

Mr. George W. Miller  
780 Norton Circle  
Gastonia, North Carolina 28052

23224A

June 28, 19 PRO PRICE  
OFFICE

The President  
R. T. Reynolds Tobacco Company  
Winston-Salem, NC 27102

P/Ry Cd = P

084

Dear Sir:

No, I am not the Marlboro man! I am just a 71 year old man that occasionally (not a chain-smoker) who enjoys a "good smoke", but it appears that THOSE DAYS ARE GONE FOREVER! For writing this, lest you may conclude that a typed letter was a form-letter. I am not a "soap-box orator", bellowing against cigarettes. What then is my beef!

I smoke CAMEL, Turkish and Domestic Blend Cigarettes (Regular)  
... not filtered. Let me recall...

- 1) I remember when a CAMEL was so round, so firm, so fully packed.
- 2) I remember when (yes) I'd walk a mile for a Camel
- 3) I remember when you said they burned 28% longer
- 4) I remember when you sold them for their taste!

Well, now THEY are NOT round, firm and fully packed. Even in the package they are SOFT! Round only if you do not pack them up. Firm... never! The tobacco leaves chips in your mouth after every puff. And as for being firmly packed, that's a farce. If you doubt me, try one.