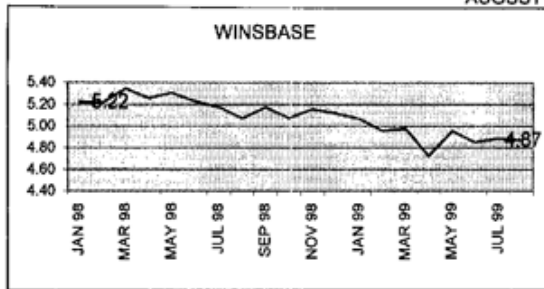
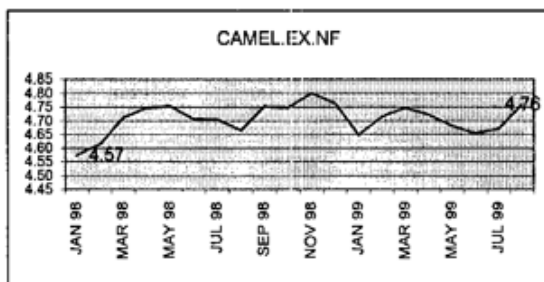


The Analysis below reflects Annualized Trend performance for the latest 12 and 6 month periods.

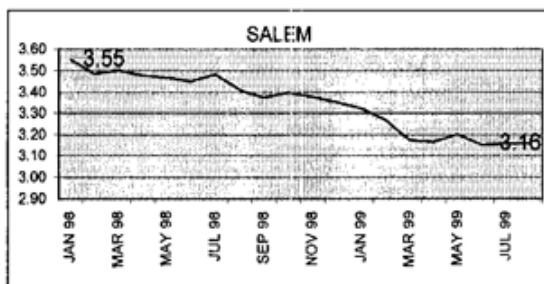
AUGUST



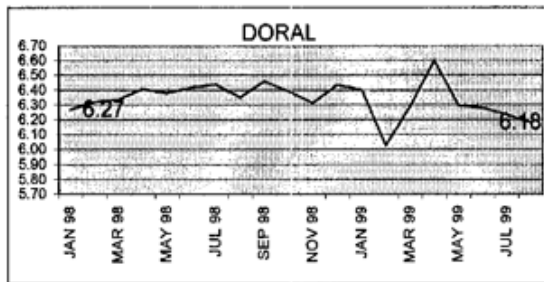
	Annualized Trends	
	12 Mo.	6 Mo.
WINBASE	-0.38	-0.05



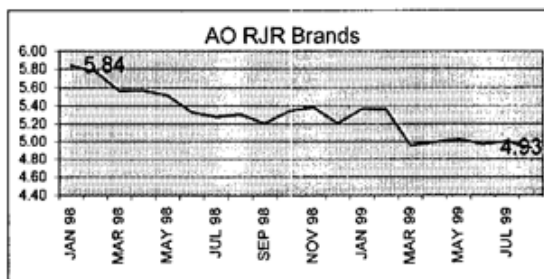
CAM.EX.NF	-0.08	-0.04
-----------	-------	-------



SALEM	-0.31	-0.05
-------	-------	-------



DORAL	-0.19	-0.57
-------	-------	-------



AO RJR	-0.48	-0.06
Total RJR	-1.43	-0.76

Industry Measures		
Marlboro	1.85	-0.09
FP	0.00	0.48
*Lowest	2.11	1.96

\* Lowest=Lor.Branded Savings, Lig.Savings,Com.Saving, Other Savings

53168 1492