

THE DATA GROUP INCORPORATED  
Executive Plaza  
Elkins Park, Pa. 19117

Study #6118  
February, 1980

TRUE AAU STUDY

Questionnaire # \_\_\_\_\_

Good morning/afternoon/evening. I'm Mrs./Mr. \_\_\_\_\_ calling long distance from The Data Group in Philadelphia. Today we are conducting a short national study. (GO DIRECTLY TO Q. A)

- A. Is there anyone living in your household 21 years of age or older who smokes ten or more cigarettes a day?

ASK Q. B	Yes	1
TERMINATE (T-A)	No	

- B. May I speak with the youngest male smoker 21 years or over who is at home now?

GO TO Q. D	Male smoker available	1
	No male smoker	2
ASK Q. C	Male smoker not available	3

- C. May I speak with the youngest female smoker 21 years or over who is at home now?

GO TO Q. D	Female smoker available	1
	No female smoker	2
SEE INSTRUCTION BELOW	Female smoker not available	3

(IF NO SMOKER AVAILABLE, ARRANGE A CALL BACK FOR SMOKER ACCORDING TO FOLLOWING PRIORITY:)

Youngest male smoker  
Next youngest male smoker  
Youngest female smoker  
Next youngest female smoker

(RE-INTRODUCE YOURSELF, IF NECESSARY)

- D. RECORD SEX.

Male	1
Female	2

- E. About how many cigarettes do you smoke in an average day? (DO NOT READ LIST)  
(IF RESPONDENT'S ANSWER FALLS BETWEEN TWO CATEGORIES--SUCH AS "ABOUT"--TREAT IT AS HIGHER QUANTITY)

TERMINATE (T-E)	9 or less (less than 1 pack)	
	10 to 19 (1, but less than 1 pack)	1
	20 to 29 (1, but less than 1 1/2 packs)	2
ASK Q. 1a	30 to 39 (1 1/2, but less than 2 packs)	3
	40 or more (2 or more packs)	4

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