

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY INC.
(AOL)

Ad No. 7-455-1987 V.R. WORLD CHAMPIONSHIP SERIES SCHEDULE=Reg.No.=35488=Size=(H 1/4" x 11 1/2 1/2")
4/c Bleed-International Magazines, 1987.

The Virginia Slims World Championship Series

The Virginia Slims Series unites every major women's tournament in the world including the Grand Slam events. Throughout the season, players compete for over 12 million dollars in prize money as well as Virginia Slims points to determine the World Champion of women's tennis. The Series culminates in November at New York's Madison Square Garden with the One Million Dollar Virginia Slims Championships.

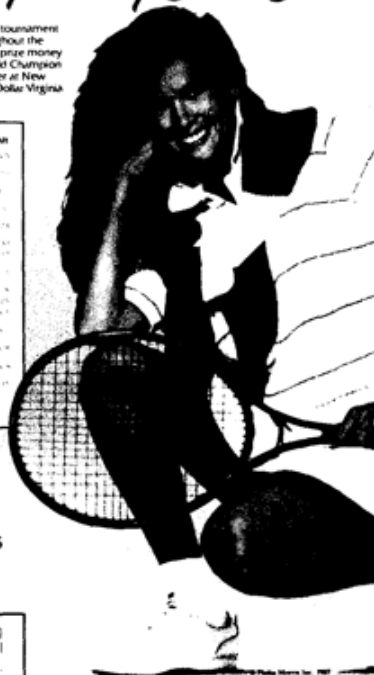
1987 TOURNAMENTS	DATE	1987 TOURNAMENTS	DATE
Adelaide International	Jan. 19-21	Adelaide International	Jan. 22-24
Australian Open	Jan. 18-24	Australian Open	Jan. 25-31
Bank of America Tournament of Champions	Feb. 2-4	Bank of America Tournament of Champions	Feb. 5-7
Birmingham	Apr. 13-15	Birmingham	Apr. 14-16
Boston	Apr. 19-21	Boston	Apr. 20-22
Buenos Aires	Mar. 23-25	Buenos Aires	Mar. 24-26
Charleston	Mar. 23-25	Charleston	Mar. 24-26
Chicago	Mar. 23-25	Chicago	Mar. 24-26
Indianapolis	Mar. 23-25	Indianapolis	Mar. 24-26
Los Angeles	Mar. 23-25	Los Angeles	Mar. 24-26
Madison Square Garden	Nov. 1-3	Madison Square Garden	Nov. 2-4
Memphis	Mar. 23-25	Memphis	Mar. 24-26
Miami	Mar. 23-25	Miami	Mar. 24-26
Minneapolis	Mar. 23-25	Minneapolis	Mar. 24-26
Montreal	Mar. 23-25	Montreal	Mar. 24-26
New York	Mar. 23-25	New York	Mar. 24-26
Philadelphia	Mar. 23-25	Philadelphia	Mar. 24-26
Portland	Mar. 23-25	Portland	Mar. 24-26
San Francisco	Mar. 23-25	San Francisco	Mar. 24-26
St. Louis	Mar. 23-25	St. Louis	Mar. 24-26
Toronto	Mar. 23-25	Toronto	Mar. 24-26
Washington	Mar. 23-25	Washington	Mar. 24-26
Wimbledon	Jun. 22-28	Wimbledon	Jun. 23-29
Wynne	Mar. 23-25	Wynne	Mar. 24-26



Sponsored by
Virginia Slims Cigarettes

Light: 8 mg. "tar," 0.6 mg. nicotine av. per cigarette by FTC method.
Full: 9 mg. nicotine av. per cigarette by FTC method.
100's 14 mg. "tar," 1.0 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.



J. WARD/T. CARL

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