

CABARRUS COUNTY
MARLBORO "BLUE" ULTRA LIGHTS REGULAR 100 FTB
BRAND CODE-1790 (STD)

CIGARETTE SPECIFICATION

** TEMPORARY 3/15/89 **

EFFECTIVE DATE: 03/13/89 **
STANDARD PRODUCTION

CIGARETTE LENGTH : 98.5 MM FTC TAR : 6.0 MG/CIGT 5.5 - 6.4
TOBACCO ROD CIRCUM. : 24.80 MM
TOBACCO ROD LENGTH : 67.0 MM
FILTER LENGTH : 31.5 MM
TIPPING LENGTH : 36.000 MM
TOTAL R.T.D. : 4.40 IN. H2O
DILUTION TARGET : ** 50.0 +/- 4.0 % ** (TEMPORARY FOR INITIAL TEST MKT. QUANTITY)

TIPPING PAPER : 72MM X 3500M WHT D(BLUE)L PPT KC236M2 12-767-A LASER PERF.

GLUE ROLLER/
TIPPING INFORMATION : REFER TO ENGINEERING'S GLUE ROLLER VARIABLE PARTS CATALOG -
: BY TYPE-TIPPER AND CIGARETTE BRAND-CODE-SPECIFICATION

: BETWEEN ROWS/BAND WIDTH/TPR. CUT LENGTH/DRY PATCH SIZE
24.00 1.50 27.00 8.5 X 20MM

TIPPING ADHESIVE : FINDLEY 355-381-01 PVA 62-050-A
: NATIONAL 72-2782 PVA 62-069-A

SEAM ADHESIVE : FULLER WB-3902U PVA 61-444-A
: NATIONAL 25-1088 PVA 61-210-A

STD. FILLER - PACK O.V.: A1760 - 13.25% MARLBORO ULTRA LIGHTS REGULAR FTB
*** NO TROPICAL FOR MARLBORO ULTRA LIGHTS FILLER***

CIGARETTE PAPER : 27.25MM X 6500M 50CU/2.6%(KC664/EC14547) 10-028-A

INK : *INK FOR PRINT DIE AND EXPORT OVERPRINTS*
: MARLBORO BLACK #37077(MK 9/MK 10/PROTOS) 60-915-A
: FRY #92458 GOLD (MK 9/PROTOS) 60-502-A (TEMPORARY USE ONLY)

PRINT DIE : MACHINE NUMBER

REASON FOR CHANGE : **DILUTION CHG'D TO 50 +/-4 FOR INITIAL TEST MKT. QUANTITY**
: UPDATED TOTAL RTD TARGET AND PRINT DIE INK(S).
: NO WEIGHT CHANGE. OK TO MIX.

PREPARED BY : S.M. HAYWOOD J. D. ELLIS
PREPARATION DATE : 3/13/89 3/15/89

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APPROVED BY:

J. D. Bickett

SUPERCEDES SPECIFICATION DATED: 3/06/89

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