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FROM : Aug 18 '00 07:44a Mark Dowling PHONE NO. :  
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Liggett Group Inc.  
14 Calvin Road, North Attleboro, MA 02760

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Mark Dowling  
Region Business Manager/ Maine-Military  
Northern Business Unit

August 18, 2000

THE FOLLOWING INFORMATION WAS GIVEN TO:  
K.T. Sunderland Lorillard ( A.M. )  
On 8/18/00 by  
Nancy Goodwin ( Res Tally G Whelchek )  
and forwarded by  
Lorillard ( \_\_\_\_\_ )  
to the corp. office on \_\_\_\_\_

To our Direct Buying Customers in Maine

Price Increase - Eve cigarettes

Effective with orders placed on or after Friday, August 18, 2000, the list price of all Eve cigarette brands will be increased \$18.50 per thousand, \$3.70 per carton. All orders on hand, including previously quoted future orders will be invoiced at the new price.

Eve Old Price: \$15.44 per carton

Eve New Price: \$19.14 per carton

Electronic Funds Transfer (EFT) Customers

Please refer to your program information or call our Customer Service Department if you have any questions regarding our EFT program as it relates to this announcement.

Transmission Errors

Liggett Group Inc. is not responsible for any errors in this communication that may occur during the transmission process.

Undelivered Fax Transmission

If you did not receive this announcement via Fax and prefer that future announcements be sent to you via Fax, please contact our Customer Service Department at 1-800-471-7026.

Thank you for your continued support in the marketing of our products.

Mark Dowling

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