

Kids Make Tough Choices Every Day



A Parent's Guide To Helping Them Make The Right Ones

Kids face a lot of tough decisions while growing up. Studies show that a major factor in the choices they make is peer pressure. Pressure from friends and classmates can lead to bad decisions.

You can help them make good decisions through open and frank talk about the tough issues they face, by showing interest in their activities and by listening with respect to their views.

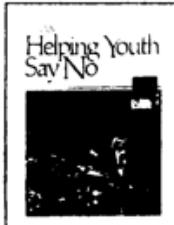
Talk to your teens about smoking and other tough issues. Because the tobacco industry doesn't want young people to smoke, it brought together a group of educators to form the Family COURSE Consortium for advice on programs to help parents talk to their kids. The industry, working with the Consortium, is offering a free booklet to help parents give their children the tools they need to cope with peer pressure. Write today for your free copy of "Tobacco: Helping Youth Say No," or call toll free, 1-800-342-9099.

Smoking should not be a part of growing up.


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