

The new
coupon-filled
datebook that's
hip to clip.

VIRGINIA SLIMS

Book Of Days '94

Now it's also full of great,
money-saving coupons for...

Adolfo Luggage,
Carnival Cruise Lines,
Cannon Towels,
Pearle Vision,
Skin Care by Dana,
Music, Magazines
and more.

FREE with 15 pack UPCs.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

ORDER YOUR '94 BOOK OF DAYS TODAY.

TO ORDER: Just fill out this form, enclose 15 pack UPCs from any style Virginia Slims plus \$2 check or money order for shipping and handling (no cash) and send it all to Virginia Slims Book of Days Office, PO Box 23827, Kankakee, IL 60902-1827.

Name _____
Address _____
City _____ State _____ ZIP _____

Regular Brand Smoked _____
Offer is limited to smokers 21 years of age or older. Offer void in Italy, Mexico and its advertising agencies' employees. Offer good in U.S. only. Offer void where prohibited, restricted or taxed. Allow 12-14 weeks for delivery. No in-store pickup.
OFFER GOOD UNTIL 1/31/94. LIMIT ONE DATEBOOK PER PERSON.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and other incentives from the manufacturer in accordance with applicable state and federal law.

Signature _____ Print Name _____

