

# Signs Of Respect

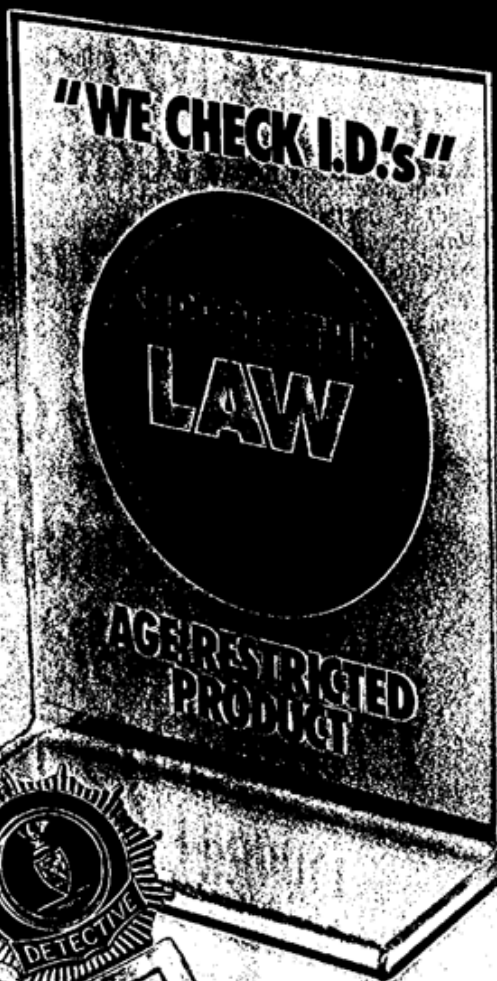
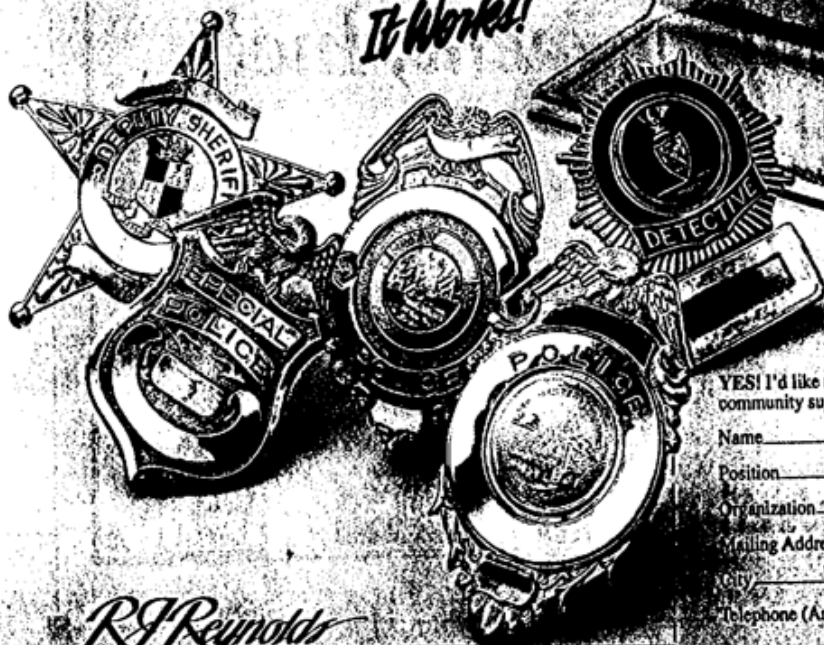
...the most effective way to reduce the number of underage smokers.

Now there's a program designed to help teach store clerks how to support minimum-age laws on age-restricted products. The program, available free of charge, also provides signs alerting customers that age identification is required to purchase cigarettes.

To learn more about this program and how you can help retailers in your community support age-restriction laws, send us the form below or call toll free 1-800-392-8333.

When people Support The Law...

*It Works!*



51253 9577

YES! I'd like to know more about how to help retailers in my community support age-restriction laws. Please send information to:

Name \_\_\_\_\_  
 (PLEASE PRINT)  
 Position \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone (Area Code) \_\_\_\_\_

Complete and mail the above form to:  
 "Support the Law" Training Program  
 P.O. Box 2959  
 Winston-Salem, NC 27102-2959

*RJ Reynolds*  
 Tobacco Company

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