

BROWN & WILLIAMSON TOBACCO CORPORATION

RESEARCH, DEVELOPMENT & ENGINEERING

INTERNAL CORRESPONDENCE

TO: Dr. W. H. Deines

CC: Mr. E. E. Kohnhorst  
Mr. A. J. Mellman  
Mr. L. E. Gravely  
Dr. B. A. Sproule  
Mr. M. L. Reynolds  
Mr. T. F. Riehl  
Mr. R. F. Brotzge  
Ms. B. A. Kerr  
Mr. T. E. Albert

FROM: Ms. A. L. Kirby

DATE: August 20, 1984

SUBJECT: BRAND SUMMARY OF DUPONT PANELISTS/311

I have attached a brand-by-brand tally of usable (21-59 years old) Dupont panelists. This information was from early June.

The system is consistantly updated with brand changes of current panelists. Recently, 200 panelists per month have been added to the system.

Another tally will be available late-September.

A. L. K.

ALK/sek

06741

Attachments

650563132