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From: LeVan, Suzanne
Sent: Friday, August 6, 1999 6:23 PM
To: Rush, Sonya C.
Cc: Gennaro, Mary Jo
Subject: Dueling Divas

I had a long conversation with Mary JO. I'm fine with the follow up to the specific incident & the handling of the corporate affairs contribution.

However -- I'm really concerned (& very cynical) about what might be happening. I suspect this was not by coincidence. I'm not sure how much it was preplanned -- but Mary Jo can share with several different scenarios that we brainstormed.

Mary Jo promised to keep on alert for any unusual activity in the current 3 markets -- and is going to think about whether there are any preventative steps we can/should take.

If it happens again in another market -- I'm not sure what we are going to need to do. But I don't think we can continue to push ahead and be a target.

Lets plan to talk again after we see what goes on in the current markets.

Thanks,

Suzanne

- MJ update S&L on anti ad in Atlanta: setup? (MJ doesn't think so).
- Band selection process: club recs bands; 1 call to feel out; 2nd call specifically about tobacco companies, any hesitation → stop.; if not → contract; mkt. mgr. + Tip human are in contact with them.
- After showcase: warn winning band about being approached by media or anti