

WATCH CHAMPION BUDDY BOMAR

BOWLING IN THE CLUTCH

BUDDY'S GOT TO STRIKE OR ELSE!

THERE IT GOES!

IT'S THE 10TH FRAME OF THE LAST GAME OF A BIG 20 GAME MATCH. THE SCORE IS TIED! THE CHAMPION'S OPPONENT, ROLLING FIRST, BLASTS ANOTHER STRIKE. WITH THE PRESSURE ON, BOMAR MAKES HIS TOSS...

IT'S A STRIKE FOR BOMAR!

AND THE MATCH IS STILL TIED UP! NOW WATCH!

THE CHAMPION'S OPPONENT ROLLS PINS GO DOWN—AND HE PICKS UP A SPARE! AGAIN THE PRESSURE IS ON BOMAR.

BLAST 'EM, BUDDY!

ANOTHER STRIKE! AND THE WINNER IS BUDDY BOMAR!

MAN, THAT'S WHAT I CALL COMING THROUGH IN THE CLUTCH!

JUST A FEW PUFFS OF THIS CAMEL FIRST, BOYS—UH-H—NITS THE SPOT!

BUDDY'S A CAMEL. EASY FROM WAY BACK.

ARE TOO CAMELS ARE TOPS

I'VE SMOKED CAMELS FOR NINE YEARS THEY SUIT MY "T-ZONE" TO A "T". THERE'S JUST NOTHING LIKE A CAMEL!

1945 National Match Game Champion. All American selection for 2 years. Thirty-one 300 games rolled in different cities.

Buddy Bomar

COSTLIER TOBACCOS

CAMELS

YOUR "T-ZONE" WILL TELL YOU...
T for Taste...T for Thrill...
That's your smoking ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T".

Ad No. 1-4973

This advertisement appears in the December issue of:
✓ College Newspapers and Collegiate Digest, Week of November 17 (1946)