

**CIGARETTE-TEST- REPORT FORM**  
**PART I**

**TO BE ANSWERED IMMEDIATELY AFTER YOU HAVE FINISHED SMOKING 3 OR 4 PACKS OF THE W4 CIGARETTES AND BEFORE YOU START SMOKING THE S8 CIGARETTES.**

1. What, if anything, did you *dislike* about the W4 cigarettes?

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2. What, if anything, did you *like* about the W4 cigarettes?

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3. Below are pairs of different phrases which might be used to describe the W4 cigarettes- one phrase at each side of the page...with boxes numbered 1 to 7 between each pair. The closer you feel a particular phrase applies to these cigarettes, the closer to that phrase you would pick a box. Please check one box for each pair of phrases.

- A. Overall, I did not like the cigarettes at all ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 Overall, I liked the cigarettes very much.
- B. They did not have a lot of taste ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They had a lot of taste
- C. They did not have a good taste ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They had a good taste
- D. They were harsh to my mouth and throat ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They were not harsh to my mouth and throat
- E. They did not taste as if they were low in tar ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They tasted as if they were low in tar
- F. They did not have a good aftertaste ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They had a good aftertaste
- G. They left a dry taste in my mouth ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They did not leave a dry taste in my mouth
- H. They burned too fast ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They did not burn too fast
- I. They were not mild ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They were mild
- J. They did not have an easy draw ☐1 ☐2 ☐3 ☐4 ☐5 ☐6 ☐7 They had an easy draw

**IMPORTANT: PLEASE KEEP THIS REPORT FORM HANDY UNTIL WE TELEPHONE YOU. DO NOT RETURN IT TO US.**