

The logo for C&W, featuring the letters 'C' and '&' and 'W' in a stylized, blocky font.

300403667
PRODUCED FROM B&W WEB SITE

ERTION ORDER

REVISED

IMPORTANT: FOLLOW LINED UP PROOFS FOR CROPPING AD TO YOUR SIZE.

IF AD RUNS NATIONAL, SEND 6 COPIES TO REPRESENT REPRODUCTION QUALITY TO JENNIFER FARCAS AT THIS AGENCY.

IF AD RUNS AS A CUT-IN OR REGIONAL, SEND 2 COMPLETE COPIES OF EDITION IN WHICH AD APPEARED.

IF THERE IS ANY DISCREPANCY BETWEEN THIS INSERTION ORDER AND THE MEDIA SPACE RESERVATION, CONTACT THE UNDERSIGNED IMMEDIATELY.

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