

DRAFT #1

Employee Feedback

We've worked hard to create a site that we are proud of. We welcome your thoughts and ideas about ways to improved it, so please tell us how we've done.

We are requesting this information for the purpose of evaluating the site. All information you submit to us will be anonymous, therefore we will not be able to respond to you directly regarding any of your comments or suggestions. We hope your input will help us provide you with more of the information you are looking for.

Did you find what you were looking for?

- ☐ Yes
- ☐ No

Did you learn anything about our company you were not previously aware of?

- ☐ Yes
What information? _____
- ☐ No

What part(s) of the site did you visit? (Check as many as apply)

- ☐ Investor & Corporate Information
- ☐ Our Beer Business
- ☐ Our Food Business
- ☐ Our Tobacco Business
- ☐ Making a Difference in Our Communities

What part(s) of the site did you find most useful? (Check as many as apply)

- ☐ Investor & Corporate Information
- ☐ Our Beer Business
- ☐ Our Food Business
- ☐ Our Tobacco Business
- ☐ Making a Difference in Our Communities

What is your overall opinion of the graphic design of the site?

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

What is your overall opinion of the content on the site?

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

Does the site represent our companies in a way that is accurate?

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