

CIGARETTE TEST - REPORT FORM
PART I

TO BE ANSWERED IMMEDIATELY AFTER YOU HAVE FINISHED
SMOKING 3 OR 4 PACKS OF THE R8 CIGARETTES AND BEFORE
YOU START SMOKING THE Q6 CIGARETTES.

1. What, if anything, did you *dislike* about the R8 cigarettes?

2. What, if anything, did you *like* about the R8 cigarettes?

3. Below are pairs of different phrases which might be used to describe the R8 cigarettes - one phrase at each side of the page...with boxes numbered 1 to 7 between each pair. The closer you feel a particular phrase applies to these cigarettes, the closer to that phrase you would pick a box. Please check one box for each pair of phrases.

- A. Overall, I did not like the cigarettes at all 1 2 3 4 5 6 7 Overall, I liked the cigarettes very much
- B. They did not have a lot of taste 1 2 3 4 5 6 7 They had a lot of taste
- C. They did not have a good taste 1 2 3 4 5 6 7 They had a good taste
- D. They were harsh to my mouth and throat 1 2 3 4 5 6 7 They were not harsh to my mouth and throat
- E. They were not refreshing 1 2 3 4 5 6 7 They were refreshing
- F. They did not have a good aftertaste 1 2 3 4 5 6 7 They had a good aftertaste
- G. They were not cool smoking 1 2 3 4 5 6 7 They were cool smoking
- H. They had a strong menthol taste 1 2 3 4 5 6 7 They had a mild menthol taste
- I. They did not have a good menthol taste 1 2 3 4 5 6 7 They had a good menthol taste
- J. They left a dry taste in my mouth 1 2 3 4 5 6 7 They did not leave a dry taste in my mouth

IMPORTANT. PLEASE KEEP THIS REPORT FORM HANDY UNTIL
WE TELEPHONE YOU. DO NOT RETURN IT TO US.