

X Cigarette Survey
February, 1964

FORMER = 0 Mar Col. 16, 17 Percent 5

"Why Did You Discontinue Smoking Cigarettes?"

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|-------------|--|
| Cal. 16 - 1 | 1 CAUSED COUGHING; I HAD "SMOKER'S COUGH" |
| | 2 CAUSED RESPIRATORY PROBLEMS: SHORTNESS OF BREATH, WHEEZE |
| | 3 IRRITATED MY THROAT: HAD SORE THROAT; HAD BURN IN THROAT |
| | 4 CANCER SCARE; FEAR OF CANCER |
| | 5 GOVERNMENT REPORT; SURGEON GENERAL'S REPORT |
| | 6 |
| | 7 |
| | 8 |
| | 9 |
| | 10 |
| | X BAD FOR THE HEALTH (GENERAL) |
| | Y DOCTOR ADVISED ME NOT TO SMOKE |
| Cal. 17 - 1 | 1 RELIGIOUS REASONS |
| | 2 TOO EXPENSIVE; COULDN'T AFFORD IT |
| | 3 OTHER MEMBERS OF FAMILY WANTED ME TO STOP |
| | 4 |
| | 5 |
| | 6 |
| | 7 |
| | 8 |
| | 9 JUST GOT TIRED OF SMOKING; DIDN'T ENJOY IT ANY MORE |
| | 10 ALSO OTHER |
| | X DON'T KNOW; JUST STOPPED; NO PARTICULAR REASON |
| | Y NO ANSWER |