

INSTA-CHECK
807 'B' Avenue

CAMPBELL RESEARCH SERVICES
Lawton, Oklahoma 73501

Job No. L01-1010-0
L05-353-3200

CIGARETTE SURVEY

STORE NAME Winn Dixie # OF CHECKOUT COUNTERS 4

ADDRESS 808 Metairie Rd CITY & STATE Metairie

INT. INIT. _____ DATE 1-31-80

OF SHELVES IN SELF SERVICE RACK 6 # OF CARTONS WIDE PER SHELF 28 SECURITY SHIELD? No

VISIBLE CARTON INVENTORY COUNT

NON-MENTHOL

KENT

MENTHOL

KING SIZE - SOFT PACK	12	100's	0
KING SIZE - BOX	0		
100's	7		

KENT III

KING SIZE	6		
100's	2		

GOLDEN LIGHTS

KING SIZE	15	KING SIZE	6
100's	20	100's	3

OLD GOLD

KING SIZE - NON-FILTER	0		
KING SIZE - WITH FILTER	0		
100's - WITH FILTER	0		

OLD GOLD LIGHTS

KING SIZE	0		
-----------	---	--	--

TRUE

KING SIZE	4	KING SIZE	9
100's	5	100's	5

NEWPORT

		KING SIZE - SOFT PACK	4
		KING SIZE - BOX	0
		100's	2

NEWPORT LIGHTS

89899909

		KING SIZE	0
--	--	-----------	---