

Q 0.10: GROUP

(1/5) 1 Virginia Slims  
2 Capri

INTERVIEWER: Enter appropriate group

Q 0.20:

0010 QN14

IF: (DATAGEN())

Q 0.30: INTRO

Hello, I'm calling long distance from MR&R, an  
independent opinion research firm. May I please speak with  
\_\_\_\_\_ (ASK TO SPEAK WITH PERSON FROM LIST).

(1/6) 1 Respondent available, ready to continue  
2 Respondent unavailable, schedule callback (SKIPTO CALLB)

Q 0.40: QN1

1. To begin, are you 21 years of age or older?

(1/7) 1 Yes  
2 No \*\* TERMINATE \*\*

Q 0.50:

0010 TERM

IF: QN1 is NO \*\* TERMINATE \*\* ;

Q 0.70: QN2A

2a. Which of the following did you do today or yesterday?

Drink a cup of coffee?

(1/14) 1 Yes  
2 No

Q 0.80: QN2B

2b. Eat any ice cream?

(1/15) 1 Yes  
2 No

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