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Chaikin, Karen

From: Chaikin, Karen
Sent: Friday, November 30, 2001 8:39 AM
To: Sesterak, Cheryl L.
Cc: Goodman, Taryn H
Subject: YSP Parent brochure

Hi Cheryl,
It's been so long since we've spoken. I hope that you are having a lovely holiday season with your family.

A few things:

First, I'm leaving YSP after the new year for a new position in sales to be part of a new group that will address compliance with all legal and regulatory issues including responsible retailing, MSA, and YSP.

Before I leave, I wanted to be sure to tell you about our new brochure, "Start Talking". We'll be mailing it to all employees in the next (and final) issue of In The Loop and my hope is to have copies placed in the racks located at NYO and in all of the Richmond and Cabarrus facilities. I hope you can help us.

Taryn, who has been working with us this past year, will be in touch with you later to discuss specifics, but I wanted to give you this heads up. Our hope is to do as much of the work as possible so that you only need to lay the groundwork and give us contact info at each of the facilities and we'll handle the shipments. For now, I'll send you a few copies so you will be familiar with the brochure. And, as a mother of a teen, I'd be VERY interested to know what you think of it.

Let me know if you have any questions or concerns. In advance, thanks for all your help.

KC
Youth Smoking Prevention