

Div or Name &amp; Number

Raleigh  
2124

Week Ending

6/3/83

Barbara W. Piller  
57944

## FOR CONSTRUCTIVE SUGGESTIONS, MERCHANDISING IDEAS AND INFORMATION

The news release on Century has  
 has certainly created curiosity and  
 interest at retail and wholesale level.

ORIGINAL - MAIL TO WINSTON-SALEM, P. O. BOX 2506-WITH RECEIPTS

Div or Name &amp; Number

San Jose  
5128

Week Ending

5/27/83

Emp Name & Acct No  
Deniz L. Jones  
67875

## FOR CONSTRUCTIVE SUGGESTIONS, MERCHANDISING IDEAS AND INFORMATION

After introduction to Century on 5/24/83  
 I heard on KNBR Radio San Francisco  
 (5/25/83) an announcement that RUR  
 would be producing a 25 pack cigarette.

ORIGINAL - MAIL TO WINSTON-SALEM, P. O. BOX 2506-WITH RECEIPTS

Div or Name &amp; Number

SOUTH CENTRAL  
Jesey 1232

Week Ending

6-3-83

Emp Name & Acct No  
J.I. Macdonald  
54465

## FOR CONSTRUCTIVE SUGGESTIONS, MERCHANDISING IDEAS AND INFORMATION

People in my area are already well  
 aware of our new brand century  
 from TV, newspaper report, & word of mouth.

ORIGINAL - MAIL TO WINSTON-SALEM, P. O. BOX 2506-WITH RECEIPTS

Div or Name &amp; Number

Wichita, Ks  
4222

Week Ending

5/27/83

Emp Name &amp; Acct No

FLORENCE KENBALL  
53154

## FOR CONSTRUCTIVE SUGGESTIONS, MERCHANDISING IDEAS AND INFORMATION

Heard on KFIZ Radio, Wichita, Ks Today (5-25-83) RJR Tab.  
 Co. announced that they are introducing a 25 pack  
 cig. A better buy for the consumer. Century will  
 be introduced this summer. Believe this  
 news bulletin is good creating a demand

5063 6392

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