

~~Mr. RDA~~
~~Mr. HMC (Ch. 1)~~
~~Mr. CAA~~
~~Mr. PHB~~

Subject: Anti-Cigarette Commercials

Date: February 2, 1971

Individual Copies To:

Messrs. P. R. Currier
J. S. Dowdell
J. F. Hind
R. B. Hooker, Jr.
R. A. Rechholtz
H. C. Roemer
B. R. Stewart
A. G. Weber

We have received two anti-cigarette commercials for the month of January. Copies of the listing and transcripts are attached. If you desire to view the commercials, please contact me and I will show at your convenience.

L. F. Mock

L. F. Mock
Marketing Department

LFM/ag

Attachments

50204 5678