

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution

DATE: July 27, 1989

FROM: Gregory N. Smith *M.N.S.*

SUBJECT: Next and Merit De-Nic Test Market PPP
Fifth Sales Period - 1989 (September only)

Attached is the September PPP for the Next and Merit De-Nic test markets. Also attached is the current schedule of promotions planned during the period for the test markets. The PPP for October will be issued in mid-August.

The Next test markets consist of Toledo, Hartford and Omaha. The De-Nic test market is in Spokane only.

Please call with any questions.

Distribution:
(see attached list)

GNS/dc
attachment

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