

**From:** Kee, Hun Chew  
**To:** Stettler, Francois C.  
**CC:** Pence, Deborah; Blackburn, Doug; Ban, Hock Thiam; Swauger, James  
**BCC:**  
**Primary Date:** 11/25/1997 10:35:01 PM  
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**Subject:** Thailand{F}

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**Attachments:**

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I like to suggest that we should hold a meeting with production personnel to jointly discuss products to be produced in compliance with the new legislation on ingredients disclosure by brands prior the legislation becomes effective February 08,1998.

To be exact, we have only 10 weeks to meet the dateline and with Christmas holidays/people taking vacations, we probably left with 6-8 weeks to meet and follow-up arrangements.

Regards,

Kee Hun Chew

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Reply Separator

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**Subject:** Thailand  
**Author:** Swauger, James at RJRMSMAIL  
**Date:** 24/11/97 14:13

FYI

SRA staff (Suber/Swauger/Chepiga) took part in a C&B conference call regarding Thailand on 21 November, 1997. As you may already know, the current Thai Prime Minister is a former Health Minister and is clearly anti-tobacco. Based on the conversation held 21 November, it is apparent that the each company will have to submit a full "by brand" disclosure by 8 February, 1998. Therefore there is no need to prepare an "industry list".

We have also heard from PM ---- that certain flavor houses are reformulating flavor systems for the Thai monopoly in an effort to remove compounds that may cause stress.

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