

ESTIMATED DAILY PER CAPITA CONSUMPTION OF ALL TYPES OF  
CIGARETTES FOR THE ADULT MALE POPULATION IN 1960  
(Market Research Data)

COUNTRY	CIGARETTES PER ADULT MAN
JAPAN (f. 1965 - Tominaga, IARC)	16
BENELUX, UNITED KINGDOM, GREECE	11
DENMARK, FRANCE, IRELAND	9-10
F.R. GERMANY, ITALY, SPAIN	7-8