
 Moved/no new number. 2
 No such person 3
 Quit smoking/trying. 4
 Refusal-test (ONLY TEST) 5
 Refusal-panel. 6
 Someone else smoked them 7
 Hospitalized 8
 Other (SPECIFY) [] 9

- 1d) Recently, we sent you some cigarettes
 to try. Have you smoked any of the
 cigarettes we sent?
 [BUILDER'S NOTE: IF DID NOT RECEIVE
 PREVIOUSLY SKIP TO SMS VERIFY;
 OTHERWISE CONTINUE.]

Yes [SKIP TO Q.2a] 1
 No [SKIP TO Q.2e] 2
 Did not receive. 3

- 1e) Would you please call our toll free number with your opinions after you have received and smoked the cigarettes. (Toll free number 1-800-535-8210.)
 (INTERVIEWER: INDICATE ON SAMPLE CALLBACK LABEL "NR - (date of interview)".
 SCHEDULE CALLBACK FOR 3 DAYS FROM TODAY.)

Did not receive [SKIP
 TO CALLBACK GRID] 1

50733 915