

QUESTIONNAIRE

In-Home Use Test

What, if anything, did you like about the test cigarette?

What if anything did you dislike about the test cigarette?

Below are pairs of phrases which might be used to describe the test cigarette. Circle a number that you feel more nearly describes the cigarette. The more you feel that a particular phrase describes the cigarette, the closer to that phrase you would circle a number. Please circle only one number for each pair of phrases.

Does not have a good taste.	1	2	3	4	5	6	7	Has a good taste.
Is harsh tasting.	1	2	3	4	5	6	7	Is not harsh tasting.
Burns too fast.	1	2	3	4	5	6	7	Does not burn too fast.
Does not have an easy draw.	1	2	3	4	5	6	7	Has an easy draw.
Is not a satisfying smoke.	1	2	3	4	5	6	7	Is a satisfying smoke.
Does not have real tobacco taste.	1	2	3	4	5	6	7	Has real tobacco taste.
Is not a cigarette for people like me.	1	2	3	4	5	6	7	Is a cigarette for people like me.
I dislike extremely.	1	2	3	4	5	6	7	I like extremely.

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