

3f

ASI MARKET RESEARCH, INC.
NEW YORK • CHICAGO • LOS ANGELES
FRANKFURT • HONG KONG • TOKYO

02000
11572
7655 SUNSET BOULEVARD, LOS ANGELES, CA 90045
(213) 876-6500

CHARGE TO:

Brown & Williamson Tobacco Co.
1600 W. Hill St.
Louisville, Kentucky 40201



REC'D
JUN 19 1978
M.R.D.

INVOICE NO. 25768

DATE: 6-16-78

File

TERMS: NET 10 days

Attn: R. D. Lewis

(ORIGINAL FORWARDED TO ALICE FOUST,
GENERAL ACCOUNTING, 7/5/78) S.W.

ASI PRINT TEST - RALEIGH LIGHTS

"Arm Wrestler"
"Telephone Book"

Established - Advertising
595-10-3193

#78-84

June '78

B & W Project # 78-84
P1-7249

L.A., Phil., Pitt., Miami, N.O., Omaha

P0529T

6320.00
6320.00

TOTAL \$12640.00

OK
RDL
7/3/78

AS 103 (Rev.)

ADDRESS ALL CORRESPONDENCE TO LOS ANGELES, CALIFORNIA

670251454