



R.J. REYNOLDS TOBACCO CO.
THIS ADVERTISEMENT PREPARED BY
WILLIAM ESTY CO.
JOB NO. RT-WL-H011LL
AD/ESTIMATE NO. H45-0011L
COPY NAME: LIGHT UP
USE: IMME MALL
MECHANICAL SIZE: 25" x 20"
WARNING: 27 pt. ✓
T & N: 36 pt. ✓

W-0-387

50121 3019