

Q 0.10: GROUP

INTERVIEWER: Enter appropriate group

(1/5) 1 Virginia Slims
2 Capri

Q 0.20:

GOTO QN14

IF: (DATAGEN())

Q 0.30: INTRO

(1/6) 1 Hello, I'm _____ calling long distance from MRSA, an independent opinion research firm. May I please speak with _____ (ASK TO SPEAK WITH PERSON FROM LIST).
2 Respondent available, ready to continue
Respondent unavailable, schedule callback (SKIPTO CALLB)

Q 0.40: QN1

1. To begin, are you 21 years of age or older?

(1/7) 1 Yes
2 No ** TERMINATE **

Q 0.50:

GOTO TERM

IF: (QN1 is No ** TERMINATE **)

Q 0.70: QN2A

2a. Which of the following did you do today or yesterday?
Drink a cup of coffee?

(1/14) 1 Yes
2 No

Q 0.80: QN2B

2b. Eat any ice cream?

(1/15) 1 Yes
2 No

2b. Eat any ice cream?

	Yes	No
(1/15)	1	2

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