

QUESTIONNAIRE

In-Home Use Test

What, if anything, did you like about the test cigarette?

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What if anything did you dislike about the test cigarette?

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Below are pairs of phrases which might be used to describe the test cigarette. Circle a number that you feel more nearly describes the cigarette. The more you feel that a particular phrase describes the cigarette, the closer to that phrase you would circle a number. Please circle only one number for each pair of phrases.

Does not have a good taste.	1 2 3 4 5 6 7	Has a good taste.
Is harsh tasting.	1 2 3 4 5 6 7	Is not harsh tasting.
Burns too fast.	1 2 3 4 5 6 7	Does not burn too fast.
Does not have an easy draw.	1 2 3 4 5 6 7	Has an easy draw.
Is not a satisfying smoke.	1 2 3 4 5 6 7	Is a satisfying smoke.
Does not have real tobacco taste.	1 2 3 4 5 6 7	Has real tobacco taste.
Is not a cigarette for people like me.	1 2 3 4 5 6 7	Is a cigarette for people like me.
I dislike extremely.	1 2 3 4 5 6 7	I like extremely.

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