

THE REUBEN H. DONNELLEY CORPORATION

CHICAGO · NEW YORK · PHILADELPHIA · WASHINGTON · BOSTON · CINCINNATI · LOS ANGELES

MARKETING DIVISION

230 EAST SANDFORD BLVD. • MOUNT VERNON, NEW YORK 10550

914 664-7000

May 1, 1970

Mr. Joe Kilian
Lorillard
200 East 42nd Street
New York, New York

Dear Joe:

Here is a final breakout for tax purposes on the cigarette shipment into New Jersey and Pennsylvania. New Jersey got 443 five packs and Pennsylvania 10,757 five packs for a total of 11,200 samples delivered.

I hope this answers the question satisfactorily for you. The requested print out of names and addresses of persons sampled, etc. will be sent to you as soon as we have it put together.

Sincerely,



Dick Neulen
Marketing Account Executive

DN:rm

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