



CUNNINGHAM & WALSH - CHICAGO
875 NORTH MICHIGAN A

60611

REPLICATION: M85720250100

JET

920 S. MICHIGAN AVENUE
CHICAGO IL 60605

DATE: 08/27/84
TIME: 7:18 PM
PAGE: 1
ORDER NO: 42360004-1

REVISED
REP:

CLIENT: 201 - BROWN & WILLIAMSON TOBACCO CO.
PRODUCT: 03 - KOOL FAMILY
PLEASE PUBLISH ADVERTISING SPECIFIED BELOW
ORDER CONTROL # AD NUMBER

CONTRACT NO:
MEDIA: MAGAZINES
ESTIMATE: 156 - 1984 WEEKLY NGS. KC

AD NUMBER	CAPTION	SIZE & COLOR	INSERTION DATE	AMOUNT
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* THIS ORDER CANCELS AND REPLACES ORDER 42360004-0 *
* DATED: 08/23/84 *

20166	3201254	FULLILOVE/GUITAR/PT	PAGE 4 COLOR BLEED	09/24/84	10,357.00	GROSS
INSERTION ORDER TOTAL:					10,357.00	

- ☐ PROOFS, _____ PROGS AND OFFSET FILM HEREWITH.
- ☐ MATERIAL COMING FROM _____.
- ☐ THIS IS A REPEAT OF AD WHICH APPEARED IN YOUR August 27, 1984 ISSUE. YOU HAVE MATERIALS ON HAND.
- FOLLOW LINED UP PROOFS FOR CROPPING AD TO YOUR _____ BLEED SIZE.

IMPORTANT: IF THERE IS ANY DISCREPANCY BETWEEN THIS INSERTION ORDER AND THE MEDIA SPACE RESERVATION, CONTACT THE UNDERSIGNED IMMEDIATELY.

IF AD RUNS NATIONAL, SEND 6 COPIES TO REPRESENT REPRODUCTION QUALITY TO JENNIFER FARCAS AT THIS AGENCY.
IF AD RUNS AS A CUT-IN OR REGIONAL, SEND 2 COMPLETE COPIES OF EDITION IN WHICH AD APPEARED.

ACCOUNTING/FILE