

Bellomy-Carrigg, Inc.

205 UNIVERSITY PARKWAY
WINSTON-SALEM, N.C. 27103

1195

(1 - 4)

Job #0906

October, 1984

AA EXTENDED USE CONCEPT/PRODUCT TEST (3 CELLS)

5-3

TELEPHONE CALLBACK QUESTIONNAIRE

RESPONDENT'S NAME: Virginia Marie Young
TELEPHONE NUMBER: (609) 786-1716
CALLBACK APPOINTMENT:
DAY: Friday DATE: 10/26/84 TIME: 11 AM/PM

(INTERVIEWER: BEFORE DIALING, READ THE INSTRUCTIONS FOR THE CHIP GAME (Q.41) ON THE NEXT PAGE. ASK TO SPEAK TO RESPONDENT. IF RESPONDENT IS NOT AVAILABLE, ATTEMPT TO RESCHEDULE THE CALLBACK.)

Hello, I'm _____ from _____. I'd like to ask you a few questions about the carton of cigarettes we gave you a few days ago.

CALL RECORD

Attempt Number	Callback Appointment Date	Time	Completed Interview	Not At Home	Refused	No Such Person	Other (SPECIFY)
1	10-26	11	(X)	()	()	()	
2			()	()	()	()	
3			()	()	()	()	

39. Of the ten (10) packs of cigarettes you were given, how many did you, yourself, smoke?

0723

1 pack..... 6-1
2 -2
3 -3
4 -4

5 -5
6 -6
7 -7
8 -8
9 -9
All 10 packs... X -0

SKIP TO Q.41 (CHIP GAME) ON NEXT PAGE.

40a. Do you intend to smoke any more of the cigarettes we gave you in the next few days?

Yes.....
RESCHEDULE CALLBACK WHEN RESPONDENT EXPECTS TO HAVE SMOKED 5+ PACKS.

No.....

40b. Why do you say you will not be smoking any more of the cigarettes we gave you?

