

CABARRUS COUNTY
MARLBORO "BLUE" ULTRA LIGHTS REGULAR 100 FTB
BRAND CODE-1790 (STD)

CIGARETTE SPECIFICATION

** TEMPORARY 3/15/89 **

EFFECTIVE DATE: 03/13/89 **
STANDARD PRODUCTION

CIGARETTE LENGTH	:	98.5	MM	FTC TAR	:	6.0	MG/CIGT	5.5 - 6.4
TOBACCO ROD CIRCUM.	:	24.80	MM					
TOBACCO ROD LENGTH	:	67.0	MM					
FILTER LENGTH	:	31.5	MM					
TIPPING LENGTH	:	36.000	MM					
TOTAL R.T.D.	:	4.40	IN. H20					
DILUTION TARGET	:	** 50.0 +/- 4.0 % **	(TEMPORARY FOR INITIAL TEST MKT. QUANTITY)					
TIPPING PAPER	:	72MM X 3500M WHI D(BLUE)L PPT KC236H2 12-767-A LASER PERF.						
GLUE ROLLER/ TIPPING INFORMATION	:	REFER TO ENGINEERINGS GLUE ROLLER VARIABLE PARTS CATALOG - BY TYPE-TIPPER AND CIGARETTE BRAND-CODE-SPECIFICATION						
	:	BETWEEN ROWS/BAND WIDTH/TPR. CUT LENGTH/DRY PATCH SIZE 24.00 1.50 27.00 8.5 X 20MM						
TIPPING ADHESIVE	:	FINDLEY 355-381-01		PVA	62-050-A			
	:	NATIONAL 72-2782		PVA	62-069-A			
SEAM ADHESIVE	:	FULLER WB-3902U		PVA	61-444-A			
	:	NATIONAL 25-1086		PVA	61-210-A			
STD. FILLER - PACK O.V.: A1760 - 13.25% MARLBORO ULTRA LIGHTS REGULAR FTB *** NO TROPICAL FOR MARLBORO ULTRA LIGHTS FILLER***								
CIGARETTE PAPER	:	27.25MM X 6500M 50CU/2.6%(KC664/EC14547) 10-028-A						
INK	:	*INK FOR PRINT DIE AND EXPORT OVERPRINTS* : MARLBORO BLACK #37077(MK 9/MK 10/PROTOS) 60-915-A : FRY #92458 GOLD (MK 9/PROTOS) 60-502-A (TEMPORARY USE ONLY)						
PRINT DIE	:	MACHINE NUMBER						

205762927

REASON FOR CHANGE
: **DILUTION CHG'D TO 50 +/- 4 FOR INITIAL TEST MKT. QUANTITY **
: UPDATED TOTAL RTD TARGET AND PRINT DIE INK(S).
: NO WEIGHT CHANGE. OK TO MIX.

PREPARED BY : S.M. HAYWOOD J. D. ELLIS PRINTING DATE : 3/13/89
PREPARATION DATE : 3/13/89 3/15/89 PRINTING TIME : 16:17:36

APPROVED BY: J. D. Bickett

SUPERCEDES SPECIFICATION DATED: 3/06/89