

G8

A world of flavor  
in a low tar.

# MERIT LOW TAR



'Enriched Flavor.'  
Kings & 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.  
100's Reg: 11 mg "tar," 0.7 mg nicotine—100's Men: 10 mg  
"tar," 0.7 mg nicotine av. per cigarette, FTC Report Mar. '84.

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