

BROWN & WILLIAMSON TOBACCO CORPORATION

RESEARCH, DEVELOPMENT & ENGINEERING

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FROM: Ms. A. L. Kirby

DATE: August 20, 1984

SUBJECT: BRAND SUMMARY OF DUPONT PANELISTS/311

I have attached a brand-by-brand tally of usable (21-59 years old) Dupont panelists. This information was from early June.

The system is consistently updated with brand changes of current panelists. Recently, 200 panelists per month have been added to the system.

Another tally will be available late-September.

A. L. K.

ALK/sek

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Attachments

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