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# THE TOBACCO INSTITUTE

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SAMUEL D. CHILCOTE, JR.  
President

March 20, 1991

## MEMORANDUM

TO: The Members of the Executive Committee

FROM: Samuel D. Chilcote, Jr. *Sam*

*Bill*

210091  
W.A.

Enclosed for your review are four recent mailings from Michael Pertschuk's Advocacy Institute. The first Action Alert asks smoking control advocates to be on guard against "an increasingly intense state-by-state effort" to introduce anti-discrimination legislation on smokers' rights. The memo notes that this is a "difficult issue within the tobacco control community," and suggests that "in responding to the industry's efforts, the energy of tobacco control advocates has been drawn away from other important tobacco control efforts." It notes that the anti-smoking community may find success in joining with the business community to oppose these efforts.

A second urges readers to be on the lookout for single and "broken pack" cigarette sales, particularly in the inner city. It suggests that such sales might circumvent federal labeling requirements and asks that its readers notify the Federal Trade Commission if they become aware of such sales practices.

An Information Alert recounts the recent election in Greensboro, N.C., that would have substituted mandatory smoking restrictions for a voluntary system. It suggests that anti-smokers promote Greensboro's "overwhelming support of smoking restrictions as inspiration for community action around the country."

Also enclosed is an Action Alert from the Smoking Control Action Resource Center's sister organization within the Advocacy Institute -- the Alcohol Advocacy Resource Center. Noting that San Francisco recently restricted alcohol and tobacco advertising on public transit, it urges similar efforts on other municipal systems.

SDC/sms

Enclosures

cc: TI Senior Staff

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