



LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
ADVERTISING

NEWSPAPER ESTIMATE RECAP - PN05

PERIOD DATE 11/08/96
01/01/96 TO 12/31/96 PAGE 1

CLIENT: P.M. INC. OFFICE: 10 DESC: 703A MILITARY NEWSPAPERS
EST NO: 6004 REVISES EST DTD 09/13/96

TOTALS BY MRKT/S ZON /PRODUCT/MONTH		MRKT/S:ZON	
		SKO-HAWAII	
PRODUCT	PERIOD	EST AMT AMOUNT	EST AMT CHANGE
			EST AMT LESS C/D
10-MARLBORO	FEB 1996	2,108.37	2,108.37
	QUARTER 1	2,108.37	2,108.37
	MAY	3,635.48	3,635.48
	JUN	2,108.37	2,108.37
	QUARTER 2	5,743.85	5,743.85
	JUL	2,108.37	2,108.37
	AUG	2,108.37	2,108.37
	SEP	1,527.12	581.25-
	QUARTER 3	5,743.86	581.25-
	OCT	2,108.36	2,108.36
	QUARTER 4	2,108.36	2,108.36
	TOTAL	15,704.44	1,527.11
			15,704.44

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