

STUDY DESIGN

<u>Styles Tested</u>	<u>Completes Among 18-34 Black Smokers Of</u>			
	<u>Total</u>	<u>SALEM King</u>	<u>Kool King</u>	<u>Newport King</u>
SALEM King	450	150	150	150
Kool King	450	150	150	150
Newport King	450	150	150	150

NOTE: Half of all completes will be among 18-24 black smokers, so that product performance can be read among this group.

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